# Ministry of Education and Science of Ukraine Kyiv National University of Trade and Economics Faculty of Restaurant, Hotel and Tourism Business

# **PROSPECTUS**

# **European Credit and Transfer System (ECTS)**

Field of Science 05 «Social and Behavioral Sciences»

Field of Specialty 051 «Economics»

**Specialization** «Financial Management»

Academic Degree «Master»

#### **INTRODUCTION**

European credit transfer and accumulation system (ECTS) is a system of transferring and accumulating credits used in the European Higher Education Area with the aim to provide recognition, verify qualifications and educational components, facilitate academic mobility of higher education applicants.

The system is based on defining academic workload of the higher education applicants required to achieve specified learning outcomes and is recorded in ECTS credits.

ECTS Credit is a unit measuring the volume of academic workload of higher education applicant required to achieve specific (expected) learning outcomes.

One ECTS credit equals to 30 hours.

Workload of one academic year for full-time study is usually 60 ECTS credits.

Credits are awarded to higher education applicants after successful covering of the discipline and positive assessment of the achieved learning outcomes. Credit transfer and accumulation are facilitated by the use of ECTS key documents.

ECTS key documents are: Catalogue of the Discipline (information package), Application Form, Learning Agreement, Transcript of Records, European standard Diploma Supplement.

Student assessment of results includes the following control measures: entrance, current and final control, attestation. The results of students' studies at KNUTE are valued at the 100-point scale, where 60-100 points are the results of training that give the student the right to obtain ECTS credits, 0-59 points are unsatisfactory learning outcomes that do not give the student the right to get ECTS credits. The evaluation of student learning outcomes is presented in a way that is generally comprehensible and can be readily perceived by different educational institutions, using grade distribution guidance of KNUTE.

#### **Grade Distribution Guidance of KNUTE**

			Cumulative
	NUTE	Percentage of points relative to the total number of pass marks	percentage of
	stem of rades	received	received pass
ا ا	iuucs		marks

90–100	20	20
82–89	10	30
75–81	20	50
69–74	10	60
60–68	40	100

#### 1. General information.

#### 1.1. Name and address.

Kyiv National University of Trade and Economics.

Address: 19, Kyoto St., Kyiv, 02156;

Telephone: (044) 513-33-48, (044) 531-47-41;

Fax: (044) 544-39-74.

E-mail: knteu@knteu.kiev.ua

Official website: <a href="http://www.knteu.kiev.ua">http://www.knteu.kiev.ua</a>

#### 1.2. Institution description (type and status in particular).

Kyiv National University of Trade and Economics is one of the most prestigious educational institutions of Ukraine. Its history dates back to 1946. By the Decree of the President of Ukraine the University was given a national status in 2000. In 2006 KNUTE joined the Magna Charta of Universities.

The university occupies a leading position in the system of national higher education. In 2020, KNUTE maintained high indicators of quality of educational activities and consolidated leading positions in the system of national higher education. According to the results of the admission campaign, the university, in keeping with the rating published by the MES of Ukraine by the number of submitted applications (40 818 applications), has retained the leading positions among the topline educational institutions of Ukraine, being in the list of the five most popular ones among applicants for Higher Education Institutions.

KNUTE consists of 5 academic institutes, 9 colleges and 2 higher business schools located in Kyiv, Kharkiv, Vinnytsa, Chernivtsi, Khmelnytsky, Uzhgorod, Colomyja, Burshtyn, Zhytomyr and Odesa.

There are 6 faculties in the basic institution in Kyiv: Faculty of International Trade and Law; Faculty of Economics, Management and Psychology; Faculty of Finance and Accounting, Faculty of Information Technology; Faculty of Restaurant, Hotel and Tourism Business; Faculty of Trade and Marketing.

The university enrolls about 40,000 students, of whom nearly 18,000 are in a basic institution with 24 bachelor and 17 master degrees, 57 bachelor (including 2 in English) and 57 master (including 10 in English) educational professional programs.

KNUTE carries out the training, retraining and advanced training of specialists in foreign and domestic trade, international economic relations, public management and administration, finance and banking, insurance, entrepreneurship, trading and exchange activities, accounting and taxation, financial control and audit, management, marketing, journalism, law, international law, tourism, hotel and restaurant business, food technology, psychology, philology, sociology and IT industry: cybersecurity, software engineering, computer science and system analysis.

The institution of higher education has created a modern base for research work, developed a unique methodology for training scientific and scientific-pedagogical staff: training is carried out according to 8 scientific programs of doctors of sciences, there are 15 educational and research Ph.D. programs, 6 specialized scientific councils for doctoral thesis and master dissertations in 11 specialties.

The university has a powerful scientific and pedagogical team, able to solve set tasks. The creative scientific teams of the University work diligently to solve topical scientific problems, the results of the research are published in the scientific journals "KNUTE Bulletin", "Foreign Trade: Economics, Finance, Law", the international scientific and practical journal "Products and Markets".

The proportion of doctors of science in 2020 in the total number of scientific and pedagogical workers was 17,6%, candidates of science – 59,6%, i.e. the share of employees with a scientific degree was 77,2%. Experts of KNUTE are actively involved in developing strategic directions of quality education assurance, they take part in a number of commissions of the Ministry of Education and Science of Ukraine as well as other ministries and departments.

The structure of KNUTE includes: Institute of Higher Qualification, Center for European Education, Department of distance education support, where specialists are trained and retrained without leaving their main professional activity; Distance learning system, Center for the External Independent Evaluation (EIE) Preparation, Preparatory Department for Foreigners and Stateless Persons, Career Development Center, Center for technology transfer, Center of Knowledge Testing and Monitoring, Career Guidance Center, Center of pedagogical and psychological studies, High School of Teacher Excellence, Center of formation of contracts, Training and Production Association, Cultural and Art Center, Training and Methodical Training Department, Business Incubator, Training Department, Research Center for Business Simulation, Scientific and Technical Center for Certification of Products, Services and Quality Systems. There is also a Law Clinic "Center for Legal Protection", which provides free legal assistance. Institute of Higher Qualification (IHQ) ensures the implementation of the concept of lifelong learning, training, providing educational services, including ones of international level, to prepare highly qualified professionals willing to work in modern economic conditions and compete successfully both on the domestic and international labor markets (MBA programs, second higher education, retraining and further training of staff).

KNUTE has the system of quality management which for the first time has been certified in accordance with the requirements of the international standard ISO 9001:2015 for institutions of higher education of Ukraine. Its harmonious component is the internal system of ensuring the quality of educational activities and the quality of higher education.

The standards of higher education in KNUTE function as a set of requirements for the content and results of educational activities for each level of higher education within each specialty and specialization.

One of the significant advantages of KNUTE is the material and technical base of European level. Classrooms and laboratories are equipped with modern demonstration equipment and inventory. In general, the university has 60 computer rooms.

The university library has: SMART-library; VR-studio; Bibliometrics hall, virtual reality hall; video conferencing and webinar hall; Cybersport area; coworking "KNUTE HUB", as well as to the service of users - 11 reading rooms with open access funds. The library's holdings, which number is about 1 million copies (527672 copies are published in the state language), - a universal basis for the educational process and scientific research.

SMART-library is a new library space integrated into the information and educational space of the university, which provides quality information support for teaching and research activities. SMART-library is conditionally divided into 4 zones: virtual reality zone with VROculusGo glasses and VRHTCVive helmet; the second area of the SMART-library is intended for presentations, there is a plasma panel and there are soft pours for viewing group projects on the big screen; the third - an interactive area, where an interactive smart wall is located - a unique solution that allows you to manage an unlimited amount of information on large surfaces; the fourth zone of the SMART-library is a "club" of board games for students.

There is a unique VR-studio with OculusGo and Smart-wall virtual reality glasses, a location that serves as a video studio for bloggers and interviews. The Virtual Reality hall is designed for group practical classes of students, which can use virtual reality glasses to demonstrate educational content created with the help of virtual reality technologies in order to increase the efficiency of assimilation of material by them.

The Bibliometrics hall provides access to full-text electronic resources, bibliographic databases, scientometric research platforms: EBSCO, SCOPUS, WEBOFSCIENCE, etc. Network local resources (educational and methodical editions) make 5141 copies. The hall has free access to WEB-sites of domestic and foreign libraries, electronic information resources of Ukraine and the world, international projects.

There is a table football area for students on the first floor of the library as well as there are big chess and checkers on the 4th floor. Also, there are renovated reading rooms with open access funds, Cybersport area, where conditions are created for training of e-sportsmen.

All halls of the library are equipped with QR-codes with information about specific library services provided to readers by a certain hall.

Coworking KNUTE HUB opens its doors to all who need a comfortable and cozy workplace for productive work, study, meetings, finding new ideas, negotiations, presentations, round tables and workshops. The idea of coworking was realized in the conversion of one of the reading rooms into a modern comfortable place, which combines 6 different zones - 3 work areas, a recreation room, a conference room and a meeting area. The meeting location allows to conduct presentations, lectures and workshops for 70 participants.

Also this year, a new coworking zone has been opened – Phygital Hub. It is divided into several work areas: Artspace area, which is designed for creative activities and generation of ideas; Mediation room, where students

can resolve disputes out of court, learn the art of negotiation and the subtleties of diplomacy; as well as the main hall of the hub, which features a so-called starry sky (Ursa Major and Ursa Minor neon constellations). Coworking halls are equipped with everything you need for comfortable learning and rest.

Favorable social and living conditions have been created for students: 6 hostels, 6 cafeterias and 4 dining rooms, laundry and other household units. The university has a sports complex for the students, which includes a football field with artificial cover, basketball and volleyball playgrounds, table tennis, gyms etc. Students and the staff have the opportunity to relax at University recreation bases on the Black Sea coast.

KNUTE concluded numerous agreements on creative scientific and technical commonwealth and cooperation in training specialists in all fields, including the Ministry for Development of Economy, Trade and Agriculture, the Ministry of Finance of Ukraine, Ministry of Foreign Affairs of Ukraine, the State Fiscal Service of Ukraine, the State Treasury Service of Ukraine, Anti-Monopoly Committee of Ukraine, the State Finance Inspection of Ukraine, the Pension Fund of Ukraine, Ukrainian Audit Chamber, the National Bank of Ukraine as well as the leading commercial banks, trade, hotel and restaurant chains, advertising agencies, logistics and distribution centers and other organizations and institutions.

Creative contacts are established and maintained with more than 100 institutions of higher education, international centers and institutions from 30 countries of the world. An exchange of teachers and students is carried out, the improvement of educational programs at different levels of training and retraining of specialists as well as international projects on the integration of higher education are implemented, students undertake an internship in 6 foreign countries.

The university is a member of the prestigious international organizations: the European Public Law Center (EPLC), the Magna Charta of the European Universities, the Francophone University Agency (AUF), the International Association for Commodity Science and Technology, the International Culinary Union, the European Retail Academy, the World Leisure Organization.

There are well-known public figures, heads of state and government authorities, organizations and businesses, diplomatic officials and scientists, entrepreneurs among the graduates of the university.

#### 1.3. Academic bodies.

Mazaraki	Rector, Doctor of Sciences (Economics), Professor,
Anatoliy	Academician of the National Academy of Educational
	Sciences of Ukraine, Honored Worker of Science and
	Technology of Ukraine, Laureate of State Prize of Ukraine in
	Science and Technology
Prytulska	First Vice-Rector for Scientific-Pedagogical Work, Doctor of
Natalia	Technical Sciences, Professor
Melnichenko	Vice-Rector for Scientific Work, Doctor of Sciences
Svitlana	(Economics), Professor
Sai	Vice-Rector for Scientific-Pedagogical Work and

International Relations, PhD in Economics, Associate

Vovk

Valeriy

**Halyna** Vice-Rector for Administrative and Economic Work

Professor, Protocol Advisor of I Rank

#### 1.4. Academic calendar.

Start of academic classes -1 September.

