

3. Educational program

Project team leader
(guarantor of the educational
program)

Candidate of Economic Sciences,
Associate Professor Dyachenko O.V.

3.1. Profile of the educational program

in specialty 281 "Public Management and Administration"
(specialization "Public Management and Administration")

1 – Загальна інформація	
Full name of the institution of higher education and structural unit	Kyiv National University of Trade and Economics Faculty of Economics, Management and Psychology Department of Public Administration
Degree of higher education and title of qualification in the original language	Master's degree specialty "Public Management and Administration" specialization "Public Management and Administration"
The official name of the educational program	"Public management and administration"
Type of diploma and scope of educational program	Master's degree, single, 90 ECTS credits, 1 year 4 months
Availability of accreditation	Ministry of Education and Science of Ukraine, Ukraine, 21/11/2017 – 01/07/2025
Cycle / Level	Ukraine NQF - 7 levels FQ-EHEA is the second cycle EQF-LLL - 7 level
Prerequisites	- Bachelor's degree in higher education; - Conditions for admission to the program are regulated by the Rules of admission to the KNUTE
Language (s) of teaching	Ukrainian
The duration of the educational program	01/07/2025
Internet address of the permanent description of the educational program	https://knute.edu.ua/
2 – The purpose of the educational program	
To ensure that higher education students acquire the professional competence,	

that is necessary for their management activities in the field of public management and administration in order to increase national welfare and ensure the economic security of the state, to conduct independent research and scientific and pedagogical activities.

3 - Characteristics of the educational program	
Subject area (branch of knowledge, specialty, specialization (if any))	Field of knowledge 28 "Public administration" Specialty 281 "Public Administration" Specialization "Public Administration"
Orientation of the educational program	Educational-professional
The main focus of the educational program and specialization	Acquisition of theoretical knowledge, mastery of skills and technologies of public management and administration at the level of state authorities, central and local executive bodies, local governments, public and self-governing organizations, enterprises and institutions. <i>Key words:</i> public management, public administration, public policy, mechanisms of public policy implementation, regional administration, public authorities, local self-government, public organizations
Features of the program	Focus on the requirements of customers in the face of public authorities, central and local executive bodies, local governments, public and self-governing organizations, enterprises and institutions. Involvement of well-known specialists in the field of public management and administration in the educational process.
4 – – Availability of graduates to employment and further training	
Availability for employment	Positions that the master is able to hold (according to the State Classification of Occupations DK 003: 2010): 1120. Senior officials of state authorities 2310. Teachers of universities and higher educational institutions. 2414.2. Financial and economic security professionals 2419 Civil service professionals 2419.3. Professionals of civil service and local self-government. 2447 Project and program management professionals The graduate may hold other positions in accordance with the professional titles of works characterized by special professional competencies.
Further training	Continuation of education at the third (educational and scientific) level of higher education - Doctor of Philosophy. Acquisition of additional qualifications in

	the system of postgraduate education.
5 – Teaching and evaluation	
Teaching and learning	Combining problem-oriented learning and self-learning with the use of information-computer, collective and integrative learning technologies, project implementation, research
Evaluation	Current control, written exams, defense of the final qualification work, Unified state qualification exam. Assessment is carried out in accordance with the "Regulations on the assessment of learning outcomes of students and graduate students", "Regulations on the organization of the educational process of students"
6 – Program competencies	
Integral competence	Ability to solve complex problems and problems in the field of public administration and / or in the learning process, which involves research and / or innovation and is characterized by uncertainty of conditions and requirements.
General competence (GC)	GC01. Ability to abstract thinking, analysis and synthesis. GC02. Ability to work in a team, motivate people and move towards a common goal, be a leader, act socially responsible and consciously. GC03. Ability to develop and manage projects. GC04. Ability to improve and develop professional, intellectual and cultural levels. GC05. Ability to make informed decisions and use modern communication technologies. GC06. Ability to communicate professionally in a foreign language. GC07. Ability to generate new ideas (creativity).
Professional competence of the specialty (PC)	PC01. Ability to establish social interaction, cooperation, prevent and resolve conflicts. PC02. Ability to organize the activities of public administration bodies and other public organizations. PC03. Ability to organize information and analytical support of management processes using modern information resources and technologies, in particular to develop measures for the implementation of e-government in various areas of public administration. PC04. Ability to determine indicators of sustainable development at the higher, central, regional, local and organizational levels.

