

**Ministry of Education and Science of Ukraine  
Kyiv National University of Trade and Economics  
Department of Finance and Banking**

# **PROSPECTUS**

## **European Credit and Transfer System (ECTS)**

<b>Field of Science</b>	<b>07 «Management and administration»</b>
<b>Field of Specialty</b>	<b>072 «Finance, Banking and Insurance»</b>
<b>Specialization</b>	<b>«Financial intermediation»</b>
<b>Academic Degree</b>	<b>«Master»</b>

**Kyiv 2018**

## INTRODUCTION

European credit transfer and accumulation system (ECTS) is a system of transferring and accumulating credits used in the European Higher Education Area with the aim to provide recognition, verify qualifications and educational components, facilitate academic mobility of higher education applicants.

The system is based on defining academic workload of the higher education applicants required to achieve specified learning outcomes and is recorded in ECTS credits.

ECTS Credit is a unit measuring the volume of academic workload of higher education applicant required to achieve specific (expected) learning outcomes.

One ECTS credit equals to 30 hours.

Workload of one academic year for full-time study is usually 60 ECTS credits.

Credits are awarded to higher education applicants after successful covering of the discipline and positive assessment of the achieved learning outcomes. Credit transfer and accumulation are facilitated by the use of ECTS key documents.

ECTS key documents are: Catalogue of the Discipline (information package), Application Form, Learning Agreement, Transcript of Records, European standard Diploma Supplement.

The list of grades for the subject reflects student's achievement in a way that is generally comprehensible and easily perceived in different educational establishments. For this purpose it uses a table of grades correspondence under 100-score assessment system, a national scale and an ECTS scale.

**Table of correspondence of ECTS grading scale, national and KNUTE assessment systems**

Grade according to ECTS scale	Definition	Grade according to KNUTE system
<b>A</b>	Excellent performance with few mistakes.	<b>90–100</b>
<b>B</b>	Above average with several mistakes.	<b>82–89</b>
<b>C</b>	Generally correct work with a number of significant errors.	<b>75–81</b>
<b>D</b>	Not bad, but considerable amount of drawbacks.	<b>69–74</b>
<b>E</b>	Performance meets the minimum criteria.	<b>60–68</b>

*The end of the table*

Grade according to ECTS scale	Definition	Grade according to KNUTE system
<b>FX</b>	Certain amount of work has to be done before retaking.	<b>35–59</b>
<b>F</b>	Serious further work, course repetition is required.	<b>1–34</b>

## **1. General information.**

### **1.1. Name and address.**

Kyiv National University of Trade and Economics  
Address: 19 Kyoto St., Kyiv, 02156 Telephone: 513-33-48, 531-47-41,  
Fax: 544-39-74, 544-74-14  
Email: [knteu@knteu.kiev.ua](mailto:knteu@knteu.kiev.ua)  
Official website: <http://www.knteu.kiev.ua>

### **1.2. Institution description (type and status in particular).**

KNUTE is one of the most prestigious educational institutions of Ukraine. Its history dates back from 1946. By the Decree of the President of Ukraine the University was given a national status in 2000. In 2006 KNUTE joined the Magna Charta of Universities.

The university is a leader in the system of the higher education in Ukraine. According to the number of submitted applications of applicants to higher educational institutions it occupied the 5<sup>th</sup> place in Ukraine in 2017 as well as the 1<sup>st</sup> place – among the economic institutions of higher education in Ukraine.

KNUTE consists of 6 academic institutes, 11 colleges and higher business schools in 10 cities of the country located in Kyiv, Kharkiv, Vinnytsa, Chernivtsi, Khmelnytsky, Uzhgorod, Colomyja, Burshtyn, Zhytomyr, Odesa.

In the basic institution in Kyiv there are 6 faculties:

Faculty of International Trade and Law;

Faculty of Economics, Management and Psychology;

Faculty of Finance and Banking;

Faculty of Accounting, Auditing and Informational Systems;

Faculty of Restaurant, Hotel and Tourism Business;

Faculty of Trade and Marketing.

More than 40 thousand students study in 19 specialties at the university. The professional training of specialists is conducted in 45 bachelor and 56 master programs, 9 of which are in English.

KNUTE carries out the training, retraining and advanced training of specialists in foreign and domestic trade, international economic relations, public management and administration, financial and banking system, fiscal services, insurance, entrepreneurship, trading and exchange activities, accounting and taxation, financial control and audit, management, marketing, journalism, law, international law, tourism, hotel and restaurant business, logistics, psychology, philology and IT industry: engineering of software, computer science, system analysis and other economic industries.

In the educational institution there was established a modern base for scientific research, developed a unique method for the preparation of scientific and pedagogical staff: there are 15 educational and research Ph.D. programs, 7 specialized scientific councils for doctoral thesis in 9 specialties and master dissertations in 12 specialties operate.

The university has a strong research and teaching staff able to solve tasks successfully. Creative university research teams are working effectively to address pressing scientific problems, research results are published in the scientific journals “Visnyk of KNUTE”, “Foreign trade: economics, finance, law” and in the International scientific journal “Products and Markets”.

The proportion of lecturers with academic degrees of doctor of sciences and PhD is more than 77 percent. Experts of KNUTE are actively involved in developing strategic directions of quality education assurance, they take part in a number of commissions and workgroups of the Ministry of Education and Science of Ukraine as well as other ministries and departments. Renowned specialists and scholars, honored figures of science and education, laureates of state awards in science and technology work for the university.

The structure of KNUTE includes: Institute of Higher Qualification, Center for European Education, Distance Learning Laboratory, where the training and retraining of specialists is done on the main professional job, Training center for external independent testing (EIT), Preparatory Department for Foreign Citizens and Persons without Citizenship, Career Development Center, Center for technology transfer, Center of pedagogical and psychological studies, High School of Teacher Excellence, Center of formation of contracts, Training and Production Association, Business training center,

Scientific and Technical Center for certification of products, services and quality systems. At the university there is also a Law Clinic “Center for Legal Protection”, which provides free legal assistance. Institute of Higher Qualification (IHQ) ensures the implementation of the concept of lifelong learning, training, providing educational services, including ones of international level, to prepare highly qualified professionals willing to work in modern economic conditions and compete successfully both on the domestic and international labor markets (MBA programs, second higher education, retraining and further training of staff).

KNUTE has the system of quality management which for the first time has been certified in accordance with the requirements of the international standard ISO 9001:2015 for institutions of higher education of Ukraine. Its harmonious component is the system of ensuring the quality of educational activities and the quality of higher education.

The university has developed internal standards for higher education as a set of requirements for the content and results of educational activities for each level of higher education within each specialty and specialization.

One of the significant advantages of KNUTE is the material and technical base of European level. Classrooms and laboratories are equipped with modern demonstration equipment, television panels, LED screens, laboratories – with research equipment and inventory. In general, the university has 46 computer rooms with modern information databases and software. The library is the largest one among the economic educational institutions with the electronic services of readers, access to international catalogues and funds. For students, favorable social and living conditions have been created: there are hostels, cafeterias and dining rooms, medical centers, laundry and other household items. The university has a unique sports complex, which includes a football field with artificial cover, basketball and volleyball playgrounds, table tennis, boxing ring, gyms etc. Students and the staff have the opportunity to relax at two University recreation bases on the Black Sea.

KNUTE concluded numerous agreements on creative scientific and technical commonwealth and cooperation in training specialists in all fields, including the Ministry of Economic Development and Trade of Ukraine, the Ministry of Finance of Ukraine, Ministry of Foreign Affairs of Ukraine, the State Fiscal Service of Ukraine, the State Treasury Service of Ukraine, Anti-Monopoly Committee of Ukraine, the State Finance Inspection of Ukraine, the Pension Fund of Ukraine,

Ukrainian Audit Chamber, the National bank of Ukraine, the leading commercial banks, trade, hotel and restaurant chains, advertising agencies, logistics and distribution centers and other organizations and institutions.

Creative contacts with more than 100 institutions of higher education, international centers and institutions from 30 countries of the world are established and maintained. An exchange of teachers and students is carried out, international projects are implemented, advanced training, retraining of specialists as well as students' practice in numerous universities of foreign countries, based on foreign enterprises, is conducted.

Kyiv National University of Trade and Economics is a member of the prestigious international organizations: International Association of Universities, University Agency of Francophonie, International Society of Commodity Scientists and Technologists, Association of Leading University Higher Business Schools, International Association of higher and secondary specialized educational institutions of trade and consumer cooperation, World Association for Recreation, etc.

Among the graduates of the university there are well-known public figures, heads of state and government authorities, organizations and businesses, diplomatic officials and scientists, entrepreneurs.

### **1.3. Academic bodies.**

<b>Mazaraki Anatoliy</b>	Rector, Doctor of Sciences (Economics), Professor, Academician of the National Academy of Educational Sciences of Ukraine, Honored Worker of Science and Technology of Ukraine, Laureate of State Prize of Ukraine in Science and Technology
<b>Prytulska Natalia</b>	First Vice-Rector for Scientific-Pedagogical Work, Doctor of Technical Sciences, Professor
<b>Shapoval Svitlana</b>	Vice-Rector for Scientific-Pedagogical Work, PhD in Technical Sciences, Associate Professor
<b>Melnichenko Svitlana</b>	Vice-Rector for Scientific Work, Doctor of Sciences (Economics), Professor
<b>Sai Valeriy</b>	Vice-Rector for Scientific-Pedagogical Work and International Relations, PhD in Economics, Associate

Professor, Protocol Advisor of I Rank

**Shapoval  
Leonid**

Vice-Rector for Administrative and Economic Work

#### **1.4. Academic calendar.**

Start of academic classes – 1 September.