End of classes -30 June.

Educational process is carried out by semesters.

Duration of semesters, practical training, examination sessions, certification and vacation is determined by the schedule of educational process for each year.

# 1.5. The list of available academic programs.

Key and Title	Key and Title   Entry Level   First («Bachelor») lev		chelor») level	· · · · · · · · · · · · · · · · · · ·		
of Knowledge	(short	Major	Specialization	Major	Specialization	
Area	cycle)					
01 Education		O17 Physical education and sports	Sport management			
02 Culture and art		022 Design	Design			
03 The Humanities		035 Philology	Germanic languages and literature (including translation), first - English			
05 Social and behavioural sciences	051 Economics	051 Economics	Digital Economics International Economics Business Economics  Corporate finance  Branch markets Economics	051 Economics	Digital Economics International Economics Enterprise Economic security Financial management	
		052 Politology	Agribusiness  Political science of international relations		Agribusiness	
	053 Psychology 054 Sociology	053 Psychology 054 Sociology	Practical psychology Sociology of economic activity	053 Psychology	Psychology -	
06	061	061	Advertising	061	Advertising	

Key and Title	<b>Entry Level</b>	First («Bachelor») level		Second («Master») level	
of Knowledge	(short	Major	Specialization	Major	Specialization
Area	cycle)				
Journalism	Journalism	Journalism	and Public Relations	Journalism	
07 Management and Administratio n	Accounting and taxation	Accounting and taxation	Accounting and taxation	O71 Accounting and taxation	Accounting and taxation in international business
			Digital Audit and Analysis		Accounting and tax consulting
			Financial control and audit		Financial analysis and audit Financial analytics
	072 Finance, banking	072 Finance, banking	Public finance	072 Finance, banking	Public finance
	and insurance	and insurance	Tax management	and insurance	International finance
			Banking Management of public		Management of banking business
			financial resources		State Audit
			Financial intermediatio		Financial intermediatio
			n		n Financial
					intermediatio n – in English
			Insurance business		Insurance Management
			Corporate finance		Corporate finance
			International finance		Financial brokerage

Key and Title	<b>Entry Level</b>	First («Bachelor») level		Second («Master») level		
of Knowledge	(short	Major	Specialization	Major	Specialization	
Area	cycle)					
					Financial	
					technologies	
					in business	
	073	073	Management	073	Management	
	Managemen	Manageme	of foreign	Management	of foreign	
	t	nt	economic		economic	
			activity		activity	
			Management		Management	
			of foreign		of foreign	
			economic		economic	
			activity- in		activity- in	
			English		English	
			International		International	
			management		management	
			Business		Business	
			management		management	
			Trade		Trade	
			management		management	
					Trade	
					management	
					– in English	
			HR		HR	
			management		management	
			Industrial		Hotel and	
			management		restaurant	
					management	
					Hotel and	
					restaurant	
					management	
					– in English	
			Hotel and		Tourist	
			restaurant		and resort	
			management		and	
			Tourism		recreational	
	1			1	management	

Key and Title	<b>Entry Level</b>	First («Bachelor») level		Second («Master») level		
of Knowledge Area	(short	Major	Specialization	Major	Specialization	
Alta	cycle)		management		Tourist and resort and recreational management – in English Luxury Management International Sport Management and Recreation	
	075	075	Management of antitrust activities  Marketing	075	Management of antitrust activities  Marketing	
	Marketing	Marketing	Advertising business	Marketing	management Advertising business	
					Brand Management Digital marketing	
	076 Entrepreneu	076 Entreprene	Wholesale and retail trade	076 Entreprene	Wholesale and retail trade	
	r ship, trade and exchange activities	ur ship, trade and exchange activities	Merchandising and commercial logistics Merchandisin g and organization of external trade Customs  Logistic	ship, trade and exchange activities	Merchandisin g and commercial logistics Merchandisin g and organization of external trade Customs Customs— in English Logistics and	
			activity		supply chain	

Key and Title	<b>Entry Level</b>	First («Bachelor») level		Second («Master») level		
of Knowledge	(short	Major	Specialization	Major	Specialization	
Area	cycle)					
			Cat		management	
			Management		Cat	
			in retail		Management	
					in retail	
08	081	081	Commercial	081	Commercial	
Law	Law	Law	law	Law	law	
			Financial law		Financial law	
			Legal security		Legal	
			support of		security	
			entrepreneuri		support of	
			al activity		entrepreneuri	
					al activity	
			Civil law and		Civil law and	
			trial		trial	
12	121	121	Software	121	Software	
Information	Software	Software	engineering	Software	engineering	
technologies	engineering	engineering		engineering		
	122	122	Computer	122	Computer	
	Computer	Computer	sciences	Computer	sciences	
	sciences	sciences		sciences		
	124	124	Data Science	_	_	
	System	System				
	analysis	analysis				
	125	125	Security of	-	-	
	Cybersecurit	Cybersecurit	information			
	у	у	and			
			communicatio			
			n systems in			
		126	the economy Information			
		Information	systems and			
		systems and	technologies			
		technologies	Comologics			
18	181	181	Technology	181	Craft	
Manufacturin	Food	Food	and	Food	technology	
g and	technology	technology	organization	technology		
technologies			of restaurant			
			business			
			Restaurant			
			-			

Key and Title	<b>Entry Level</b>	First («Bachelor») level		Second («Master») level	
of Knowledge	(short	Major	Specialization	Major	Specialization
Area	cycle)				
			technology		
			and food		
			design		
23 Social		232 Social	Social		
work		security	security		
24	241	241	Hotel and	241	Hotel and
Service sector	Hotel and	Hotel and	restaurant	Hotel and	restaurant
	restaurant	restaurant	business	restaurant	development
	business	business		business	Restaurant
					business
					International
					hotel
					business
					International
					hotel
					business- in
					English
	242	242	International	242	International
	Tourism	Tourism	Tourism	Tourism	Tourist
					business
					International
					Tourist
					business- in
					English
			Economy and		International
			organization		event
			of tourism		management
			Digital		in tourism
			tourism		
28	281	281	Public	281	Public
Public	Public	Public	management	Public	management
management	manageme	manageme	and	manageme	and
and	nt and	nt and	administratio	nt and	administratio
administra	administra	administra	n	administra	n
tion	tion	tion		tion	
29	292	292	International	292	International
International	Internation	Internation	business	Internation	business
			3 5 5 5 11 6 5 5		3 0 3 1 1 0 3 3

Key and Title	Entry Level	First («Bachelor») level		Second («Master») level	
of Knowledge	(short	Major	Specialization	Major	Specialization
Area	cycle)				
relations	al	al		al	
	economic	economic		economic	
	relations	relations		relations	World Trade
			International		
			trade		
			International		
			marketing		
		293	International	293	International
		Internation	law	Internation	law
		al law		al law	

# 1.6. Admission requirements, including language policy and registration procedure.

Information on the conditions of admission to study for educational degrees of "Bachelor" and "Master" is available on the website of Kyiv National University of Trade and Economics: <a href="https://knute.edu.ua/blog/read/?pid=38909">https://knute.edu.ua/blog/read/?pid=38909</a>

# 1.7. Mechanisms for credit mobility and prior learning recognition (non-formal and informal).

Definition of credit mobility and prior learning is conducted under the Law of Ukraine "On Education", the Law of Ukraine "On Higher Education", Regulations on the procedure of realizing the right for academic mobility at KNUTE and agreements on education in terms of academic mobility.

The regulation of credit mobility is based on the following documents:

- course catalogue;
- learning agreement;
- academic transcript;
- certificate of educational practice.

Under the terms of credit mobility a student gets transfer of all credits he/she obtained outside the main educational institution and which are the components of the educational program.

## 1.8. Policy of ECTS credits distribution (institutional credit framework).

Distribution of ECTS credits is based on the official length of training program cycle and is defined by the curriculum. KNUTE distributes credits among academic disciplines independently. Credits are distributed to all the

disciplines covered by the student, practical training, completion of final qualifying projects (assignments), certification. Credits are awarded only after completion of the discipline and on condition of successful completion of one of the final control, passing of the practical training and attestation.

### 1.9. Mechanisms of academic management.

Mechanisms of academic management at KNUTE are defined by the regulations:

- Regulations on the organization of the educational process of students;
  - Regulations on distance learning at KNUTE;
- Regulations on the procedure for realizing the right for academic mobility at KNUTE;
  - Regulations on individual student curriculum at KNUTE;
- Regulations on independent work of students and post-graduate students at KNUTE;
- Regulations on the organization of completion and public presentation of term papers (projects) at KNUTE (new edition with changes and additions);
- Regulations on conducting student practical training at KNUTE/ Regulations on organization of students' practice abroad;
- Regulations on assessment of learning outcomes of students and post-graduate students;
- Regulations on the appeal of the results of the final knowledge control of the students of KNUTE;
  - Regulations on graduation qualification work;
  - Regulations on graduation qualification project (work);
- Regulations on the certification of higher education applicants and the examination commission for certification at KNUTE;
- Regulations on the procedure and grounds for the issuance of documents on higher education of the state standard at KNUTE;
- Regulations on the system of rating assessment of the students of KNUTE.

#### 2. Resources and facilities.

# 2.1. Student Registration department.

In the Department of Student Registration identification records, education documents, work record books of students studying at KNUTE are kept. The main tasks of the Department are:

- 1) timely introduction of current changes in identification records;
- 2) keeping documents in proper condition;
- 3) providing information upon written requests of any institutions;
- 4) providing information to students;
- 5) acceptance of students of preferential category.

#### 2.2 Accommodation/housing conditions.

On the territory of the campus there are four dormitories, situated 5 minutes' walk from the main academic building and 15 minutes' walk from metro stations "Lisova" and "Chernihivska". The city center (Khreschatyk Str.) can be reached in 30 minutes. There's a forest park zone and Kyoto Park near the university. Another dormitory is located at 23 Lobachevskogo Street (within 20 minutes' walk from the main academic building).

In the hostel there are rooms for 3, 4, 5, 6 beds, kitchens on each floor, bathrooms as well as centralized laundry.

Students from other cities get housing in dormitories according to the list formed by the admissions committee and transferred to the directorate of the campus. Between the university and the student a contract for the right of hostel student residence is concluded, in which the rights and duties of the residents as well as the responsibility of both parties are established.

#### Hostels addresses:

- № 1 8 Miliutenko st., Kyiv, 02156; Tel. (044) 531-49-05, (044) 531-49-67;
- № 2 6 Miliutenko st., Kyiv, 02156; Tel. (044) 531-48-91, (044) 519-37-41, (044) 513-11-82;
- № 3 2 Mateiuka st., Kyiv, 02156; Tel. (044) 531-49-28, (044) 513-13-32;
- № 4 2-a Mateiuka st., Kyiv, 02156; Tel. (044) 531-47-62, (044) 531-47-99.
- № 6 23 Lobachevskogo st., Kyiv, 02090;
   Tel. (044) 574-15-46, 574-16-83

### 2.3. Catering.

The University has four modern canteens in buildings "B", "D", "E", and "H" (57-a Chigorin st.), where there is an opportunity to take quality and balanced dishes at a reasonable price. In particular, cafeteria "Venice" (building B) serves Italian cuisine.

The average cost of breakfast in the canteen of the university is from 30 to 40 UAH; lunch is from 50 to 60 UAH; dinner is from 35 to 45 UAH.

Cafes work every day in all academic buildings, where it is possible to buy own-produced foods: main dishes (over 100 types), side dishes (over 60 types), cold dishes (over 60 types), cold and hot drinks, fresh pastries and desserts, produced in own confectionery shop (over 100 types). Vending machines with hot and cold drinks as well as confectionery operate in all academic buildings and dormitories.