	<p>PC05. Ability to represent public authorities in relations with other state and local governments, public associations, enterprises, institutions and organizations, regardless of ownership, citizens and to establish effective communication with them.</p> <p>PC06. Ability to carry out professional activities taking into account the needs of national security of Ukraine.</p> <p>PC07. Ability to independently prepare draft regulations, analytical reports, proposals, reports, provide expert assessment of regulations at various levels of public administration and administration.</p> <p>PC08. Ability to develop strategic documents for the development of socio-economic systems at the highest, central, regional, local and organizational levels.</p> <p>PC09. Ability to carry out scientific and research activities in the field of public administration.</p> <p>PC10. Ability to make sound management decisions taking into account issues of European and Euro-Atlantic integration.</p>
7 – Programme Learning Outcomes	
	<p>LO01. Know the theoretical and applied principles of development and analysis of public policy, basics and technologies of management decision-making.</p> <p>LO02. Solve complex tasks of public administration and administration, taking into account the requirements of the legislation, identify legal conflicts and problems, develop draft regulations to eliminate them.</p> <p>LO03. Know the basic principles of national security and be able to prevent and neutralize challenges and threats to the national interests of Ukraine within its professional competence.</p> <p>LO04. Use modern statistical methods, models, digital technologies, specialized software to solve complex problems of public administration.</p> <p>LO05. Identify priority areas for the implementation of e-government and the development of e-democracy.</p> <p>LO06. To carry out effective management of innovations, resources, risks, projects, changes, quality, to apply modern models, approaches and technologies, the international experience at designing and reorganization of administrative and general organizational structures.</p> <p>LO07. Be able to develop national / regional policy documents for the development of public</p>

	<p>administration, using systematic analysis and an integrated approach, as well as methods of teamwork.</p> <p>LO08. Be able to communicate effectively, argue their position, use modern information and communication technologies in the field of public administration and administration on the basis of social responsibility, legal and ethical norms.</p> <p>LO09. Communicate in a foreign language on professional topics, discuss problems of public administration and research results.</p> <p>LO10. Represent public administration bodies and other public organizations and present the results of their activities to specialists and the general public.</p> <p>LO11. Develop sound management decisions taking into account issues of European and Euro-Atlantic integration, take into account the goals, existing legislative, time and resource constraints, assess the political, social, economic and environmental consequences of solutions.</p> <p>LO12. Plan and carry out scientific and applied research in the field of public administration, including analysis of issues, setting goals and objectives, selection and use of theoretical and empirical research methods, analysis of its results, formulation of sound conclusions.</p>
8 – Resource support for the implementation of the program	
Personnel support	Doctors of sciences, professors, candidates of sciences, associate professors who have experience of practical, scientific and pedagogical work take part in teaching the obligatory and elective parts of the content of education.
Material and technical support	The basis of material and technical support are educational classrooms equipped with modern demonstration equipment, software resources that provide quality training for masters in the educational program "Public Administration".
Information and educational - methodological support	The official website of KNUTE contains information about educational programs, educational, scientific, international and educational activities, structural units, admission rules, contacts. In addition to the fund of the educational (including electronic) library of KNUTE, graduates of educational and professional programs have free access to research materials contained in copies of manuscripts of dissertations and abstracts in printed and electronic form.
9 – Academic mobility	

National Credit Mobility	It is provided on the basis of bilateral agreements between KNUTE and universities of Ukraine.
International Credit Mobility	It is provided on the basis of bilateral agreements between KNUTE and higher education institutions of foreign partner countries. Individual academic mobility is possible through participation in Erasmus + and Erasmus Mundus projects
Training of foreign applicants for higher education	Foreign citizens who have a bachelor's or master's degree are admitted to study on a contract basis.

