

3. Educational Program

3.1. Profile of Educational Program in specialty 017 «Physical Education and Sport» (in specialty « Physical Education and Sport »)

1 – General information	
Full name of IHE and structural unit	State University of Trade and Economics, Faculty of Restaurant, Hotel and Tourism Business, Department of Physical Education and Sport
Academic degree and qualification title in the original	Academic degree: Bachelor's degree Specialty « Physical Education and Sport »
Educational Program Title	«СПОРТИВНИЙ МЕНЕДЖМЕНТ»
Compliance with the standard of higher education of the Ministry of Education and Culture of Ukraine	Meets the standards of higher education of the Ministry of Education and Science of Ukraine
Qualification Title (Degree), program credits and duration	Bachelor's Degree Diploma, individual, 246 ECTS credits, Training Schedule – 3, 10.
Accreditation	Specialization «Sport Management» is not accredited.
Cycle/ Level	EQF of Ukraine - 6 level, FQ-EHEA – first cycle, EQF-LLL – 6 level
Academic Background	Availability of complete general secondary education
Language(s) of instruction	Ukrainian
Program duration	According to the terms of approval of the educational program
Educational Program Link	https://knute.edu.ua
2 – Educational program aim	
Training of specialists who are able to identify and effectively solve complex specialized tasks and practical problems in the field of physical education and sport, in the field of management of sport and recreational organizations and their departments.	
3 - Educational program general information	
Subject area	<p>Objects of Study and activity: the sphere of physical culture and sports</p> <p>Training goals: training of specialists capable of solving complex specialized tasks and practical problems, characterized by complexity and uncertainty of conditions in the field of physical culture and sports or during the training process.</p> <p>Theoretical content of the subject area: paradigms, concepts, theories of physical culture and sports; social and humanitarian sciences; pedagogy and psychology; basics of anatomy, physiology, biochemistry, hygiene, sports medicine; general theory of health, healthy lifestyle.</p> <p>Methods, techniques and technologies: general scientific methods of cognition and research activity; observation, survey, testing and measurement in physical culture and sports; verbal, visual and practical methods of physical</p>

	<p>education and sports training; technologies for organizing and conducting physical culture and health and sport events; provision of pre-medical care; information and communication technologies.</p> <p>Tools and equipment: modern information and communication equipment; specialized software; physical culture and sports equipment.</p>
Educational program orientation	<p>Educational and professional program, applied. Based on current scientific principles and generalizations of the best practice in the field of physical education and sport, in particular in sport management and activities, where further professional development or further education for a master's degree is possible.</p>
Educational program and specialization goals and objectives	<p>Special education and professional training in the sphere of physical education and sport, in particular in sport management.</p> <p><i>Key words:</i> sport management, recreation, business administration, management decisions, creative management, investment management, business management, management ethics, training and staff development, investment portfolio management, conflict management</p>
Features of the program	<p>Educational and professional program is aimed at the formation of general and special (professional) competencies defined by the standard of higher education for the first (bachelor's) degree in the specialty 017 Physical Education and Sport, approved by the order of the Ministry of Education and Science of Ukraine from 04\24\2019 №567.</p> <p>The need for internship, learning several foreign languages; one-semester study within the framework of international academic mobility is recommended; international internship.</p> <p>Program is realised by Ukrainian language of training. The program reflects the loyalty provided by the law of Ukraine "On Higher Education" in the context of academic autonomy.</p>
4 – Career opportunities and further learning	
Career opportunities	<p><u>Positions that graduate of Bachelor's degree able to have (according to National classification of Ukraine "Occupational Classification SC 009:2010»):</u></p> <p>85.51 Education in sports and recreation; 93.11 Functioning of sport facilities; 93.12 Activities of sport clubs; 93.13 Activities of fitness centers;</p>

	93.19 Other sport activities; 93.29 Organization of other types of recreation and entertainment.
Further learning	Opportunity to study according to the program EQF of Ukraine – 7 level, EQF-LLL- 7 level
5 – Training and assessment	
Teaching and learning	Teaching is carried out on the basis of partnership of scientific and pedagogical workers and students, self-education, problem-oriented learning, integration of educational and scientific activity, professional orientation. Lectures, practices, individual study with books, course-books and compendium of lectures, training by means of practical training, tutorials with teachers, preparation of graduation thesis. Involvement of qualified practitioners in training sessions.
Assessment	Written exams, credit of entrepreneurial (undergraduate) practice, essays, presentations, scientific presentations, current control, attestation exam. Assessment is protected under the “Act about the assessment of training results of SUTE students and postgraduate students” and “Act about the organization of students’ educational process”.
6 – Program competences	
Integral competence	Ability to resolve complex specialized tasks and practical problems in the sphere of physical education and sport or in the educational process, which involves the application of theories and methods of science in physical education and sport, and is characterized by complexity and uncertainty of conditions.
General competence (GC)	GC1. Ability to learn and master modern knowledge. GC2. Ability to exercise their rights and responsibilities as a member of society, to realize the values of civil (democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine. GC3. Ability to preserve and multiply moral, cultural, scientific values and increase the achievements of society based on understanding the history and patterns of development of the subject area, its pace in the general system of knowledge about nature and society and in the development of society and technology. GC4. Ability to work in a team.