#### 2.4. The cost of accommodation.

The cost of accommodation of higher education applicants in the dormitories of KNUTE is determined by a joint order of 28.03.2011 №284/423/173 of the Ministry of Education and Science of Ukraine, Ministry of Finance of Ukraine and Ministry of Health of Ukraine and is set at 40 % of the minimum academic scholarship.

### 2.5. Financial support of students.

### 2.5.1. Scholarship provision of students.

Full-time students, studying at the expense of the state budget, according to the semester control based on the rating, are assigned an academic achievement scholarship.

First-year students receive academic scholarship in the first semester according to the results of competition points on admission to the university.

For excellence in studying, taking part in scientific and public work university students may be allocated personalised academic scholarships of The President of Ukraine, Verkhovna Rada (Supreme Council) of Ukraine, Cabinet of Ministers of Ukraine, Kyiv City Head etc.

For success in studying, participation in scientific, public and sport activity students may be encouraged with valuable presents and monetary rewards as well.

Allocation and payment of scholarship to students, who are foreign citizens and people without citizenship, is done according to Ukraine's international agreements and current regulatory acts. For foreign students, who entered KNUTE for studying in accordance with international agreements, the academic scholarship is assigned to the first semester control at a minimum.

To students, studying on contracts signed between university and physical or legal entity, scholarship can be paid at the expense of these persons, if it is foreseen in contract.

To students of privileged categories defined by the law of Ukraine (students from orphans as well as children deprived of parental care, students with disabilities, students from low-income families, suffered from Chernobyl Disaster, combatants and their children, internally displaced

persons, students who permanently reside on the line of conflict, etc.) social grants are assigned.

Size of academic and social scholarships is established according to the Resolutions of the Cabinet of Ministers of Ukraine.

#### 2.5.2. Privilege payment for accommodation in hostels.

Students of privileged categories, defined by the laws of Ukraine and the resolutions of the Cabinet of Ministers of Ukraine (students from orphan children and children deprived of parental care, combatants and their children, internally displaced persons, students with disabilities, etc.) have the right of priority to university dormitories.

Students from orphans and children deprived of parental care, combatants, persons with disabilities as a result of the war, victims of the Revolution of Dignity are entitled to free accommodation in dormitories until graduation from KNUTE.

Children of killed parents in the ATO area, fighting or armed conflict, participating in the Revolution of Dignity, children of war participants, persons with special needs as a result of war, victims of the Revolution of Dignity are entitled to free dormitory accommodation until completion of their studies, but no longer than 23 years of age.

Students registered as internally displaced persons, as well as students who are permanently resident on the contact line, are entitled to 50% discount on accommodation allowance (up to 23 years of age).

# 2.5.3. Financial provision of orphaned students and children deprived of parental care.

Individuals from orphans and children deprived of parental care as well as persons who were left without parents during their studies aged 18 to 23 are enrolled in full state maintenance and receive food compensation and other payments provided by the current legislation.

#### 2.6. Medical services.

University students in need of medical care have the right to conclude a Health Care Declaration with the desired family doctor. In particular, you can choose a doctor from a wide range of professionals according to territorial indicators, as the list of family doctors in the Desnyansky district of Kyiv is quite large, and it is also possible to conclude a Declaration in the KNP "Kyiv City Student Clinic" (Kyiv, Politehnichna St., 25/29), or in public, private hospitals or other medical institutions of Kyiv.

Medical care for foreign citizens temporarily staying on the territory of Ukraine is provided in state and municipal health care centers at the foreigner's own expense, including health insurance contracts with insurance companies of Ukraine.

Medical care is provided to students under the direction of a family doctor. Emergency medical care is provided free of charge, without any preconditions. Students do not need a Declaration to receive emergency assistance.

#### 2.7. Insurance.

Medical assistance is given to foreigners or persons without citizenship according to the rules, written in the Legislation of Ukraine.

Provision of medical assistance to foreign citizens is carried out according to the Order of providing medical assistance to foreigners and people without citizenship, who temporary live on the territory of Ukraine, approved by the Cabinet of Ministers of Ukraine Act from the 22<sup>nd</sup> of June 2011 № 667 and Article 44 of the Law of Ukraine "On insurance".

Foreigners and persons without citizenship can apply for medical assistance, including emergency, to any state or municipal medical care establishment.

Payment of medical assistance cost, including emergency, is carried out by foreigners or persons without citizenship in case of deficiency of insurance contracts and insurer, if a foreigner has a proper insurance contract.

If necessary, the university helps to obtain medical insurance card for providing medical assistance.

# 2.8. Opportunities for students with disabilities and special needs.

Kyiv National University of Trade and Economics carries out the organization of educational process of persons with special educational needs in accordance with the current rules of law.

The university's management has created favorable conditions for studying and living and is constantly paying attention to their improvement.

During the reporting period, 62 people with special educational needs study at the university (including 33 women and 29 men).

Students with special needs (Group I-III) receive a social scholarship in accordance with Decree №1045 of December 28, 2016 "Some Issues of Paying Social Scholarships to Students (cadets) of Higher Education Institutions".

To ensure the educational needs of young people with disabilities and unimpeded access to the university, all training buildings are equipped with ramps, handrails and light switches at the level of access of a seated person.

In particular, building A is equipped with a lifting platform and an elevator for people with disabilities, building D, L, the assembly hall (Congress center), hostels  $N_2$  2,  $N_2$  4,  $N_2$  7 – have ramps for the arrival of

carts as well as handrails. Students with impaired musculoskeletal disorders are given keys to the lifts.

All the main premises of the university have natural lighting, and the location of furniture and equipment according to sanitary requirements is taken into account. There are facilities for disabled persons in the central building and in the Congress Center.

There are specially equipped rooms (toilet and bathtub, equipped with special handrails) to improve the living conditions in the dormitories of students with disabilities.

#### 2.9. Learning facilities.

Library of KNUTE is a research, information, cultural and educational structural unit with comprehensive funds of documents. The main purpose of library's activity is to actively promote the development and implementation of advanced learning technologies, creating conditions for effective scientific and educational process. The administration of the university assists in broadening the informational resources in the library, creation availability and convenience in using the book funds. Library funds are a universal basis for the educational process and research in the field of economics, trade, finance, management, business and so on. This is one of the main information resources of KNUTE Library, which has more than 1 million copies of books, periodicals, dissertations and abstracts, and publications on electronic media. Annual increase of library's documents fund makes up nearly 6,000 copies, periodicals of Ukraine and foreign countries makes up 100 items.

The library has a modern material and technical base: 75 computers and 3 powerful servers are installed, HTCVive virtual reality helmet, VROculusGo glasses - 18 pcs., plasma panel - 5 pcs., Smart-wall - 2 pcs., portable recorder and acoustic ceiling system for video conferencing hall. The necessary conditions for effective customer service, organization of document funds, electronic catalogs, and document exhibitions are created in the library. The entire library area has high-quality Wi-Fi coverage.

The library users have 11 reading rooms with open access funds, 7 subscriptions, Bibliometrics hall (full-text electronic resources), SMART-library, unique VR-studio, virtual reality hall, Cybersport zone, video conference and webinar halls, updated halls for new literature and foreign publications, MBA, fund of dissertations and abstracts, comfortable recreation areas with table football, chess and checkers.

All work processes in the library are automated: acquisition of the fund of documents, scientific processing of documents, issuance of documents to users, search of documents in the electronic catalog is carried out by means of the automated library and information system "UFD / Library". To record and use

the library, a digital signature (PIN-CODE) has been introduced into the user's electronic form.

The SMART library is an open space, zoned for reading, conferences, lectures, workshops, presentations using SMART-wall and plasma panel. Workstations with computers, virtual reality area with HTCVive virtual reality helmet and OculusRift virtual reality goggles are designed for all the visitors. For recreation and leisure, there is an area for intellectual board games, in the reading room there is a table football, a chess board with big chess and checkers. The SMART library offers a variety of activities for training and has all the technical opportunities for creative pastime of youth.

The VR studio is equipped with Oculus Rift virtual reality goggles, computers for personal use, or with your own laptop or phone. For collective tasks, there is a SMART-wall with connection to the World Wide Web. There is a specially equipped "corner", which serves as a video studio for bloggers and to record interviews. This is especially true for students studying journalism and PR.

Video conferencing and webinar room is a modern location for video conferencing, webinars in real time, which provides space for the library to comfortably meet the information needs of users. The hall is equipped with modern furniture (tables and chairs), a laser projector with a large screen, plasma panels for video demonstration, a wireless microphone, a webcam and a ceiling speaker system.

The virtual reality hall is designed for group practical classes of students with the use of virtual reality glasses to demonstrate educational content created using virtual reality technologies in order to increase the efficiency of students' learning. The hall is equipped with OculusGo virtual reality glasses (10 pcs.), plasma TV, comfortable gaming chairs and tables. Students not only process the study material, but cooperate, which provides them with vivid impressions of the lesson.

The Bibliometrics hall gives you free access to online full-text and scientometric databases. It contains a database of electronic textbooks, training programs, video courses on electronic media, with the possibility of copying and further processing of the information found. The hall provides online access to the funds of domestic and foreign libraries and the following databases:

- SCOPUS reference database.
- WEBOFSCIENCE information research platform.
- Full-text databases from the publishing company EBSCOPUBLISHING.
- ScienceDirect a polythematic database of full texts of Elsevir articles.
- DOAB (Directory of Open Access Books) a directory of open access books.
- DOAJ (Directory of Open Access Journals) a directory of peerreviewed scientific and academic journals in all fields of knowledge.

- WILEY electronic library.
- Europeana European digital library.
- EThOS (Electronic Theses Online Service) scientific works of open

"ASKLibrary" information and reference service provides complete information on the effective use of library resources for students, teachers and guests of the university. The library helps users to develop skills and competencies when working with library and information resources: for first-year students organized tours of the library, practical classes on finding documents in the electronic catalog of the library.

KNUTE library website (<a href="www.lib.knute.edu.ua">www.lib.knute.edu.ua</a>) provides complete information about the library, its funds and services, the electronic catalogue and other electronic resources (scientometric, bibliographic, fulltext database), designed to meet the needs of users. The reader can also get instructions on how to search, promotional and cognitive information for users, virtual book exhibitions, 3D tours, reports on events held in the library. The following factors were taken into account for the creation of the new website of KNUTE Library: design, structure, convention, navigation and ways of presenting the material. You can search documents, create lists of documents as well as send them to your own email address from mobile devices (smartphones and tablets with Android operating system) via mobile app using QR code. The website provides the library with an opportunity to reach a large number of users, effectively communicating with them and creating a positive image.

The introduction of new technologies gives an opportunity to significantly extend informational supplement of library users, which affects the quality of the educational process. Collaboration with KNUTE structural units (faculties, departments, scientific and service departments) by addressing information as for new publications via the corporate application Office 365 is intended to improve the use of library funds and information resources. A multidimensional book fund, computer network of libraries, reference information apparatus, library innovation, introduction of advanced technologies, experienced professional staff, improving the organization and regulation of labour, modern design, modern technical equipment and maximum computerisation of manufacturing processes contribute to the success of the library and a quality user's service.

## 2.10. Organization of student mobility by mobility programs.

According to the international collaboration programs the best students of Kyiv National University of Trade and Economic with foreign language knowledge and according to KNUTE top list are able to get an education abroad according to the indication and conditions, shown in the table (annex).