End of classes – 30 June.

Educational process is carried out by semesters.

Duration of semesters, practical training, examination sessions, certification and vacation is determined by the schedule of educational process for each year.

#### **1.5. The list of available academic programs.**

<b>Key and Title Branch of Knowledge</b>	<b>Academic Degree «Bachelor»</b>		<b>Academic Degree «Master»</b>	
	<b>Major</b>	<b>Specialization</b>	<b>Major</b>	<b>Specialization</b>
<b>03 Liberal Arts</b>	035 Philology	Germanic languages and literature (including translation), first - English	–	–
<b>05 Social and behavioural sciences</b>	051 Economics	Economic Cybernetics	051 Economics	Economic Cybernetics
		International Economics		International Economics
		Business Economics		Economic safety of enterprise
		Corporate finance		Financial management
		Branch markets Economics		
	053 Psychology	Psychology	053 Psychology	Psychology
<b>06 Journalism</b>	061 Journalism	Advertising and Public Relations	061 Journalism	Advertising
<b>07 Management and Administration</b>	071 Accounting and taxation	Accounting and taxation	071 Accounting and taxation	Accounting, taxation and business evaluation

Key and Title Branch of Knowledge	Academic Degree «Bachelor»		Academic Degree «Master»	
	Major	Specialization	Major	Specialization
		Financial control and audit		Financial analysis and audit
072 Finance, banking and insurance	State finance Banking Management of public financial resources Financial intermediation Insurance Taxation	072 Finance, banking and insurance	State finance	072 Finance, banking and insurance
		Banking	Banking	
		Financial intermediation	Financial intermediation	
		Insurance	Insurance	
		Taxation	Financial brokerage	
073 Management	Management of international economic activity Management of organizations Trade management	073 Management	Management of international economic activity	073 Management
		Management of organizations	Management of organizations	
		Trade management	Trade management	
	Personnel management Hotel and restaurant management Tourism management Economic competition management		Personnel management	
			Hotel and restaurant management	
			Tourist and resort and recreational management	
			Economic competition management	
075 Marketing	Marketing Advertising	075 Marketing	Marketing	075 Marketing
		Advertising	Advertising	
			Brand Management	
076 Entrepreneur	Wholesale and retail trade	076 Entrepreneur	Wholesale and retail trade	



<b>Key and Title Branch of Knowledge</b>	<b>Academic Degree «Bachelor»</b>		<b>Academic Degree «Master»</b>	
	<b>Major</b>	<b>Specialization</b>	<b>Major</b>	<b>Specialization</b>
	ship, trade and exchange activities	Merchandising and commercial logistics	ship, trade and exchange activities	Merchandising and commercial logistics
		Merchandising and organization of external trade		Merchandising and organization of external trade
		Customs		Customs
		Goods safety and quality management		Goods safety and quality management
<b>08 Law</b>	081 Law	Commercial law	081 Law	Commercial law
		Financial law		Financial law
		Legal security support of entrepreneurial activity		Legal security support of entrepreneurial activity
		Civil law and trial		Civil law and trial
<b>12 Information technologies</b>	121 Software engineering	Software engineering	121 Software engineering	Software engineering
	122 Computer sciences	Computer sciences	122 Computer sciences	Computer sciences
	124 System analysis	System analysis	–	–
<b>18 Manufacturing and technologies</b>	181 Food technologies	Restaurant technologies	181 Food technologies	Restaurant technologies
<b>24 Service sector</b>	241 Hotel and restaurant business	Hotel and restaurant business	241 Hotel and restaurant business	Hotel and restaurant business
				International hotel business
	242 Tourism	Tourism	242 Tourism	International Tourism business
<b>28 Public management and administration</b>	281 Public management and administration	Public management and administration	281 Public management and administration	Public management and administration

Key and Title Branch of Knowledge	Academic Degree «Bachelor»		Academic Degree «Master»	
	Major	Specialization	Major	Specialization
	tion		tion	
<b>29 International relations</b>	292 International economic relations	International business	292 International economic relations	International business
		International trade		
		International marketing		
	293 International law	International law	293 International law	International law

### **1.6. Admission requirements, including language policy and registration procedure.**

Information on the conditions of admission to study for educational degrees of “Bachelor” and “Master” is available on the website of Kyiv National University of Trade and Economics: <https://www.knteu.kiev.ua/blog/read/?pid=4936&uk>

### **1.7. Mechanisms for credit mobility and prior learning recognition (formal and informal).**

Definition of credit mobility and prior learning is conducted under the Law of Ukraine “On Education”, the Law of Ukraine “On Higher Education”, Regulations on the procedure of realizing the right for academic mobility, Regulations on the procedure of realizing the right for academic mobility at KNUTE and agreements on education in terms of academic mobility on the basis of the following documents:

- course catalogue;
- learning agreement;
- academic transcript;
- certificate of educational practice.

Under the terms of credit mobility a student gets transfer of all credits he/she obtained outside the main educational institution and which are the components of the educational program.

## **1.8. Policy of ECTS credits distribution (institutional credit framework).**

Distribution of ECTS credits is based on the official length of training program cycle and is defined by the curriculum.

KNUTE distributes credits among academic disciplines independently. Credits are distributed to all the disciplines covered by the student, practical training, completion of final qualifying projects (assignments), certification. Credits are awarded only after completion of the discipline and on condition of successful completion of one of the final control, passing of the practical training and attestation.

## **1.9. Mechanisms of academic management.**

Mechanisms of academic management at KNUTE are defined by:

- Provisions on the organization of the educational process of students;
- Provisions on distance learning at KNUTE;
- Provisions on the procedure for realizing the right for academic mobility at KNUTE;
- Provisions on individual student curriculum at KNUTE;
- Provisions on the organization of completion and public presentation of term papers (projects) at KNUTE;
- Provisions on conducting student practical training at KNUTE;
- Provisions on assessment of learning outcomes of students and graduate students;
- Provisions on the appeal of the results of the final knowledge control of the students of KNUTE;
- Provisions on graduation qualification project (work);
- Provisions on the certification of higher education applicants and the examination commission for certification at KNUTE;
- Provisions on the procedure and grounds for the issuance of documents on higher education of the state standard at KNUTE;
- Provisions on the system of rating assessment of the students of KNUTE;
- Provisions on the observance of academic integrity by the pedagogical, scientific and pedagogical, scientific workers and students of KNUTE.

## **2. Resources and facilities.**

### **2.1. Student Registration department.**

In the Department of Student Registration identification records, education documents, work record books of students studying at KNUTE are kept. The main tasks of the Department are:

- 1) timely inclusion of current changes in identification records;
- 2) keeping documents in order;
- 3) providing information on writing requests of any institutions;
- 4) providing information to students, explanation as for the labour Law Code of Ukraine;
- 5) keeping military records of persons subjected to conscription;
- 6) issuance of certificates of form f.17 for regional draft boards;
- 7) registration of personal cards of the form P-2.

### **2.2 Accommodation/housing conditions.**

On the territory of the campus there are four dormitories, situated 5-minutes walk from the main academic building and a 15-minutes walk from metro stations “Lisova” and “Chernihivska”. The city center (Khreschatyk Str.) can be reached in 30 minutes. There’s a forest park zone and Kyoto Park near the university. Another dormitory is located at 23 Lobachevskogo Street.

In the hostel there are rooms with kitchens on each floor, a bathroom and centralized laundry.

Students from other cities get housing in dormitories in case if free rooms are available upon application from faculties by order of the Rector. The university and the student conclude a contract on the right of residence in the student dormitory, which establishes the rights and duties and responsibilities of the parties for compliance and enforcement.

#### *Hostels addresses:*

- № 1 – 8 Miliutenko st., Kyiv, 02156;  
Tel. (044) 531-49-06, (044) 531-49-05;
- № 2 – 6 Miliutenko st., Kyiv, 02156;  
Tel. (044) 531-48-91, (044) 519-37-41, (044) 513-11-82;
- № 3 – 2 Mateiuka st., Kyiv, 02156;  
Tel. (044) 531-49-28, (044) 513-13-32;
- № 4 – 2-a Mateiuka st., Kyiv, 02156;  
Tel. (044) 531-47-62, (044) 531-47-99.
- № 6 – 23 Lobachevskogo st., Kyiv, 02090;  
Tel. (044) 574-15-46, 574-16-83

### **2.3. Catering.**

The University has five modern canteens in buildings “B”, “D”, “E”, “L” and “H” (57-a Chigorin st.), where there is an opportunity to take quality, balanced and inexpensive meals.

The average cost of breakfast in the canteen of the University is from 20 to 28 UAH; lunch is from 31 to 44 UAH; dinner is from 17 to 23 UAH.

Cafes work every day in all academic buildings, where it is possible to buy own-produced foods: main dishes (over 100 types), including healthy food, side dishes (over 60 types), cold dishes (over 60 types), cold and hot drinks, fresh pastries and desserts, produced in own confectionery shop (over 90 types). Vending machines with hot and cold drinks as well as confectionery operate in all academic buildings and dormitories.

### **2.4. The cost of accommodation.**

The cost of living in the KNUTE dormitories is set at 40 percent of the size of the minimum academic scholarship.

### **2.5. Financial support of students. Scholarship provision of students.**

Full-time students, studying at the expense of the state budget, according to the semester control based on the rating, are assigned an academic achievement scholarship.

First-year students receive academic scholarship in the first semester according to the results of competition points on admission to the university.

For excellence in studying, taking part in scientific and public work university students may be allocated personalised academic scholarships of The President of Ukraine, Verkhovna Rada (Supreme Council) of Ukraine, Cabinet of Ministers of Ukraine, Kyiv City Head etc.