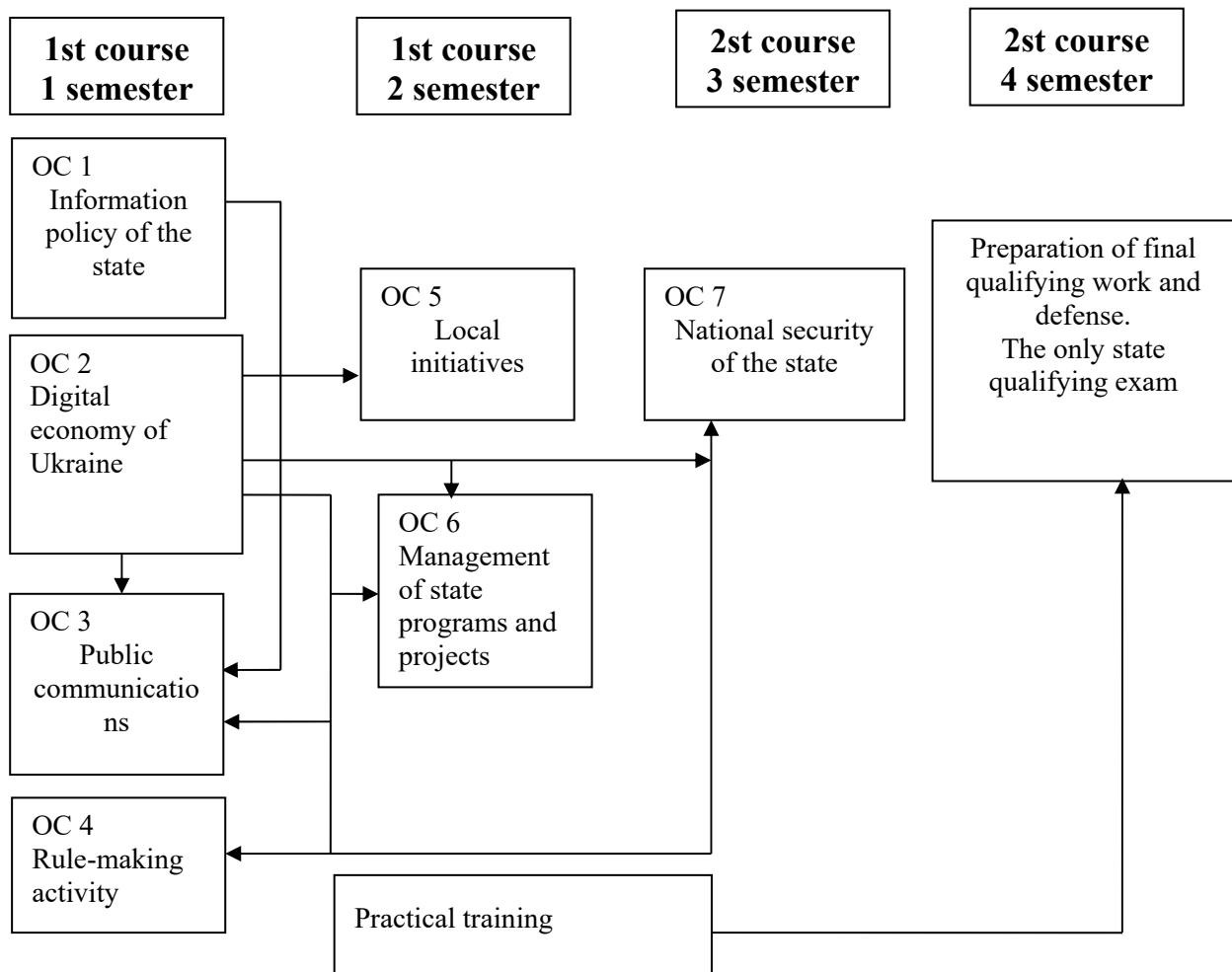
3.2. List of components of the educational program and their logical consistency