	<p>GC5. Ability to plan and manage time.</p> <p>GC6. Ability to communicate in state language orally and in writing.</p> <p>GC7. Ability to communicate in foreign language.</p> <p>GC8. Skills in the use of information and communication technologies.</p> <p>GC9. Interpersonal skills.</p> <p>GC10. Ability to be critical and self-critical.</p> <p>GC11. Ability to function on the basis of ethical considerations (motives).</p> <p>GC12. Ability to apply knowledge in practical situations.</p>
Professional competence (PC)	<p>PC1. Ability to ensure formation of individual physical education.</p> <p>PC2. Ability to train and support the participation of athletes in competitions.</p> <p>PC3. Ability to organize health and recreational physical activity of different groups of population.</p> <p>PC4. Ability to identify measures for physical rehabilitation and forms of adaptive sports for people in need.</p> <p>PC5. The ability to promote human health through the use of physical activity, nutrition and other factors of a healthy lifestyle.</p> <p>PC6. Ability to understand the retrospective of the formation of the sphere of physical education and sport.</p> <p>PC7. Ability to apply knowledge about the structure and functioning of the human body.</p> <p>PC8. Ability to perform biomechanical analysis of human motor actions.</p> <p>PC9. Ability to provide pre-medical care during emergencies.</p> <p>PC10. Ability to carry out training, education and socialization of a person in the field of physical education and sport, using various pedagogical methods and techniques.</p> <p>PC11. Ability to analyze the manifestations of the human psyche during physical education and sport training.</p> <p>PC12. Ability to use sports facilities, special equipment and inventory.</p> <p>PC13. Ability to apply modern technologies of management of subjects of physical education and sport, <i>in particular to use marketing tools.</i></p> <p>PC14. Ability for continuous professional development.</p> <p>PC15. <i>Ability to form and demonstrate leadership qualities and behavioral skills in sports and recreation.</i></p>

	<p><i>PC16. Ability to analyze the results of sport organizations activity.</i></p> <p><i>PC17. Ability to manage a sport organization and its departments through the implementation of management functions.</i></p> <p><i>PC18. Ability to use information technologies for functional diagnostics of athletes.</i></p> <p><i>PC19. Ability to act in the legal field, to be guided by the legislation in the field of sports.</i></p>
7 – Program learning outcomes (PLO)	
	<ol style="list-style-type: none"> 1. Analyze social processes in the field of physical education and sport, demonstrate own vision of ways to solve existing problems. 2. Communicate in Ukrainian and foreign languages in a professional environment, know professional terminology and professional discourse, adhere to the ethics of business communication. 3. Be able to process data using modern information and communication technologies. 4. Demonstrate skills of independent work, demonstrate critical and self-critical thinking. 5. Assimilate new professional information, evaluate and present own experience, analyze and apply the experience of colleagues. 6. Have basic knowledge of research on physical education and sport, preparation and design of scientific work. 7. Carry out training of motor actions and development of motor qualities of the person in conditions of various forms of physical exercises organization. 8. Take measures to train athletes, organize and hold sport competitions. 9. Be ready to strengthen personal and public health through the use of physical activity and other factors of a healthy lifestyle, conduct outreach work among various groups of the population. 10. Assess a person's physical activity and physical condition, compile and implement fitness training programs, organize and conduct physical education and health activities. 11. Substantiate the choice of choice of measures for physical culture and sport rehabilitation and adaptive sport. 12. Analyze the processes of formation and development of various sports, the Olympic movement and Olympic education at the international and national levels. 13. Use the acquired skills and abilities of popular types of