For success in studying, participation in scientific, public and sport activity students may be encouraged with valuable presents and monetary rewards as well.

Allocation and payment of scholarship to students, who are foreign citizens and people without citizenship, is done according to Ukraine’s international agreements and The Cabinet of Ministers’ acts. For foreign students, who entered KNUTE for studying in

accordance with international agreements, the academic scholarship is assigned to the first semester control at a minimum.

To students, studying on contracts signed between university and physical or legal entity, scholarship can be paid at the expense of these persons, if it is foreseen in contract.

To students of privileged categories defined by the law of Ukraine and the Cabinet of Ministers of Ukraine (students from orphans and children deprived of parental care, students with disabilities, students from low-income families, suffered from Chernobyl Disaster, ATO members and their children, internally displaced persons, etc.) social grants are assigned.

Size of academic and social scholarships is established according to the Resolutions of the Cabinet of Ministers of Ukraine “About the size of scholarships in state and communal educational establishments, academic institutions” (28 of December 2016, № 1047).

#### **Privilege payment for accommodation in hostels.**

To students of privileged categories, defined by the laws of Ukraine and the resolutions of the Cabinet of Ministers of Ukraine (students from orphan children and children deprived of parental care, ATO participants, children of ATO participants, internally displaced persons) privileges are granted from payment for living in hostels.

#### **Financial provision of orphaned students and children deprived of parental care.**

Individuals from orphans and children deprived of parental care as well as persons who were left without parents during their studies aged 18 to 23 are enrolled in full state maintenance and receive food compensation and other payments provided by the current legislation.

## **2.6. Medical services.**

On the territory of the university there are medical points where a general practitioner together with a nurse and 2 nurse practitioners work, receiving students, performing immunizations, handling procedures, conducting health education work.

Medical treatment of foreign citizens temporarily residing on the territory of Ukraine is carried out in public and municipal health facilities at their own expense including health insurance contracts with Ukrainian insurers.

## **2.7. Insurance.**

Medical assistance is given to foreigners or persons without citizenship according to the rules, written in the Legislation of Ukraine.

Provision of medical assistance to foreign citizens is carried out according to the Order of providing medical assistance to foreigners and people without citizenship, who temporarily live on the territory of Ukraine, approved by the Cabinet of Ministers of Ukraine Act from the 22<sup>nd</sup> of June 2011 № 667 and Article 44 of the Law of Ukraine “On insurance”.

Foreigners and persons without citizenship can apply for medical assistance, including emergency, to any state or municipal medical care establishment.

Payment of medical assistance cost, including emergency, is carried out by foreigners or persons without citizenship in case of deficiency of insurance contracts and insurer, if a foreigner has a proper insurance contract.

If necessary, the university helps to obtain medical insurance card for providing medical assistance.

## **2.8. Opportunities for students with disabilities and special needs.**

KNUTE has created favorable conditions for studying, comfortable stay and accommodation of students with special needs.

Access for students with special needs, including those in wheelchairs to areas of higher education, dormitories has been provided:

- Building A is equipped with ramps, a lifting platform and an elevator for people with special needs;
- Building D, E, L, the Congress-hall (building B), dormitories № 2, 4 have ramps for wheelchairs;
- in dormitories № 2, 4 there are specially equipped rooms for people with handicapped physical capacities (toilet and bathroom with special handholds);
- staircase flights are equipped with handholds;
- lift call-button, light switchers in the university are placed on accessible for seated man level.

Students with special needs regularly receive welfare assistance. In order to ensure their social adaptation, psychological support of practical psychologists is provided.

The University provides social benefits which are guaranteed by the state to certain categories of students.

## **2.9. Learning facilities.**

Library of KNUTE is a research, information, educational, cultural and educational structural unit with comprehensive funds of documents.

The main purpose of library's activity is to actively promote the development and implementation of advanced learning technologies, creating conditions for effective scientific and educational process. The administration of the university assists in broadening the informational resources in the library, creation availability and convenience in using the book funds. Library funds are a universal basis for the educational process and research in the field of economics, trade, finance, management, business and so on. This is one of the main information resources of KNUTE Library, which has more than 1.5 million copies of books, periodicals, dissertations and abstracts, and publications on electronic media. Annual increase of library's documents fund makes up nearly 10,000 exemplars, purchasing of periodicals forms of Ukraine and foreign countries makes up 100 items.

Library has modern technical facilities and resources. There were installed 90 computers and 3 powerful servers, were created necessary conditions for effective readers service, arrangement of documents funds, electronic catalogues, document exhibitions. There is free Wi-Fi connection to educational resources in the Internet.

To library users' service there are 6 reading-halls, 7 lending libraries, multimedia library, foreign literature hall, cards and electronic catalogues hall, new literature hall, MBA, special sectors such as methodological sector of KNUTE, dissertation and dissertation abstracts sector.

All work processes in the library are computerised: documents' funds compilation, scientific elaboration of documents, outgiving of the documents to users, search for the documents in electronic catalogues ("Ukrainian Stock House" – ALIS "UFD/Library") etc. For signing up and using the library there is an electronic signature (PIN-CODE) in reader's electronic form.

Media library provides information services in all areas of learning and research work of the university and promotes the use of Internet resources as educational potential. For the users is available fund of multimedia documents of educational and cognitive importance on different media (CD and DVD-discs, video-cassettes, etc.). It is being formed a full-text database of electronic textbooks and programs, methodical recommendations and works of KNUTE teachers. Also in the multimedia library was offered free access to the websites of national and foreign libraries, electronic information resources of Ukraine and foreign countries, international projects. Media library is equipped with modern computers connected to the Internet.

Media library allows reviewing and copying documents in electronic full-text form (if necessary). Equipped with 20 computers,



devices for reading CD- and DVD-ROMs, and contains a database of electronic textbooks, curricula and other information sources.

Media library, in addition to full-text databases on the Internet, is supplied with collections of documents in electronic form. Network local resources (learning-methodical editions) make up 4,695 copies. Documents on removable media make up 3,451 copies. Media library conducts monthly electronic informing of KNUTE structural units on new receipts and text databases. The university library has access to such electronic databases as:

- ALIS (UFD/Library).
- SCOPUS abstract and citation database.
- Full text base of information resource of the company “EBSCO PUBLISHING”.
- Database of economics and law (Polpred.com).
- Regulatory acts of Ukraine – base of legislative and regulatory acts of Ukraine.
- Open archives of Ukraine (oai.org.ua).
- “Commodity monitor” – an analytical weekly publication (publishing house “Derzhzovnishinform”).
- Countries of the world (Ukrainian National Information Agency “Ukrinform”).
- KNUTE packages of studying-methodical support.
- KNUTE publishing (archives).
- KNUTE fund of audio-, video-and photo materials.

The website of KNUTE Library ([www.lib.knteu.kiev.ua](http://www.lib.knteu.kiev.ua)) provides complete information about the library, its funds and services, the electronic catalogue and other electronic resources (scientometric, bibliographic, fulltext database), designed to meet the needs of users. The reader can also get instructions on how to search, promotional and cognitive information for users, virtual book exhibitions, 3D tours, reports on events held in the library. The following factors were taken into account for the creation of the new website of KNUTE Library: design, structure, convention, navigation and ways of presenting the material. You can search documents, create lists of documents as well as send them to your own email address from *mobile devices* (smartphones and tablets with Android operating system) via mobile app using QR code.

Formation of information culture of library users (researchers, teachers, students, etc.) is an important part of the library’s work. Library activities are aimed at information provision for users, which means the accessibility and timeliness of information access. There are practical classes for the first-year students on librarian-bibliographical knowledge in form of lectures, practical work and

excursions to the library. Great attention is paid to achieving knowledge of conducting document search in electronic catalogue of the library.

The introduction of new technologies gives an opportunity to broaden informational supplement of library users, what influences the quality of educational process. Cooperation with KNUTE structural units (faculties, departments, research and service departments) with the aim of improving the use of library collections and information resources, multi aspect book fund, computer network of libraries, reference information apparatus, library innovation, introduction of advanced technologies, experienced professional staff, improving the organization and regulation of labour, modern design, modern technical equipment and maximum computerisation of manufacturing processes contribute to the success of the library and a quality user's service.

Conditions of using library services:

- scientific literature lending library:  
professors and lecturers, scientists – one studying year;  
students – a month;
- study literature lending library:  
professors and lecturers, scientists – one studying year;  
students – a term;
- foreign literature lending library: all readers – one month (with possibility of extension of the use);
- fiction literature lending library: all readers – 21 days.

Timetable of library work: Monday – Friday – 09:00 – 17:45.

## **2.10. Organization of student mobility by mobility programs.**

According to the international collaboration programs the best students of Kyiv National University of Trade and Economic with foreign language knowledge and according to KNUTE top list are able to get an education abroad according to the indication and conditions, shown in the table (annex).

