

3. Educational program

Project team leader
(guarantor of the educational
program)

Candidate of Economic Sciences,
Associate Professor Dyachenko O.V.

3.1. Profile of the educational program

in specialty 281 "Public Management and Administration"
(specialization "Public Management and Administration")

1 – Загальна інформація	
Full name of the institution of higher education and structural unit	State University of Trade and Economics Faculty of Economics, Management and Psychology Department of Public Administration
Degree of higher education and title of qualification in the original language	Master's degree of higher education specialty "Public management and administration"
The official name of the educational program	"Public management and administration"
Compliance with the Standard of Higher Education of the Ministry of Education and Science of Ukraine	Meets the Standards of Higher Education of the Ministry of Education and Science of Ukraine
Type of diploma and scope of educational program	Master's degree, single, 90 ECTS credits, 1 year 4 months
Availability of accreditation	Ministry of Education and Science of Ukraine, Ukraine 21/11/2017 – 01/07/2025
Cycle / Level	NRK of Ukraine – 7th level, FQ-EHEA – second cycle, EQF-LLL – 7th level
Prerequisites	Having a bachelor's, specialist or master's degree
Language (s) of teaching	Ukrainian
The duration of the educational program	01/07/2025

Internet address of the permanent description of the educational program	https://knute.edu.ua/
2 – The purpose of the educational program	
To ensure that students of higher education acquire the professional competence that is necessary for them to carry out managerial activities in the field of public management and administration in order to increase national well-being and ensure the economic security of the state, to conduct independent scientific research and carry out scientific and pedagogical activities	
3 - Characteristics of the educational program	
Subject area	<p>Objects of study: principles and regularities of the functioning of the system of public management and administration as a set of institutions of state administration, local self-government, civil society in accordance with the functions and powers assigned to them; relations, phenomena, processes, models and mechanisms characterizing manifestations of public management and administration at the higher, central, regional and local levels.</p> <p>Learning goals: training public management and administration specialists that are capable to solve complex tasks and problems in the field of public management and administration.</p> <p>Theoretical content of the subject area: scientific concepts (theories) of public management and administration, in particular at the higher, central, regional and local levels of management.</p> <p>Methods, techniques and technologies: scientific knowledge, management and decision-making, analytical information processing, institutional, instrumental, functional, organizational-technological and legal support, electronic governance, system analysis, modeling, forecasting and design.</p> <p>Tools and equipment: information and analytical tools, support systems for making and implementing management decisions, specialized software.</p>
Orientation of the educational program	Educational and professional.
The main focus of the educational program and specialization	Acquisition of theoretical knowledge, mastery of skills and technologies of public management and administration at the level of state authorities, central and local executive authorities, local self-government

	<p>bodies, public and self-governing organizations, enterprises and institutions.</p> <p>Key words: public administration, public administration, public policy, public policy implementation mechanisms, regional administration, state authorities, local self-government, public organizations</p>
Features of the program	<p>Orientation to the requirements of personnel customers in the form of state authorities, central and local executive authorities, local self-government bodies, public and self-governing organizations, enterprises and institutions.</p> <p>Involvement of well-known specialists in the field of public management and administration in the educational process.</p>
4 – Availability of graduates to employment and further training	
Availability for employment	<p>Positions that a master can hold (according to the State Classifier of Professions SCO 003:2010):</p> <p>1120. Senior officials of state authorities</p> <p>2310. Teachers of universities and higher educational institutions.</p> <p>2414.2. Financial and economic security professionals</p> <p>2419 Professionals in the field of public service</p> <p>2419.3. Civil service and local self-government professionals.</p> <p>2447 Professionals in the field of project and program management</p> <p>A graduate can hold other positions in accordance with professional job titles characterized by special professional competencies.</p>
Further training	<p>Continuation of studies at the third (educational and scientific) level of higher education - doctor of philosophy. Acquisition of additional qualifications in the postgraduate education system.</p>
5 – Teaching and evaluation	
Teaching and learning	<p>Combining problem-oriented learning and self-learning with the use of information and computer, collective and integrative technologies of learning, implementation of projects, research works</p>
Evaluation	<p>Current control, written examinations, defense of the final qualification work and attestation examination are carried out in accordance with the "Regulations on the organization of the educational process". Assessment is carried out in accordance</p>

