

3. Educational program

Head of the project group
(guarantor of the educational program) Doctor of Economics,
Professor L.P. Kudyenko

3.1. Educational program profile in the specialty 051 «Economics» (specializing in «International Economics»)

1 – General Information	
Full name of IHE and structural unit	State University of Trade and Economics, Faculty of Trade and International law, Department of World Economy
Academic degree and qualification title in the original	Degree of higher education Master Specialty «Economics»
Educational program title	«International Economics»
Compliance with the standard of higher education of the Ministry of Education and Science of Ukraine	The SHE of the Ministry of Education and Culture of Ukraine is in charge
Qualification title (degree), program credits and duration	The diploma of Master single, 90 ECTS credits, term of study 1 year 4 months
Accreditation	Ministry of Education and Science of Ukraine, Ukraine. 10.07.2017-01.07.2026
Cycle/level	NRC of Ukraine – level 8, FQ-EHEA – second cycle, EQF-LLL – 7 level
Academic background	Bachelor degree
Language(s) of instruction	Ukrainian, English
Program duration	01.07.2026
Educational program link	https://knute.edu.ua
2 – The educational program aim	
Training of highly qualified professionals in <i>international economics</i> with modern economic thinking, theoretical knowledge and applied skills, able to solve complex research, innovation and management problems and problems of economic systems of different levels, characterized by uncertain conditions and requirements of the <i>international economic environment</i> .	
3 – The educational program general information	
Subject area	<p>The object of study and/or activity – is modern economic processes and phenomena, scientific methods of normative, quantitative, and institutional analysis, tools for the formation of international, national, regional, and sectoral economic policy and enterprise economics.</p> <p>Training goals: training of highly qualified economics professionals who possess modern economic thinking, theoretical knowledge, and applied skills, capable of solving complex research, innovation, and management tasks and problems of economic system functioning for various levels, characterized by the uncertainty of conditions and requirements.</p> <p>The theoretical content of the subject area: general laws and trends of economic development, motivation and behavior of market subjects; theories of micro-, macro- and international economics; modern multi-point methods of analysis of economic processes; institutional and interdisciplinary analysis; regularities of modern socio-economic processes; theories of economic management for various production systems and sectors of the economy.</p>

	<p>Methods, techniques and technologies: general scientific and specific methods of cognition and research; mathematical, statistical, and qualitative methods of economic analysis; sociological, expert assessment, questionnaires; economic and mathematical modeling, forecasting; information and communication technologies, special software; methods of research activity and presentation of research results. modern information and communication equipment, information systems and software products used in economic activity.</p>
Educational program orientation	Educational and professional program of master the professional and applied orientation.
The main focus of the educational program and specialization	<p>Special education in the field of international economics with in-depth study of theoretical and methodological principles of formation and implementation of international economic development strategies at the state or corporate entity level, taking into account the criteria of socio-economic, institutional, financial, and security performance; mastering the skills and technologies of economic analysis and the concentration control of economic entities in domestic and foreign industry markets, the formation of effective international competitive strategies of individual economic entities and their associations.</p> <p>international economy, international strategies, international corporations, international security.</p>
Specific requirements	<p>Expansion of the variable component due to applied disciplines («Global Marketing», «Global Value Chains», «Illegalization of Foreign Economic Activity», «Global Economic Elites and Transnational Corporations», «Intellectual Property», «Scientific Research Methodology», «International Technical Regulation», «International Investment Law», «International Financial Law», «International Audit», «International Commercial Arbitration», «Statistical Forecasting Methods», «Trade Negotiation and Commercial Diplomacy», «Enterprise Value Management», «Enterprise Financial Strategies», «Contract Law», «International Competitiveness Management», «Trade Negotiations and Commercial Diplomacy», «FEA Risk Management»), which provide skills and abilities for work in the field of international economic activity.</p> <p>The curriculum provides for a 2-month internship at leading Ukrainian enterprises, branches of transnational corporations, public administration bodies, coordination institutions, and representative offices of international organizations in Ukraine. Opportunity to study in an English-language master's program.</p>
4 - Career opportunities and further learning	
Career opportunities	<p>Graduates of higher education institutions majoring in International Economics can: be employed in such professional fields as public and private business structures that are subjects or regulators of international economic activity (in various positions of organizational, managerial and financial). economic profile); perform functional duties in the civil service (development and examination of key documents in the field of international economic relations of national, regional and local levels); practice educational and scientific activities in higher education institutions and research centers (conducting international economic research, developing economic forecasts and programs, teaching training courses). List of professions and professional titles according to the current version of the State Classifier of Ukraine: <i>Classifier of Professions (DK 003: 2010): Chief Economist (21097), Director of Economics (21489), Economist (25351) - in particular: Economist of</i></p>

