1. Educational programs

Kovalev Mary Leonidovna – docent of department international management, candidate of economic sciences, guarantor educational programs

3.1. Profile educational programs "International management" with specialty 073 "Management"

1 - General information	
Full name ZVO and structural division	DTEU Faculty of International Trade and Law Chair international management
Higher degree education and name qualifications language the original	Degree higher education bachelorspecialty "Management"
Official name educational programs	"International management"
Conformity higher standard education MES of Ukraine	Answers SVO MES of Ukraine
Type diploma and the amount of education programs	degree, 240 ECTS credits, termteaching 3 years 10 months
Availability accreditatio n	Licensed in 1991 r., accredited by the Ministry education and scienceof Ukraine, Ukraine Certificate about ND accreditation No. 1196399 to 1 July 2024 year
Cycle / level	NRK of Ukraine - 6 level, FQ-EHEA – the first cycle, EQF-LLL- 6th level
Prerequisites	Availability full general secondary education or qualifications younger specialist
Languages teaching	Ukrainian
Term actions educational programs	to July 1, 2027
Internet address permanent placement of the description educational programs	https://knute.edu.ua/
2 – Goal educational programs	
Preparation highly qualified specialists in sphere activity international companies, transnational corporations, international financial and economic organizations, what includes the formation of theoretical knowledge and practical skills in students of higher education for further specialization and profiling in the field of international management through optimal a combination economic, manager's office and legal education in sphere international management in context high competition and dynamic environment	

3 – Characteristic educational programs	
subject region	Object of study: management of organizations and their divisions. Objectives training: training of specialists capable solve practical problems and complex specialized tasks, what are characterized complexity and uncertainty conditions in sphere management organizations and their subdivisions. Theoretical content objective regions: paradigms, laws, patterns, principles historical prerequisites development management; concepts of systemic, situational, adaptive, anticipatory, anti-crisis, innovative, design
	management, etc.; functions, methods, technologies and management decision in management. Methods, techniques and technologies: general scientific and specific methods research (calculation and analytical, economic statistical, economic and mathematical, expert assessment, factual, sociological, documentary, balance etc); methods of implementing management functions (marketing methods research; methods economic diagnostics; methods forecasting and planning; organizational design methods structures management; methods motivation; methods controlling; assessment methods of social, organizational and economic efficiency in management etc); methods management (administrative, economic, social psychological, technological); technologies justification management solutions (economic analysis, imitative modeling, tree solutions, etc.). Toolkit and equipment: modern informative communication equipment, informative systems and software products, that are used in management
Orientation educational programs	Educational and professional. her structure is based on organic combination practical components and fundamental theoreticaltraining in micro- and macroeconomics, statistics, international economy, management, transnationalization, international marketing management, business foreign languages Programguides on preparation innovatively thinking managers secondary and higher links with specialization "International management", in within the framework which possible further teaching and professional activity.
The main focus educational programs	The program is aimed at obtaining an education in the field of international management from in-depth study international business-operations, high equal possession foreign languages *Key words:* management, international management, international activity, subject of international business, internationaloperation
Features programs	Combination theoretical preparation students with practice indomestic and international companies In-depth study two foreign as.

4 – Suitability graduates to employment and furtherteaching	
Suitability to employment	Employment in international, transnational companies corporations, international financial and economic and governmentalorganizations, in bodies state authorities and local municipality, public organizations in positions specialists, functional duties whose relate to corporate management, management assets, marketing, efficiency economic activities, rationalization production, intellectual property and innovative activity
Further on teaching	Bachelor may continue teaching on to the second (master's) levels higher education Acquisition additional qualifications in system of postgraduate education.
5 – Teaching and assessment	
Teaching and teaching	Problem-oriented teaching, what is based on conducting "active" lectures, and exactly lectures-visualizations, lecture-consultations, problematic lectures, carrying out practical classes with using elements business games, simulations, debate, storytelling, case method, conducting training classes at Educational and scientific business simulation center.
Assessment	Assessment results teaching students provides carrying out such control activities: input, current, modular and final CONTROL, attestation The results studies of students at DTEU are evaluated on a 100-point scale, where: 60-100 points - study results that give the student the right obtained loans ECTS; 0-59 points – unsatisfactory the results studies that do not give the student the right to obtain ECTS credits. Order carrying out final control activities, assessment results teaching students, order liquidation academic debts defined in "Regulations about assessment results teaching students and graduate students in DTEU", "Regulations about organization educational process students".
6 – Software competence	
Integral competence	Ability to solve complex specialized and practical problems problems characterized by complexity and uncertainty conditions, in sphere management or in process teaching, what provides application of theories and methods of social and behavioral sciences *and characterized by complexity and uncertainty conditions*

