

3. Educational program

3.1. Profile of the educational program “Business economics”, specialty 051 "Economics", guarantor Kondratiuk O.I.

1 - General Information	
Full name of IHE and structural unit	State University of Trade and Economics; Faculty of Economics, Management and Psychology; Department of Economics and Business Finance
Level of higher education and qualification name in the original language	Bachelor's degree Specialty "Economics"
Official name of the educational program	«Business economics»
Compliance with the higher education standard of the MES of Ukraine	Meets the standards of higher education of the MES of Ukraine
Diploma type and volume of the educational program	Bachelor's degree, 240 credits ECTS, training period 3 years 10 months
Accreditation	Specialty 051 is accredited by the Accreditation Commission of the Ministry of Education and Science of Ukraine from 2017 to 2026
Cycle/Level	NRC of Ukraine – level 6, FQ-EHEA –first cycle, EQF-LLL – level 6
Preconditions	<ul style="list-style-type: none"> - educational degree "junior bachelor"; - complete secondary general education; - the terms of admission and study under the Program are regulated by the Rules of Admission to SUTE
Language(s) of instruction	Ukrainian
Duration	2021-2026
Educational Program Link	https://knute.edu.ua
2 - Educational program aim	
Training of highly qualified specialists who possess modern economic thinking, theoretical knowledge and practical skills in the organization and implementation of business processes of an economic entity, capable of solving research and practical tasks using appropriate tools and algorithms for economic decision-making.	
3 - Educational program general information	
Subject area	<p>Object of study and/or activity: patterns of functioning and development of socio-economic systems, socio-economic processes, their modeling, forecasting and regulation, motivation and behavior of economic subjects.</p> <p>Learning goals: training specialists who possess modern economic thinking, theoretical knowledge and practical skills necessary for solving the tasks of the subject area.</p>

	<p>Theoretical content of the subject area: terms, categories, concepts, principles of economic sciences.</p> <p>Methods, techniques and technologies: general scientific methods of cognition and research activity, mathematical and statistical methods of economic analysis, economic and mathematical modeling, information and communication technologies of research, dissemination and presentation of research results.</p> <p>Tools and equipment: modern information and communication equipment, information systems and software products used in professional activities.</p>
Educational program orientation	<p>Educational and professional. The program is based on the conceptual theoretical foundations of the leading scientific economic schools and the generalization of practical experience in the field of economics and business; forms relevant competences on the labor market, which provide opportunities for professional and scientific career development. It involves the study of current professionally oriented disciplines in accordance with the approved programs: "Enterprise Economics", "Marketing", "Management", "Accounting and Taxation", "Business Planning", "Evaluation of Business and Enterprise Assets", "Business Technologies".</p>
The main focus of the educational program	<p>Special education in the field of business, ability to organize and effectively conduct business, economic diagnostics and forecasting; making economic decisions regarding the attraction and use of resources, the implementation of business projects in accordance with the goals of entrepreneurial activity.</p> <p><i>Keywords:</i> applied economic systems, economic models, economic management, management decisions, economic analysis, business analytics, effectiveness, efficiency, planning, forecasting, strategy, tactics, mission, vision, business technologies, business processes, business value, business project, investment, innovation, development.</p>
Specific requirements	<p>In-depth study and knowledge of modern applied economic concepts (partial theories) aimed at solving real business problems; methods of analysis; drivers of efficiency and effectiveness; tools for planning and reducing business risks; digital technologies in business; criteria for making managerial decisions.</p> <p>Training at the Educational and Scientific Center of Business Simulations; classes based on a virtual enterprise using the BAS software product.</p> <p>Practical training in the 3rd and 4th courses at the leading enterprises of Ukraine (4 weeks each).</p>
4 - Career opportunities and further learning	
Career opportunities	<p>A specialist with a degree of higher education "bachelor" according to the National Classifier of Professions DK 003:2010 can hold the following primary positions: economist for contractual and claims works; economist for material and technical support; planning economist; economist from financial work; pricing economist; economic advisor; consultant on economic issues; columnist on economic issues; member of the audit commission; economist-statistician; director (head) of a small trading firm; merchant; hotel manager (boarding house, camping, etc.); restaurant manager (cafe, dining room, etc.); director (head) of a small enterprise; logistics</p>