	<i>International Trade (25362), Planning Economist (25368), Financial Economist (25377), Pricing Economist (25377); Economic Adviser (25352), Economy Environmental Adviser (23068), Economic Reviewer, Supervisory Board Member (24191), Management Technical Specialists (343), including Office Organizers (3435); Commercial service agents and trade brokers (342), including brokers (3421), Clearing agents (3422), Commercial and freight forwarding agents (3422), Commercial service agents and trading brokers (3429); Assistant managers (3436), in particular assistants to managers of enterprises, institutions and organizations (3436.1), Assistants to managers of production and other main divisions (3436.2), Assistants to managers of small enterprises without management staff (3436.3).</i>
Further learning	Opportunity to continue education at the third (educational and scientific) level of higher education and acquire additional qualifications in the adult education system.
5 – Training and assessment	
Teaching and learning	The balanced combination of classroom and independent work on the basis of problem-oriented and interactive learning with the use of modern educational technologies and methods (lecture-discussions, seminars, practical classes in small groups, independent work with information sources, teacher consultations, distance learning.
Assessment	Written exams, oral presentations, current control (testing, problem solving and situational exercises, debates, public speeches), final modular control, public defense of the final qualifying work. Assessment is carried out in accordance with the «Regulations on the organization of the educational process of students» and «Regulations on the assessment of learning outcomes of students and graduate students»
6 – Program Competencies	
Integral Competence (IC)	Ability to identify and solve complex economic tasks and problems, to make appropriate analytical and managerial decisions in the field of <i>international economic activity</i> or in the learning process, which involves research and / or innovation under uncertain conditions and requirements.
General Competence (GC)	<p>GC1. Ability to generate new ideas (creativity).</p> <p>GC2. Ability of abstract thinking, analysing and synthesising.</p> <p>GC3. Ability to motivate people and move towards a common goal.</p> <p>GC4. Ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge / types of economic activity).</p> <p>GC5. Ability to work in a team.</p> <p>GC6. Ability to develop and manage projects.</p> <p>GC7. Ability to act on the basis of ethical considerations (motives).</p> <p>GC8. Ability to conduct research at the appropriate level.</p> <p>GC9. <i>Appreciation and respect for diversity and multiculturalism.</i></p> <p>GC10. <i>Ability to use the acquired knowledge, to understand the subject area and profession in practice, to be open to the application of knowledge taking into account specific situations.</i></p>
Special Competence (SC) (professional)	<p>SC1. Ability to use scientific, analytical, methodological tools to justify the development strategy of economic entities and related management decisions.</p> <p>SC2. Ability to communicate professionally in the field of economics in a foreign language.</p> <p>SC3. Ability to collect, analyze and process statistical data, scientific and analytical materials necessary to solve complex economic problems, to draw sound conclusions based on them.</p>

SC4. Ability to use modern information technologies, methods and techniques of research of economic and social processes adequate to the established needs of research.

SC5. Ability to identify key trends in socio-economic and human development.

SC6. Ability to formulate professional tasks in the field of economics and solve them choosing the appropriate areas and appropriate methods for their solution taking into account available resources.

