

3. Educational Program
Educational Program Profile on Specialty 073 “Management”
(Specialization “Antitrust Activity Management”)
Project Team Leader (Guarantor of educational program) –
Associate Professor Shcherbakova T.A.

1 – Basic information	
Full name of higher education institution and organization department	Kyiv National University of Trade and Economics (KNUTE), Faculty of Economics, Management and Psychology, Economic Theory and Competition Policy Department
Higher education degree and the name of qualification in the original language	Bachelor’s Degree Specialty “Management” Specialization “Antitrust Activity Management”
Official name of the educational program	“Antitrust Activity Management”
Diploma type and the length	Bachelor’s degree, single. The length of the degree program: <ul style="list-style-type: none"> – on the basis of complete general secondary education – 240 ECTS credits, 3 years and 10 months of instruction; – on the basis of the degree of “junior bachelor” there is a possibility of 120 ECTS credits transfer and reducing to 1 year and 10 months of instruction.
Aaccreditation	Ministry of Education and Science of Ukraine, Ukraine, to 01/07/2024
Cycle/Level	National Qualification Framework of Ukraine – level 6, FQ-EHEA – the 1st cycle, EQF-LLL – level 6
Prerequisites	<ul style="list-style-type: none"> – complete secondary general education; – educational degree “junior bachelor”; – enrollment and studies under the Program are regulated by the Rules of enrollment to KNUTE.
Language(s) of instruction	Ukrainian
Period of refference	01.07.2027
Program is permanently available at website	https://knute.edu.ua
2 – Purpose of the educational program	
To provide students with a set of competences necessary for effective analysis of the competitive environment of markets and the economy as a whole, effective management decisions on the formation and implementation of antitrust and competition policy at the level of individual enterprises, markets, national economy.	

3 – Characteristics of the educational program	
Subject area (field of knowledge, specialty, specialization (if any))	Subject area 07 “Management and Administration” Specialty 073 “Management” Specialization “Antitrust Activity Management”
Educational program orientation	Educational and Professional.
Main focus of the educational program and specialization	Special education in the field of management and administration, focused on the formation of managerial competences for the formation and implementation of antitrust and competition policy at the level of individual enterprises, markets, the national economy as a whole. Key words: competition, market, management, competition policy, antitrust regulation
Distinctive features	Orientation to the requirements of personnel customers represented by enterprises and public authorities, primarily the Antimonopoly Committee of Ukraine. Involvement of well-known experts in the field of competition policy in the educational process.
4 – Employability and further education	
Employability	Jobs in the system of bodies of the Antimonopoly Committee of Ukraine, in other bodies of state power, at enterprises. Positions in the field of market research, development of competitive strategies, competition policy. According to the classifier of professions DK 003: 2010: 1120.1 Deputy Head of the Main Department, another body of state executive power, subordinate to the Cabinet of Ministers of Ukraine; 1229.1 state inspector, head of department; 1475.3 market research and public opinion research manager; 1475.4 commercial and management manager; 2419.3 civil service specialist; 3442 price control inspector.
Further Studies	Educational program “Management of antitrust activities” of the second (master’s) level of higher education; Educational programs of the second (master’s) level of higher education for specialties of related professional activity: economic, legal, marketing, accounting and control, etc.
5 – Teaching and assessment	
Teaching and Learning	Balanced combination of classroom (lectures-discussions, seminars, practical classes in small groups using case study methods, brainstorming, modeling the behavior of economic entities, etc., presentations, consultations of teachers), including remote using resources of the KNUTE distance platform based on Moodle, MS Office 365, Zoom, and independent work (content analysis of information sources, individual and collective project work, etc.) on the basis of problem-oriented,

