

### 3. Educational program

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#### 3.1. Profile of the educational program in the specialty 072 « Finance, Banking and Insurance» (on specialization «Banking Business Management»)

1 – General information	
Full name of IHE and structural subdivision	Kyiv National University of Trade and Economics Faculty of Finance and Accounting Department of Banking
The degree of higher education and the name of the qualification in the language of the original	Master's Degree in Higher Education Specialty « Finance, Banking and Insurance » Specialization «Banking Business Management»
The official name of the educational program	«Banking Business Management»
Type of diploma and the volume of the educational program	Master's diploma, single, 90 ECTS credits, 1 year 4 months
Accreditation	Accredited by the Accreditation Commission of Ukraine, until 01.07.2024
Cycle / Level	NRC of Ukraine - 7th level, FQ-EHEA-the second cycle, EQF-LLL -7
Prerequisites	Educational degree of higher education "Bachelor"
Language(s) of teaching	Ukrainian
The duration of the educational program	01.01.2024
Internet address of the permanent placing of the educational program description	<a href="https://knute.edu.ua">https://knute.edu.ua</a>
2 – The purpose of the educational program	

Getting a trained person with in-depth knowledge, skills and skills that are needed to solve complex specialized tasks and practical problems that arise in the process of managing the banking business.

### **3 - Characteristics of the educational program**

<b>Subject area (branch of knowledge, specialty, specialization)</b>	Branch of knowledge - 07 «Management and Administration» Specialty – 072« Finance, Banking and Insurance »  Specialization – « Banking Business Management »
<b>Orientation of the Educational Program</b>	Educational-professional  The program focuses on the preparation of modern, initiative and capable of rapid adaptation in the economic environment of professionals who are able to to manage the banking business.

The main focus of the educational program and specialization	<p>Integrated training combining a clear practical orientation with research.</p> <p>Key words: bank, anti-crisis management, banking regulation and supervision, controlling, investment lending, credit management, marketing, monetary policy, banking risks, financial management, bank competitiveness, financial technologies, statistical forecasting methods.</p>
Features of the program	<p>Organization of independent educational and scientific work of students.</p> <p>Taking into account the specifics of conducting banking business in view of the monetary policy of the central bank and its regulatory requirements. Industrial (pre-diploma) practice in banks of Ukraine.</p>
<b>4 - Suitability of graduates for employment and further training</b>	

<b>Suitability for employment</b>	<p>A graduate can work in the National Commission, which carries out state regulation in the field of financial services markets; Association "National Association of Financial Brokers"; Association "All-Ukrainian Association of Financial Companies"; financial, brokerage, investment, insurance, consulting (consulting) companies, companies - professional participants of the stock market, stock, currency, commodity exchanges; banks, etc.</p> <p>A graduate is able to perform professional work and occupy positions determined by the National Classifier of Ukraine "Classifier of professions DK 003: 2010", in particular:</p> <p>1461 Managers (managers) in the field of money mediation  1462 Managers (managers) in the field of financial leasing  1463Managers (managers) in the field of loans  1467Managers (managers) in auxiliary activities in the field of finance  1466 Managers (managers) in other types of financial intermediation  2310.2 Other teachers of universities and higher education institutions  2320 Teachers of secondary schools  2413 Professionals working with securities  2414 Professionalson financial and economic security of enterprises, institutions and organizations  2424.2 Economists  3436. Assistant managers</p> <p>The graduate may hold other positions according to the professional titles of works that are characterized by special professional competencies.</p>
<b>Further training</b>	<p>Training on programs of the third educational-scientific level of higher education (doctor of philosophy), NRC of Ukraine - 8 level.</p>

## 5 - Teaching and evaluation

<b>Teaching and learning</b>	Auditory and independent work on the basis of a problem-oriented approach with the use of modern educational technologies and techniques. Combination of lectures, practical classes with solution of situational tasks and using case-methods, business games, trainings, passing of practice, student-centered training, self-study, problem-oriented training, developing practical skills, skills and forming creative thinking, preparation for protection of final qualification work.
<b>Evaluation</b>	Assessment is carried out in accordance with the Regulations on the organization of the educational process of students and the Regulations on the assessment of learning outcomes of students and graduate students,  Current survey, presentation of research work, essay, test tasks, passing of industrial practice, individual task. Final examination is exam. Final certification is defense of final qualification work.