# Study programs of the Center for European Education of KNUTE

Partner university, country	Academic degree	Specialty	Duration	Mode of study	Language	Admission requirements
University of Auvergne (Université d'Auvergne) School of Management	Bachelor (Licence)	Management	1 year	full-time French	time French	<ul> <li>Minimum requirement French/ B2,</li> <li>at least 2-3 years of study at KNUTE</li> </ul>
Clermont-Ferrand, France	Master	Strategic management	2 years		<ul> <li>Minimum requirement French B2/C1,</li> <li>Bachelor degree</li> </ul>	
ESCP Europe Paris, France	Master	Management	2 years	full-time	French, English	<ul><li>French/ English B2/C1,</li><li>Bachelor degree</li></ul>
Paris-Est Créteil University (Universite Paris-Est Creteil)  The Eiffel School of Management (IAE Gustave Eiffel)  Paris, France	Bachelor (Licence)	Management and Economics	1 year	full-time	French	<ul> <li>Minimum requirement French B2,</li> <li>at least 3 years of study at KNUTE</li> </ul>
	Master	<ul><li>Management</li><li>Marketing</li><li>Finance</li></ul>	1-2 years		French, English	<ul> <li>Minimum requirement French/English B2/C1,</li> <li>Bachelor degree</li> </ul>

# Continuation of the table

Partner university, country	Academic degree	Specialty	Duration	Mode of study	Language	Admission requirements
Audencia Nantes School of  Management  Nantes, France	Master	Management	1,5 year	full-time	French, English	<ul> <li>Minimum requirement French/ English B2,</li> <li>Bachelor degree</li> </ul>
		ner and winter specialized nools in Economics and Management	Themed weeks on your choice	full-time	English	<ul> <li>Minimum requirement English B2</li> <li>at least 2 years of study at KNUTE</li> </ul>
Grenoble Alps University (Université Grenoble Alpes)	Bachelor (Licence)	Economics and     Management	1 year	online study mode	French, English	<ul> <li>Minimum requirement French/ English B1/B2,</li> <li>at least 3 years of study at KNUTE</li> </ul>
Faculty of Economics (Faculté d'Economie) Grenoble, France	Master	<ul> <li>Managing organizations in the framework of international cooperation</li> <li>HR Management</li> </ul>	2 years	online study mode	French, English	Minimum requirement     French/ English     B2/C1,     Bachelor degree

# The end of the table

Partner university, country	Academic degree	Specialty	Duration	Mode of study	Language	Admission requirements
University of Central		uage Summer and Winter Schools	Themed weeks on your choice			<ul> <li>Minimum requirement</li></ul>
Lancashire  School of Languages, Literature and International Studies  Preston, The United Kingdom	Bachelor	• International business communications	1 year	full-time	English	Minimum requirement     English B2/C1,     Bachelor degree
The University of Applied Sciences Würzburg-Schweinfurt Würzburg-Schweinfurt, Germany	Bachelor	• International management	1 semester	full-time	German, English	<ul> <li>Minimum requirement German/English B2</li> <li>Bachelor degree</li> </ul>
The University of Bamberg (Otto-Friedrich University Bamberg)  Bamberg, Germany	Master	<ul> <li>Management of international information systems</li> <li>European economy</li> </ul>	1 semester	full-time	German, English	<ul> <li>Minimum requirement German/English B2</li> <li>Bachelor degree</li> </ul>

### 2.11. Mandatory or selective "Mobility Windows".

"Mobility Window" (MW) is the period provided for international student mobility. Mandatory MWs are limited by the periods of start and end of the semester (semester mobility) or academic year at an annual or multi-year (MA) mobility. Selective MWs occur in cross-border (distant) training when such training periods are defined by foreign partner depending on various factors.

## 2.12. Information on the types of certification (joint, double, multilateral).

All programs mentioned in p. 2.10 are implemented on the basis of double certification, i.e. by parallel or successive studying at KNUTE and the overseas partner universities.

### 2.13. The members of the consortium / partnership and their roles.

The University signed agreements on cooperation between KNUTE and universities within which partnership exchange and training of students is implemented.

	University of Auvergne		
	Audencia Nantes School of Management		
	Grenoble Alps University		
Erongo	Paris-Est Créteil University		
France	Paris Graduate School of Management (ESCP)		
	Federation "Exchanges France-Ukraine"		
	The Francophone university agency (AUF)		
The UK	University of Central Lancashire		
Poland	Crakow University of Economics		
	Poznan University of Economics and Business		
1 Ofanu	Wroclaw University of Economics		
	The University of Szczecin		
Germany	The University of Applied Sciences		
Germany	Würzburg-Schweinfurt		
Bulgaria			
	Varna University of Economics		
Greece	University of West Attica		

## International programs and projects under the Erasmus+

international programs and projects under the Erasmus+
List of educational institutions
Paris-Est Créteil University
Ljubljana School of Business
Crakow University of Economics
The University of Szczecin
The University of Applied Sciences Würzburg-Schweinfurt
Varna University of Economics
University of West Attica
School of Economics and Management of Public Administration in
Bratislava

#### 2.14. Language courses.

European Education Center of KNUTE provides training in English and French following intensive training program that creates conditions for achieving levels of foreign language from A1 to B2 according to the recommendations of the Committee on Education at the Council of Europe on teaching foreign languages.

Classes at language courses are conducted by highly qualified teachers with practical teaching experience. Training has a modular system. Topics of the module are designed to meet the needs of students, according to which teachers specially select topics to discuss, study materials, choose the type of tasks and activities.

The contingent of students is formed at the beginning of the academic year. Students and graduates from all faculties as well as KNUTE faculty and staff, can enroll for a foreign language programs. Tuition depends on the curriculum and the number of training hours.

Graduates of the European Education Center, who mastered foreign language at levels B1-B2, have the opportunity to take the exam for international language certificates (DELF-DALF, IELTS, ESOL) and take part in various forms of international academic mobility in the framework of cooperation agreements with European universities – KNUTE partners.

For more information and to enroll for a foreign language course, contact the European Education Centre (Building D, room 229, tel. (044) 531-48-36).

# 2.15. Opportunities for practical training.

To provide practical training for students and their successful employment KNUTE establishes various forms of cooperation with organizations, including many specialized state agencies, financial institutions, banking institutions, judicial institutions, enterprises in the trade, hotel and restaurant business, insurance business based on contracts signed for training of specialists, cooperation agreements, bilateral agreements of association, agreements on practical training of students, which create conditions for realization of practice programs and ensure full implementation of the requirements foreseen by the Provision on student practical training, the Order of organizing the practice of students abroad and the Order of practical training in enterprises, institutions and organizations of students form Kyiv National University of Trade and Economics who obtained educational degrees of "bachelor", "junior bachelor".

Kyiv National University of Trade and Economics maintains partnerships with more than 700 stakeholders. University partners include state and local government bodies, organizations, departments, services which provide basis for the practice of students with further employment. The vast majority of them are the partners in educational programs, namely:

Ministry for Development of Economy, Trade Agriculture and of Ukraine; Ministry of Social Policy of Ukraine; Ministry of Foreign Affairs of Ukraine; Ministry of Infrastructure of Ukraine; Ministry of Finance of Ukraine, State Fiscal Service of Ukraine (Kyiv); State Treasury Service of Ukraine; Accounting Chamber of Ukraine; Pension Fund of Ukraine; State Audit Office of Ukraine; State Customs Service of Ukraine, National Bank of Ukraine, National Commission on Securities and Stock Market of Ukraine, Department of Finance of the Kyiv City State Administration, Pechersk District State Administration in Kyiv, Desnyansky District State Administration in Kyiv, Supreme Economic Court of Ukraine; Courts of Appeal of Ukraine; Antimonopoly Committee of Ukraine; Department of Cyber Police of the National Police of Ukraine; National Agency of Ukraine for Civil Service; Main Territorial Department of Justice (Kyiv); National Academy of Sciences of Ukraine; National Academy of Public Administration under the President of Ukraine; Union of Industrialists and Entrepreneurs of Ukraine; Ukrainian Union of Small Entrepreneurs; medium and privatized enterprises; profile committees of the Verkhovna Rada of Ukraine; Institute of Psychology of National Academy of Sciences of Ukraine; Independent Association of Ukrainian Banks; Ukrainian Union of Automobile Transport and Logistics; Association "UKRZOVNISHTRANS"; Public Union "Ukrainian Cooking

Union", Ukrainian Chamber of Commerce and Industry, Kyiv Chamber of Commerce and Industry as well as others.

The University also has partnership agreements with commercial companies such as:

Microsoft Ukraine, EPAM Systems Ukraine, BGS Solutions, BAKER TILLY Ukraine, Ernst & Young LLC, Golden Trust Consulting Company Ltd., Grant Thornton Ukraine Ltd., Kreston GCG Ltd., TWIGA GROUP Ukraine Ltd., ACNielsen Ukraine Ltd., HEADHUNTER Ltd., Premier International Ltd., Hotel Premier Palace, President Hotel, LLC INTER-HOTEL, LLC 11 MIRRORS HOTEL, suburban club Tripilske Sun, Hotel Opera, YUKA Ltd. (Khreschatyk Hotel), LLC DBI Hotels and Resorts (Hotel "Romada Encore Kiev"), "New Engineering Technologies" (Hotel Hyatt Regency Kyiv), Grand Management Ltd (Hotel Fermont), LLC "HOTEL PROPERTY" (Hotel "Lybid"), LLC "Reykartz Hotel Management", LLC Travel Professional group, LLC Mozenidis Travel Ukraine, LLC Coral Travel, LLC JOIN UP TUI, Network Kozyrnaya Karta Ltd., LLC Auchan Ukraine Hypermarket, Department Store "Children's World", LLC "L'Oréal Ukraine", LLC "Silpofood", LLC "Epicenter-K", LLC "Retail Trend" (Furshet), LLC "ECO", LLC "Watsons Ukraine", LLC "DTEK", Philip Morris Ukraine, "Raiffeisen Bank Aval", "OTP Bank", "Kredobank", "Credit Agricole Bank", "First Ukrainian International Bank", "Oschadbank", "Ukrsotsbank", "PrivatBank" and others.

Such number of partners greatly expanded the opportunities for undergraduate students who acquire "Bachelor"/"Master" degrees in various educational programs.

# 2.16. Learning in the workplace.

Kyiv National University of Trade and Economics contributes to providing learning opportunities in the workplace for students, supporting educational projects, containing programs for the development of business literacy, employment skills, professional competences aimed at improving professional skills of graduates.

Examples of on-the-job training are:

- Businss2Students by Watsons is one of the key projects in the portfolio of partner synergies of KNUTE and the business sector. For several years in a row, the project has been working for students and in the interests of students. In the last educational and practical season, students studied the topic of

communications and PR. The Business2Students project has a systemic and at the same time innovative character: master classes are held in an interactive format, students learned to write a PR strategy of the university, speakers prepared not only theoretical bases but also cases, real-life examples and real business situations;

- Master class of the ambassador "VORWERKThermomix" Dubovetskaya Vitalia, chef Duka Olga, where students of the Master's degree in "Restaurant Technologies and Business", "Innovative Technologies of Restaurant Business", "Hotel and Restaurant Management", "Tourism, Resort and Recreational Management", together with stakeholders, practiced innovative Thermomix technology. During the master class, students had the opportunity to independently model, design new recipes for health, diet, baby food in accordance with the principles of technological engineering of food technology, developed technologies SlowCook, Sousvide.
- Master class by Viktor Tymchyshyn, an expert in restaurant technology with 20 years of experience, a member of the Ukrainian Culinary Union, a multiple winner and judge of international culinary competitions on "Local fish raw materials: a modern gastronomic trend of the restaurant." The speaker presented to students the technology of modern Ukrainian cuisine baked in natural clay pike perch fillet with burdock and wrinkled mushrooms served with green oil on a pillow of celery puree with octopus, decorated with black tapioca chips, fermented black garlic and lemon celery. Mr. Viktor shared his creative ideas on the use of local products and processing techniques, the features of modern gadgets in restaurant technology, his own vision of fashion trends in culinary design of restaurant dishes and modern preferences of guests in a restaurant.