	with the "Regulations on the assessment of learning outcomes of students and graduate students"
6 – Program competencies	
Integral competence	The ability of a person to solve complex specialized problems and practical problems in the field of public administration and administration or in the learning process, which involves the use of certain theories and scientific methods of the industry and is characterized by complexity and uncertainty
General competences (GC)	<p>GC01. Ability to abstract thinking, analysis and synthesis.</p> <p>GC02. The ability to work in a team, motivate people and move towards a common goal, be a leader, act socially responsibly and consciously.</p> <p>GC03. Ability to develop and manage projects.</p> <p>GC04. Ability to improve and develop professional, intellectual and cultural level.</p> <p>GC05. Ability to make informed decisions and use modern communication technologies.</p> <p>GC06. Ability to communicate professionally in a foreign language.</p> <p>GC07. Ability to generate new ideas (creativity).</p>
Professional competence of the specialty (PC)	<p>PC01. Ability to establish social interaction, cooperation, prevent and resolve conflicts.</p> <p>PC02. Ability to organize the activities of public administration bodies and other organizations of the public sphere.</p> <p>PC03. Ability to organize information and analytical support of management processes using modern information resources and technologies, in particular, to develop measures for the implementation of electronic governance in various areas of public management and administration.</p> <p>PC04. Ability to determine indicators of sustainable development at higher, central, regional, local and organizational levels.</p> <p>PC05. Ability to represent public administration bodies in relations with other state bodies and local self-government bodies, public associations, enterprises, institutions and organizations regardless of the forms of ownership, citizens and to establish effective communications with them.</p> <p>PC06. Ability to carry out professional activities taking into account the needs of ensuring the national security of Ukraine.</p>

	<p>PC07. Ability to independently prepare draft legal acts, analytical reports, proposals, reports, provide expert evaluation of legal acts at various levels of public management and administration.</p> <p>PC08. Ability to develop strategic documents for the development of socio-economic systems at the highest, central, regional, local and organizational levels.</p> <p>PC09. Ability to carry out scientific and research activities in the field of public management and administration.</p> <p>PC10. Ability to make informed management decisions taking into account issues of European and Euro-Atlantic integration.</p>
7 – Programme Learning Outcomes	
	<p>PL01. To know the theoretical and applied principles of development and analysis of public policy, the foundations and technologies of management decision-making.</p> <p>PL02. To solve complex problems of public management and administration, taking into account the requirements of legislation, to identify legal conflicts and problems, to develop projects of regulatory and legal acts to eliminate them.</p> <p>PL03. To know the basic principles of national security and to be able to warn and neutralize challenges and threats to the national interests of Ukraine within the limits of one's professional competence.</p> <p>PL04. To use modern statistical methods, models, digital technologies, specialized software to solve complex problems of public management and administration.</p> <p>PL05. To determine the priority directions for the implementation of electronic governance and the development of electronic democracy.</p> <p>PL06. To manage effectively innovations, resources, risks, projects, changes, quality, apply modern models, approaches and technologies, international experience in the design and reorganization of management and general organizational structures.</p> <p>PL07. To be able to develop national/regional program documents on the development of public administration, using systemic analysis and an integrated approach, as well as teamwork methods.</p>