## 6 - Program competencies

<b>Integral competence</b>	Ability to solve complex tasks and problems in a particular field of professional activity and / or in the learning process, which involves research and / or innovations and characterized by uncertainty of conditions and requirements, including in the field of banking.
<b>General competence (GC)</b>	GC 1. Ability to abstract thinking, analysis and synthesis. GC 2. Ability to communicate in a foreign language. GC 3. Ability to conduct research at the appropriate level. GC 4. Ability to identify, pose and solve problems. GC 5. Ability to make informed decisions. GC 6. Interpersonal skills. GC 7. The ability to motivate people and move towards a common goal. GC 8. Ability to work in an international context.

	GC 9. Ability to act on the basis of ethical considerations (motives).
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<b>Professional competence of specialty</b>	<p>PC1. Ability to use the fundamental laws of finance, banking and insurance in combination with research and management tools for professional and scientific activities.</p> <p>PC2. Ability to use theoretical and methodological tools for diagnosis and modeling of financial activities of economic entities.</p> <p>PC3. Ability to apply management skills in finance, banking and insurance.</p> <p>PC4. Ability to evaluate the effectiveness of scientific, analytical and methodological tools to justify management decisions in the field of finance, banking and insurance.</p> <p>PC5. Ability to assess the limits of their own professional competence and improve professional skills.</p> <p>PC6. Ability to apply interdisciplinary approaches in solving complex problems and problems in the field of finance, banking and insurance.</p> <p>PC7. Ability to search, use and interpret information needed to solve professional and scientific problems in the field of finance, banking and insurance.</p> <p>PC 8. Ability to apply innovative approaches in finance, banking and insurance.</p> <p>PC9. Ability to develop terms of reference for the design of information systems in the field of finance, banking and insurance.</p> <p>PC10. Ability to solve problems and non-standard situations in the activities of banks in conditions of uncertainty and risk.</p> <p>PC 11. Ability to assess the quality of bank management decisions in the field of banking management.</p> <p>PC 12. Ability to adapt the best practices of foreign banks to modern realities of domestic banking management practice.</p>
<b>7 - Program learning outcomes</b>	

	<p>PLO 1. Use the fundamental laws of finance, banking and insurance in combination with research and management tools for professional and scientific activities.</p> <p>PLO 2. Know at the level of the latest achievements the basic concepts and methodologies of scientific knowledge in the field of finance, banking and insurance.</p> <p>PLO 3. Carry out adaptation and modification of existing scientific approaches and methods to specific situations of professional activity.</p> <p>PLO 4. Search, process, systematize and analyze information needed to solve professional and scientific problems in the field of finance, banking and insurance.</p> <p>PLO 5. Communicate freely in a foreign language orally and in writing on professional and scientific issues, present and discuss research results.</p> <p>PLO 6. It is accessible and reasoned to present the results of research orally and in writing, to participate in professional discussions.</p> <p>PLO 7. Solve ethical dilemmas based on the rule of law, ethical principles and universal values</p> <p>PLO 8. Be able to apply innovative approaches in the field of finance, banking and insurance and manage them.</p> <p>PLO 9. Apply management skills in finance, banking and insurance.</p> <p>PLO 10. Carry out diagnostics and modeling of financial activity of business entities.</p> <p>PLO 11. Apply in-depth knowledge in the field of financial, banking and insurance management for decision making.</p> <p>PLO 12. Justify the choice of management decisions in the field of finance, banking and insurance and evaluate their effectiveness taking into account the objectives, existing restrictions, legal and ethical aspects.</p> <p>PLO 13. Assess the complexity of tasks in planning activities and processing its results.</p>
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	<p>PLO 14. Be able to identify, evaluate and choose methods of managing the bank's activities in conditions of uncertainty and risk.</p> <p>PLO 15. Be able to assess the quality of management decisions made by the bank's management.</p> <p>PLO 16. To adapt foreign experience to the practical activities of domestic banks, taking into account the specifics of the market of their operation.</p>
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## 8 - Resource support for the implementation of the program