## Study programs of the Center for European Education of KNUTE

Partner university, country	Academic degree	Specialty	Duration	Mode of study	Language	Admission requirements
<b>University of Auvergne</b> <i>(Université d'Auvergne)</i> School of Management Clermont-Ferrand, France	Bachelor (Licence)	<ul style="list-style-type: none"> <li>• Management</li> <li>• Accounting and finance</li> <li>• International business</li> </ul>	1 year	full-time	English, French	<ul style="list-style-type: none"> <li>• Minimum requirement French/English B2,</li> <li>• at least 2-3 years of study at KNUTE</li> </ul>
	Master	<ul style="list-style-type: none"> <li>• Operational Management</li> <li>• Small and Medium Enterprises Management</li> </ul>	2 years			<ul style="list-style-type: none"> <li>• Minimum requirement English/ French B2/C1,</li> <li>• Bachelor degree</li> </ul>
<b>ESCP Europe</b> Paris, France	Master	<ul style="list-style-type: none"> <li>• Management</li> </ul>	2 years	full-time	English, French	<ul style="list-style-type: none"> <li>• Minimum requirement French or English B2,</li> <li>• Bachelor degree</li> </ul>
<b>Paris-Est Créteil University</b>	Bachelor (Licence)	<ul style="list-style-type: none"> <li>• Enterprise management</li> <li>• Accounting, Audit</li> </ul>	1 year	full-time	French	<ul style="list-style-type: none"> <li>• Minimum requirement French B1/B2,</li> <li>• at least 3 years of</li> </ul>

*Continuation of the table*

<p><b>(Universite Paris-Est Creteil)</b> The Eiffel School of Management (IAE Gustave Eiffel) Paris, France</p>		and Control				study at KNUTE
		<ul style="list-style-type: none"> <li>• International Management</li> </ul>				English
Partner university, country	Academic degree	Specialty	Duration	Mode of study	Language	Admission requirements
	Master	<ul style="list-style-type: none"> <li>• International Master in Business Management</li> </ul>	1-2 years			<ul style="list-style-type: none"> <li>• Minimum requirement English B2/C1,</li> <li>• Bachelor degree</li> </ul>
		<ul style="list-style-type: none"> <li>• Management of Organizations</li> <li>• Marketing</li> <li>• Finance</li> <li>• Accounting, Audit and Control</li> </ul>			French	<ul style="list-style-type: none"> <li>• Minimum requirement French B2/C1,</li> <li>• Bachelor degree</li> </ul>
<p><b>Audencia Nantes School of Management</b> Nantes, France</p>	Master	<ul style="list-style-type: none"> <li>• Management</li> <li>• Media and communications</li> </ul>	1,5 year	full-time	French, English	<ul style="list-style-type: none"> <li>• Minimum requirement French or English B2,</li> <li>• Bachelor degree</li> </ul>

*The end of the table*

<p><b><i>(Université Grenoble Alpes)</i></b> Faculty of Economics (Faculté d'Economie) Grenoble, France</p>						<p>French or English B1/B2,</p> <ul style="list-style-type: none"> <li>• at least 3 years of study at KNUTE</li> </ul>
	Master	<ul style="list-style-type: none"> <li>•Management</li> <li>•Finance</li> <li>•Marketing</li> </ul>	2 years	full-time	French	<ul style="list-style-type: none"> <li>• Minimum requirement French B2/C1,</li> <li>• Bachelor degree</li> </ul>
<p><b>University of Central Lancashire</b> Preston, The United Kingdom</p>	<b><i>School of Language, Literature and International Studies</i></b>					
	<b><i>English Language Summer School</i></b> (Themed weeks on your choice)					

## **2.11. Mandatory or selective “Mobility Windows”.**

“Mobility Window” (MW) is the period provided for international student mobility. Mandatory MWs are limited by the periods of start and end of the semester (semester mobility) or academic year at an annual or multi-year (MA) mobility. Selective MWs occur in cross-border (distant) training when such training periods are defined by foreign partner depending on various factors.

## **2.12. Information on the types of certification (joint, double, multilateral).**

All programs mentioned in p. 2.10 are implemented on the basis of double certification, i.e. by parallel or successive studying at KNUTE and the overseas partner universities.

## **2.13. The members of the consortium / partnership and their roles.**

The University signed agreements on cooperation between KNUTE and universities within which partnership exchange and training of students is implemented.

France	University of Auvergne (Clermont-Ferrand)
	Audencia Nantes School of Management (Nantes)
	Grenoble Alps University (Grenoble)
	Paris-Est Créteil University (Paris)
	Paris Graduate School of Management (ESCP) (Paris)
The UK	University of Central Lancashire (Preston)
Poland	Crakow University of Economics (Crakow)
	Poznan University of Economics and Business (Poznan)
	Wroclaw University of Economics (Wroclaw)
Germany	University of Hohenheim (Stuttgart)
	Bremen University (Bremen)
	Würzburg University of Applied Sciences (Würzburg)

## **International programs and projects under the Erasmus+**

List of educational institutions
Crakow University of Economics (Poland, Crakow)
The University of Szczecin (Poland, Szczecin)
Audencia Nantes School of Management (France, Nantes)
Grenoble Alps University (France, Grenoble)
Paris-Est Créteil University (France, Paris)
University of Central Lancashire (United Kingdom, Preston)
University of Hohenheim (Germany, Stuttgart)
Piraeus University of Applied Sciences (Greece, Piraeus)
Sofia University St. Kliment Ohridski (Bulgaria, Sofia)

### **2.14. Language courses.**

European Education Center of KNUTE provides training in English and French following intensive training program that creates conditions for achieving levels of foreign language from A1 to B2 according to the recommendations of the Committee on Education at the Council of Europe on teaching foreign languages.

Classes at language courses are conducted by highly qualified teachers with practical teaching experience. Training has a modular system. Topics of the module are designed to meet the needs of students, according to which teachers specially select topics to discuss, study materials, choose the type of tasks and activities.

The contingent of students is formed at the beginning of the academic year. Students and graduates from all faculties as well as KNUTE faculty and staff, can enroll for a foreign language programs. Tuition depends on the curriculum and the number of training hours.

Graduates of the European Education Center, who mastered foreign language at levels B1-B2, have the opportunity to take the exam for international language certificates (DELTA, IELTS, ESOL) and take part in various forms of international academic mobility in the framework of cooperation agreements with European universities – KNUTE partners.

For more information and to enroll for a foreign language course, contact the European Education Centre (Building D, room 229, tel. (044) 531-48-36).

## **2.15. Opportunities for practical training.**

To provide practical training for students and their successful employment KNUTE establishes various forms of cooperation with organizations, including many specialized state agencies, financial institutions, banking institutions, judicial institutions, enterprises in the trade, hotel and restaurant business, insurance business based on contracts signed for training of specialists, cooperation agreements, bilateral agreements of association, agreements on practical training of students, which create conditions for realization of practice programs and ensure full implementation of the requirements foreseen by the Provision on student practical training, the Order of organizing the practice of students abroad and the Order of practical training in enterprises, institutions and organizations of students from Kyiv National University of Trade and Economics who obtained educational degrees of “bachelor”, “junior bachelor”.

In 2017, 68 contracts and agreements on cooperation as well as 50 memorials were signed, according to which state authorities, enterprises, institutions, public and business organizations became official partners of educational programs. Such number of partners greatly expanded the opportunities for undergraduate students who acquire “Bachelor”/“Master” degrees in various educational programs. According to individual contracts, more than 4000 students undertook an internship.

## **2.16. Learning in the workplace.**

Kyiv National University of Trade and Economics contributes to providing learning opportunities in the workplace for students, supporting educational projects, containing programs for the development of business literacy, employment skills, professional competences aimed at improving professional skills of graduates.

As an example, a master class from Mary Shramko “Sugar flowers”, where students got to know the technique of making sugar flowers;

- a master class “Cheesemaking” from master-chef Iryna Novikova;

- field research of the theory of organization of trade enterprises carried out by university students, the research task facilitated acquaintance with the theory of the organization of such trade enterprises and networks as: “Retail Trend” Ltd., “Novus Ukraine”



Ltd., “Auchan Ukraine Hypermarket” Ltd., “FOZI-FOOD” Ltd., “Metro Cash & Carry Ukraine” Ltd., chain of stores “EVA”, “PROSTOR”, “Watsons” and “BROCARD”;

- professional training on discipline “Hotel business” in the hotel chains “Reikartz Hotel Group”, “Hilton”;

- a master class EVO MeetUp “I want my own online store”: where to start creating your own online business;

- theme workshop: “All about taxes” from the senior consultant of the tax department of PwC Ukraine, Olga Anufrieva, and many others.

## **2.17. Sports and recreation facilities.**

An important area of organizational and educational work of the University is the participation of students in such traditional activities as: University Day, Knowledge Day and Dedication of the first year students, International Students' Day, Debut of the first year student, Miss and Mister KNUTE, Faculty Open Days, Donor Days, Tourism Day, Consumer Festival “Time To Act!”, Student festival “Barbecue”, Championship of the intellectual games “Brain Ring” and “My own game”, Festival of wits and humor at KNUTE for the Rector’s Cup and more.

The University has arts and culture center, which includes such creative amateur groups as: folk student academic chamber choir, contemporary dance studio “Light”, vocal and contemporary music studio, folk and instrumental music group “At libitum”.

The University created the right conditions for physical training and sports: a modern stadium with artificial turf, sports ground, two modern sports halls, a gym, a boxing and wrestling room, fitness rooms. There are also such sports sections as: football (men and women), volleyball (men and women), basketball, badminton, general physical training, athletics, table tennis, athletic gymnastics, aerobics, fitness, body fitness, judo-sambo, boxing, physical rehabilitation.

## **2.18. Student organizations.**

Public life of KNUTE is rich, multifaceted and diverse. On a voluntary basis at the University operate:

- student self-governance council of the University, 6 student self-governance councils at faculties and 5 student councils in hostels;

- scientific community of students, graduate students, doctoral students and young researchers;
- student clubs – “Eco Club”, “Lawyer”, “Entrepreneur”, “Manager”, “Cyberneticist”, “Advertiser”, “Luca Pacioli”, “Audit Student Union”, “Chemists of KNUTE”, “Culinary Club”, psychological club “Wisdom of Generations”, tourist club “Everest”, sports clubs in football, basketball, volleyball, wrestling, union of consumerists “OSA”, law clinic “Center of legal protection”, business incubator; students take part in the Ukrainian movement "Youth for Consumer Rights".