	<p>PL08. To be able to communicate effectively, argue one's position, use modern information and communication technologies in the field of public management and administration on the basis of social responsibility, legal and ethical norms.</p> <p>PL09. To communicate in a foreign language on professional topics, discuss public administration problems and research results.</p> <p>PL10. To represent public administration bodies and other organizations of the public sphere and to present the results of their activities to specialists and the general public.</p> <p>PL11. To develop well-founded management decisions taking into account issues of European and Euro-Atlantic integration, take into account goals, existing legislative, time and resource limitations, evaluate political, social, economic and environmental consequences of decision options.</p> <p>PL12. To plan and carry out scientific and applied research in the field of public management and administration, including analysis of issues, setting goals and objectives, selection and use of theoretical and empirical research methods, analysis of its results, formulation of substantiated conclusions.</p>
8 – Resource support for the implementation of the program	
Personnel support	Doctors of sciences, professors, candidates of sciences, associate professors who have experience of practical, scientific and pedagogical work take part in the teaching of obligatory and elective parts of the content of education.
Material and technical support	The basis of material and technical support is classrooms equipped with modern demonstration equipment, software resources that ensure high-quality training of masters under the educational program "Public Management and Administration".
Information and educational - methodological support	The official website of STEU contains information about educational programs, educational, scientific, international and educational activities, structural subdivisions, admission rules, contacts. In addition to the fund of the educational (including electronic) library of STEU, students of higher education of the educational and professional program have free access to the materials of scientific research contained in copies of manuscripts of dissertations and abstracts in printed and electronic form.

9 – Academic mobility	
National Credit Mobility	National credit mobility is carried out in accordance with concluded agreements on academic mobility.
International Credit Mobility	It is provided on the basis of agreements on international academic mobility.
Training of foreign applicants for higher education	According to the rules of admission to STEU

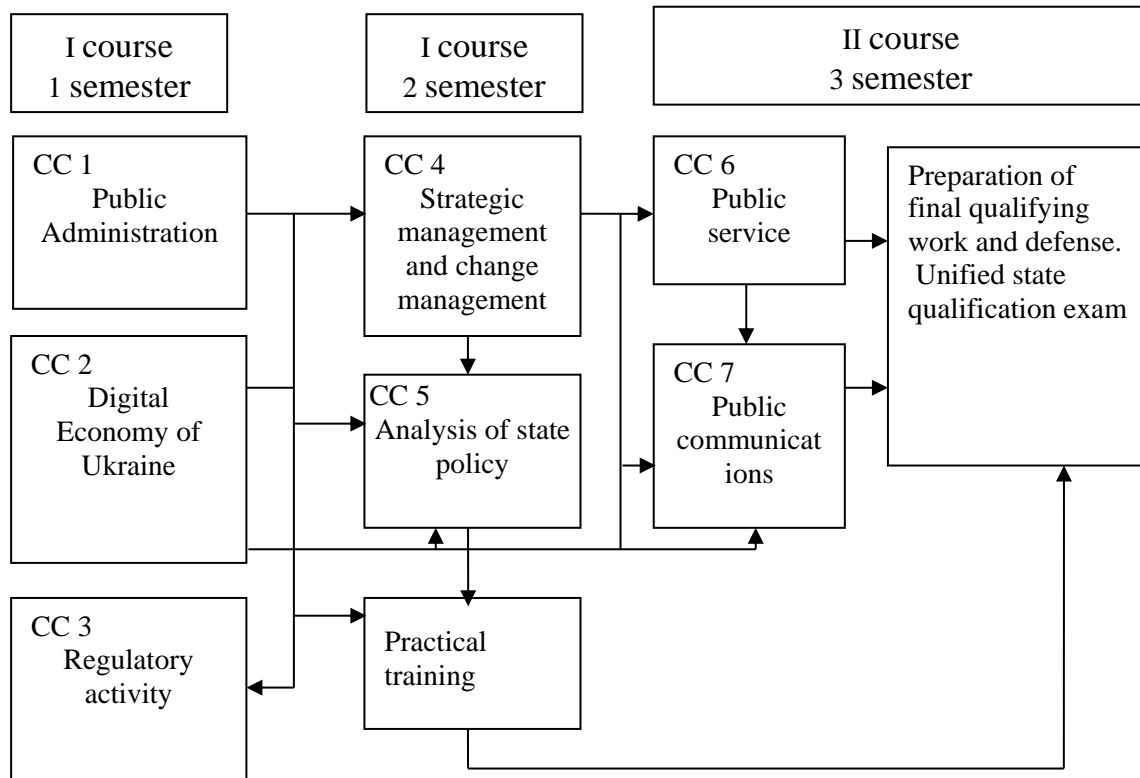
3.2. List of components of the educational program and their logical consistency