	interactive learning and self-study.
Assessment	Written exams, practice, defense of the final qualification work. Assessment is carried out in accordance with the “Regulations on the organization of the educational process of students”, “Regulations on the assessment of learning outcomes of students and graduate students”
6 – Program competences	
Integral competence	Ability to solve complex specialized problems and practical problems, which are characterized by complexity and uncertainty of conditions, in the field of management or in the learning process, which involves the application of theories and methods of social and behavioral sciences.
Generic competences (GC)	<ol style="list-style-type: none"> 1. The ability to exercise the rights and responsibilities as a member of society, to realize the values of civil (democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine. 2. Ability to preserve and multiply moral, cultural, scientific values and increase the achievements of society based on understanding the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, machinery and technology, use different types and forms physical activity for active recreation and a healthy lifestyle. 3. Ability to abstract thinking, analysis, synthesis. 4. Ability to apply knowledge in practical situations. 5. Knowledge and understanding of the subject area and understanding of professional activity. 6. Ability to communicate in the state language both orally and in writing. 7. Ability to communicate in a foreign language. 8. Skills in the use of information and communication technologies. 9. The ability to learn and master modern knowledge. 10. Ability to conduct research at the appropriate level. 11. Ability to adapt and act in a new situation. 12. Ability to generate new ideas (creativity). 13. Appreciation and respect for diversity and multiculturalism. 14. Ability to work in an international context. 15. Ability to act on the basis of ethical considerations (motives).
Special (subject specific) competences (SC)	<ol style="list-style-type: none"> 1. Ability to identify and describe the characteristics of the organization. 2. The ability to analyze the results of the organization, to compare them with the factors of external and internal environment. 3. The ability to determine the prospects for the development of the organization, <i>to model and predict trends in markets, economics, behavior of economic entities.</i>

	<ol style="list-style-type: none"> 4. Ability to identify functional areas of the organization and the relationships between them. 5. Ability to manage the organization and its departments through the implementation of management functions. 6. The ability to act socially, responsibly and consciously. 7. Ability to choose and use modern management tools. 8. Ability to plan the activities of the organization, <i>including the development of competitive strategies of economic entities in markets with different structural and institutional prerequisites for competition</i>, time management. 9. Ability to work in a team and establish interpersonal interaction in solving professional problems. 10. Ability to evaluate the work performed, ensure quality and motivate the staff of the organization. 11. Ability to create and organize effective communications in the management process, <i>in particular with various social groups in the implementation of management decisions in the field of antitrust and competition policy</i>. 12. Ability to analyze and structure the problems of the organization, <i>in particular to study the boundaries of the market and its competitive environment, to form sound decisions</i>. 13. Understand the principles and norms of law and use them in professional activities, <i>in particular in the management of antitrust activities</i>. 14. Understand the principles of psychology and use them in professional activities. 15. Ability to form and demonstrate leadership qualities and behavioral skills.
7 – Program learning outcomes	
	<ol style="list-style-type: none"> 1. To know the rights and responsibilities as a member of society, to realize the values of civil society, the rule of law and human and civil liberties in Ukraine. 2. Preserve moral, cultural, scientific values and increase the achievements of society, use different types and forms of physical activity to lead a healthy lifestyle. 3. Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership, <i>as well as knowledge and understanding of the laws of functioning and development of markets, the place and role of economic competition in their regulation</i>. 4. Demonstrate skills to identify problems and justify management decisions, <i>in particular understanding the content and mastery of ways to manage economic processes in the field of economic competition in general and in the implementation of antitrust and competition policy in particular, to develop effective competitive strategies</i>. 5. Describe the content of the functional areas of the