SC7. Ability to substantiate management decisions on the effective development of business entities.

SC8. Ability to assess possible risks, socio-economic consequences of management decisions.

SC9. Ability to apply a scientific approach to the formation and implementation of effective projects in the socio-economic sphere.

SC10. Ability to develop scenarios and strategies for socio-economic systems.

SC11. Ability to plan and develop projects in the field of economics, to implement its information, methodological, material, financial and personnel support.

SC12. Ability to assess the mechanisms of globalization impact on the development of states with open economies and justify measures to protect national interests and sovereignty.

SC13. Ability to identify sources of international competitiveness of economic entities of different levels and justify the mechanisms for their provision, including through the tools of concentration of business entities

SC14. Ability to use practical tools for conducting international commercial transactions including customs procedures for goods moving across customs borders.

SC15. Ability to substantiate mechanisms and tools to ensure the international security of economic entities at the micro-, meso-, and macro-levels.

SC16. Ability to analyze international legal acts of universal and regional nature, ability to apply the rules of sectoral law in the management of international business.

7 – Program learning outcomes

1. Formulate, analyze and synthesize solutions to scientific and practical problems.
2. Develop, justify and make effective decisions on the development of socio-economic systems and management of economic entities.
3. Communicate freely on professional and scientific issues in the state and foreign languages: orally and in written form.
4. Develop socio-economic projects and a system of integrated actions for their implementation taking into account their objectives, expected socio-economic consequences, risks, legislative, resource and other constraints.
5. Adhere to the principles of academic integrity state.
6. Evaluate the results of their own work, demonstrate leadership skills and ability to manage staff and work in a team.
7. Choose effective methods of management of the economic activity, to substantiate the offered decisions on the basis of relevant data and scientific and applied research.
8. Collect, process, and analyze statistical data, scientific and analytical materials needed to solve complex economic problems.
9. Make effective decisions under uncertain conditions and requirements that

	<p>require the application of new approaches, methods, and tools of socio-economic research.</p> <p>10. Apply modern information technology and specialized software in socio-economic research and management of socio-economic systems.</p> <p>11. Identify and critically assess the state and trends of socio-economic development, form and analyze models of economic systems and processes.</p> <p>12. Justify management decisions for the effective development of economic entities taking into account the goals, resources, constraints, and risks.</p> <p>13. Assess possible risks, socio-economic consequences of management decisions.</p> <p>14. Develop scenarios and strategies for the development of socio-economic systems.</p> <p>15. Organize the development and implementation of socio-economic projects taking into account information, methodological, material, financial, and personnel support.</p> <p>16. <i>Apply a scientific approach to assessing the mechanisms of influence of global economic elites and transnational corporations on the state development with open economies and justify measures to protect national interests and sovereignty.</i></p> <p>17. <i>Identify the sources of competitiveness of multinational corporations and justify the mechanisms for their provision including through the tools of the concentration of economic entities</i></p> <p>18. <i>Use practical tools to conduct international commercial transactions including customs procedures for goods moving across customs borders.</i></p> <p>19. <i>Substantiate the mechanisms and tools for ensuring the international security of economic entities at the micro-, meso-, and macro-levels, including on the protection of intellectual property.</i></p> <p>20. <i>Analyze international legal acts of universal and regional nature, the ability to apply the rules of sectoral law in the management of the international business.</i></p>
8 – Resource support for program implementation	
Academic staff	<p>The educational and professional program is provided with an experienced and highly qualified teaching staff. Research and teaching staff teaching compulsory and elective courses have academic degrees and / or academic titles.</p> <p>In order to raise the professional level, all scientific and pedagogical workers undergo internships once in five years both in Ukraine and abroad.</p> <p>The participation of foreign specialists and practitioners in the teaching of disciplines of the training cycle is possible.</p>
Facilities	<p>Provision of appropriate facilities for training sessions and control activities with appropriate multimedia equipment.</p> <p>Use of laboratories, computer and specialized classrooms of SUTE.</p> <p>Availability of social and domestic infrastructure of SUTE.</p>
Informational, teaching and learning materials	<p>The educational and professional program is provided with appropriate informational and educational resources, including textbooks, manuals, other educational publications, specialized literature from the library fund of KNUTE from domestic and foreign publications and access to closed sources of information.</p>
9 – Academic mobility	

