

3. Educational program

3.1. Profile of the educational program in the specialty 073 «Management» (specialization «Industrial Management»)

Project Team Leader (Guarantor of educational program)

Candidate of Economic Sciences, Associate Professor, Associate Professor of Management Department of KNUTE Khmurova Victorya Valentynivna

1 – General information	
Full title of the higher educational establishment and the structural unit	Kyiv National University of Trade and Economics, Faculty of Economics, Management and Psychology, Department of Management
Higher Education Level and qualification title in the original language	Higher Education Level «Bachelor» Specialty «Management» Specialization «Industrial Management»
The official name of the Educational program	«Industrial Management»
Degree and total amount of the educational program	Bachelor's degree, unitary, 240 ECTS credits, term of study - 3 years 10 months
Accreditation	Certificate of accreditation issued by the Ministry of Education and Science of Ukraine (Ukraine) valid until July 1, 2024 in accordance with the order of the Ministry of Education and Science of Ukraine dated 19.12.2016 № 1565
Cycle / Level	LNQF of Ukraine - Level 6, FQ-EHEA - the First Cycle, EQF-LLL - Level 6
Prerequisites	<ul style="list-style-type: none">- Comprehensive General Secondary Education;- - conditions of admission to the program are regulated by the Rules of Admission to KNTEU.
Teaching Languages	Ukrainian
Validity of the educational program	Valid up to July 1, 2024.
Internet address for permanent description of the	https://knute.edu.ua

educational program	
2 – The purpose of the educational program	
<p>Bachelor's degree in trade management provides professional activities performance aimed at forming an effective management system in consumer goods industry as well as in food processing industry including its processes, in accordance with fundamental managerial concepts and principles, conducting research and analyzing its functioning in order to make effective management decisions.</p>	
3 – Characteristics of the educational program	
Subject area (field of knowledge, specialty, specialization (if any))	<p>The Field of Knowledge - 07 «Management and Administration» Specialty - 073 «Management» Specialization - «Industrial Management»</p>
Educational Program Orientation	<p>Educational-professional, applied, research. The program includes disciplines of social and humanitarian, fundamental natural science, professional and practical training. The content of the program focuses on professional competencies formation and development in industrial management and provides: dynamic, integrative and interactive management modern methods of decision-making mastering; abilities of effective management system establishing in consumer goods industry as well as in food processing industry including its processes; performing research and analysis of its functioning, ensuring consumer manufactured goods and foodstuffs safety as well as maintaining their quality management and industrial enterprises in general</p>
The main focus of the educational program and specialization	<p>Formation of professional competence of solving complex specialized problems and practical problems in the field of professional activity as well as in the learning process in accordance with certain theories and methods of industrial management. Keywords: organization, management, consumer goods industry industry, food processing industry, marketing, sales management, management decisions, risk management</p>
The Program Features	<p>The cycle of general and practical training includes studying disciplines, allowing to master the theoretical knowledge and practical skills in industrial management in both fields of consumer goods industry and food processing industry.</p>
4 – Eligibility of graduates for employment and further training	

Eligibility for employment	<p>The graduate is suitable for employment in positions according to the National Classifier of professions DK 003: 2010:</p> <p>1222.1 Production Director 1229.1 Deputy Director of the Department 1237.2 Team Leader (research, project firm). 1237.2 Efficiency Consultant (research, project organization). 1237.2 Efficiency and Productivity Expert. 1239 Project Manager in Material Sphere. 1312 The Head of Small Business (Firm). 2419.2 Efficiency and Productivity Consultant. 2419.2 Efficiency Consultant. 2418.2 Commodity Market Research Analyst. 315.2 Quality Control Inspector. 341.5 Industrial Trader. 3436.2 .Assistant Director of the Production Department.</p> <p>Professions, professional job titles according to the International Standard Classification of Occupations 2008 (ISCO-08):</p> <p>1213 Policy and Planning Managers 1219 Business Services and Administration Managers Not Elsewhere Classified 1222 Production and Operations Department Managers in Manufacturing 1223 Research and Development Managers in Construction 1227 Production and Operations Department Managers in Business Services 1229 Production and Operations Department Managers Not Elsewhere Classified 1232 Personnel and Industrial Relations Department Managers 1237 Research and Development Department Managers 2419 Business Professionals Not Elsewhere Classified.</p> <p>The graduate is able to work in the following areas of related professional activities: economic, marketing, foreign economic, educational research under the conditions of gaining relevant experience.</p>
Further training	<p>Education at the second (master) level of higher education FQ-EHEA, Level 7 EQF-LLL and Level 7 of the State professions classifier of Ukraine.</p>
5 – Teaching and assessment	
Teaching and learning	<p>The teaching style is targeted to student-centered, problem-oriented and self-studying learning. Combined learning approach contains traditional and non-traditional teaching</p>