## 2.17. Sports and recreation facilities.

An important area of organizational and educational work of the University is the participation of students in such traditional activities as: University Day, Knowledge Day and Dedication of the first year students, International Students' Day, Debut of the first year student, Miss and Mister KNUTE, Faculty Open Days, Donor Days, Tourism Day, Consumer Festival "Time To Act!", Student festival "Barbecue", Championship of the intellectual games "Brain Ring" and "My own game", Festival of wits and humor at KNUTE for the Rector's Cup and more.

The University has arts and culture center, where such creative amateur groups function: folk student academic chamber choir, contemporary dance studio "Light", vocal and contemporary music studio, folk and instrumental music group "At libitum" and others.

For the development of students as individuals and for the promotion of healthy lifestyle at the University, the Department of Physical Training offers such activities as: big and table tennis, fitness, volleyball (men and women), swimming, badminton, basketball, aerobics, boxing, body-fitness, football (men and women), athletic gymnastics, athletics, wrestling, physical rehabilitation and general physical training. All the conditions for physical training and sports were created: a modern stadium with artificial coverage, a sports ground, tennis courts, two modern playrooms, a gym, a boxing and wrestling room, fitness rooms.

### 2.18. Student organizations.

University public life is rich, multifaceted and diverse. On a voluntary basis at the University operate:

- student self-governance council of the University, 6 student self-governance councils at faculties and 5 student councils in hostels;
- student clubs "Eco Club", Debate Club "Polemic Union", Philosophy Club "Phoenix", "Law Club", Entrepreneur Club "YEP Club", "Business Club", "Marketing", "SapLab", "H&SE Services", "ProgramClub", "TROS", "Luca Pacioli Accounting Club", "Professional Accountant Club", "Auditor's Club", "KNUTE Artists Union", "European Club", All-Ukrainian Movement "Youth for Consumer Rights", Chemists Club "Start in Science", "Culinary Club", Psychological Club "SAPGEN", Tourist Club "Everest", Club "Service", sports clubs in football, basketball, volleyball, wrestling and more.

Information on student education, leisure, sports is available on the University's website (http://www.knute.edu.ua), KNUTE official Facebook page (https://www.facebook.com/knteuofficial/), KNUTE official Instagram social network page (https://www.instagram.com/knute\_ news/), KNUTE Telegram channel (https://t.me/knteu), KNUTE official social network page "YouTube" (https://www.youtube.com/user/kyotostreet) and on "KNUTE-Live" student television, as well as in the newspaper "University and Time", student magazine "Kyoto, 19".

# 3. Educational Program

# 3.1. Profile of the educational program on the speciality 051 Economics

(specialization Financial Management)

	1 – General information		
Higher Education	· ·		
<b>Institution</b> and	Faculty of Economics, Management and Psychology;		
Department	Department of Economy and Business Finance		
<b>Degree of higher education</b>	Master's degree in Economics, specialization		
and title of qualification	Financial Management		
The official name of the	Financial Management		
educational program			
Type of diploma and scope	Master's degree, single, 90 ECTS credits, term of		
of educational program	study 1 year 4 months		
<b>Availability</b> of	The Ministry of Education and Science of Ukraine		
accreditation			
	Accreditation Commission of the Ministry of		
	Education and Science of Ukraine, from 2017 to 2026		
Cycle / level	NQF of Ukraine – the 7-th level, FQ-EHEA – the		
	second cycle, EQF-LLL - the 7-th level		
Prerequisites	- bachelor's degree;		
	- conditions of admission and training under the		
	Program are regulated by the Rules of		
	admission to KNUTE		
Learning and teaching	Ukrainian. English.		
language	-		
Term of the educational	2017-2026		
program			
Web address of the	https://knute.edu.ua		
permanent placement of			
the educational program			
description			
2 – The	aim of the educational program		
Training of highly qualified	professionals in economics with modern economic		
thinking, theoretical knowled	ge and applied skills, able to solve complex research,		
innovative and management p	innovative and management problems, problems of functioning of economic systems		
at different levels which a	re characterized by uncertainty of conditions and		
requirements.			
	3 – Program Description		
Field of Science, Speciality,	Field of Science 05 Social and Behavioral Sciences		
Specialization	Field of Speciality 051 Economics		
	Specialization Financial Management		
	Specialization i maneral management		

#### **Program Orientation**

The educational program is focused on the study of modern economic processes and phenomena, is based on scientific methods of normative, quantitative and institutional analysis, tools for international, national, regional economic policy and business economics, theoretical foundations conceptual of scientific financial schools and generalization of practical experience in financial activity of enterprise is focused on current specializations in the field of business and management within which further professional and scientific career is possible. Provides study of professionally oriented courses in accordance with the approved author's curriculums: Financial Management, Enterprise Value Management, Crisis Management, Investment Management, Project Finance, Accounting Financial Reporting According to International Standards.

# The main focus of the program and specialization

General education in the field of science "Social and Behavioral Sciences", speciality "Economics" specialization "Financial Management" with in-depth study of theoretical and methodological principles of managing the financing of operating and investment activities of enterprises; designing real and financial investments in business; development of financial plans and budgets of business units; forecasting and optimizing of the tax burden at an enterprise; ensuring budget control and other types of corporate financial control; ensuring the company's entry into the securities market and financial communication with market partners; credit risk assessment of the corporate sector; application of modern technologies of hedging and risk assessment; application of tools for corporate and financial restructuring of companies (M&A operations); ability to conduct due diligence and assess financial risks in business; to carry out crisis management of enterprises; to develop and implement approaches to value-oriented enterprise management.

Key words: financing of activity; financial planning, budget control, credit risks, hedging, restructuring,

	crisis management, value-oriented management.		
Program peculiarities	Study of modern professionally oriented courses in		
	accordance with the approved author's curriculums:		
	financial management, enterprise value management,		
	corporate crisis management, project financing,		
	investment management. Provides expansion of the		
	compulsory component through the study of optional		
	courses: Business Engineering, Corporate		
	Governance, International Financial Law, Analysis of		
	Financial Markets, etc. Provides practice at the		
	leading enterprises of Ukraine and the opportunity to		
	complete a PhD degree after finishing the program.		
4 – Suitability	for employment and further education		
<b>Suitability for Employment</b>	Classifier of professions SC 003:2010		
	Financial director; director of economics; financial		
	economist; economic adviser; head of the department;		
	head of security; manager of projects and programs in		
	the field of tangible (intangible) production; head of		
	the structural unit – chief specialist; agency manager;		
	economic consultant; investment analyst; financial		
	and economic security analyst; director general		
	(chairman, president, other head) of the association of		
	enterprises; manager; chairman of the executive body		
	of the joint-stock company; chairman of the		
	cooperative; chairman of the liquidation commission;		
	chairman of the board of directors; chief economist;		
	director (manager) of a small enterprise; business		
	efficiency consultant; tax and fee consultant; head of		
	the branch (branches); head of the financial		
	department; business efficiency specialist; corporate		
	governance specialist; asset management specialist;		
	specialist in project and program management in the		
	field of tangible (intangible) production; financial and		
	economic security specialist; specialist in the		
	organization of trade on the securities market.		
	Holding the position of assistant, teacher, researcher.		
<b>Further Education</b>	Opportunity to continue postgraduate studies at a		
	higher education institution to obtain the degree of		
	Doctor of Philosophy (doctoral programs of the third		
	cycle of study), at a research institute, academic		
	institution, MBA programs in business and		
	management.		
5 -	5 - Teaching and assessment		
Teaching and learning	A balanced combination of classwork, self-study and		
	11 2 3 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2		

All imply pression to the exercision of the exer	ementation of the curriculum, written exams, entation of individual works and projects, current rol: testing, problem solving and situational cises, cases, debates, public speeches, final rol, certification (final qualifying paper). Essment is carried out in accordance with the alation on the organization of the educational ess of students and the Regulation on the ssment of learning outcomes of students and uate students. Earch and teaching staff of KNUTE is assessed tally according to the Regulation on the system of g evaluation of research and teaching staff and tionnaire "Teacher through the eyes of students".
imple press control exert control Asset Register processes grade Reset annuments of the Control	ementation of the curriculum, written exams, entation of individual works and projects, current rol: testing, problem solving and situational cises, cases, debates, public speeches, final rol, certification (final qualifying paper). Essment is carried out in accordance with the alation on the organization of the educational ess of students and the Regulation on the essment of learning outcomes of students and uate students. Earch and teaching staff of KNUTE is assessed tally according to the Regulation on the system of g evaluation of research and teaching staff and
Writ proje	results are published regularly on the official site of KNUTE. ten exams, presentation of individual works and ects, current control (testing, problem solving and tional exercises, cases, debates, public speeches),
	control, certification (final qualifying paper).
•	ogram competencies
1	ity to solve complex problems and problems in
the financial process and	ield of financial activities and / or in the learning ess, which involves research and / or innovation is characterized by uncertainty of conditions and irements.
GC)  GC synt GC com GC other experies and GC GC GC GC GC GC cons GC	Ability to generate new ideas (creativity).  2. Ability to abstract thinking, analysis and hesis.  3. Ability to motivate people and move towards a mon goal.  4. Ability to communicate with representatives of reprofessional groups of different levels (with exts from other fields of knowledge / types of omic activity).  5. Ability to work in a team.  6. Ability to develop and manage projects.  7. Ability to act on the basis of ethical
pecial (professional) SC	iderations (motives).  8. Ability to conduct research at the appropriate

# competencies

- methodological tools to justify the development strategy of economic entities and related management decisions.
- SC 2. Ability to professional communication in the field of economics in a foreign language.
- SC 3. Ability to collect, analyze and process statistical data, scientific and analytical materials that are necessary to solve complex economic problems, to draw sound conclusions based on them.
- SC 4. Ability to use modern information technologies, methods and techniques of research of economic and social processes adequate to the established needs of research.
- SC 5. Ability to identify key trends in socio-economic and human development.
- SC 6. Ability to formulate professional tasks in the field of economics and solve them choosing the appropriate directions and appropriate methods for their solution taking into account the available resources.
- SC 7. Ability to substantiate management decisions on the effective development of business entities.
- SC 8. Ability to assess possible risks, socio-economic consequences of management decisions.
- SC 9. Ability to apply a scientific approach to the formation and implementation of effective projects in the socio-economic sphere.
- SC 10. Ability to develop scenarios and strategies for the development of socio-economic systems.
- SC 11. Ability to plan and develop projects in the field of economics, to carry out its informational, methodical, material, financial and personnel support.
- SC 12. Ability to develop the financial strategy of an enterprise, the policy of formation and use of financial resources of tan enterprise, the system of financial plans for enterprise development.
- SC 13. Possession of modern tools for analysis and examination of investment projects, risk management of investment projects, financial support for the implementation of real investment projects, development of investment programs of an enterprise in the dynamic conditions of functioning of organizations.
- SC 14. Ability to diagnose the threat of bankruptcy of an enterprise, to assess the possibilities of restoring

solvency, preparation and implementation of the program of financial recovery, to develop a crisis program of an enterprise.

SC 15. Ability to diagnose resource provision and comprehensive diagnostics of the economic condition of an enterprise, to determine the directions of achieving its target parameters, ensuring target growth and economic security.