Information on student learning, leisure and sports is placed in the newspaper “University and Time”, student magazine “Kyoto, 19”, online magazine “Vivat Academia” of the Scientific society of students, postgraduates, doctoral students and young scientists on the University website (<http://www.knteu.kiev.ua>), on the official webpages of KNUTE in social networks “Facebook” (<https://www.facebook.com/knteuofficial/>), “Instagram” ([https://www.instagram.com/knute\\_news/](https://www.instagram.com/knute_news/)), “YouTube” (<https://www.youtube.com/user/kyotostreet>) and in the programs of student television “KNUTE-TV”.

### 3. Program profile.

<b>Profile of the program « Financial intermediation » Academic Degree «Master»</b>	
Type of diploma and program volume	Single degree (provided on the basis of one institution), 90 ECTS credits
Higher Education Institution	Kyiv National University of Trade and Economics
Accreditation Institution	Ministry of Education and Science of Ukraine
Accreditation Period	13.09.2010 – 01.07.2019
Program Level	Second Level
<b>The aim of the educational program</b>	
A	

	<p>Program was developed to prepare master's degrees students of Finance specialization "Financial intermediation" able to solve complex specialized tasks and practical problems arising in financial institutions. Program provides the person obtaining depth theoretical and practical knowledge and skills, the general principles of the methodology of professional activities that are sufficient to effectively implementation of tasks of innovative character</p>	
<b>Program Description</b>		
<b>B</b>		
	Field of Science	07 "Management and Administration"
	The main focus of the program and specialization	specialization on the level of education at the master's degree
	Program Orientation	Professional, applied
	Peculiarities and Differences	Possibility to choose language of teaching: Ukrainian or English
<b>Suitability for employment and further education</b>		
<b>C</b>		
	Suitability for Employment	<p>Places of work of graduates: non-state pension funds, leasing companies, insurance companies, investment companies, financial campaign, factoring companies, pawnshops, credit unions, asset management company, etc.</p> <p>The main positions: Managing (Director, another leader) finance and credit institutions, Head of pawnshop Branch Director of finance and credit institution, Head of Department, Deputy Director of Department - Head of Department, Head of Department, Director of Finance, Head of Financial Department, Manager (manager) of monetary intermediation, Manager (manager) financial leasing, manager (manager) granting credit, manager (manager) Insurance, Manager</p>

		(manager) from financial intermediation
	Further Education	Possibility to continue studies in postgraduate
<b>D Teaching Style</b>		
	Approaches to teaching and learning	-student oriented studies, where student is the center, who should find a place in the labor market, using the acquired competences; - self -education - an individual learning - cognitive activity of student in organic connection with the educational process, that provides independent acquisition of knowledge skills in professional life to enhance professional competencies and improved professional skills; -problem-oriented learning, which forms the student ability to solve complex tasks and specific practical problems in the activities of financial and credit bodies
	Assessment Methods	Module controls credits, written exams, essays, presentations, project work, protection of final qualifying works
<b>E Program Competences</b>		
	General competences	Ability to: assessment and analysis of socio-economic processes and phenomena of global (mega-) macro, meso and macro levels, to carry out communication activities, to carry out professional activities in accordance with quality standards, training and development of new ideas (creativity), adaptation to new situations in professional activities.
	Special competences	Ability to education and lifelong learning and formation of new ideas in the management of financial and credit bodies, understanding the nature and consequences of factors of macroeconomic development and their impact on the banking and non-banking financial and credit bodies; formulate and implement the strategy of banking and non-banking finance and credit institution, analyze the effectiveness of the

		banking and non-banking finance and credit institution and make management decisions on its improvement, manage assets and liabilities of the banking and non-banking finance and credit institution and assets of institutional investors, apply tools for controlling maintaining efficient functioning of non-banking finance and credit institution, estimate the cost of non-bank finance and credit institution, assess the competitive position and determine the competitiveness of financial and credit bodies in order to justify competitive strategy in financial services, predict market behavior (monetary, fiscal), changes in the cost of securities due to the macro and micro factors influencing the market, carry out technical and fundamental analysis of the financial market, make decisions in crisis situations that require application of new approaches and economic and mathematical methods. apply methodology of scientific research and information technology
<b>F</b>	<b>Program Learning Outcomes</b>	
	<p>Knowledge and understanding of the monetary policy of the Central Bank, the methodology of macroeconomic analysis, theoretical and methodological principles of taxation, strategic management and financial management in financial institutions, instruments of crisis management, financial controlling system in the business market non-banking financial services, financial risk management tools in financial institutions.</p> <p>Ability to carry out macroeconomic analysis, to identify the impact of the monetary policy of the Central Bank in some financial market segments, to form a strategy institutions define the functions, tasks, tools, financial controlling, effectively manage financial risks, identify patterns of financial services markets and determine the competitiveness of financial institutions; solve complex tasks in financial crisis functioning of financial institutions.</p>	

#### 4. Academic Program

The head of the project team (the guarantor of educational program) – Candidate of Sciences (Economics), Associate Professor Gordienko T.M.

<b>Kyiv National University of Trade and Economics</b>		
<b>Department of Finance and Banking</b>		
<b>EDUCATIONAL AND PROFESSIONAL PROGRAM</b>		
Specialization	« <i>Financial intermediation</i> »	
Field of Specialty	072 « <i>Finance, Banking and Insurance</i> »	
Field of Science	07 « <i>Management and Administration</i> »	
Academic Level	<b>Second</b>	
Academic Degree	<b>Master</b>	
Total Amount of ECTS Credits	90	
Duration of Study	1 year 4 months	
<b>1</b>	<p><b>Requirements for the education of persons who can begin studying in educational and professional program</b></p> <p><b>requirements for previous education:</b> -Bachelor Academic Degree</p> <p><b>the conditions of admission to the educational programs regulated by KNTEU Admission Regulations</b></p>	
<b>2</b>	<b>The list of disciplines</b>	
	<b>Name of discipline</b>	<b>Number of ECTS credits</b> <i>(for every discipline)</i>
		<i>Place in a logical sequence of studying (year of study)</i>
	1. Analysis of Financial Markets	6
	2. Financial Management	6
	3. Financial Services Market	6
	4.1 Financial-Credit Institutions Value Assessment	6
	4.2 Business Planning	6
	4.3 Credit Management	6
	4.4 Macroeconomic Analysis	6
	4.5 Business Psychology	6
	4.6 Insurance Management	6
	4.7 Financial Controlling	6
	4.8 Business Funding	6

	5. Investment Management	6	2
	6. Financial Risk Management	6	2
	7.1 Competitiveness of Financial Institutions	6	2
	7.2 Corporate Governance	6	2
	7.3 Asset Management of Institutional Investors	6	2
	7.4 Contract Law	6	2
	Professional (prediploma) practice	9	2
	8. Investment Lending	6	3
	9. Monetary policy of Central Bank	6	3
	10.1 Crisis Management of Financial Institution	6	3
	10.2 Human Resources Management	6	3
	10.3 Portfolio Investment	6	3
	10.4 Legal Regulation of Financial Services	6	3
	10.5 Statistical Methods of Forecasting	6	3
	Final Qualifying Paper Fulfillment	12	4
	The form of certification of higher education applicants	Defense of Final Qualifying Paper	
	Share of the normative preparation content disciplines(percentage)	40	
<b>3</b>	<b>Expected Learning Outcomes</b>		
	<b>Competencies that master should acquire</b>		
	General	<ul style="list-style-type: none"> <li>– The ability to form outlook of the human being, society and nature, spiritual culture;</li> <li>– the ability to assess the socio-economic processes and phenomena of global (mega) macro, meso and micro levels;</li> <li>– the ability to communication activities;</li> <li>– Ability to work in an international environment;</li> <li>– ability to create a culture of thinking, perception;</li> <li>– ability to learn;</li> <li>– the ability to form new ideas (creativity);</li> <li>– ability to adapt to new situations of professional activity</li> </ul>	

Professional	<ul style="list-style-type: none"> <li>– Ability to formulation and implementation of financial strategies and financial and credit establishments;</li> <li>– the ability to coordinate the activities of financial and finance and credit institutions;</li> <li>– ability to organize certain types of financial and finance and credit institutions;</li> <li>– the ability to maintain the image of the institution;</li> <li>– the ability to develop and implement innovations in financial activities and financial and credit establishments;</li> <li>– ability to manage financial activities tax pressure and the finance and credit institution;</li> <li>– possession of skills of formation strategies of fiscal and financial and credit establishments;</li> <li>– the ability to assess risk and financial finance and credit institution;</li> <li>– identify competitive advantages of financial and financial and credit institution;</li> <li>– possession of approaches and methods of evaluation the cost of financial and financial and credit establishments</li> </ul>
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## **5. Information on academic components (disciplines).**

**5.1. Title.** Analysis of Financial Markets.

**5.2. Type.** Compulsory.

**5.3. Academic year.** 2018/19.

**5.4. Semester.** I.

**5.5. Lecturer, academic degree, position.** Y. Serazhym, PhD (Economics), associate professor

**5.6. Learning outcomes.** Gaining theoretical knowledge and practical skills in analyzing and forecasting the financial markets conjuncture in conjunction with the financial condition and development trends of particular participants in these markets (financial institutions and issuers of financial instruments).

**5.7. Compulsory disciplines studied before.** «Financial Market», «Theory of Economic Analysis», «Financial Statistics», «Financial



Services», «Securities Trading», «Analysis of Financial Intermediaries' Activity».