general competence	**1.** Ability implement your rights and harnesses as member society, realize values civil (democratic) society and necessity him sustainable development, supremacy rights, rights and freedom a person and citizen in Ukraine. **2.** Ability save and multiply moral, cultural,scientific values and multiply achievement society onbasis understanding stories and regularities development objectiveregion, her places in general system of knowledge about nature andsociety and in development society, techniques and technologies,use different species and forms motor activity foractive recreation and leading a healthy lifestyle. **3.** Ability to abstract thinking, analysis, synthesis. **4.** Ability to apply knowledge in practical situations. **5.** Knowledge and understanding of the subject area of understandingprofessional activity **6.** Ability communicate state language as orally, Yes andin writing **7.** Ability communicate foreign language **8.** Skills of using information and communication technologies. **9.** Ability to learn and master modern knowledge. **10.** Ability to conduct research at the appropriate level**11.** Ability to adapt and actions in new situation. **12.** Ability generate new ones ideas (creativity). **13.** Appreciation and respect diversity and multiculturalism. **14.** Ability work in international context **15.** Ability act on basis ethical considerations (motives). ***16.*** *Ability lead economic activity in compliance with*

	priorities sustainable development
Special competence	**1.** Ability determine and describe characteristics organizations **2.** Ability analyze the results activity organization, compare them with factors of external and internal influence environment **3.** Ability determine prospects development organizations **4.** The ability to determine the functional areas of the organization and connections between them **5.** Ability manage organization and her subdivisions by implementation of management functions. **6.**Ability act socially responsibly and consciously. **7.** Ability to choose and use modern toolsmanagement **8.** Ability plan activity organizations and manage sometimes. **9.** Ability work in team and debug interpersonal interaction at solutions professional tasks **10.** Ability evaluate performed work, provide their qualityand motivate personnel organizations **11.** Ability to create and organize effective communications in management process. **12.** Ability to analyze and structure organizational problems, form informed decisions. **13.** Understand principles and norms rights and use their inprofessional activity **14.** Understand principles psychology and use their in professional activity **15.** Ability form and demonstrate leadership quality and behavioral skills ***16.*** *The ability to respond to changes in the international economic environment and to adapt to them on basis using the newestapproaches international management* ***17.*** *Ability apply knowledge functions, principles, methods,technologies and tools in the field of administration at the level economy, management subjects management and managementprojects.* ***18.*** *Ability conduct research macroeconomic processes, phenomenon and models and evaluate role subjects in security effective functioning national economy,her sectors and markets in terms globalization.* ***19.*** *The ability to demonstrate a market-oriented outlook and knowledge principles management and apply her* *tool kit and methods for formation optimal economic solutions subjects international business* _
	7 – Software the results teaching
	1. To know the rights and responsibilities as a member of society, to be aware values of civil society, rule of law, rights and freedom person and citizen in Ukraine. **2.** Save moral, cultural, scientific values andmultiply achievement society, use different types and forms of motor activity for maintaining a healthy lifestyle life. **3.** Demonstrate knowledge of management theories, methods and functions, modern concepts leadership

	4. Demonstrate skills problem identification and justification management solutions **5.** Describe content functional spheres activity organizations **6.** Detect skills search, collection and analysis information, calculation indicators for justification management solutions **7.** Detect skills organizational designing. **8.** Apply methods management for software efficiency activities of the organization **9.** Demonstrate skills interaction, leadership, team work **10.** Have the skills to substantiate effective motivational tools staff organizations **11.** Demonstrate skills analysis situations and implementation communication in different spheres of activity of the organization. **12.** Evaluate legal, social and economic consequences functioning organizations **13.** to communicate in oral and written form state and foreign languages **14.** Identify reasons stress adapt himself and members teams to stressful situations find means to her neutralization **15.** Demonstrate ability act socially responsibly and publicly consciously on basis ethical considerations (motives), respect to diversity and interculturality. **16.** Demonstrate skills independent work, flexiblethinking, openness to new ones knowledge, be critical and self-critical **17.** Perform research individually and/or in the group under management the leader ***18.*** *Carry out choice and lead economic activity in compliance with priorities sustainable development* ***19.*** *Use the latest approaches international of management to conduct financial and economic activities on basis analysis financial reporting; prepare analytical reports of results activity international companies* ***20.*** *Apply knowledge in the field of management for implementation interests subjects on the level economy, enterprises and projects.* ***21.*** *Carry out assessment roles macroeconomic subjects, processes, phenomenon and models in security effective functioning national economy, her sectors and markets in conditions globalization.* ***22.*** *Demonstrate a market-oriented outlook, effectively apply methodology management for implementation optimal economic solutions subjects international business*
8 – Resourceful software implementation programs	
Personnel software	Design group: three persons what have scientific degree doctor or candidate of economic sciences and/or academic title. Specialists, what carry out preparation bachelors by educational program "International management", should have professionals knowledge and have professional skills in industry internationalmanagement Participation of foreign specialists and practitioners is possible teaching discipline WITH purpose increase professional equal allscientific and pedagogical workers pass once every five years internship