# 7 – Program learning outcomes

- 1. To formulate, analyze and synthesize solutions to scientific and practical problems.
- 2. To develop, justify and make effective decisions on the development of socio-economic systems and management of economic entities.
- 3. To discuss professional and scientific issues fluently in the state and foreign languages orally and in writing.
- 4. To develop socio-economic projects and a system of comprehensive actions for their implementation taking into account their goals, expected socio-economic consequences, risks, legislative, resource and other constraints.
- 5. To adhere the principles of academic integrity.
- 6. To evaluate the results of their own work, demonstrate leadership skills and ability to manage staff and work in a team.
- 7. To choose effective methods of management of economic activity, to substantiate the offered decisions based on the relevant data and scientific and applied researches.
- 8. To collect, process and analyze statistical data, scientific and analytical materials necessary to solve complex economic problems.
- 9. To make effective decisions under uncertain conditions and claims that require using new approaches, methods and tools of socio-economic research.
- 10. To apply modern information technology and specialized software in socio-economic research and management of socio-economic systems.
- 11. To identify and critically assess the state and trends of socio-economic development, to form and analyze models of economic systems and processes.
- 12. To justify management decisions for the effective

development of economic entities, taking into account the goals, resources, constraints and risks. 13. To assess possible risks, socio-economic consequences of management decisions. 14. To develop scenarios and strategies for the development of socio-economic systems. 15. To organize the development and implementation of socio-economic projects taking into account informational, methodological, material, financial and personnel support. 8 – Resource support of program implementation Working group: persons with a scientific degree and / **Staffing** or academic title, additional scientific and pedagogical staff with scientific degrees and / or academic titles is also involved in the implementation of EP, as well as highly qualified specialists and students of the master's degree. Professional development of scientific and pedagogical employees of KNUTE is ensured in accordance with the Regulation on professional development and internships of scientific pedagogical employees of Kyiv National University of Trade and Economics. All scientific pedagogical employees undergo internships once every five years. Ensuring the availability of the necessary resources Material and technical for the organization of the educational process, support including self-study of students for each educational program in accordance with the Regulation on the organization of the educational process of students; Regulation on self-study of students and graduate students of KNUTE. Using of laboratories, computer and specialized classrooms of KNUTE. Availability of social and household infrastructure of KNUTE. Ensuring the availability of information systems for Informational, educational effective management of the educational process and methodical support through the following: distance learning MOODLE system for self-study, system of Internet access and corporate e-mail, "Dean's Office", "1-C: Accounting for Ukraine" (financial support) and "Workloadschedule" systems, management of KNUTE WEBresources, library fund management as well as the electronic document management system "OPTiMA-

	WorkFlow", corporate information field in the form of personal user account on the KNUTE web portal. Ensuring public access to the information about educational programs, degrees of higher education and qualification: implementation of KNUTE information policy; publication of ECTS information packages educational programs, class schedules on the official website of KNUTE as well as all components of the educational process, which must be published in accordance with the Law of Ukraine "About the Higher Education"; Ensuring an effective system of prevention and detection of academic plagiarism in the scientific works of KNUTE employees and applicants of higher education (thesis publication on the official website of KNUTE), compliance with the Code of Ethics of the scientists of Ukraine.  Other procedures and measures to ensure compliance with the Licensing Requirements for educational activities of educational institutions.
	activities of educational institutions.
NI-4'1 1'41-'1'4	9 – Academic Mobility
National credit mobility	It is provided by the legislation and is expedient when there is a necessity for applying by students fundamentally new courses which are not taught in the primary educational institution. Regulation on academic mobility was developed.
International credit	The University signed agreements on cooperation
mobility	between KNUTE and universities within which partnership exchange and training of students is implemented. In addition, international academic mobility is carried out under Erasmus+ international programs and projects, in particular with the following universities: Krakow University of Economics (Poland, Krakow), University of Szczecin (Poland, Szczecin), Audencia Business School (France, Nantes), Grenoble Alps University (France, Grenoble), Paris-Est Créteil University (France, Paris), University of Central Lancashire (UK, Preston), University of Hohenheim (Germany, Stuttgart), Piraeus University of Applied Sciences (Greece, Piraeus), Sofia University St. Kliment Ohridski (Bulgaria, Sofia).
<b>Educational possibilities of</b>	
foreign applicants	relevant level of Ukrainian.
<del>• • • • • • • • • • • • • • • • • • • </del>	

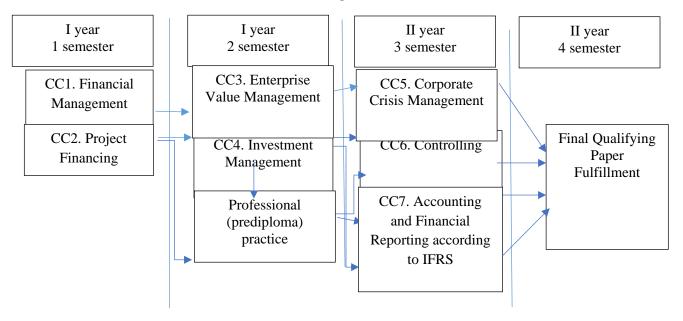
# 3.2. List of components of the educational program and their logical sequence

List of EP components

~ .	Elist of Eli components	37 1 0
Code	Components of the educational program	Numder of
	(academic courses, course projects (papers), practices,	credits
	qualifying exam, final qualifying paper)	
001	Compulsory components of EP	
CC 1.	Financial Management	6
CC 2.	Project Financing	6
CC 3.	Enterprise Value Management	6
CC 4.	Investment Management	9
CC 5.	Corporate Crisis Management	6
CC 6.	Controlling	6
CC 7.	Accounting and Financial Reporting according to IFRS	6
The total ar	nount of compulsory components:	45
	Optional components of EP	
OP 1	Analysis of Financial Markets	6
OP 2	Business Engineering	6
OP 3	Financial Services' Consumer Rights Protection	6
OP 4	Methodology and Organization of Scientific Research	
OP 5	Consolidation of Financial Statements	6
OP 6	Psychology Management	6
<b>OP 7</b>	Corporate Social Responsibility	6
OP 8	Change Management	6
OP 9	Enterprise risk management	6
OP 10	Financial Policy	6
<b>OP 12</b>	International Financial Law	6
OP 13	Tax Law	6
OP 14	Legal Regulation of Financial Services Markets	6
OP 15	Legal Regulation of Financial Control	6
OP 16	Information Systems and Technologies in Enterprise	6
	Management	
The total ar	nount of optional components:	24
Professiona	l (prediploma) practice	9
	fying Paper Fulfillment	12
<b>FOTAL VO</b>	DLUME OF THE EDUCATIONAL PROGRAM	90

The form of final control is exam for all the components of the educational program.

# Structural and logical scheme of EP.



# 3.3. Form of certification of higher education applicants

Certification is carried out in the form of public defense of the final qualifying paper.

The final qualifying paper should describe the solution of a complex specialized task or a practical complex task or problem in the economic field that requires research and / or innovation and is characterized by uncertainty of conditions and requirements.

There should be no academic plagiarism, falsification or writing off in the final qualifying paper.

The final qualifying paper must be published on the official website or in the repository of the higher education institution. Publication of final qualifying paper containing information with limited access is carried out in accordance with the requirements of current legislation.

# 3.4. Matrix of correspondence of program competencies and compulsory components of the educational program

Components/	CC 1.	2.	CC 3.	CC 4.	5.	CC 6.	CC 7.
Competencies	))	CC 2.	CC	CC	CC	$\mathcal{O}$	CC
GC1	+		+		+	+	
GC2	+		+	+	+	+	
GC3	+	+		+			
GC4	+				+	+	
GC5		+			+	+	
GC6	+	+		+			
GC7	+	+	+	+	+		
GC8	+		+		+	+	
SC1	+		+	+			
SC2	+	+		+			+
SC3	+		+		+	+	+
SC4	+	+		+			+
SC5	+					+	
SC6	+		+		+		
SC7	+					+	+
SC8		+		+	+		
SC9		+		+			
SC10	+				+		
SC11		+			+		
SC12	+		+			+	
SC13		+		+			
SC14	+				+	+	
SC15	+		+		+	+	

# 3.5. Matrix of correspondence of program competencies and optional components of the educational program

Components/	11	2.2	3	4	Š	9;	7.7	8	6,	10	12	13	14	15	16
Competencies	0C	0C	OC 3	<b>0</b> C	0C	0C	OC 7	ОС	0C	OC	<b>OC</b>	OC	OC	0C	0C
GC1		+				+	+	+	+	+			+		
GC2	+			+		+	+	+	+	+			+		
GC3	+	+	+			+	+	+		+			+		
GC4	+	+		+		+	+	+		+	+	+	+	+	+
GC5	+	+				+	+	+	+	+	+	+	+	+	+
GC6							+	+	+						
GC7			+			+	+	+			+				
GC8	+	+		+				+	+						
SC1				+			+	+	+	+					
SC2					+		+				+				
SC3	+	+	+	+	+			+	+		+	+	+	+	+
SC4		+		+	+				+				+		
SC5	+							+		+					
SC6		+				+	+	+		+					
SC7	+	+			+		+			+					
SC8									+	+	+	+	+		
SC9	+			+				+		+					
SC10								+		+					
SC11								+		+	+				
SC12	+	+	+		+		+	+		+			+	+	
SC13								+	+	+	+				
SC14										+	+	+	+		
SC15								+		+					

3.6. Matrix of providing program learning outcomes with compulsory components of the educational program

		ogram					
Components / Program learning outcomes	CC 1.	CC 2.	CC 3.	CC 4.	CC 5.	.cc 6.	CC 7
1	+		+		+	+	
2	+			+		+	
3	+	+		+			+
4	+	+		+	+	+	
5	+		+		+	+	
6	+	+	+	+		+	
7	+	+	+		+		
8	+		+		+	+	+
9	+		+	+	+		+
10	+		+	+	+		+
11	+		+		+	+	
12	+	+		+	+		
13	+		+		+	+	
14	+			+		+	
15	+		+	+	+	+	

3.7. Matrix of providing program learning outcomes with optinal components of the educational program

Components			ори		_								95-4		
/ Program learning	0C1	OC 2	0C3	0C 4	OC 5	9 OC 6	OC 7	8 OC 8	6 OC 6	OC 10	OC 12	OC 13	OC 14	OC 15	OC 16
outcomes															
1	+	+		+	+		+								
2	+	+		+			+	+	+	+					
3					+		+				+				
4	+	+					+	+	+	+	+				+
5		+		+		+	+								
6		+				+	+	+		+					
7	+	+		+		+	+	+		+	+	+	+	+	+
8			+	+	+						+	+	+	+	+
9		+		+	+		+	+	+	+	+	+			
10	+	+			+						+	+	+	+	+
11	+	+					+	+	+	+					
12	+	+					+	+	+	+			·	·	
13	+	+					+	+	+				+		
14		+					+		+	+					
15		+					+	+		+					

# 4.1. Title. FINANCIAL MANAGEMENT.

Type. Optional.

Academic year. 2021/2022.

Semester. I.

**Lecturer, academic degree, position**. I.M. Vavdiichyk, Associate Professor, Candidate of Economic Sciences, Associate Professor of the Department of Economics and Finance of an Enterprise.

**Learning outcomes**. Formation of students of modern economic thinking and a system of special knowledge in the field of financial management, practical skills of their application in the process of ensuring the development of the enterprise. **Compulsory disciplines studied before.** "Office Computer Technologies", "Microeconomics", "Business Economics", "Modeling of financial and economic activities of the enterprise".

Course outline. The essence, purpose, and functions of financial management of the enterprise. Methodological bases of formation of the system of maintenance of financial management of the enterprise. Enterprise asset management. Enterprise capital management. Fundamentals of enterprise investment management. Cash flow management of the enterprise. Financial risk management. Fundamentals of crisis financial management.