**5.8. Course outline.** Financial market as an object of analysis. Theoretical basis of financial markets analysis. Methodological bases for financial markets analysis. Technical analysis of financial markets. Fundamental analysis of financial markets. Specific methods of financial markets analysis.

**5.9. Recommended sources and other educational resources / means.**

1. Офіційний веб-сайт Агентство Bloomberg. – Режим доступу: <http://www.bloomberg.com/>

2. Офіційний веб-сайт Агентство Reuters. – Режим доступу: <http://www.reuters.com/>

3. Дамодаран А. Инвестиционная оценка: Инструменты и методы оценки любых активов: М.: Альпина Паблишер, 2017. – 1316 с.

4. Нисон С. Японские свечи: графический анализ финансовых рынков: Пер. с англ. / С. Нисон. – М.: Альпина Диджитал, 2017. – 430 с.

5. Моррис Г.Л. Японские свечи: Метод анализа акций и фьючерсов, проверенный временем / Грегори Л. Моррис; Пер. с англ. – 2-е изд. – М.: Альпина Паблишер, 2015. – 312 с.

6. Пластун О.Л. Прогнозування фінансових ринків: сучасні концепції та нові підходи: монографія / О.Л. Пластун. – Суми: ДВНЗ «УАБС НБУ», 2014. – 401 с.

7. Bodie Zvi; Kane, Alex; Marcus, Alan J. Essentials of Investments, 9th edition, New York: McGraw-Hill Education, 2012. - 800 p.

**5.10. Planned learning activities and methods of education.** Combination of traditional and innovative methods of education with the use of technologies: thematic and problematic lectures, case study method, practical tasks with the use of information technologies, presentations, solving creative tasks, independent work of students.

**5.11. Methods of assessment:**

– formative assessment (situational tasks, analytical and creative tasks, defending individual and group projects);

– summative assessment (written exam).

**5.12. Learning and teaching language.** English.

**5.1. Title.** Financial Management

**5.2. Type.** Compulsory.

**5.3. Academic year.** 2018/19.

#### **5.4. Semester. I.**

**5.5. Lecturer, academic degree, position.** Gordienko T.M., Candidate of Sciences (Economics), Associate Professor (Certified Leasing Specialist, has passed Internship at Krakow University of Economics within the EU Erasmus+ Program «Academic Mobility»)

**5.6. Learning outcomes.** The formation of modern economic thinking and system of knowledge about theory and practice of financial management and gaining skills of defining the goals, objectives, tools and sources of information about each object of financial management, orientation in the basic concepts of financial management, identification of weaknesses and develop proposals to improve the organizational and information support of financial management, determination of cost of capital and making management decisions to optimize the capital structure, generating of credit, leasing and investment portfolios, making management decisions for optimizing and balancing cash flows, financial state diagnosis and determination of directions for its improvement, using instruments of crisis financial management

**5.7. Compulsory disciplines studied before.** «Financial Management in Financial Institutions» is based on the study of such subjects as «Money and Credit», «Analysis of financial intermediaries' activity», «Financial accounting in Financial Institutions», «Financial Services», «Invest management»

**5.8. Course outline.** Theoretical and Organizational Basis for Financial Management in Financial Institutions. Management of Capital in Financial Institutions. Asset Management in Financial Institutions. Cash Flow Management in Financial Institutions. Management of Risks, Liquidity and Profitability in Financial Institutions. Management of Financial Stability and Reliability in Financial Institutions. Crisis Management in Financial Institutions

#### **5.9. Reference List.**

1. Фінансовий менеджмент у банку. Навчальний посібник/ за ред. І.Г. Сокиринської, Т.О. Журавльової – Дніпропетровськ: Пороги, 2016. – 192 с.
2. Block S.B., Hirt G.A., & Short D.J. Foundations of Financial Management / Stanley Block, Geoffrey Hirt, Doug Short –10th Cdn Ed. – McGraw-Hill Ryerson, 2015. – 682 p.
3. Brigham E. F., Houston J.F. Fundamentals of financial management / Eugene. F. Brigham, Joel F. Houston. – 9th Concise Edition. — South-Western College Pub, 2016. — 931 p.
4. Faure A. Financial Institutions: An Introduction/ Alexander Faure. – Quoin Institute (Pty) Limited, 2015. – 174 p.

5. Kamugisha Elly R. Twineyo. The Basics of Business Management/ Elly R. Twineyo Kamugisha – Vol I Leadership, Financial Management and Economics, 2017. – 284 p.

**5.10. Planned learning activities and methods of education.**

Combination of traditional and nontraditional methods of education with the use of innovative technologies:

- *lectures* (review, thematic, problematic and consulting lectures).

- *seminars* (training, presentations, discussions, a communicating method, calculations, moderations, situations, brainstorming, case-studies, work in groups, etc.).

**5.11. Methods of assessment:**

- *formative assessment* (oral tests, written tests, checking compendiums, presentations, projects, exercises, economic problems, situational tasks, etc.);

- *summative assessment* (written exam)

**5.12. Program language.** English.

**5.1. Title.** Financial services market

**5.2. Type.** Compulsory.

**5.3. Academic year.** 2018/19.

**5.4. Semester.** I.

**5.5. Lecturer, academic degree, position.** Kolodizieva S.O., Doctor of Philosophy (Economics), associated professor

**5.6. Learning outcomes.** The process of mastering the discipline «Financial services market» includes the tasks that are consist of the formation the systemic understanding of the financial relations participants linkages on the financial market; the financial services market infrastructure; the financial services market institutional and segmental structure; the instrumental and analytical provision of the financial services market state assessment; the financial imbalances causes and the financial imbalances overcome possibilities; the financial services market prospects definition in Ukraine..

**5.7. Compulsory disciplines studied before.** «Political Economy», «History of Finance and Credit», «Finance», «Financial and Credit system of foreign countries», «Insurance», «Financial Markets», «Finance for Enterprise», «Financial Law», «State Financial control», «Financial services», «Financial services marketing», «International credit-settlement and currency transactions» «Financial intermediaries analysis» and others.

**5.8. Course outline.** Functioning bases of Financial Services Market. The Financial Services Market Infrastructure. The Financial Services Market Institutional and Segmentary structure. The Financial Services Market State Regulation, Financial Monitoring and Self-Regulation. Money and

Debt Capital Markets. Forex and Capital Markets. Other Financial Services Markets. The Financial Services Market state evaluation. The Financial Services Market Imbalances.

### **5.9. Recommended sources and other educational resources / means.**

1. Ринок фінансових послуг: навч. посібник / Д. І. Дема, І. В. Абрамова, І. А. Шубенко, Л. В. Недільська, В. М. Трокоз. [2-е вид. перероб. і допов.]. – К.: Алерта, 2013. – 376 с.

2. Сич Є. М. Ринок фінансових послуг: навчальний посібник / Є. М. Сич, В. П. Ільчук, Н. І. Гавриленко – К. : «Центр учбової літератури», 2012. – 428 с.

3. Еш С. М. Ринок фінансових послуг : підручник / С. М. Еш. – К. : Центр учбової літератури, 2015. – 400.

4. Mikdashi Z. Financial Intermediation in the 21st Century [Електронний ресурс] / Z. Mikdashi. – Режим доступу : <https://www.questia.com/library/101712901/financial-intermediation-in-the-21st-century>.

5. Benton E. Gup. The New Financial Architecture. Banking Regulation in the 21st Century [Електронний ресурс] – Режим доступу : <https://www.questia.com/read/28491527/the-new-financial-architecture-banking-regulation>.

### **5.10. Planned learning activities and methods of education.**

Combination of traditional and innovative methods of education with the use of technologies: thematic and problematic lectures, case study method, practical tasks with the use of information technologies, presentations, solving creative tasks, independent work of students.

### **5.11. Methods of assessment:**

– formative assessment (testing, checking compendiums, situational tasks, analytical and creative tasks, defending individual and group projects);

– summative assessment (written exam).

### **5.12. Learning and teaching language.** English.

**5.1. Title.** Business Planning.

**5.2. Type.** Optional.

**5.3. Academic year.** 2018/19.

**5.4. Semester.** I.

**5.5. Lecturer, academic degree, position.** Afanasiev K.M., Candidate of Sciences (Economics), Associate Professor.

### **5.6. Learning outcomes.**

Formation of students' knowledge and skills in business planning. Skills to shape goals; the ability to search, analyze and select the

necessary information to conduct research to identify the relevant market and its trends; ability to develop a business model ideas of project company; develop a business plan, feasibility check business ideas and opportunities to evaluate the project initiator to implement the business plan; ability to analyze the effectiveness of a business plan, use specialized software.

**5.7. Compulsory disciplines studied before.** "Macroeconomics", "Microeconomics", "Business Economics", "Money and Credit", "Finance", "Accounting".

**5.8. Course outline.** Business plan as a tool for business management in market economic system. Objectives of developing a business plan, methodology for compiling different standards. Computer facilities support the development of a business plan. The preparatory stage of development of a business plan. Requirements for content and analytical method development section of the business plan marketing plan. Production plan. Institutional Plan. Risk assessment. Financial plan. Diagnostics business plan and evaluation of its implementation. The presentation of the business plan.

**5.9. Recommended sources and other educational resources / means.**

1. Бароу К. Бізнес-план : практ. посіб. / К. Бароу, П. Бароу, Р. Браун. –3-є вид. – К. : Знання, 2002 — 286 с.

2. Гетало, В. П. Бізнес-планування: Навч. посібник для студентів вищих навч.закладів /В.П. Гетало, Г. О. Гончаров, А. В.Колісник. - К. : Професіонал, 2008. - 240 с.