	methods compilation with thematic, problem-based, review lectures, practitioners participation, presentations, discussions, case-study method including real problems solution, the settlement of analytical and situational cases, work in small groups, independent work of students, preparation of term papers, industrial practices (including educational training), tutorials.
Assessment	Types of control: current, final. Forms of control are current control in oral and written forms, tests and individual tasks, analytical and situational exercises performance, essays, digests, individual and team projects defense, internships reports, written exams, final certification (thesis defense), etc. Assessment is carried out in accordance with the «Regulations on the Students and Graduates Learning Outcomes Assessment» and «Regulations on the Educational Process Organization» at KNTEU.
6 – Program competences	
Integral competence	It considers the ability to solve complex specialized and practical issues in the field of industrial management or in the learning process, which involves the application of theories and methods of social and behavioral sciences characterized by the complexity and uncertainty of conditions.
General competences (GC)	
Professional competencies of the speciality (PC)	16. <i>The ability to form rational management models both of consumer goods industry and food processing industry and to evaluate the production efficiency.</i>
7 – Program studying outcomes	
	18. <i>Revealing skills in developing proposals for management tasks content for industrial enterprises, using modern information technology.</i>
8 –Resource support for the program implementation	
Personnel support	.

Material and technical support	
Information, studying and methodological support	
9 – Credit Mobility	
National Credit Mobility	
International Credit Mobility	
Studying of foreign applicants for higher education	.