<b>Personnel support</b>	<p>The scientific and pedagogical staff involved in the implementation of the educational component of the educational program are employees of the Kiev National Trade Economics University, who have a degree and / or academic title, professional knowledge and skills in the field of banking management.</p> <p>In order to increase the professional level, all scientific and pedagogical workers undergo an internship once in five years, including overseas.</p>
<b>Material and technical support</b>	<p>Computer classes;</p> <p>Audiences equipped with interactive whiteboards and projectors; Internet access, Wi-Fi in the classrooms.</p>
<b>Information and educational - methodical support</b>	<p>Access to international econometric databases; Regulatory framework;</p> <p>Methodical provision of disciplines; Tutorials and tutorials.</p> <p>Use of the Learning Management System "MOODLE" and the author's development of scientific and pedagogical workers.</p>

<b>9 - Academic mobility</b>	
<b>National Credit Mobility</b>	It is envisaged by law and it is expedient when it becomes necessary to study (mastering) students of fundamentally new courses, disciplines that are not taught in the basic ZVO. The provision on academic mobility has been developed.
<b>International Credit Mobility</b>	<p>The University has concluded agreements on cooperation between KNTEU and higher education institutions, in which partner exchange and student training are carried out. In addition, international academic mobility is carried out through Erasmus +</p> <p>International Programs and Projects</p> <p>in particular with the following universities: Krakow University of Economics (Poland, Krakow), Szczecin University (Poland, Szczecin), Business School Audensia (France, Nantes), Grenoble Alps University (France, Grenoble), University of Paris Es Crete (France, Paris), University of Central Lancashire (Great Britain, Preston), University of Hohenheim (Germany, Stuttgart), Piraeus University of Applied Sciences (Greece, Piraeus), University of Clement Ohridski (Bulgaria, Sofia)</p>
<b>Teaching foreign applicants for higher education</b>	Conditions and features of the educational program in the context of teaching foreign citizens: knowledge of the Ukrainian language at a level not lower than B1.

### 3.2. List of components of the educational program and their logical consistency

#### 3.2.1. List of components of EP

<b>Code n/a</b>	<b>Components of the educational program (study disciplines, course projects (work), practice, qualification work</b>	<b>Amount of credits</b>
<b>1</b>	<b>2</b>	<b>3</b>

<b>1. Compulsory components of EP</b>		
CC 1	Banking controlling	6
CC 2	Credit management	6
CC 3	Monetary policy of the Central Bank	6
CC 4	International finance	6
CC 6	Banking risk management	7,5
CC 7	Marketing in the bank	6
<b>Total volume of the negotiable component:</b>		<b>45</b>
<b>2. Selective components of EP</b>		
SC 1	Analysis of financial markets	6
SC 2	Anti-crisis bank management	6
SC 3	Banking regulation and supervision	6
SC 4	Business negotiations	6
SC 5	Investment lending	6
SC 6	Consolidation of financial statements	6
SC 7	Corporate governance	6
SC 8	Macroeconomic analysis	6
SC 9	Modeling of business processes	6
SC 11	Valuation of the bank	6
SC 13	Project financing	6
SC 15	Statistical forecasting methods	6
SC 16	Personnel Management	6
SC 17	Project Management	6
SC 18	Financial ecosystems	6
SC 19	Forensic	6
<b>Total amount of sample components:</b>		<b>24</b>
<b>Total</b>		<b>69</b>
<b>3. Practical training</b>		

Industrial (pre-diploma) practice	9
<b>4. Certification</b>	
<b>Preparation of graduation work and defence</b>	<b>12</b>
<b>GENERAL SUMMARY OF THE EDUCATIONAL PROGRAM</b>	<b>90</b>

For all components of the educational program, the form of final control is an exam.

### 3.3. Form of certification of applicants for higher

Certification is carried out in the form of public defense of the final qualifying work.

The final qualification work should involve the solution of a complex specialized task or a practical complex problem or problem in the field of finance, banking and insurance, that needs research and / or innovation and is characterized by uncertainty of conditions and requirements.

There should be no academic plagiarism, falsification or writing off in the final qualification work. The final qualifying work must be published on the official website of the higher education institution / its subdivision or in the repository of the higher education institution.