3. Должанський, І. З. Бізнес-план: технологія розробки : навч. посіб. для студ.вищ. навч. закладів /І.З. Должанський, Т. О. Загорна. -2-ге вид. - К. : Центр учбової літератури, 2009. - 384 с.

4. Creating a Business Plan: Expert Solutions to Everyday Challenges. United States: Harvard Business School. 2007. p. 7.

5. Compare: Aaker, David A.; McLoughlin, Damien (2010). " Strategic Market Management: An Introduction and Overview". Strategic Market Management: Global Perspectives. Chichester, West Sussex: John Wiley & Sons. p. 3.

**5.10. Заплановані навчальні заходи та методи навчання.**

Lectures (thematic / problem / lecture advice / lecture conference / lecture with previously scheduled errors), seminars / practical / laboratory classes (training / presentation / discussion / communicative method / moderation / Modeling Situations / "brainstorming" / training tasks/ work in small groups and others.).

**5.11. Methods of assessment:**

- formative assessment (testing, oral/written survey, task/situational problem, etc.);
- summative assessment (written exam).

**5.12. Learning and teaching language.** English.

**5.1. Title.** Credit Management.

**5.2. Type.** Optional.

**5.3. Academic year.** 2018/19.

**5.4. Semester.** I.

**5.5. Lecturer, academic degree, position.** Sydorenko V.A., Candidate of Sciences (Economics), Associate Professor.; Netrebchuk L.O., Senior Lecturer.

**5.6. Learning outcomes.** Formation of theoretical knowledge to build credit processes at banks, schemes of making decisions on lending and minimize the risks associated with lending activity, research methodology implementation of control procedures in banks in assessing the credit process and getting the students practical skills for evaluating the creditworthiness of borrowers, analysis credit portfolio of banks of credit policy and credit risk management.

**5.7. Compulsory disciplines studied before.** "Money and Credit", "Banking Operations", "Analysis of bank", "bank risk management."

**5.8. Course outline.** Content and components of credit management in the bank. Infrastructure lending process management in the bank. Evaluation of bank creditworthiness of borrowers. Peculiarities of the loan process for loans to specific sectors of the economy. Peculiarities of the loan process for loans to individuals. The credit risk of the bank. Formation and use of reserves by banks on loans. Management of problem loans of the bank. The credit portfolio of the bank. Credit policy as a tool for credit management of the bank.

**5.9. Recommended sources and other educational resources / means.**

1. Дмитренко М.Г. Кредитування і контроль : навч.-метод. посіб.

(у схемах і коментарях) / М.Г. Дмитренко, В.С. Потлатюк. – Київ : Кондор, 2009. – 296 с.

2. Кузнєцова Л.В. Кредитний менеджмент: навчальний посібник / Л.В. Кузнєцова ; В.о. Одес. держ. економ. ун-т. – Одеса : ОРІДУ НАДУ, 2007.– 322 с.

3. Мороз А.М. Кредитний менеджмент: навч. посіб. / А.М. Мороз,

Р.І. Шевченко, І.В. Дубик. – Київ : КНЕУ, 2009. – 399 с.

4. "Careers in Credit - Forius". [www.forius.org](http://www.forius.org).

5. НАСМ. "The National Association of Credit Management: Certification Programs". [nacm.org](http://nacm.org).

#### **5.10. Planned learning activities and methods of education.**

Lectures, workshops, individual work.

#### **5.11. Methods of assessment:**

- formative assessment (testing, oral/written survey, task/situational problem, etc.);

- summative assessment (written exam).

#### **5.12. Learning and teaching language.** English.

**5.1. Title.** Macroeconomic analysis.

**5.2. Type.** Optional.

**5.3. Academic year.** 2018/19.

**5.4. Semester.** I.

**5.5. Lecturer, academic degree, position.** Umantsiv U.M., Doctor of Economic Sciences, Prof.

#### **5.6. Learning outcomes.**

Formation of future professionals skills of macroeconomic research of processes and phenomena in national economy.

**5.7. Compulsory disciplines studied before.** "Macroeconomics", "Microeconomics".

**5.8. Course outline.** Subject and methodology of macroeconomic analysis. System of National Accounts as the statistical basis of macroeconomic analysis. Macroeconomic analysis of consumption, savings and investment. Macroeconomic analysis of fiscal policy and public finance. Macroeconomic analysis of monetary and exchange rate policy. Macroeconomic analysis of foreign policy and balance of payments. Macroeconomic analysis of economic dynamics.

#### **5.9. Recommended sources and other educational resources / means.**

1. Державне фінансове регулювання економічних перетворень / І. Я. Чугунов, А. В. Павелко, Т. В. Канєва та ін.; за заг. ред. А. А. Мазаракі. – К.: Київ. нац. торг.-екон. ун-т, 2015. – 376 с.

2. Внутрішній ринок і торгівля України: структурно-інституціональна трансформація / В.Д. Лагутін, Ю.М. Уманців, А.Г. Герасименко та ін.; за ред. В.Д. Лагутіна. – К.: Київ. нац. торг.-екон. ун-т, 2015. – 432 с.

3. Гальчинський А. Політична нооекономіка: начала оновленої парадигми економічних знань / А. Гальчинський. – К.: Либідь, 2013. – 472 с.

4. Радіонова І.Ф. Макроекономічний аналіз національної економіки: навч. посіб. / І.Ф. Радіонова, В.І. Усик. – К.: Аксіома, 2015. – 272 с.

5. Стратегія посткризового розвитку зовнішньоекономічного сектора України / Мазаракі А.А., Т.М. Мельник, В.В. Юхименко та ін.; за заг. ред. А.А. Мазаракі – К.: Київ. нац. торг.-екон. ун-т, 2014. – 660 с.

6. Lawrence P. Carr; Alfred J. Nanni Jr. (28 July 2009). Delivering Results: Managing What Matters. Springer Science & Business Media. p. 44.

7. Mishkin, Frederic S. (2004). The Economics of Money, Banking, and Financial Markets. Boston: Addison-Wesley. p. 517.

#### **5.10. Planned learning activities and methods of education.**

Lectures, seminars, workshops on information technology.

#### **5.11. Methods of assessment:**

- formative assessment (testing, oral/written survey, task/situational problem, etc.);

- summative assessment (written exam).

#### **5.12. Learning and teaching language.** English.

**5.1. Title.** Business Psychology.

**5.2. Type.** Optional.

**5.3. Academic year.** 2018/19.

**5.4. Semester.** I.

**5.5. Lecturer, academic degree, position.** Yu.V Drozdova. Candidate of Sciences (Psychology), Associate Professor (Department of Foreign Philology and Translation).

#### **5.6. Learning outcomes.**

Knowledge of psychological sources, factors, mechanisms and patterns of business development as a system; basic methods and techniques of psychological training for businessman; potential psychological foundations of businessman; such success factors as behavior, motivation, organizational skills, ethics; personal limits that reduce efficiency. Ability to analyze business as organization, activity and social institution; determine business impact on social and professional development of the individual.

**5.7. Compulsory disciplines studied before.** «Psychology», «Philosophy», «Social Psychology», «Management Psychology».



### **5.8. Course outline.**

Business Psychology as a branch of Psychology. Psychological characteristics of business. Psychological problems of business management. Psychological characteristics of professional businessman competencies and recruitment. Psychological features of successful business activity. Communication processes in entrepreneur activity. Psychological technique of personal businessman activity. The role of psychotechnologies in business.

### **5.9. Recommended sources and other educational resources / means.**

1. Іпатов Е.Ф., Левківський К.М., Павловський В.В. Психологія управління в бізнесі. / Іпатов Е.Ф., Левківський К.М., Павловський В.В. - Х.; К.: НМЦВО, 2010. – 320 с.

2. Grant P. Business Psychology in Action/ P. Grant - Agency Publisher: The Assosiation for Business Psychology, 2016.-200 pp.

3. Biggs D. Management Consulting: A guide for students/ D. Biggs-London: Cengage Learning, 2012.-186 pp.

4. McKenna E. Business Psychology and Organizational Behaviour: A students handbook/E.Mckenna-Agency Publisher: Psychological Press, 2010.-698 pp.

5. Grant P. Business Psychology in Practice/ P. Grant - Agency Publisher: Whurr Publishers, 2011.-245 pp.

6. Passmore J. Top Business Pychoplogy models/ J. Passmore-London:Kogan Page, 2012.-224 pp.

### **5.10. Planned learning activities and methods of education.**

Combination of traditional and nontraditional methods of education with the use of innovative technologies:

– lectures (review lectures / thematic lectures / problematic lectures / consulting lectures / conference lectures);

– seminars (training / presentations / discussions/ work in groups / case study/ brainstorming).

### **5.11. Methods of assessment:**

- formative assessment (oral tests / written tests / presentations / projects / situational tasks, etc.);

- summative assessment (written exam).

### **5.12. Program language.** English.

**5.1. Title.** Insurance Management.

**5.2. Type.** Compulsory.

**5.3. Academic year.** 2018/19.

**5.4. Semester.** I.

**5.5. Lecturer, academic degree, position.** Seliverstova L.S., Doctor of Sciences (Economics), Professor, Professor of Finance Department

**5.6. Learning outcomes.** The results (competences) of studying the discipline are formed by a holistic system of theoretical knowledge and practical skills that in the future can be used in practical activities related to the need to independently solve issues related to: assessment of economic processes taking place in the insurance market as well as development trends insurance relations at the international level; planning of the activities of all the managerial links of the insurer and designing the development of an insurance company; analysis of the structure of management of the insurance company, its financial status, determination of the effectiveness of the insurer's management, preparation of management reports for a higher level of management, owners, investors; understanding of the process of settlement of insurance cases and conditions for its optimization; the ability to perform pre-insurance expertise and risk assessment.