	<p>organization, <i>justify the competitive behavior of economic entities in the market and the regulatory activities of the competition policy of the state.</i></p> <ol style="list-style-type: none"> 6. Identify skills of search, collection and analysis of information, calculation of indicators to justify management decisions. 7. Demonstrate organizational design skills. 8. Apply management methods to ensure the effectiveness of the organization. 9. Demonstrate skills of interaction, leadership, teamwork. 10. To have skills of substantiation of effective tools of motivation of the personnel of the organization. 11. Demonstrate the skills of situation analysis and communication in various areas of the organization, <i>including with various social groups in the implementation of management decisions in the field of antitrust and competition policy.</i> 12. Assess the legal, social and economic consequences of the functioning of the organization, <i>in particular to establish the legal compliance of market actions of the business entity with current legislation.</i> 13. Communicate orally and in writing in the state and foreign languages. 14. Identify the causes of stress, adapt yourself and team members to a stressful situation, find ways to neutralize it. 15. Demonstrate the ability to act socially responsibly and socially consciously on the basis of ethical considerations (motives), respect for diversity and interculturalism. 16. Demonstrate skills of independent work, flexible thinking, openness to new knowledge, be critical and self-critical. 17. Perform research individually and / or in a group under the guidance of a leader.
8 – Resource provision for program implementation	
Staff	<p>100% of scientific and pedagogical employees of the department have a scientific degree. All teachers involved in the educational program have undergone internships in public authorities, enterprises or public organizations whose activities are related to the profile of individual components and the educational program as a whole.</p> <p>Involvement of practitioners, including foreign ones, in teaching.</p>
Material and technical support	<p>Classrooms are equipped with modern demonstration equipment; computer rooms are equipped with the latest software versions. There is KNUTE remote platform operating on the basis of Moodle and MS Office 365. There is social and domestic infrastructure of KNUTE.</p>
Informational, educational and	<p>There are published monographs, textbooks, teaching aids, reference notes of lectures, workshops, guidelines for</p>

methodical support	independent work of students to ensure the learning process. Publicity of information about the educational and professional program is ensured through the publication of educational and professional program, ECTS information package, class schedule, as well as all components of the educational process, which are subject to publication under the Law of Ukraine “On Higher Education” at the official website of KNUTE.
9 – Academic mobility	
National credit mobility	Academic mobility is implemented in accordance with the Regulations on the procedure for exercising the right to academic mobility in KNUTE. Modules of practical training are implemented at enterprises of the private sector of the economy and in public authorities, primarily in the system of bodies of the Antimonopoly Committee of Ukraine, within the framework of bilateral agreements.
International credit mobility	Students have the opportunity to study abroad in accordance with bilateral agreements concluded between KNUTE and foreign higher education institutions under the Erasmus + program.
Training of foreign applicants for higher education	In compliance with KNUTE enrollment regulations in 2022.