### 3.4. Matrix of compliance with software competencies components of the educational program

Components / Competences	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7
GC1	+	+	+	+	+	+	+

GC2			+				
GC3	+	+	+			+	+
GC4							
GC5	+	+	+	+	+	+	+
GC6	+	+	+		+	+	+
GC7	+	+				+	+
GC8			+				
GC9	+	+	+	+	+	+	+
PC1	+	+	+	+	+	+	+
PC 2	+	+	+		+	+	+
PC3	+	+	+	+	+	+	+
PC4	+	+	+	+	+	+	+
PC5	+	+	+		+	+	+
PC6	+	+	+	+	+	+	+
PC7	+	+	+		+	+	+
PC 8	+	+	+	+	+	+	+
PC 9	+	+	+	+	+	+	+
<i>PC10</i>	+	+	+		+	+	
<i>PC11</i>	+	+			+	+	+
<i>PC12</i>	+	+	+		+	+	+

### 3.5. Matrix of correspondence of program competences selective components of the educational program

Compo nents /  Competen ces	SC 1	SC 2	SC 3	SC 4	SC 5	SC 6	SC 7	SC 8	SC 9	SC 10	SC 11	SC 12	SC 13	SC 14	SC 15	SC 16	SC 17	SC 18	SC 19	SC 20	BK 21
GC 1	+	+	+	+		+	+	+		+	+	+	+	+	+		+	+		+	+
GC2	+													+	+						+
GC3	+	+	+	+	+	+	+	+	+	+		+	+	+	+	+	+		+	+	+
GC4						+										+		+			
GC5	+	+	+		+			+				+				+	+	+		+	+
GC6	+	+	+	+	+		+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
GC7			+		+						+					+	+	+		+	

GC8	+					+								+	+	+					+
GC9	+	+	+	+	+		+	+	+	+	+	+	+				+	+	+	+	+
PC1	+	+	+					+				+				+	+			+	+
PC2	+	+	+	+		+	+	+		+	+	+	+	+	+	+	+			+	+
PC3	+	+	+	+	+		+	+	+	+	+	+	+			+	+		+	+	+
PC4	+	+	+	+	+	+	+	+		+	+	+	+	+	+		+			+	+
PC5	+	+	+	+	+	+		+		+	+	+	+	+	+		+	+		+	+
PC6	+	+	+	+	+	+		+		+	+	+	+	+	+	+	+			+	+
PC7	+	+	+	+	+		+	+		+	+	+	+	+	+		+			+	+
PC8	+	+	+		+			+				+					+			+	+
PC9	+	+	+	+	+			+		+	+	+	+	+	+		+			+	+
<i>PC10</i>	+	+		+	+		+	+		+	+	+	+	+	+					+	+
<i>PC11</i>				+			+			+	+		+				+				
<i>PC12</i>	+	+	+	+	+		+	+		+		+	+				+			+	+

### 3.6. Matrix for providing software learning outcomes compulsory components of the educational program

Components / Program learning	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7
01	+	+	+	+	+	+	+
02	+	+				+	
03	+	+	+			+	+
04	+	+	+			+	+
05			+				
06	+	+	+			+	+
07	+	+	+	+	+	+	+
08	+	+	+	+	+	+	+
09	+	+				+	+
10	+	+	+		+		+
11	+	+	+	+	+	+	+
12	+	+	+		+	+	+
13					+		
14	+	+	+		+	+	
15	+	+			+	+	+
16	+	+	+		+	+	+











### 3.7. 11 Matrix for providing software learning outcomes relevant components of the educational program

Com pone nts  Prog ram lear ning outc ome s	SC 1	SC 2	SC 3	SC 4	SC 5	SC 6	SC 7	SC 8	SC 9	SC 10	SC 11	SC 12	SC 13	SC 14	SC 15	SC 16	SC 17	SC 18	SC 19	SC 20	SC 21
01	+		+					+									+				+
02			+			+		+												+	
03	+		+	+			+	+		+	+		+		+	+	+			+	+
04	+	+	+	+	+	+		+		+		+	+		+		+			+	+
05	+														+						+
06	+	+	+	+	+	+	+	+	+	+		+	+	+	+	+	+	+	+	+	+
07	+	+	+	+	+		+	+	+	+	+	+	+	+			+	+	+	+	+
08	+	+	+		+			+				+					+			+	+
09					+	+					+					+	+			+	
10		+		+		+				+		+	+			+	+			+	
11	+	+	+		+			+				+					+			+	+
12	+				+			+								+	+			+	+
13	+		+	+		+		+		+			+			+				+	+
14	+	+	+	+	+		+	+		+	+	+	+							+	+
15				+			+			+	+		+				+				

<i>16</i>	+	+	+	+	+		+	+		+		+	+				+			+	+
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