3.2. List of components of the educational program and their logical sequence.

3.2.1. List of components of the educational program *

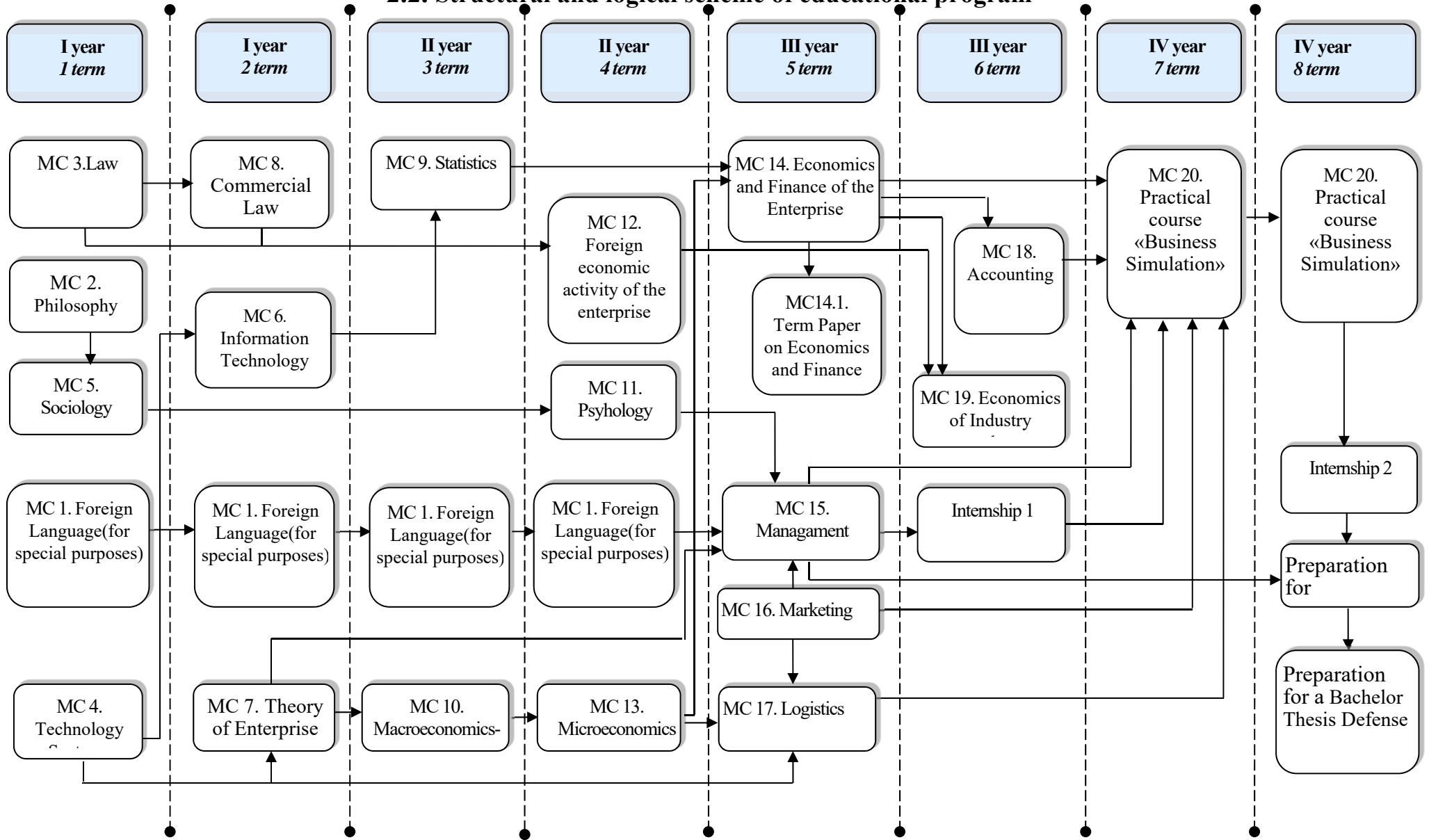
Co de n /a	Components of educational (educational disciplines, term papers projects (works), practices, final qualification work	Number of credits
1	2	3
Mandatory program components		
MC 1	Foreign Language(for special purposes)	24
MC 2	Philosophy	6
MC 3	Law	6
MC 4	Technology Systems	6
MC 5	Sociology	6
MC 6	Information Technology Activities	6
MC 7	Theory of Enterprise	6
MC 8	Commercial law	6
MC 9	Statistics	6
MC 10	Macroeconomics	6
MC 11	Psychology	6
MC 12	Foreign economic activity of the Enterprise	6
MC 13	Microeconomics	6
MC 13.1	Economics and Finance of the Enterprise	
MC 14	Term Paper on Economics and Finance of the Enterprise	6
MC 15	Management	6
MC 16	Marketing	6
MC 17	Logistics	6
MC 18	Accounting	4,5
MC 19	Economics of Industry Markets	4,5
MC 20	Practical course «Business Simulation»	6
The total amount of mandatory components		138
Selective program components		
SC 1	Codex Alimentarius	6
SC 2	Human Resources Management	6
SC 3	Analysis of Economic Activity	6
SC 4	Antimonopoly Regulation of Industry Markets	6
SC 5	Life Safety	6
SC 6	Goods Safety	6
SC 7	Internal Control	6