	<p>Implemented in accordance with the Regulations on the implementation of the right to academic mobility in KNUTE. Modules of practical training are implemented at enterprises-subjects of foreign economic activity, institutions and organizations within the framework of bilateral agreements.</p>
<p>International credit mobility</p>	<p>The University has concluded agreements on cooperation between KNUTE and higher education institutions, within which partnerships and training of students are carried out. In addition, international academic mobility is carried out under Erasmus + International programs and projects, in particular with the following universities: Krakow University of Economics (Krakow, Poland), University of Szczecin (Szczecin, Poland), Audencia Business School (Nantes, France), University of Grenoble Alps (Grenoble, France), University of Paris Est Creteil (Paris, France), University of Central Lancashire (Preston, the UK), University of Hohenheim (Stuttgart, Germany), Piraeus University of Applied Sciences (Piraeus, Greece), University named after Kliment Ohridski (Sofia, Bulgaria).</p>
<p>Training of foreign students</p>	<p>For foreign applicants there is an opportunity to study in an educational and professional program in English.</p>

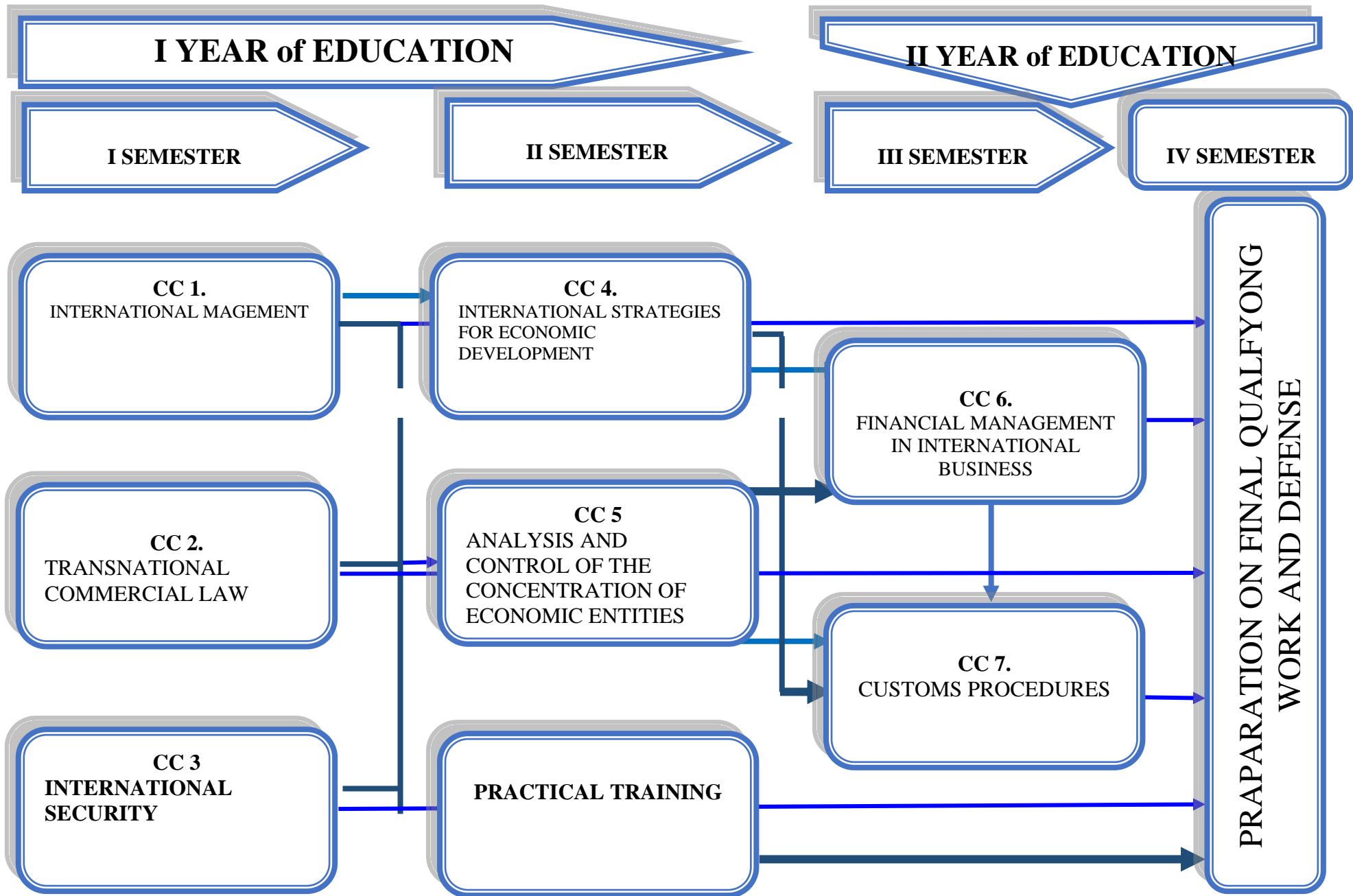
2. List of components of the educational program and their logical sequence