	manager; marketing manager; specialist - analyst in commodity market research; chief economist, director of economics, head of the planning and economic department.
Further learning	Continuation of studies at the second (master's) level of higher education on master's educational programs in the field of knowledge "Social and behavioral sciences" and on interdisciplinary programs close to business economics
5 - Training and assessment	
Teaching and learning	A balanced combination of classroom (overview lecture, lecture-discussion, seminar classes, practical classes; work in small groups, simulation of situations, moderation, "brainstorming", exercise tasks, case study method, business and role-playing games, trainings, independent work with information sources, teacher consultations, distance learning) and independent work based on problem-oriented, interactive learning and self-learning.
Assessment	Current control (testing, solving problems and situational exercises, cases, presentations, discussions, public speeches, essays, individual works), written exams, coursework on a specialized discipline, passing a qualifying exam. The evaluation is carried out in accordance with the "Regulations on the evaluation of the students' results and postgraduate studies at SUTE", "Regulations on the organization of the students' educational process "
6 - Program competences	
Integral Competence (IC)	The ability to solve complex specialized tasks and practical problems in the economic sphere, which are characterized by the complexity and uncertainty of conditions, which involves the application of theories and methods of economic science.
General Competence (GC)	GC1. The ability to realize one's rights and responsibilities as a member of society, to realize the values of civil (democratic) society and the need for its sustainable development, the rule of law, the rights and freedoms of a person and a citizen in Ukraine. GC2. The ability to preserve moral, cultural, scientific values and multiply the achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology and technologies, to use various types and forms of motor activity for active recreation and leading a healthy lifestyle. GC3. Ability to abstract thinking, analysis and synthesis. GC4. Ability to apply knowledge in practical situations. GC5. Ability to communicate in the national language both orally and in writing. GC6. Ability to communicate in a foreign language. GC7. Skills in using information and communication technologies. GC8. Ability to search, process and analyze information from various sources. GC9. Ability to adapt and act in a new situation. GC10. The ability to be critical and self-critical. GC11. Ability to make informed decisions. GC12. Interpersonal skills. GC13. The ability to act socially responsibly and consciously. GC14. The ability to effectively communicate and to present

	<p>complex information in a concise form orally and in writing, using information and communication technologies and appropriate economic terminology.</p> <p>GS15. The ability to adhere to ethical principles both from the point of view of professional integrity and from the point of view of understanding the possible impact of financial decisions on the social sphere</p>
Special (professional, subject) competences (SC)	<p>SC1. The ability to demonstrate knowledge and understanding of the subject area problems, the functioning foundations of the modern economy at the micro-, meso-, macro- and international levels.</p> <p>SC2. The ability to carry out professional activities in accordance with current regulatory and legal acts.</p> <p>SC3. Understanding the features of leading scientific schools and areas of economic science.</p> <p>SC4. The ability to explain economic and social processes and phenomena on the basis of theoretical models, to analyze and meaningfully interpret the obtained results.</p> <p>SC5. Understanding the peculiarities of the modern world and national economy, their institutional structure, substantiating the directions of the state's social, economic and foreign economic policy.</p> <p>SC6. Ability to apply economic and mathematical methods and models to solve economic problems.</p> <p>SC7. Ability to apply computer technologies and data processing software to solve economic problems, analyze information and prepare analytical reports.</p> <p>SC8. The ability to analyze and solve tasks in the field of economic and social-labor relations.</p> <p>SC9. The ability to forecast socio-economic processes based on standard theoretical and econometric models.</p> <p>SC10. The ability to use modern sources of economic, social, management, accounting information for the preparation of official documents and analytical reports.</p> <p>SC11. The ability to justify economic decisions based on an understanding of the economic systems regularities and processes and using modern methodological tools.</p> <p>SC12. The ability to independently identify problems of an economic nature when analyzing specific situations, to propose ways to solve them.</p> <p>SC13. The ability to conduct an economic analysis of the functioning and development of economic entities, an assessment of their competitiveness.</p> <p>SC14. The ability to deeply analyze problems and phenomena in one or more professional areas, taking into account economic risks and possible socio-economic consequences</p> <p>SC15. <i>The ability to assess, diagnose and find opportunities to achieve positive changes in the development of business entities or other economic objects and their structural subdivisions, search for options for the most effective management solutions, combine strategy and tactics of sustainable economic development, ensure the integration of national, corporate and personal interests participants in economic processes.</i></p>
7 - Program learning outcomes (PLO)	
	1. Associate oneself as a member of civil society, the scientific