SC 8	Hygiene and Sanitation	6
SC 9	State Regulation of Economy	6
SC 10	State and Regional Governance	6
SC 11	Design	6
SC 12	Diplomatic and Business Protocol and Etiquette	6
SC 13	Ecology	6
SC 14	Econometrics	6
SC 15	Economics of Consumer Goods Industry	6
SC 16	Economy of Ukraine	6
SC 17	Economics of the food processing industry	6
SC 18	Economic statistics	6
SC 19	Economic Analysis	6
SC 20	E-commerce	6
SC 21	Electronic Document Management	6
SC 22	Business Ethics	6
SC 23	Engineering and Technologies Equipment	6
SC 24	Internet Technologies in Business	6
SC 25	History of Economics and Economic Thought	6
SC 26	History of Ukraine	6
SC 27	History of Ukrainian Culture	6
SC 28	Competitiveness of an Enterprise	6
SC 29	Cultural Heritage of Ukraine	6
SC 30	Logics	6
SC 31	Management of the Food Processing Industry	6
SC 32	Management of the Consumer Goods Industry	6
SC 33	Customs Business	6
SC 34	International Economic Relations	6
SC 35	National Interests in Global Geopolitics and Geoeconomics	6
SC 36	Equipage of Consumer Goods Industry	6
SC 37	Equipage of food Processing Industry	6
SC 38	Operations Management	6
SC 39	Public Speaking	6
SC 40	Public Relations Management	6
SC 41	Conformity Assessment	6
SC 42	The Tax System	6
SC 43	Politology	6
SC 44	Design of Food Processing Industry Enterprises	6
SC 45	Design of Consumer Goods Industry Enterprises	6
SC 46	Industrial Marketing	6
SC 47	Processes and Mashinery of Food Enterprises	6
SC 48	Advertising	6
SC 49	Religious Studies	6
SC 50	Risk Management	6
SC 51	World Culture	6
SC 52	World Market of Goods and Services	6
SC 53	Corporate Social Responsibility	6
SC 54	Social Leadership	6
SC 55	Market Statistics of Goods and Services	6
SC 56	Quality Statistics	6
SC 57	Strategic Management of the Enterprise	6
SC 58	Food Industry Technologies	6
SC 59	Consumer Goods Industry Technologies	6
SC 60	Startup Technology	6

SC 61	Labor Law	6
SC 62	Ukrainian Studies (for specific purposes)	6
SC 63	Innovation Management	6
SC 64	Public Procurement Management	6
SC 65	Finance, Money and Credit	6
Total Amount of Selective Components:		84
Practical training		
Internship 1		3
Internship 2		6
Total amount of practical training:		9
Assessment		
Preparation for a qualification exam and certification		3
Preparation for a Bachelor Thesis Defense		6
TOTAL AMOUNT OF THE EDUCATIONAL PROGRAM		240

* The exam is a form of final control for all components of the educational program.

2.2. Structural and logical scheme of educational program



3.3. Form of certification of higher education applicants

Повторюється в кожному бакалаврському ІІ!

3.4.1. Matrix of conformity of mandatory competencies with educational program components

Components Competencies		MC 1	MC 2	MC 3	MC 4	MC 5	MC 6	MC 7	MC 8	MC 9	MC 10	MC 11	MC 12	MC 13	MC 14	MC 15	MC 16	MC 17	MC 18	MC 19	MC 20		
<i>General competencies</i>	1					+	+	+	+		+												
	2	+		+		+	+				+												
	3	+	+	+	+		+			+				+	+	+	+		+	+	+	+	
	4		+	+										+	+	+	+	+	+	+	+	+	
	5			+								+	+			+					+	+	
	6						+									+							
	7	+														+							
	8	+	+		+											+						+	
	9	+		+			+									+	+						
	10														+	+	+	+			+	+	
	11					+						+				+	+	+	+			+	
	12			+												+	+	+					
	13	+	+				+										+						
	14	+											+										+
	15		+	+			+	+									+						
<i>Professional competencies</i>	1		+													+							
	2		+		+					+				+	+	+	+				+	+	
	3											+			+	+	+				+	+	
	4		+									+			+	+	+	+	+			+	
	5															+							
	6			+			+	+			+												
	7								+							+							
	8														+	+							
	9					+							+			+						+	
	10														+	+		+					
	11	+														+	+	+			+	+	
	12									+						+	+					+	
	13	+							+	+													
	14					+	+							+		+							

	15					+							+			+						
	16													+	+						+	+

3.5.1. Matrix of conformity of educational outcomes with mandatory educational program components

Components Educational outcomes	MC 1	MC 2	MC 3	MC 4	MC 5	MC 6	MC 7	MC 8	MC 9	MC 10	MC 11	MC12	MC 13	MC 14	MC 15	MC 16	MC 17	MC 18	MC19	MC20
1			+		+			+												
2		+		+		+														
3							+								+					
4								+					+		+				+	+
5							+							+	+	+	+	+		+
6									+	+				+	+	+				+
7							+								+		+			
8														+	+					
9					+		+				+				+	+				+
10															+					
11	+						+		+				+		+	+			+	+
12			+					+				+		+	+					+
13	+									+					+					
14													+		+					
15	+						+								+					
16		+								+	+				+					
17				+			+								+				+	+
18						+													+	+