Materially-technical software	Lectures are the basis of material and technical support the audience with appropriate multimedia equipment, computer and specialized audience, laboratories DTEU Availability social and household infrastructure DTEU
Information and educational methodical software	Acting system remote teaching MOODLE providesindependent and individual preparation IN DTEU fully complied with technological requirements of educational methodical and informative software educational activity
9 – Academic mobility	
National credit mobility	It is expected legislation and is expedient, When occurs the necessity of studying (mastering) fundamentally new things by students courses, discipline which not are taught in basic ZVO Developed position about academic mobility
International credit mobility	The University concluded agreements on cooperation between DTEU and institutions of higher education within which partnership is carried out student exchange and training. In addition, international academic mobility is carried out by International programs and projectsas part of Erasmus+, in particular with the following universities: Krakow economic university (Poland, m. Krakow), Szczecinskyi university (Poland, m. Szczecin), Business school "Audencia" (France, m. Nantes), University Grenoble Alps (France, m. Grenoble), University Bet Est Cretaeus (France, m. Paris), University Central Lancashire (Big Britain, m. Preston), University Hohenheim (Germany, m. Stuttgart), Piraeus university applied of science (Greece, m. Piraeus) University named after Clement Ohridskyi (Bulgaria, m. Sofia)
Teaching foreign university graduates education	IN academic groups are studying foreign students For foreign students discipline "Ukrainian language" is taught for 1-7 semesters with separate schedule teachers who have completed special teaching training Ukrainian languages as foreign