	<p>community, to recognize the rule of law, in particular in professional activities, to understand and be able to use one's own rights and freedoms, to show respect for the rights and freedoms of other persons, in particular, team members.</p> <p>2. Reproduce moral, cultural, scientific values, multiply society's achievements in the socio-economic sphere, promote a healthy lifestyle.</p> <p>3. Know and use economic terminology, explain the basic concepts of micro- and macroeconomics.</p> <p>4. Understand the principles of economic science, the peculiarities of the functioning of economic systems.</p> <p>5. Apply analytical and methodical tools for justifying proposals and making managerial decisions by various economic agents (individuals, households, enterprises and state authorities).</p> <p>6. Use professional argumentation to convey information, ideas, problems and methods of solving them to specialists and non-specialists in the field of economic activity.</p> <p>7. Explain the models of socio-economic phenomena from the point of view of fundamental principles and knowledge based on the understanding of the main directions of the economic science development.</p> <p>8. Apply the appropriate economic and mathematical methods and models to solve economic problems.</p> <p>9. Be aware of the main features of the modern world and national economy, institutional structure, directions of social, economic and foreign economic policy of the state.</p> <p>10. Conduct an analysis of the functioning and development of business entities, to determine functional areas, to calculate the relevant indicators characterizing the effectiveness of their activities.</p> <p>11. Be able to analyze the processes of state and market regulation of socio-economic and labor relations.</p> <p>12. Apply the acquired theoretical knowledge to solve practical problems and meaningfully interpret the obtained results.</p> <p>13. Identify sources and understand the methodology of determining and methods of obtaining socio-economic data, collect and analyze the necessary information, calculate economic and social indicators.</p> <p>14. Identify and plan opportunities for personal professional development.</p> <p>15. Demonstrate basic creative and critical thinking skills in research and professional communication.</p> <p>16. Be able to use data, provide arguments, critically evaluate logic and form conclusions from scientific and analytical texts on economics.</p> <p>17. Perform an interdisciplinary analysis of socio-economic phenomena and problems in one or more professional areas, taking into account risks and possible socio-economic consequences.</p> <p>18. Use normative and legal acts regulating professional activity.</p> <p>19. Use information and communication technologies to solve social and economic problems, prepare and present analytical reports.</p> <p>20. Master oral and written professional communication skills in national and foreign languages.</p> <p>21. Be able to think abstractly, apply analysis and synthesis to identify the key characteristics of economic systems at different levels, as well as the peculiarities of their subjects' behavior.</p>
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	<p>22. Demonstrate flexibility and adaptability in new situations, in working with new objects, and in uncertain conditions.</p> <p>23. Show the skills of independent work, demonstrate critical, creative, self-critical thinking.</p> <p>24. Demonstrate the ability to act socially responsibly and consciously based on ethical principles, value and respect cultural diversity, individual differences of people.</p> <p>25. Own digital technologies in business.</p>
8 - Resource support for program implementation	
Academic staff	<p>Specialists preparing bachelors under the "Business Economics" educational program must have specialist knowledge and professional skills in the field of economics and finance of enterprises, economic analysis and planning, business cost estimation, digital technologies in business.</p> <p>The participation of foreign specialists and practitioners in the teaching of the disciplines of the professional training cycle is possible.</p>
Facilities	<p>Ensuring the availability of the necessary resources for the organization of the educational process, including the independent work of students, for each educational program in accordance with the Regulation on the educational process organization of students; Regulation on independent work of students and postgraduates of SUTE.</p> <p>The basis of material and technical support is made up of laboratories, computer and specialized classrooms of SUTE with modern technical and software resources, which ensure high-quality training of bachelors under the "Business Economics" educational program.</p> <p>Availability of social and household infrastructure of SUTE.</p>
Informational, Teaching and Learning Materials	<ul style="list-style-type: none"> • Ensuring the availability of information systems for effective management of the educational process through systems: • MOODLE distance learning (provides independent and individual training, control), • availability of access to the Internet and e-mail, • systems "Dean's office", "1-C: Accounting for Ukraine" (financial support), "Load-schedule", • management of SUTE WEB resources, • library fund management, • electronic document management system "OPTiMA-WorkFlow", • corporate information field in the form of a "personal account" of the SUTE web portal user. <p>Ensuring the publicity of information about educational programs, degrees of higher education and qualifications: implementation of the information policy of SUTE; publication on the official website of SUTE of information packages, ECTS, educational programs, the schedule of classes, as well as all components of the provision of the educational process, which are subject to publication in accordance with the Law of Ukraine "On Higher Education".</p> <p>Ensuring an effective system of prevention and detection of academic plagiarism in scientific works of SUTE employees and students of higher education (publication of the text of dissertation studies on the official website of SUTE), compliance with the norms</p>