Code a/d	Components of the educational program (academic disciplines, course projects (work), practice, qualification examination)	Number of credits
Obligatory components of EP		
OC 1.	Information policy of the state	6
OC 2.	Digital economy of Ukraine	6
OC 3.	Public communications	6
OC 4.	Rule-making activity	6
OC 5.	Local initiatives	6
OC 6.	Management of state programs and projects	9
OC 7.	National security of the state	6
Total amount of obligatory components:		45
Selective components of EP		
SC 1.	Alternative methods of dispute resolution	6
SC 2.	State personnel policy	6
SC 3.	Economic policy of the state	6
SC 4.	Information systems and technologies in management	6
SC 5.	Competitive policy of the state	6
SC 6.	Conflictology and psychology of business communication	6
SC 7.	Methodology and organization of scientific research	6
SC 8.	International environmental management	6
SC 9.	International management	6

SC 10.	Political institutions and processes	6
SC 11.	Project financing	6
SC 12.	Regulation of natural monopolies	6
SC 13.	Strategic planning	6
Total amount of selective components:		24
Practical training		
Practical training		9
Attestation		
Preparation of final qualifying work and defense The only state qualifying exam		12
Total amount of Educational Program		90

1.2 For all components of the educational program, the form of final control is an exam.

3.3. Structural-logical scheme of EP



3.4. Form of certification of applicants for higher education

Certification is carried out in the form of public defense of the final qualifying work and a single state qualifying examination in the specialty in the prescribed manner.

The final qualifying work should not contain academic plagiarism, fabrication, falsification. The final qualification work must solve a complex task or problem in the field of public administration, which involves research and / or innovation and is characterized by uncertainty of conditions and requirements. The final qualifying work must be published on the official website or in the repository of the higher education institution or its subdivision.

The attestation examination in the form of a single state qualification examination must assess the compliance of learning outcomes with the requirements of the standard of higher education and meet організаційним вимогам до єдиного державного кваліфікаційного іспиту, які встановлюються законодавством.

3.5. Matrix of compliance with program competencies components of the educational program

Components Competences	OC 1	OC 2	OC 3	OC 4	OC 5	OC 6	OC 7
GC01	x		x	x	x	x	
GC02		x					
GC03	x	x		x			x
GC04	x	x					
GC05			x			x	
GC06							x
GC07							x
PC01		x		x		x	
PC02	x			x	x	x	
PC03		x					
PC04				x	x		
PC05						x	
PC06						x	
PC07	x	x					
PC08						x	
PC09			x				
PC10							

3.6. Matrix of correspondence of program competences to selective components of the educational program

Components Competences	SC 1	SC 2	SC 3	SC 4	SC 5	SC 6	SC 7	SC 8	SC 9	SC 10	SC 11	SC 12	SC 13
GC01	x				x		x						
GC02	x						x	x	x			x	
GC03				x			x			x	x		
GC04	x			x								x	
GC05		x				x		x	x			x	
GC06						x							
GC07	x		x		x		x	x		x		x	x
PC01	x	x	x						x				
PC02		x	x										
PC03							x		x				
PC04								x				x	x
PC05	x												x
PC06								x				x	
PC07		x										x	
PC08				x				x					
PC09	x					x							
PC10						x						x	

3.7. The matrix of providing program learning outcomes with the relevant mandatory components of the educational program

Components programmatic learning outcomes	OC 1	OC 2	OC 3	OC 4	OC 5	OC 6	OC 7
LO01		x	x		x	x	
LO02			x		x		
LO03	x		x	x			x
LO04			x	x	x	x	
LO05		x	x	x	x	x	x
LO06				x	x		
LO07			x				
LO08					x		x
LO09					x	x	x
LO10	x		x	x	x	x	x
LO11			x	x			
LO12						x	

3.8. Matrix for providing program learning outcomes with appropriate selective components of the educational program

Components programmatic learning outcomes	SC 1	SC 2	SC 3	SC 4	SC 5	SC 6	SC 7	SC 8	SC 9	SC 10	SC 11	SC 12	SC 13
LO01			x									x	
LO02		x										x	x
LO03							x	x				x	
LO04					x							x	
LO05			x										
LO06			x					x	x			x	
LO07						x							
LO08	x			x		x		x	x	x	x	x	
LO09			x										
LO10	x		x										
LO11						x		x		x		x	
LO12	x						x	x					