2. List component educational programs and their logical sequence

- List component OP

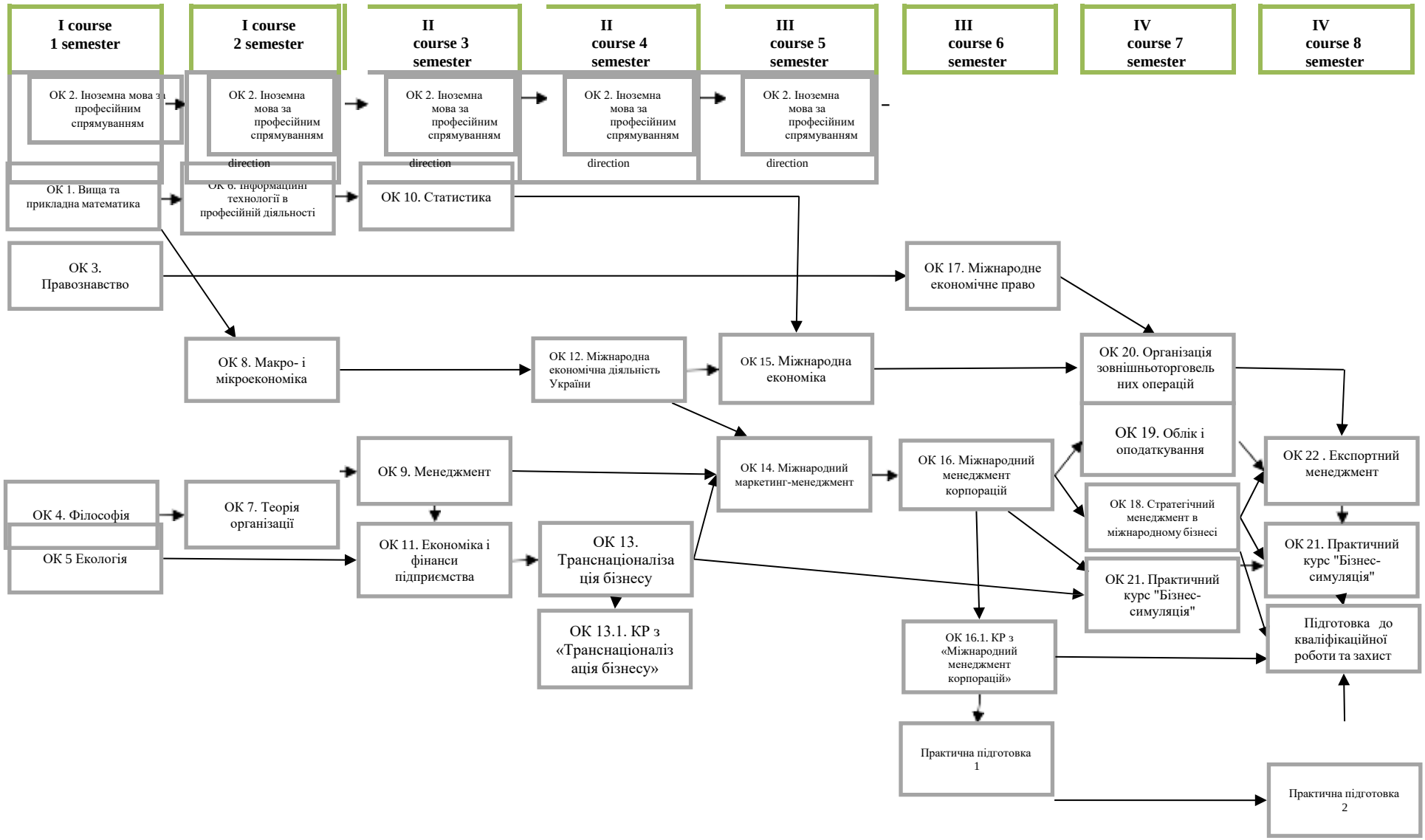
Code n/a	Components of the educational program (academic disciplines, exchange rates projects (work), practices, qualifying exam, graduation qualification work)	Number loans
Mandatory components OP		
OK 1.	Higher and applied math	6
OK 2.	Foreign language by professional direction	30
OK 3.	science of law	6
OK 4.	Philosophy	6
OK 5.	Ecology	6
OK 6.	Informational technologies in professional activity	6
OK 7.	Theory organizations	6
OK 8.	Macro- and microeconomics	6
OK 9.	Management	6
OK 10.	Statistics	6
OK 11.	Economy and finances enterprises	6
OK 12.	International economic activity of Ukraine	6
OK 13.	Transnationalization business	6
OK 13.1	KR with disciplines Transnationalization business	
OK 14.	International marketing management	6
OK 15.	International economy	6
OK 16	International management corporations	9
OK 16.1	KR with disciplines International management corporations	
OK 17.	International economic right	6
OK 18.	Strategic management in the international business	6
OK 19.	Accounting and taxation	6
OK 20.	Organization foreign trade operations	6
OK 21.	Practical course "Business simulation"	9
OK 22.	Export management	6
General amount mandatory component:		**180**
Selective components OP		
VK 1	Alternative methods solution disputes	6
VK 2	Analysis economic activity	6
VK 3	Antimonopoly regulation industry markets	6
VK 4	Bank management	6
VK 5	Security life activities	6
VK 6	household right	6
VK 7	Diplomatic and business protocol and etiquette	6
VK 8	Negotiable right	6
VK 9	The second foreign language	18
VK 10	Economic and mathematical modeling	6
VC 11	Economical statistics	6
VC 12	Electronic trade	6
VC 13	Ethics business	6
VC 14	Reporting international corporations	6
VC 15	Internet technologies in business	6
VC 16	Informational war	6
VC 17	Competitive right	6
VC 18	Corporate communication in system international marketing	6
VC 19	Local studies	6