Code a/d	Components of the educational program (academic disciplines, course projects (work), practice, qualification examination)	Number of credits
Compulsory components of EP		
CC 1.	Public Administration	6
CC 2.	Digital Economy of Ukraine	6
CC 3.	Regulatory Activity	6
CC 4.	Strategic management and change management	6
CC 5.	Analysis of State policy	9
CC 6.	Public service	6
CC 7.	Public communications	6
Total amount of compulsory components:		45
Optional components		
OC 1.	Alternative dispute resolution methods	6
OC 2.	Life safety	6
OC 3.	State personnel policy	6
OC 4.	Economic policy of the state	6
OC 5.	Information policy of the state	6
OC 6.	Information wars	6
OC 7.	Information systems and technologies in management	6
OC 8.	Competitive policy of the state	6
OC 9.	Conflictology and psychology of business communication	6
OC 10.	Methodology and organization of scientific research	6
OC 11.	International management	6
OC 12.	Local initiatives	6
OC 13.	National security of the state	6
OC 14.	Fundamentals of cyber security	6
OC 15.	Political institutions and processes	6
OC 16.	Project financing	6
OC 17.	Regulation of natural monopolies	6
OC 18.	Strategic planning	6
OC 19.	Management of public finances	6
Total amount of optional components:		24
Practical training		
Practical training		9
Certification		

Preparation of final qualifying work and defense. Unified state qualification exam	12
Total amount of Educational Program	90

For all components of the educational program, the form of final control is an exam.

3.3. Structural and logical scheme of EP



3.4. Form of certification of applicants for higher education

Attestation is carried out in the form of a public defense of the graduation qualification work and a unified state qualification exam in the specialty in the prescribed manner.

Graduation qualification work should not contain academic plagiarism, fabrication, falsification. The final qualification work must solve a complex task or problem in the field of public management and administration, which involves research and/or innovation and is characterized by uncertainty of conditions and requirements. The graduation thesis must be published on the official website or in the repository of the institution of higher education or its division.

The attestation exam in the form of a single state qualification exam must evaluate the compliance of the learning results with the requirements of the higher education standard and meet the organizational requirements for the single state qualification exam, which are established by law.

3.5. Matrix of compliance with program competencies components of the educational program

Components Competences	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7
	GC01			X	X	X	X
GC02	X	X		X	X		
GC03	X	X	X	X			
GC04		X		X	X	X	
GC05	X			X	X	X	X
GC06							X
GC07	X			X	X	X	
PC01	X	X	X		X		
PC02	X		X		X		
PC03		X					
PC04			X	X		X	
PC05	X				X		
PC06	X			X			
PC07	X	X			X	X	
PC08	X			X		X	
PC09	X					X	X
PC10	X			X	X	X	

3.6. The matrix of providing program learning outcomes with the relevant compulsory components of the educational program

Components Programme Learning Outcomes	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7
	PLO01	X	X	X	X	X	X
PLO02	X	X	X	X	X	X	X
PLO03	X			X			
PLO04	X	X	X	X	X	X	X
PLO05	X			X	X	X	X
PLO06	X	X	X	X	X	X	X
PLO07	X	X	X	X	X	X	
PLO08	X	X	X	X	X		
PLO09							X
PLO10	X	X	X	X	X	X	X
PLO11	X	X		X	X	X	X
PLO12	X	X	X	X	X	X	X