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| STATE UNIVERSITY OF TRADE AND ECONOMICS DEPARTMENT OF INTERNATIONAL MANAGEMENT |  | Andrii KrasnoshapkaORCID: https://orcid.org/00090000-9922-6816a.krasnoshapka@knute.edu.ua PHD student of the National Academy of Sciences "Management"2023-2027Academic supervisor: Doctor of Economics, assistant professor. Fokina-Mezentseva K.V. |

THEME:

**STARTUP MANAGEMENT SYSTEM IN "INDUSTRY 5.0"**

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| HYPOTHESIS |  | THE AIM OF THE STUDY |
| The hypothesis of the study is that an improved startup project management system, with the necessary levers and tools of influence determined for further scaling and effective implementation, will contribute to their development and increase in vitality.including under conditions of unfavorable geopolitical and economic situation. |  | The purpose of the dissertation research is to define and substantiate effective approaches to managing startup projects under the conditions of "Industry 5.0" development. |
| PURPOSE OF THE STUDY |  | RESEARCH METHODS |
| To study the main methodological principles and structural elements of the development and management of startup projects in "Industry 5.0".To consider methodological approaches to the formation of the culture of development of startup entrepreneurship in the conditions of the industrial revolution.Find out the international experience of managing and growing startup projects.To determine the national features and problems of the development of startup projects, the infrastructure of management and development of national startup ecosystems.Formulate proposals for the national program for the development of startups in the context of the European integration of Ukraine.To develop institutional approaches to the sustainable development of startup projects in the conditions of war, economic crises and the development of industry 5.0. |  | The methodological basis of this study is general scientific and special methods of scientific knowledge. They are determined by the historical methodevolutionary stages, processes of development and formation of startups and startup entrepreneurship in the world economy. By the method of comparison, nnational ecosystems of startups in the conditions of globalization.The perspectives and role will be determined by methods of analysis and synthesisstart-up projects in the economic development system of Ukraine. |