2. The list of educational program components and their logical sequence

2.1. The list of EP components

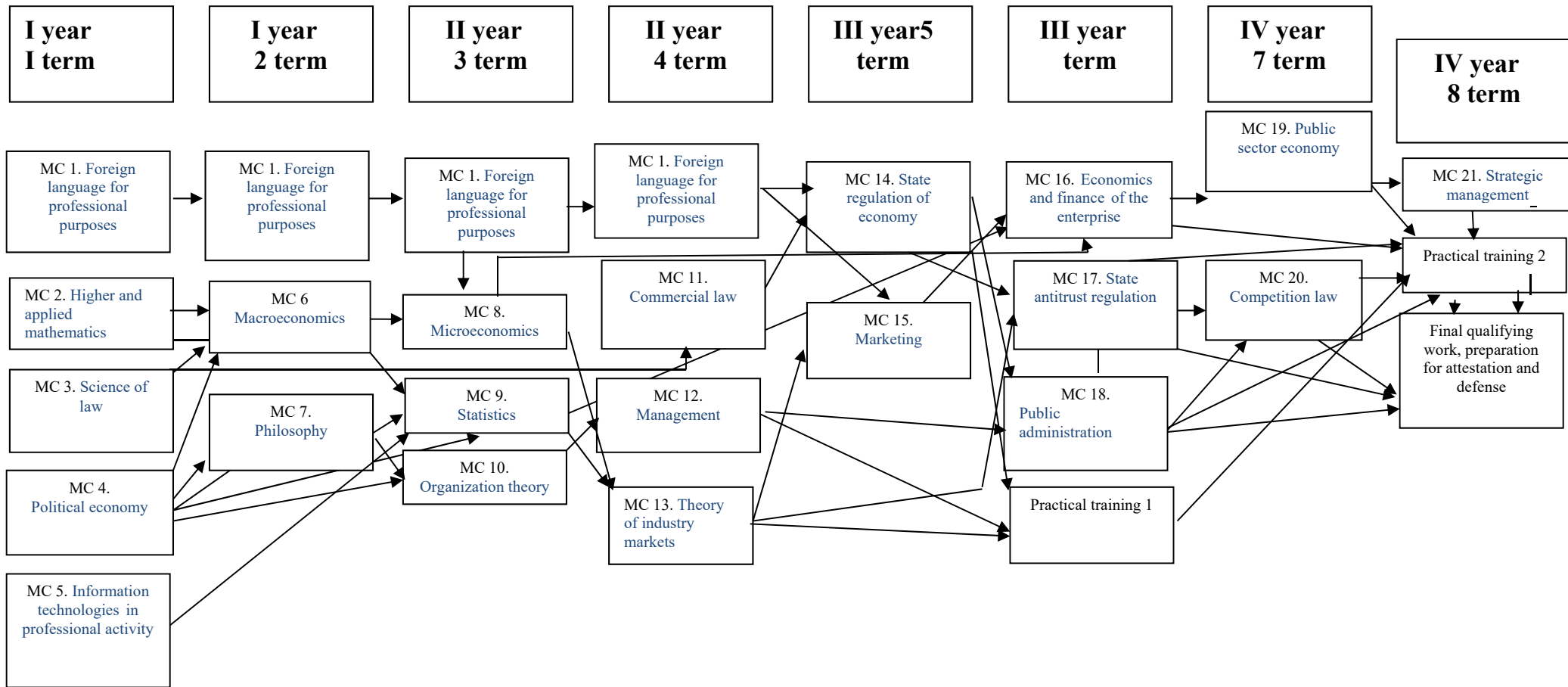
Code	Educational program components	Number of credits
EP mandatory components (MC)		
MC 1.	Foreign language for professional purposes	24
MC 2.	Higher and applied mathematics	6
MC 3.	Science of law	6
MC 4.	Political economy	6
MC 5.	Information technologies in professional activity	6
MC 6.	Macroeconomics	6
MC 7.	Philosophy	6
MC 8.	Microeconomics	6
MC 9.	Statistics	6
MC 10.	Organization theory	6
MC 11.	Commercial law	6
MC 12.	Management	6
MC 13.	Theory of industry markets	6
MC 13.1.	CW on the theory of industry markets	
MC 14.	State regulation of economy	6
MC 15.	Marketing	6
MC 16.	Economics and finance of the enterprise	6
MC 17.	State antitrust regulation	6
MC 17.1.	CW on state antitrust regulation	
MC 18.	Public administration	6
MC 19.	Public sector economy	6
MC 20.	Competition law	6
MC 21.	Strategic management	9
The total amount of mandatory components:		147
EP optional components (OC)		
OC 1.	Administrative law	6
OC 2.	Antitrust regulation of industry markets	6
OC 3.	Brand management	6
OC 4.	Accounting	6
OC 5.	Budget law	6
OC 6.	Public Service	6
OC 7.	Contract law	6
OC 8.	Consumer market research and regulation	6
OC 9.	Economic history	6
OC 10.	Econometrics	6
OC 11.	Economic - mathematical modeling	6
OC 12.	Consumer protection	6
OC 13.	Foreign Language	6
OC 14.	Institutional economics	6
OC 15.	Information economy	6