# Recommended sources and other educational resources / means.

- 1. Moyer McGuiGan Rao. Contemporary Financial Management. Canada. 2017. 831 p.
- 2. Denzil Watson Antony Head. Corporate Finance. 7-th ed. Pearson 2016 451 p.
- 3. Фінанси: державні, корпоративні, міжнародні: підручник для ВНЗ / В.О. Онищенко [та ін.]. –К.: Полтава: «Центр учбової літератури», 2016. 600 с.

**Planned learning activities and methods of education**. Set of traditional and non-traditional methods of teaching accompanied with use of innovative (including information) technologies:

- -lectures (thematic and problematic lectures);
- -practical (training, discussion, situational cases, modeling of situation, work in small groups, PC usage, IS application etc.).

#### **Methods of assessment:**

- -current control (oral and written assignments, tests, analytical work, IS-related task);
- -final control (exam).

# Learning and teaching language. English.

### 4.2. Title. PROJECT FINANCING.

**Type**. Compulsory.

Academic year. 2021/2022.

Semester. I.

Lecturer, academic degree, position. Bagatska K.V., Associate Professor, cand. econ sciences, Associate Professor of the Business economics and Finance Department

**Learning outcomes**. Formation of theoretical knowledge in the field of investment business, including: basics of project financing, substantiation of investment expediency, acquisition of practical skills of analysis and examination of investment projects, development of design estimates, risk management of investment projects, financial support of real investment projects, monitoring and management of investment programs and projects.

**Compulsory disciplines studied before.** "Macroeconomics", "Microeconomics", "Business Economics", "Enterprise Finance".

Course outline. The essence, methods and forms of project financing. International and domestic financial institutions. The role of international financial institutions in the formation and development of project financing. Structure and elements of the world market of project financing. The main priorities and forms of project financing at the present stage. Risks of project activities and their main types. Risk management of project activities. The main forms and types of project risk management tools used by project financing participants.

## Recommended sources and other educational resources / means.

- 1. Yescombe E. R. Principles of Project Finance 2nd ed. Academic Press, 2013. 560 p.
- 2. John D. Finnerty: Project Financing: Asset-Based Financial Engineering. John Willey and Sons inc, 2007. 498 p.

**Planned learning activities and methods of education.** Combination of traditional and non-traditional teaching methods with the use of innovative technologies:

- lectures (review / thematic / problem / lecture with pre-planned mistakes);
- seminar / practical / case study method / work in small groups / other).

**Methods of assessment:** - current control (testing; oral / written survey; / project / exercise / task / situational task, etc.);

- final control (exam).

Learning and teaching language. English.

# 4.3. Title. ENTERPRISE VALUE MANAGEMENT.

**Type**. Compulsory.

Academic year. 2021/2022.

Semester. II.

Lecturer, academic degree, position. Bagatska K.V., Associate Professor, cand. econ sciences, Associate Professor of the Business economics and Finance Department

**Learning outcomes**. Formation of value based thinking, the ability to make investment decisions, which together with the relevant theoretical and practical support improves the skills of managing drivers to increase the value of the enterprise in the context of a value-oriented approach.

**Compulsory disciplines studied before.** "Macroeconomics", "Microeconomics", "Accounting".

Course outline. Characteristics of the essence of the enterprise value as an object of purchase and sale. Enterprise value drivers system. The concept of enterprise value management. Approaches and indicators for assessing the effectiveness of enterprise value management. Methods of estimating the enterprise value in the framework of the income approach. Methods of estimating the enterprise value in the framework of market (comparative) and cost (property) approaches. The impact of dividend policy on changes in the enterprise value. The use of financial instruments and management approaches in the enterprise to influence the formation of its market value. Restructuring and reorganization in the value system of the enterprise. Hostile takeovers and acquisitions of enterprises in the management system of enterprise value formation.

# Recommended sources and other educational resources / means.

- 1. John D. Martin, W. Pretty. Value Based Mnagement: The corporate response to the shareholders revolution. [Electronic resource]. Available at: <a href="https://www.valuebasedmanagement.net/books\_martin\_value.html">https://www.valuebasedmanagement.net/books\_martin\_value.html</a>
- Damodaran A. Investment Valuation. 3d Eddition. [Electronic resource].
   Available at: http://people.stern.nyu.edu/adamodar/New\_Home\_Page/Inv3e

**Planned learning activities and methods of education**. Combination of traditional and non-traditional teaching methods with the use of innovative technologies:

- lectures (review / thematic / problem / binary / dual);
- seminar / practical / (training / presentation / discussion / moderation / simulation of situations / "brainstorming" / training tasks / simulation tasks / work in small groups / other).

**Methods of assessment:** - current control (testing; oral / written survey; verification of report / synopsis / presentation / calculation and graphic work / project / exercise / task / situational task, etc.);

- final control (exam).

Learning and teaching language. English.

#### 4.4. Title. INVESTMENT MANAGEMENT

**Type**. Compulsory.

Academic year. 2021/2022.

Semester. II.

**Lecturer, academic degree, position**. Matusova O.M., Candidate of Sciences (Economics), Associate Professor

**Learning outcomes**. The formation of modern economic thinking and special knowledge in investment management, practical skills in investment analysis and investment planning, assessment of financial investments and creation of an investment portfolio, development of business plans for capital investment projects, preparation and implementation of investment program.

**Compulsory disciplines studied before.** "Macroeconomics", "Microeconomics", "Economics of Enterprise", "Finance of Enterprise", "Finance", "Management", "Project Analysis", "Financial Markets", "Accounting", "Financial management of enterprises and associations".

Course outline. Theoretical foundations of investment management. The essence and functions of investment management. Methodological bases of investment management system providing. Methodical tools of investment management. The essence of an investment market, its main elements and participants. Pricing and basic transactions at the investment market. Investment market conditions and methods of their research. Investment strategy of an enterprise, principles and procedure of its development. Investment resources of an enterprise and the mechanism of their formation. Management of an enterprise cash flows from investing activities. Forms of

an enterprise capital investment and the process of their management. Substantiation of decisions on selection of capital investment projects for implementation. Forms of an enterprise financial investments and principles of their management. Evaluation of investment qualities (investment attractiveness) of financial investment instruments. Formation and restructuring of an enterprise financial investment portfolio. Methodological principles of an enterprise investment evaluation and its assets. International investments.

#### **Recommended sources and other educational resources / means.**

- 1. Sigh P. (2016) Investment management .Bangalore: Himalaya. 395 p.
- 2. Hirt, G. & Block, S. (2012). Fundamentals of investment management. (10th ed.). New York, NY: McGraw-Hill Irwin.
- 3. Lerbinger O. (2012). The Crisis Manager: Facing Disasters, Conflicts, and Failures. New York: Routledge. 365 p.
- 4. Mason H., Arrington E., Mawson J. (2019). Corporate Venturing: A Survival Guide. Global Corporate Venturing. 200 p.
- 5. Arnold, Glen (2010). Investing: the definitive companion to investment and the financial markets. 2nd ed. Financial Times/ Prentice Hall.
- 6. Jones, Charles P. (2010). Investments Principles and Concepts. John Wiley & Sons, Inc
- 7. Khleif R. (2019). How to Create Lifetime CashFlow Through Multifamily Properties: The New Rules of Real Estate Investing. Passion Press LLC. 281 p.

**Planned learning activities and methods of education**. Combination of traditional and nontraditional methods of education with the use of innovative technologies:

*lectures* (review lectures / thematic lectures / problematic lectures / consulting lectures / conference lectures / binary lectures / dual lectures / lectures with prearranged errors);

*seminars* (training / presentations / discussions / a communicating method / imitations / simulations / moderations / situations / brainstorming / casestudies / work in groups / etc.).

#### **Methods of assessment:**

- *formative assessment* (oral tests / written tests; checking compendiums / presentations / projects / exercises / economic problems / situational tasks, etc.);
- summative assessment (exam).

# Learning and teaching language. English.

### 4.5. Title. CORPORATE CRISIS MANAGEMENT

Type. Compulsory.

Academic year. 2022/2023.

Semester. III.

**Lecturer, academic degree, position**. Matusova O.M., Candidate of Sciences (Economics), Associate Professor

**Learning outcomes**. The formation of modern economic thinking and special knowledge in corporate crisis management, practical skills in diagnosis of bankruptcy risks, estimation of possibilities of solvency renewal, preparation and implementation of financial sanitation program.

Compulsory disciplines studied before. «Economics», «Corporate Finance», «Financial Management», «Economics and Finance of Enterprise».

Course outline. Crises in development of social and economic systems. Corporate crisis management: essence and methodology. Methodological base and practical tool of diagnosis of corporate crisis conditions and bankruptcy risk. Diagnosis of corporate survival potential. Economic, organizational and legal base of bankruptcy and financial sanitation (rehabilitation) of an enterprise. Corporate restructuring in the system of crisis management. Development of a counter-crisis program and a counter-crisis strategy at an enterprise.

# Recommended sources and other educational resources / means.

- 1. Devlin E.S. Crisis Management: Planning and Execution / E.S. Devlin. Auerbach Publications. NY, 2006. 504 p.
- 2. Hearit K.M. Crisis management by apology: Corporate response to allegations of wrongdoing / K.M. Hearit. Kalamazoo: Lawrence Erlbaum Associates, 2005. 250 p.
- 3. Lerbinger O. The Crisis Manager: Facing Disasters, Conflicts, and Failures / Otto Lerbinger. New York: Routledge, 2012. 365 p.
- 4. Mason H., Arrington E., Mawson J. Corporate Venturing: A Survival Guide. Global Corporate Venturing. 2019. 200 p.
- 5. Adizes Ichak Managing Corporate Life Cycles / Ichak Adizes. Complete Edition. Adizes Institute Publications, 2019. 460 p.
- 6. Robertson B. Corporate Financial Analysis: Simple Methods and Strategies to Financial Analysis Mastering. 2020. 176 p.

- 7. Altman, Edward I., Corporate Distress Prediction Models in a Turbulent Economic and Basel II Environment (September 2002). NYU Working Paper No. FIN-02-052. Available at SSRN: http://ssrn.com/abstract=1294424.
- 8. Bemmann, Martin, Improving the Comparability of Insolvency Predictions (June 23, 2005). Dresden Economics Discussion Paper Series No. 08/2005. Available at SSRN: http://ssrn.com/abstract=731644.
- 9. Cantor, Richard Martin and Mann, Christopher, Analyzing the Tradeoff between Ratings Accuracy and Stability. Journal of Fixed Income, September 2006. Available at SSRN: http://ssrn.com/abstract=996019.
- 10. Fisher J. Navigating the Growth Curve. J. Fisher. Growth Curve Press. Boulder, UAS 2006. 358 p.

**Planned learning activities and methods of education**. Combination of traditional and nontraditional methods of education with the use of innovative technologies:

*lectures* (review lectures / thematic lectures / problematic lectures / consulting lectures / conference lectures / binary lectures / dual lectures / lectures with prearranged errors);

seminars (training / presentations / discussions / a communicating method / imitations / simulations / moderations / situations / brainstorming / casestudies / work in groups / etc.).

#### **Methods of assessment:**

- *formative assessment* (oral tests / written tests; checking compendiums / presentations / projects / exercises / economic problems / situational tasks, etc.);
- summative assessment (exam).

Learning and teaching language. English.

## 4.6. Title. CONTROLLING.

Type. Compulsory.

Academic year. 2022/2023.

Semester. III.

Lecturer, academic degree, position. O.S. Zhuk, PhD (in Economics), Associate Professor of the Department of Economics and Business Finance Learning outcomes. As a result of discipline study, students will be equipped with all necessary theoretical knowledge and practical skills to effectively enjoy controlling. Acquisition and deepening of theoretical knowledge and practical skills to collect, process and analyze statistical data,

scientific and analytical materials needed to solve complex economic problems, create scenarios and strategies for the development of socio-economic systems, organize the development and implementation of socio-economic projects taking into account information, methodological, material, financial and staffing.