	<p>of the Code of Ethics of a scientist of Ukraine.</p> <p>Other procedures and measures that ensure the fulfillment of the Licensing conditions for the implementation of educational activities by educational institutions (Order of the Ministry of Education and Science of Ukraine dated August 8, 2019 No. 880/33851 "On the approval of the Regulation on the accreditation of educational programs, according to which the training of students of higher education is carried out").</p> <p>Information support is provided by the online system for business analytics "YouControl"; educational and methodological support is implemented through the MOODLE distance learning system.</p>
9 - Academic Mobility	
National Credit Mobility	<p>It is provided for by legislation and is expedient when there is a need for students to study (mastery) fundamentally new courses, disciplines that are not taught in basic higher education. Regulations on the procedure for implementing the right to academic mobility at SUTE have been developed.</p>
International Credit Mobility	<p>The University has concluded agreements on cooperation between SUTE and higher education institutions, within the framework of which partner exchange and student training is carried out. International academic mobility is also carried out under International programs and projects within the framework of Erasmus+, in particular with the following universities: Krakow University of Economics (Poland, Krakow), Szczecin University (Poland, Szczecin), Business School "Audencia" (France, Nantes), University of Grenoble Alpes (France, Grenoble), University of Paris Est Créteil (France, Paris), University of Central Lancashire (UK, Preston), University of Hohenheim (Germany, Stuttgart), University of Piraeus of applied sciences (Piraeus, Greece), University named after Klyment of Ohridsky (Bulgaria, Sofia)</p>
Training of Foreign Students	<p>Conditions and features of the educational program in the context of studying foreign citizens: knowledge of the Ukrainian language at a level not lower than B1.</p> <p>For foreign students, the discipline "Ukrainian language" is taught during 1-3 semesters with a separate schedule by teachers who have completed special training in teaching Ukrainian as a foreign language.</p>