	<p>motor activity of health-improving orientation.</p> <p>14. Apply in professional activities knowledge of anatomical, physiological, biochemical, biomechanical and hygienic aspects of physical education and sports.</p> <p>15. Determine the functional state of the human body and justify the choice of means of prevention of overstrain of the body systems of persons engaged in physical education and sports.</p> <p>16. Provide pre-medical care for emergencies and pathological processes in the human body.</p> <p>17. Know and understand the essence, principles, methods, forms and organization of learning and education process.</p> <p>18. Analyze mental processes, states and properties of a person during sport trainings.</p> <p>19. Argue management decisions to solve problems that arise in the work of subjects of physical education and sport; have leadership skills.</p> <p>20. Use regulations and legal acts governing professional activities.</p> <p>21. Apply the acquired theoretical knowledge to solve practical problems meaningfully interpret the results.</p> <p>22. <i>Assimilate new professional information, evaluate and present own experience, analyze and apply the experience of colleagues, identify skills of search, collection and analysis of information, calculation of indicators to justify management decisions to improve the efficiency of sport activities.</i></p> <p>23. <i>Apply management methods to ensure the effectiveness of the subjects of physical education and sports.</i></p>
8 – Resource support for program implementation	
Academic staff	<p>Professionals who realize the training of Bachelor’s degree students in Educational program “Sport Management” must have professional knowledge and occupational skills in the field of sport and recreation.</p>
Facilities	<p>The area of training facilities for the educational process of the program, the level of their computer workstation and multimedia equipment, SMART-library, specialized laboratories and offices, social infrastructure, sport infrastructure meet the requirements of the Licensing Conditions for educational activities an higher and postgraduate education for people with higher education.</p> <p>Students have access to 19 sport facilities, which include a football field with artificial turf, 4 arenas for games and athletics, 4 tennis courts, 5 gyms with an area of 162 m²,</p>

	gyms, gyms for fitness and aerobics, swimming pool, wrestling and boxing hall, other sport playgrounds.
Informational, teaching and learning materials	Using the virtual of KNUTE teaching environment and specialist software: innovative management system ULTRA fitness; Servitum program, IRoNDooM software product, SwimBase program and the software products for various sports and control system of athletes. Author's materials of the teaching staff.
9 – Academic mobility	
National credit mobility	National credit mobility is carried out according to concluded agreements about academic mobility
International credit mobility	International credit mobility is realised as a result of conclusion of agreements about international academic mobility (Erasmus+ K1), about double certification, about longtime international projects that provide training of foreign students and receiving dual degree and so on.
Training of foreign students	Requirements and particularities of education program in the case of foreign citizens' training are Ukrainian language knowledge.

2. List of educational program components and their logical order

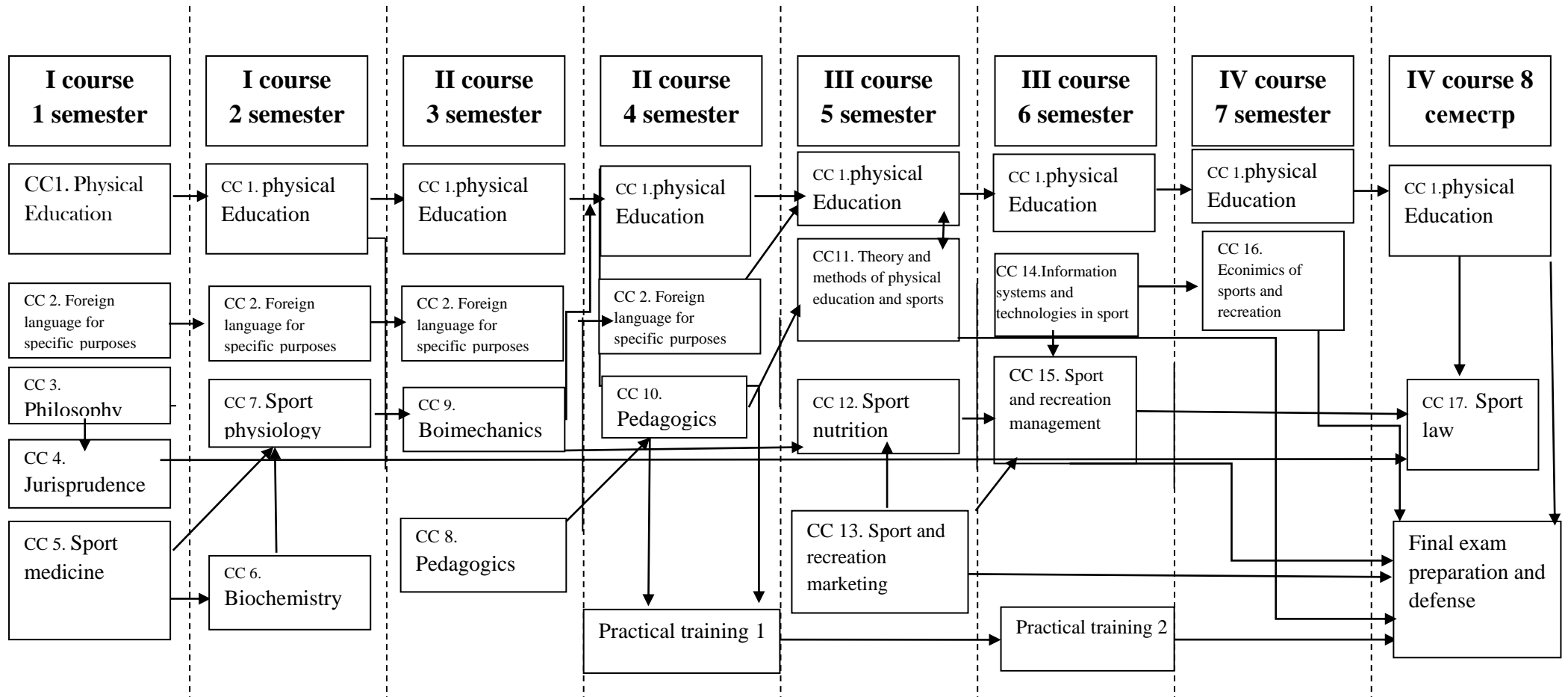
2.1. List of educational program components