OC 16.	Information law	6
OC 17.	Information systems and technologies in economics	6
OC 18.	History of economic thought	6
OC 19.	History of Ukraine	6
OC 20.	International Economics	6
OC 21.	International competition	
OC 22.	International economic law	6
OC 23.	National interests in world geopolitics and geoeconomics	6
OC 24.	Operational management	6
OC 25.	Behavioral economics	6
OC 26.	Politology	6
OC 27.	Psychology	6
OC 28.	Certification and competitiveness of goods	6
OC 29.	Sociology	6
OC 30.	Modern economic theories	6
OC 31.	Theory of globalization	6
OC 32.	Theory of social choice	6
OC 33.	Commodity science	6
OC 34.	Ukrainian language (for professional purposes)	6
OC 35.	Finance, money and credit	6
OC 36.	Public procurement management	6
The total amount of optional components:		72
Practical training		
Practical training 1		6
Practical training 2		6
Total		12
Attestation		
Final qualifying work preparation and defense		9
TOTAL SCOPE OF THE EDUCATIONAL PROGRAM		240

An exam is a form of final control for all components of the educational program.



2.2. Educational Program Structural and Logic Scheme



3. Attestation form of applicants for higher education

Attestation is carried out in the form of public defense of the final qualifying work.

The final qualifying work should involve solving a complex specialized task or practical problem in the field of management, characterized by complexity and uncertainty of conditions, using theories and methods of economics.

There can be no academic plagiarism, falsification or writing off in the final qualification work.

The final qualifying work should be published on the official website of KNUTE.

After the public defense of the final qualifying work, a standard document is issued on awarding a bachelor's degree to a graduate with the qualification: bachelor's degree, specialty "Management", specialization "Antitrust Management".

4.1. Matrix of conformity of program competences to the mandatory components of the educational program

components / competences		MC 1	MC 2	MC 3	MC 4	MC 5	MC 6	MC 7	MC 8	MC 9	MC 10	MC 11	MC 12	MC 13	MC 14	MC 15	MC 16	MC 17	MC 18	MC 19	MC 20	MC 21			
Generic competences																									
Special competences																									

4.2. Matrix of conformity of program competences to the optional components of the educational program

components compe tences		OC 1	OC 2	OC 3	OC 4	OC 5	OC 6	OC 7	OC 8	OC 9	OC 10	OC 11	OC 12	OC 13	OC 14	OC 15	OC 16	OC 17	OC 18	OC 19	OC 20	OC 21	OC 22	OC 23	OC 24	OC 25	OC 26	OC 27	OC 28	OC 29	OC 30	OC 31		OC 33	OC 34	OC 35	OC 36		
Generic competences	1	+					+	+		+			+	+	+					+	+		+	+				+											
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	4	+	+	+	+			+	+		+	+		+	+		+	+	+		+			+	+	+	+	+	+	+	+	+	+	+	+	+	+		
	5		+						+					+	+	+			+						+	+	+	+	+	+	+	+	+	+	+	+	+		
	6	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	
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	15	+					+	+						+		+					+								+							+			
Special competences	1								+																+												+		
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5.1. Matrix of providing program learning outcomes by relevant mandatory components of the education program

components program learning outcomes	MC 1	MC 2	MC 3	MC 4	MC 5	MC 6	MC 7	MC 8	MC 9	MC 10	MC 11	MC 12	MC 13	MC 14	MC 15	MC 16	MC 17	MC 18	MC 19	MC 20	MC 21	
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17				+		+		+	+				+		+	+	+		+			+

5.2. Matrix of providing program learning outcomes by relevant optional components of the education program

components program learning outcomes	OC1	OC2	OC3	OC4	OC5	OC6	OC7	OC8	OC9	OC10	OC11	OC12	OC13	OC14	OC15	OC16	OC17	OC18	OC19	OC20	OC21	OC22	OC23	OC24	OC25	OC26	OC27	OC28	OC29	OC30	OC31	OC32	OC33	OC34	OC35	OC36		
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