2. List of educational program components and their logical order

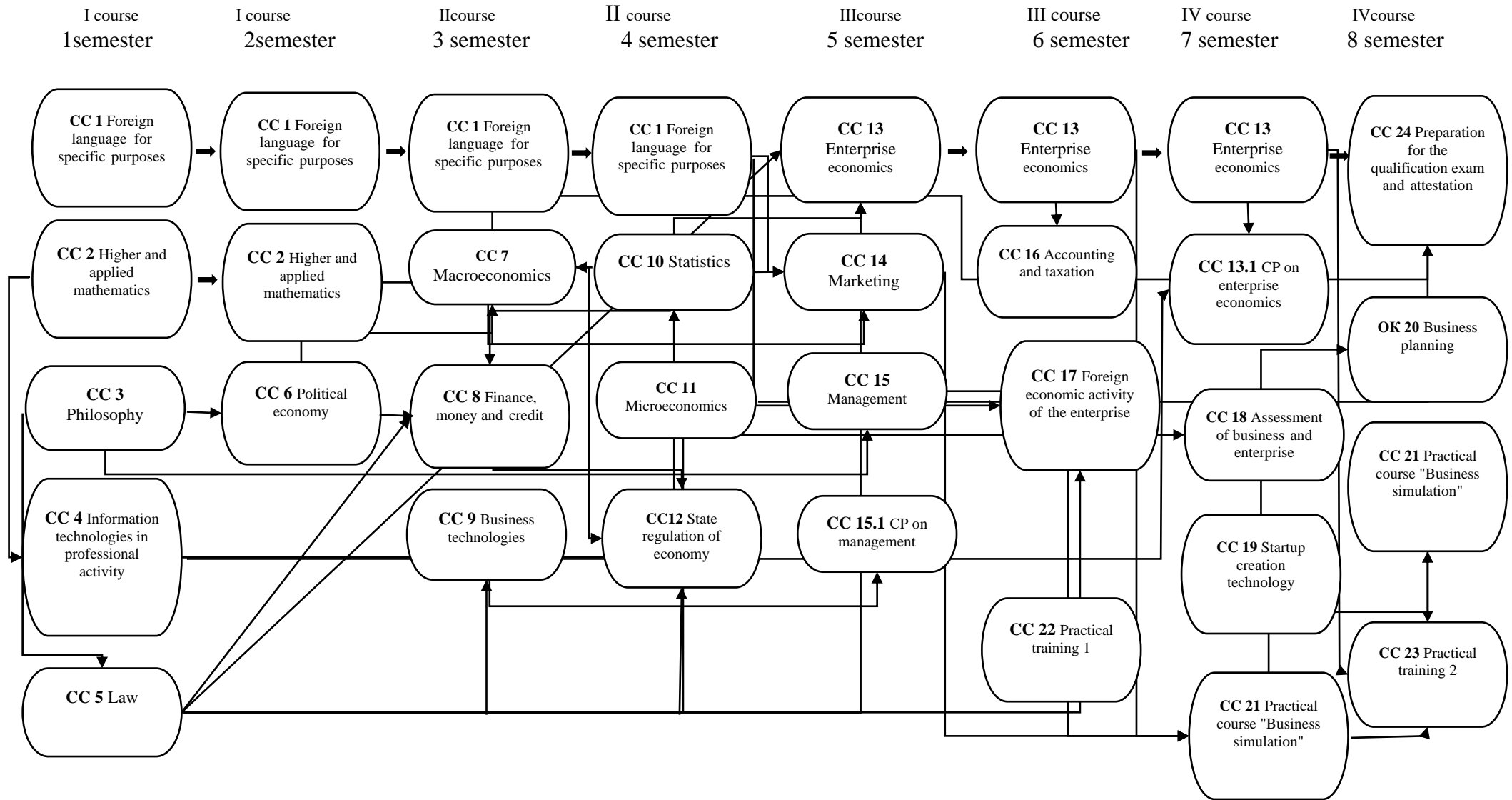
2.1. OII Educational Program components

Code l/d	Educational Program components (disciplines, term projects (papers), work-based learning, qualification exam, graduate paper)	Total credits
1	2	3
Compulsory components of EP		
CC 1	Foreign language for specific purposes	24
CC 2	Higher and applied mathematics	12
CC 3	Philosophy	6
CC 4	Information technologies in professional activity	6
CC 5	Law	6
CC 6	Political economy	6
CC 7	Macroeconomics	6
CC 8	Finance, money and credit	6
CC 9	Business technologies	6
CC10	Statistics	6
CC 11	Microeconomics	6
CC 12	State regulation of economy	6
CC 13	Enterprise economics	18
CC 13.1	CP on enterprise economics	
CC 14	Marketing	6
CC 15	Management	6
CC 15.1	CP on management	
CC 16	Accounting and taxation	6
CC 17	Foreign economic activity of the enterprise	6
CC 18	Assessment of business and enterprise property	6
CC 19	Startup creation technology	6
CC 20	Business planning	6
CC 21	Practical course "Business simulation"	9
CC 22	Practical training 1	6
CC 23	Practical training 2	6
CC 24	Preparation for the qualification exam and attestation	3
Total credits for compulsory components:		180
Optional components of EP		
OC 1.	Web-design and Web- programming	6
OC 2.	Audit	6
OC3.	Life safety	6
OC 4.	Stock trading	6
OC 5.	Commercial law	6
OC 6.	Digital technologies in business	6
OC 7.	Diplomatic and business protocol and etiquette	6
OC 8.	Econometrics	6
OC 9.	Economy and organization of innovative activity	6
OC 10.	Real estate economics	6
OC 11.	Ukraine economy	6
OC 12.	Economic and mathematical modeling	6

1	2	3
OC 13.	Economic statistics	6
OC 14.	Economic analysis	6
OC15.	Electronic trade	6
OC 16.	Electronic document management	6
OC 17.	Enterprise reporting	6
OC 18.	History of Ukraine	6
OC 19.	Information wars	6
OC 20.	Logic	6
OC 21.	Logistics	6
OC 22.	International credit and settlement and currency transaction	6
OC 23.	Customs business	6
OC 24.	National interests in the world geopolitics and geoeconomics	6
OC 25.	Accounting at small business enterprises	6
OC 26.	Basics of cybersecurity	6
OC 27.	Business law	6
OC 28.	Payment systems	6
OC 29.	Tax system	6
OC 30.	Politology	6
OC 31.	European Union law	6
OC 32.	Forecasting of socio-economic processes	6
OC 33.	Project analysis	6
OC 34.	Management psychology	6
OC 35.	Business psychology	6
OC 36.	Psychology	6
OC 37.	Securities Market	6
OC 38.	World culture	6
OC 39.	Social economy	6
OC 40.	Insurance	6
OC 41.	Probability theory and mathematical statistics	6
OC 42.	Ukrainian language (for specific purposes)	6
OC 43.	Managerial Accounting	6
OC 44.	Franchising	6
OC 45.	Target communicative English language course	6
The total amount of optional components:		60
THE TOTAL AMOUNT OF EDUCATIONAL PROGRAM		240

The form of final control is an exam for all components of the educational program.