2.1. List of compulsory components (CC)

Code n/a	Components of the educational program (academic disciplines, course projects, (work)s, practices, qualifying exam, final qualifying work)	Total credits
1	2	3
Compulsory components CC		
CC 1	International Management	6
CC 2	Transnational Commercial Law	6
CC 3	International Security	6
CC 4	International Strategies for Economic Development	9
CC 5	Analysis and control of the concentration of economic entities	6
CC 6	Financial Management in International Business	6
CC 7	Customs procedures	6
Total credits of required components: 45		
Elective components EP		
EC 1	Global Marketing	6
EC 2	Global Value Chains	6
EC 3	Global Economic Elites and Transnational Corporations	6
EC 4	Contract Law	6
EC 5	Intellectual Property	6
EC 6	Research Methodology	6
EC 7	International Investment Law	6
EC 8	International Technical Regulation	6
EC 9	International Financial Law	6
EC 10	International Audit	6
EC 11	International Commercial Arbitration	6
EC 12	Actor's art	
EC 13	Statistical Forecasting Methods	6
EC 14	Trade Negotiations and Commercial Diplomacy	6
EC 15	Enterprise Value Management	6
EC 16	Financial Strategy of the Enterprise	6
EC 17	Web design and Web programming	6
	The free choice discipline of applicantst	
EC 18	In order to ensure the formation of an individual educational trajectory, taking into account the provisions of Art. 62 of the Ukrainian Law "On Higher Education", applicants can choose components of the educational program from other educational programs, both similar and at other levels of higher education, in agreement with the dean of the faculty	
Total credits of elective components: 24		
Practical training		
	Practical training	9
Certification		
	Preparation of final qualifying work and defense	12
TOTAL CREDITS OF THE EDUCATIONAL PROGRAM: 90		

The form of the final control is an exam for all components of the Educational Program

2.2. Structural and logical scheme of EP



3. Final assessment of graduates

Certification is carried out in the form of public defense of the final qualifying work.

The final qualifying work involves solving a complex specialized task or a practical complex task or problem in the economic field that requires research and / or innovation characterized by uncertainty of conditions and requirements.

There should be no academic plagiarism, falsification or copied extracts in the final qualifying work.

The final qualifying work is transferred to the SUTE repository. Publication of final qualifying works containing information with limited access is carried out in accordance with the requirements of current legislation.