VC 20	Credit management	6
VC 21	Cross-cultural management	6
VC 22	Cultural heritage of Ukraine	6
VC 23	Logic	6
VK 24	Marketing research on international markets	6
VK 25	International business	6
VK 26	International standards auditor's office activity	6
VK 27	International standards accounting and reporting	6
VK 28	International trade and economic organizations	6
VK 29	Modeling business processes	6
VK 30	Operating management	6
VK 31	Foundations cyber security	6
VK 32	Rating business and property enterprises	6
VK 33	Entrepreneurial right	6
VK 34	Politology	6
VK 35	Right solution international disputes	6
VK 36	Psychology	6
VK 37	Advertising management	6
VK 38	Reputable management	6
VK 39	Self-management	6
VK 40	Svitova culture	6
VK 41	Social leadership	6
VK 42	Social and corporate management in organizations	6
VK 43	Ukrainian language (by professional direction)	6
VK 44	Management innovations	6
VK 45	Management staff in international companies	6
VK 46	Administrative accounting	6
VK 47	Finances, money and credit	6
VK 48	Pricing on of the world goods markets	6
VK 49.	In order to ensure the formation of individual education trajectories, taking into account position Art. 62 of the law of Ukraine "About higher education" applicants can choose components educational program from other educational programs, as similar, as well as other levels of higher education, upon agreement with the dean faculty 1	6
General amount selective component:		60
Practical preparation		
Practical preparation 1		3
Practical preparation 2		6
In total		9
Certification		
Preparation to attestation		3
Preparation qualification work and protection		6
In total		9

For all components of the educational program in the form of a final report control is exam.

[1] Procedure formation individual education trajectories regulated Provisions about organizationeducational process students URL : https://knute.edu.ua/file/NzU4MQ==/f97864d 4b918244e228a0400a9a98f96.pdf

- **Structural and logical scheme OP**



3. Form attestation acquirers higher education

Certification is carried out in form public protection qualification work

Qualification work has provide solution complex specialized task or practical problems in sphere management, what characterized by the complexity and uncertainty of conditions, with the use of theories and methods economic science

IN qualification work not may be academic plagiarism, falsification andwriting off

The qualifying work must be published on the institution's official website higher education or him division

4.1. Matrix compliance software competencies mandatory components educational programs

Компетентності	Компоненти	ОК1	ОК 2	ОК 3	ОК 4	ОК 5	ОК 6	ОК 7	ОК 8	ОК 9	ОК 10	ОК 11	ОК 12	ОК 13	ОК 13.1	ОК 14	ОК 15	ОК 16	ОК 16.1	ОК 17	ОК 18	ОК 19	ОК 20	ОК 21	ОК 22
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4.2. Matrix compliance software competencies selective components educational programs

Компетентності	Компоненти	ВК 1.	ВК 2.	ВК 3.	ВК 4.	ВК 5	ВК 6.	ВК 7	ВК 8	ВК 9.	ВК 10.	ВК 11.	ВК 12	ВК 13	ВК 14.	ВК 15	ВК 16	ВК 17.	ВК 18.	ВК 19.	ВК 20	ВК 21	ВК22	ВК 23	ВК 24.	ВК 25.	ВК 26	ВК 27.	ВК 28	ВК 29	ВК 30.	ВК 31	ВК 32.	ВК 33.	ВК 34.	ВК 35.	ВК 36.	ВК 37.	ВК 38.	ВК 39.	ВК 40.	ВК 41	ВК 42.	ВК 43	ВК 44.	ВК 45,	ВК 46.	ВК 47.	ВК 48.
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5.1. Matrix of provision of program learning outcomes with relevant mandatory componentseducational program

Програмні результати навчання / Компоненти	ОК1	ОК 2	ОК 3	ОК 4	ОК 5	ОК 6	ОК 7	ОК 8	ОК 9	ОК 10	ОК 11	ОК 12	ОК 13	ОК 13.1	ОК 14	ОК 15	ОК 16	ОК 16.1	ОК 17	ОК 18	ОК 19	ОК 20	ОК 21	ОК 22
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5.2. Matrix software software results teaching appropriate selective components educationalprograms

Програмні результати навчання / Компоненти	ВК 1.	ВК 2.	ВК 3.	ВК 4.	ВК 5	ВК 6.	ВК 7.	ВК 8.	ВК 9.	ВК 10.	ВК 11.	ВК 12	ВК 13.	ВК 14	ВК 15	ВК 16	ВК 17	ВК 18	ВК 19	ВК 20.	ВК 21.	ВК 22	ВК 23.	ВК 24	ВК 25.	ВК 26.	ВК 27.	ВК 28.	ВК 29.	ВК 30	ВК 31	ВК 32	ВК 33.	ВК 34.	ВК 35.	ВК 36	ВК 37.	ВК 38.	ВК 39.	ВК 40.	ВК 41	ВК 42.	ВК 43	ВК 44.	ВК 45.	ВК 46.	ВК 47.	ВК 48.
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Sheet registration changes

No	Date	Items, to whose are introduced changes	Initiator changes	Surname, initials person who responds by introduction changes	Signature