2.2. Структурно-логічна схема ОП



3. Form of applicants' attestation of higher education

Attestation is carried out in the form of a qualification exam. The qualification exam in the specialty must check the achievement of learning outcomes defined by the Standard of Higher Education and the educational program.

4. Program Competences and EP Components Matrix

Component s/ Competenc ies	CC1	CC2	CC3	CC4	CC5	CC6	CC7	CC8	CC9	CC10	CC11	CC12	CC13	CC14	CC15	CC16	CC17	CC18	CC19	CC20	CC21	CC22	CC23	CC24
GC1			+		+							+												+
GC2			+			+	+		+		+	+												+
GC3		+	+	+		+	+	+	+	+	+		+	+	+		+	+	+	+	+	+	+	+
GC4	+	+		+	+		+	+		+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
GC5			+		+	+	+	+			+	+	+	+	+	+	+			+	+	+	+	
GC6	+																+							+
GC7				+					+	+			+	+	+	+	+	+	+	+	+	+	+	+
GC8	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
GC9			+									+	+	+	+		+	+	+	+	+	+	+	
GC10			+																		+			
GC11					+		+	+	+	+	+		+	+	+	+	+	+	+	+	+	+	+	+
GC12	+													+	+		+				+	+	+	
GC13			+		+								+	+	+							+	+	+
GC14													+	+	+	+				+		+	+	+
GC15								+		+			+		+			+				+	+	+
SC1						+	+	+			+	+	+	+	+		+			+	+	+	+	+
SC2					+				+			+	+		+	+	+	+			+	+	+	+
SC3						+	+				+	+							+			+	+	+
SC4			+			+	+			+		+	+					+				+	+	+
SC5							+	+				+					+					+	+	+
SC6		+		+			+			+	+		+							+	+	+	+	+
SC7				+					+	+			+	+	+	+	+	+		+	+	+	+	+
SC8					+							+	+		+			+	+	+	+	+	+	+
SC9		+		+			+			+										+		+	+	+
SC10	+									+	+	+	+	+	+	+	+	+		+	+	+	+	+
SC11							+	+	+		+	+	+	+	+		+	+			+	+	+	+
SC12									+				+			+			+		+	+	+	+
SC13											+		+		+			+		+	+	+	+	+
SC14							+	+			+		+	+	+		+	+	+	+	+	+	+	+
SC15											+		+	+	+		+	+		+	+	+	+	+

5. Program learning outcomes (PLO) and Compulsory Components Matrix of EP

Components/ PLO	CC1	CC2	CC3	CC4	CC5	CC6	CC7	CC8	CC9	CC10	CC11	CC12	CC13	CC14	CC15	CC16	CC17	CC18	CC19	CC20	CC21	CC22	CC23	CC24
1			+		+							+										+	+	+
2			+								+	+										+	+	+
3						+	+			+	+	+	+	+			+				+	+	+	+
4						+	+				+	+	+				+	+				+	+	+
5				+		+	+			+	+	+	+	+	+		+		+	+	+	+	+	+
6									+			+	+	+	+	+			+		+	+	+	+
7						+	+	+			+							+	+			+	+	+
8		+					+			+	+		+					+		+	+	+	+	+
9			+			+	+	+				+					+		+	+	+	+	+	+
10										+	+		+	+	+		+	+		+	+	+	+	+
11					+		+				+	+	+	+					+	+		+	+	+
12		+					+	+	+	+	+		+	+	+	+	+	+		+	+	+	+	+
13							+	+		+	+	+	+	+	+	+	+	+		+	+	+	+	+
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17							+				+		+	+	+		+			+	+	+	+	+
18					+			+	+			+	+		+	+	+	+		+	+	+	+	+
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22			+									+	+	+	+		+			+	+	+	+	+
23			+										+	+	+				+	+	+	+	+	+
24			+											+	+							+	+	+
25				+									+	+			+			+		+	+	+