**Compulsory disciplines studied before.** «Business Economics», «Economics of enterprise», «Economics and Finance of an enterprise».

**Course outline.** The theoretical basis of controlling. Corporate financial structure. Business processes of financial activity of the enterprise. Strategic controlling tools. Operational controlling tools. Enterprise planning and budget management systems. The content and sequence of development of the main budgets of the enterprise. Information support of the controlling system. Automation of controlling processes.

# Recommended sources and other educational resources / means.

- **1.** Контролінг: навч. посібник / Г. О. Швиданенко [та ін.] ; Державний вищий навчальний заклад "Київський національний економічний ун-т ім. Вадима Гетьмана". К. : КНЕУ, 2008. 264 с.
- 2. Концепция контроллинга [Текст] : Управленческий учет. Система отчетности. Бюджетирование. Horvath & Partners / Пер.с нем. В.Толкача, С.Данишевич, М.Гавриша. 3-е изд. Х. : Альпина Бизнес Букс, 2008. 269с.
- 3. Лігоненко Л. О., Вержбицький А.О. Контролінг у торгівлі: монографія / Л. О. Лігоненко, О. А. Вержбицький ; Київ. нац. торг.-екон. ун-т. К. : КНТЕУ, 2013. 267 с.
- 4. Маркіна, І. А. Контролінг для менеджерів [Текст] [Текст] : навч. посіб. для студ. вищ. навч. закл. / І. А. Маркіна, О. М. Таран-Лала, М. В. Гунченко. Київ : Центр учбової літератури, 2019. 304 с.
- 5. Нападовська Л.В. Управлінський облік : підручник / Л. В. Нападовська ; Київ. нац. торг.-екон. ун-т. 2-е вид., доопрац. та допов. К. : КНТЕУ, 2010. 647 с.
- 6. Тарасюк М. В. Контролінг в управлінні торговельними мережами: теорія, методологія, практика: монографія / М. В. Тарасюк; Київ. нац. торг.-екон. ун-т. К. : КНТЕУ, 2010. 548 с.
- 7. Шульга Н.П. Банківський контролінг: підручник/ Н.П. Шульга. К.: Київ, Нац. торг.-екон. ун-т, 2011.-438 с.

**Planned learning activities and methods of education.** Combination of traditional and nontraditional methods of education with the use of innovative technologies:

- lectures (review lectures / thematic lectures).
- seminars (training / presentations / discussions /case studies).

#### Methods of assessment:

- formative assessment (computer testing using of distance learning system, presentations, checking of situational tasks, individual tasks);
- summative assessment written exam.

Learning and teaching language. English.

# 4.7. Title. ACCOUNTING AND FINANCIAL REPORTING ACCORDING TO INTERNATIONAL STANDARDS.

Type. Compulsory.

Academic year. 2022/2023.

Semester, III.

Lecturer, academic degree, position. ?

**Learning outcomes**. The mastery of theoretical knowledge on International Accounting Standards (IAS), and International Financial Reporting Standards (IFRS) basic provisions, to obtain practical skills of using accounting methods and procedures concerned with Financial Statements making and presentation.

Compulsory disciplines studied before. «Accounting».

Course outline. International Financial Reporting Standards essence and basic requirements for their implementation. Financial Statements content, structure and requirements for their presentation. Additional informational disclosure in financial statements. Information on company's assets recognition, assessment, and disclosure in financial statements. Information on company's liabilities recognition, assessment and disclosure features. The requirements for recognition, assessment and information on company's revenues and expenses disclosure. Financial instruments accounting and presentation in financial reporting procedure. Recognition, assessment and information disclosure on investments in jointly controlled assets, transactions and businesses in financial reporting. Changes in foreign exchange rates and price changes effects presentation methods in financial reporting. Changeover to International Financial Reporting Standards.

Recommended sources and other educational resources / means.

- 1. Голов С.Ф. Бухгалтерський облік та фінансова звітність за міжнародними стандартами. / С.Ф. Голов, В.Н. Костюченко. 3-тє вид., перероб. і доп. X.: Фактор, 2013. 1072c.
- 2. Костюченко В.М. Консолідована фінансова звітність: міжнародний досвід та практика України : навч.-практ. посіб./ В.М. Костюченко; Міжнар. ін-т менеджменту (МІМ-Київ). -К.: Центр учбової літератури. 2008.-528 с.
- 3. Conceptual Framework for Financial Reporting / [Electronic resource]. Access mode: http://www.ifrs.org
- 4. International Accounting Standards 1 «Presentation of Finance Statement»/—[Electronic resource].—Access mode: http://www.ifrs.org

Planned learning activities and methods of education. Combination of traditional and innovative methods of education with the use of technologies: thematic and problematic lectures, case study method, practical tasks with the use of information technologies, presentations, solving creative tasks, independent work of students.

### Methods of assessment:

- formative assessment (testing, checking compendiums, situational tasks, analytical and creative tasks, defending individual and group projects);
  - summative assessment (written exam).

Learning and teaching language. English.

# 4.8. Title. ANALYSIS OF THE FINANCIAL MARKETS.

Type. Optional.

Academic year. 2021/2022.

Semester. I.

Lecturer, academic degree, position. Серажим Ю. В.

Learning outcomes.

Compulsory disciplines studied before.

Course outline.

Recommended sources and other educational resources / means.

Planned learning activities and methods of education.

**Methods of assessment:** 

Learning and teaching language. English.

## 4.9. Title. BUSINESS ENGINEERING.

Type. Optional.

Academic year. 2021/2022.

Semester. I.

Lecturer, academic degree, position. Bagatska K.V., Associate Professor, cand. econ sciences, Associate Professor of the Business economics and Finance Department

**Learning outcomes**. Formation of theoretical knowledge and practical skills of creating a new business (startup company), building a business model and process model of the organization, substantiation of the necessary prerequisites for effective business management.

Compulsory disciplines studied before. "Macroeconomics", "Microeconomics", "Economic Informatics", "Business Economics", "Enterprise Finance", "Business Economics and Finance", "Management", "Marketing", "Modeling of financial and economic activities of the enterprise", "Business planning".

Course outline. The essence, principles and components of business engineering. Information systems and technologies in business engineering. Generating business ideas. The art of presenting business ideas. Business models: essence, styles and templates. Formation (design) of a business model of a specific business. The essence, content and conceptual principles of business process classification. Creation (design) of business processes within a certain business model. Business process management of the enterprise. Methods for evaluating the effectiveness of business processes. Business project strategy and implementation. System of balanced indicators of business project efficiency.

# Recommended sources and other educational resources / means.

- 1. Barros O. Business Engineering and Service Design / O.Barros. USA, BEP, 2016.-261~p.
- 2/ W. ten Haaf, H. Bikker, D.J. Adriaanse. Fundamentals of business engineering and management: A systems approach to people and organisations. The Netherlands, 2002.-722~p.

**Planned learning activities and methods of education**. Combination of traditional and non-traditional teaching methods with the use of innovative technologies:

- lectures (review / thematic / problematic / with planned mistakes);
- seminar / practical / (training / presentation / discussion / communicative method / moderation / modeling of situations / "brainstorming" / training tasks / case study method / work in small groups, etc.).

#### **Methods of assessment:**

- current control (testing; oral / written survey; project presentation / calculation and analytical work / situational task, etc.);
- final control (exam).

Learning and teaching language. English.

# 4.10. Title. INFORMATION SYSTEMS AND TECHNOLOGIES IN MANAGEMENT.

**Type**. Optional.

Academic year. 2021/2022.

Semester. I.

**Lecturer, academic degree, position**. O.M. Ivanova, Associate Professor, Candidate of Economic Sciences, Associate Professor of the Department of Digital Economy and System Analysis

**Learning outcomes.**Formation of theoretical knowledge and gaining of practical skills addressing development, introduction and functioning of information systems used in business and state (public) sectors; using new methods of business activity using the information technologies, as well as the principles, forms, and methods of management with the use of information systems.

**Compulsory disciplines studied before.** "Office Computer Technologies", "Microeconomics", "Business Economics", "Modeling of financial and economic activities of the enterprise".

Course outline. Information model of management with the use of modern technologies. The list and characteristic features of information technologies. Network technologies for information collection and transmission. The use of technologies for data collection, transmission and processing in the information systems. Work with the Unified Public Web Portal of Open Data. Life Cycle Models (LC) of an enterprise IS. Structural analysis. Elements of the IDEF3 and DFD models. Functional architecture of the EDMS. The main functional ability of the "ERP Galaxy" system and its architecture. Hardware and software tools for corporate information resources protection. The concept and classification of CIS. Corporate portals. "1C Enterprise" ("Management of a trading enterprise" and CRM modules) and "ERP Galaxy". E-commerce platforms (EC). Software, technical and information support of B2C systems.

# Recommended sources and other educational resources / means.

1. Marchewka, Jack T. Information technology project management: Providing measurable organizational value. John Wiley & Sons, 2016.

- 2. Laudon, Kenneth C.; laudon, Jane P. Management information systems: managing the digital firm. Pearson Education Limited, 2018.
- 3. Плескач В.Л. Інформаційні системи і технології на підприємствах. Підручник. / В.Л. Плескач, З.Г. Затонацька К.: «Знання», 2014. 718с.

# Planned learning activities and methods of education.

Set of traditional and non-traditional methods of teaching accompanied with use of innovative (including information) technologies:

- -lectures (thematic and problematic lectures);
- -practical (training, discussion, situational cases, modeling of situation, work in small groups, PC usage, IS application etc.).

#### **Methods of assessment:**

- -current control (oral and written assignments, tests, analytical work, IS-related task);
- -final control (exam).

Learning and teaching language. English.

#### 4.11. Title. LEGAL REGULATION OF FINANCIAL CONTROL.

**Type**. Optional.

Academic year. 2021/2022.

Semester. II.

**Lecturer, academic degree, position**. Hurzhii A.V., PhD in Jurisprudence, Associate Professor at the Department of administrative, financial and informational law.

**Learning outcomes**. As a result of this course, students will form knowledge which related to the legal nature of financial control. They will develop practical skills in the legal framework of financial control and the legal status of entities authorized to carry it out.

**Compulsory disciplines studied before.** «Financial Law», «Constitutional law».

Course outline. Legal regulation of financial control as the Institute of Financial Law. The concept of financial control. The concept of the institution of legal regulation of financial control as an institution of financial law. Legal basis of state financial control in budget. The mechanism of financial control. Legal basis of state financial control in public revenues and expenditure. Legal status and powers of bodies of general competence exercising budgetary control. Legal basis of state financial control in the field of financial services and payment systems turnover. General characteristics of the powers of bodies of general competence in the field of financial control

of public revenues. Legal principles of non-state financial control. Responsibility in the field of financial relations.

# Recommended sources and other educational resources / means.

- 1. Public finance: legal aspects: Collective monograph / Y. Marynchak, O. Hedziuk. Riga: Izdevnieciba "Baltija Publishing", 2019. 260 p.
- 2. Financial law: handbook [A.A. Dima and others]; under the editorship of M.P. Kucheryavenko, A. Dima; Nat. jurid. un-t them. Yaroslav the Wise. Kharkiv: Pravo, 2019. 414 p.

**Planned learning activities and methods of education**. Combination of traditional and non-traditional teaching methods with the usage of innovative technologies:

- lectures (review / thematic / problematic);
- seminar, practical (training / presentation / discussion / communicative method / simulation / training tasks / case study method / work in small groups, etc.).

#### **Methods of assessment:**

- current control (testing; oral / written survey; project presentation; situational tasks, etc.);
- final control (exam).

Learning and teaching language. English.