№	Educational Program components	Total credits
CC (compulsory components)		
CC 1.	Physical Education	48
CC 2.	Foreign language for specific purposes	24
CC 3.	Philosophy	6
CC 4.	Jurisprudence	6
CC 5.	Sport medicine	6
CC 6.	Biochemistry	6
CC 7.	Sport physiology	6
CC 8.	Psychology	6
CC 9.	Boimechanics	6
CC 10	Pedagogics	6
CC 11.	Theory and methods of physical education and sports	6
CC 12.	Sport nutrition	6
CC 13.	Sport and recreation marketing	6
CC 14.	Information systems and technologies in sport	6
CC 15.	Sport and recreation management	6
CC 16.	Economics of sports and recreation	6
CC 17.	Sport law	9
Total credits for compulsory components:		
OB (optional block of courses)		
OB 1	Active tourism	6
OB 2	Life safety	6
OB 3	Sport safety	6
OB 4	Business Planning	6
OB 5	Hygiene and Sanitation	6
OB 6	Economic Law	6
OB 7	Design	6
OB 8	E-trade	6
OB 9	Business Ethics	6
OB 10	Information Wars	6
OB 11	Event technologies in sports and recreation	6
OB 12	History of sports	6
OB 13	Communication management	6
OB 14	Conflictology and psychology of business communication	6
OB 15	Cultural heritage in Ukraine	6
OB 16	Resort business	6

OB 17	Logics	6
OB 18	Elocution	6
OB 19	Organization of SPA & Wellness services	6
OB 20	Fundamentals of cyber security	6
OB 21	Entrepreneurial Law	6
OB 22	Consumer Behavior	6
OB 23	Psychocorrection and rehabilitation psychology	6
OB 24	Psychology of adaptation	6
OB 25	Psychology of Management	6
OB 26	Recreational technologies	6
OB 27	World Culture	6
OB 28	Sport facilities and equipment	6
OB 29	Sporting goods	6
OB 30	Social leadership	6
OB 31	Labor Law	6
OB 32	Tourist regional studies	6
OB 33	Physiology and age anatomy	6
OB 34	Physical rehabilitation and massage	6
Total by cycle		68
Practical Training		
	Practical training 1	6
	Practical training 2	6
	Total	12
Assessment		
	Final exam preparation and defense	3
	Total	248

* The final assessment for all educational program components is exam.

2.2. Structural and logical scheme of Educational Program



3. Final assessment

Assessment is carried out in the form of a certification exam. The exam should assess the level of achievement of learning outcomes defined by the standard of higher education in Ukraine and the educational program.

5.1. Program learning outcomes and EP components Matrix

Компоненти/ Програмні результати навчання	OK 1	OK 2	OK 3	OK 4	OK 5	OK 6	OK 7	OK 8	OK 9	OK 10	OK 11	OK 12	OK 13	OK 14	OK 15	OK 16	OK 17
1			+														
2		+					+			+	+						
3		+												+			
4			+												+		
5			+							+	+						
6										+	+						
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