**5.7. Compulsory disciplines studied before.** «Management», «Insurance».

**5.8. Course outline.** The essence, functions and role of insurance management. Management of the insurance company. Information provision of insurance management. Risk management in insurance activity. Organization of the process of underwriting in an insurance company. Strategic management in the insurance company. Strategic management in the insurance company. Personnel management of the insurance company. Management of the financial activity of the insurance company.

**5.9. Recommended sources and other educational resources / means.**

1. Конспект лекцій з дисципліни «Страховий менеджмент» / Павлов В.І., Павлов К.В., Свердлюк І.В.– Ріне: НУВГП, 2014.– 102с.

2. Никулина Н.Н. Страховой менеджмент: учебное пособие/ Никулина Н.Н. , Эриашвили Н.Д. – М.: Юнити–Дана. 2012. – 705 с.

3. Плиса В. Й. Страховий менеджмент : навч. посіб. / В. Й. Плиса; Львів. нац. ун–т ім. Івана Франка. – Львів : ЛНУ ім. Івана Франка, 2014. – 377 с.

4. Страховий менеджмент : навч. посіб. / Куцик П. О. [та ін.]; Укоопспілка, Львів. комерц. акад. – Львів : Вид–во Львів. комерц. акад., 2015. – 243 с.

5. Страховий менеджмент. Навчальний посібник./ І.Г.Сокиринська, Т.О. Журавльова, І.Г.Аберніхіна –

Дніпропетровськ: Пороги, 2016. – 237 с.

**5.10. Planned learning activities and methods of education.**

Combination of traditional and innovative methods of education with the use of technologies: thematic and problematic lectures, case study method, practical tasks with the use of information technologies, presentations, solving creative tasks, independent work of students.

**5.11. Methods of assessment:**

- formative assessment (testing, checking compendiums, situational tasks, analytical and creative tasks, defending individual and group projects);
- summative assessment (written exam).

**5.12. Learning and teaching language.** English.

**5.1. Title.** Financial Controlling.

**5.2. Type.** Optional.

**5.3. Academic year.** 2018/19.

**5.4. Semester.** I.

**5.5. Lecturer, academic degree, position.** Savluk S.M., Doctor of Sciences (Economics), Associate Professor

**5.6. Learning outcomes.** The formation of modern economic thinking and system of knowledge about theory and practice of financial controlling and gaining skills of choosing controlling models; analyses the stages of development and specific features of financial controlling in different financial institutions; using modern controlling tools in the activities of financial institutions and analytical interpretation of the results; analyses the balance of payments and budget; organization of financial strategic and operational controlling; choosing approaches to construction of framework of financial controlling in financial institutions; develop recommendation on improving the efficiency of service and economic support for the management in financial institutions

**5.7. Compulsory disciplines studied before.** «Financial Controlling» is based on the study of such subjects as «Economics and finance of the enterprise», «Financial management of enterprises and associations», «Planning and control in the enterprise», «Analysis of financial intermediaries' activity», «Auditing in Financial Institutions», «Financial accounting in Financial Institutions», «Financial Services»

**5.8. Course outline.** Theoretical bases of financial controlling. Tools of controlling. Strategic and operational controlling. Budget in the system of financial controlling. Cost controlling in financial and credit

institutions. Organization and functioning of controlling division. Information support of financial controlling.

### **5.9. Reference List.**

1. Партин Г. О., Задерецька Р. І. Фінансовий контролінг: навч. посібник. – Львів: Видавництво Львівської політехніки, 2013. – 232с.

2. Птащенко Л.О., Сержанов В.В. Фінансовий контролінг: навч. посіб. – Київ: «Центр учбової літератури», 2016. – 344 с.

3. Терещенко О., Бабяк Н. Фінансовий контролінг: навч. посіб.– Київ: КНЕУ, 2013. – 407 с.

4. Lindauer R. Modern Risk Management Remarks/ Roman Lindauer. –Prague, University of Economics, 2017. – 114 p.

5. Parmenter D. The Financial Controller and CFO's Toolkit: Lean Practices to Transform Your Finance Team/ David Parmenter, Wiley, 2016. – 464 p.

**5.10. Planned learning activities and methods of education.** Combination of traditional and nontraditional methods of education with the use of innovative technologies:

- *lectures* (review, thematic, problematic and consulting lectures).

- *seminars* (training, presentations, discussions, a communicating method, calculations, moderations, situations, brainstorming, case-studies, work in groups, etc.).

**5.11. Methods of assessment:**

- *formative assessment* (oral tests, written tests, checking compendiums, presentations, projects, exercises, economic problems, situational tasks, etc.);

- *summative assessment* (written exam)

**5.12. Program language.** English.

**5.1. Title.** Business funding

**5.2. Type.** Optional

**5.3. Academic year.** 2018/19.

**5.4. Semester** I.

**5.5. Lecturer, academic degree, position.** Dr. Nataly D.Amalyan, associate professor

**5.6. Learning outcomes.** Building up of the theoretical knowledge and skills necessary to (i) assess wants and needs of lenders and borrowers and (ii) choose the best options of business funding, meeting concurrently the demands of investors and needs of business units; application in practice of theoretical knowledge for the analysis of available for business entities tools of funding at different stages of business life cycle.

**5.7. Compulsory disciplines studied before.** «Macroeconomics», «Money and Credit», «Financial Market», «Statistics», «Accounting».

**5.8. Course outline.** Life cycle of business and external financing needs at different stages; structure of business units. Financial systems, direct and indirect funding; financial intermediaries and money and/or capital market instruments. Essence and classification of securities. Equity securities (stocks, ADR), classification of debt securities. Financing businesses at the initial stages of its development (crowdfunding, business angels, B2B, business incubators, grants, government programs to support small businesses). Institutional investors, venture capital. Specifics of the operation of private investment funds. Financing small business (B2B, possibilities and tools of non-banking financial institutions financing). Financing SMEs. Bank lending to mature business. Classification of loans, alternative ways to attract and repay loans. Methods of companies expansion. IPO and M&A. Methods of business financing at the stage of its decline. Vulture financing and divestment. Cost of capital. Risk management in private equity funds and venture capital.

**5.9. Recommended sources and other educational resources / means.**

1. Bance Alex. Why and How to Invest in Private Equity / Alex Bance // *European Private Equity & Venture Capital Association Special Paper*, 2005.

2. Zvi Bodie, Robert C Merton, David L Cleeton. Financial Economics (2nd Edition). Prentice Hall/Pearson. 2009

3. Business Life Cycle: ICAEW Advanced Stage. Institute of Chartered Accountants in England and Wales, 2004

4. Earl, C.F. Business Funding & Finances. Mason Crest, USA. 2014

5. Paolo Frankl, Frider Rubik. Life Cycle Assessment in Industry and Business: Adoption Patterns, Applications and Implications. Springer 2000

6. Paul Gompers. Contracting and Control in Venture Capital. *Harvard Business School*. February 1998.

7. Andrew Metrick and Ayako Yasuda. The Economics of Private Equity Funds. *Review of Financial Studies*, 2009.

8. Bob Zaider. How Venture Capital Works. *Harvard Business Review*, November – December 1998, pp. 131 – 139.

9. Sharpe W., Alexander G., Bailey J. Investments. Prentice Hall, 1998.

10. Richard W. Sias, David A. Whidbee, David W. Blackwell, David S. Kidwell. Financial Institutions, Markets, and Money, Eleventh Edition. John Wiley & Sons. 2011.

**5.10. Planned learning activities and methods of education.** Combination of traditional and nontraditional methods of education with the use of innovative technologies:

*lectures* (review lectures / thematic lectures / problematic lectures / consulting lectures / conference lectures / binary lectures / dual lectures / lectures with prearranged errors).

*seminars* (training / presentations / discussions / a communicating method / imitations / simulations / moderations / situations / brainstorming / case-studies / work in groups / etc.).

**5.11. Methods of assessment:**

- *formative assessment* (oral tests / written tests / checking compendiums / presentations / projects / exercises / economic problems / situational tasks, etc.);

- *summative assessment* (written exam)

**5.12. Learning and teaching language.** Ukrainian, English.

**5.1. Title.** Investment Management.

**5.2. Type.** Compulsory.

**5.3. Academic year.** 2018/19.

**5.4. Semester.** II.

**5.5. Lecturer, academic degree, position.** Nagorniuk O.V., Candidate of Sciences (Economics), Associate Professor.

**5.6. Learning outcomes.** Knowledge and skills in the field of development of the company's investment strategy, analyzing investment attractiveness of projects, methods for assessing their effectiveness, risks, liquidity, forming the company's finance investment portfolio and the real investment program.

**5.7. Compulsory disciplines studied before.** «Finance», «Economics of an enterprise», «Finance of an enterprise», «Financial management of enterprises and associations».

**5.8. Course outline.** The essence, purpose and functions of investment management. Methodological principles and methodical tools of investment management. Assessment and prediction of the investment market. The investment strategy of the enterprise. Policy of investment resources forming of the enterprise. Management of company's real investments. Rules of making investment decisions. Forming of real investment program of company. Features of

company's innovative investment management. Company's financial investment management. Company's financial investment portfolio management.

### **5.9. Recommended sources and other educational resources / means.**

1. Боярко І. М. Інвестиційний аналіз: Навч. посіб. / І. М. Боярко, Л. Л. Гриценко—К.: Центр учбової літератури, 2011.—400 с.

2. Гриньова В.М. Інвестування: підручник / В.М.Гриньова, В.О. Коюда, Т.І. Лепейко, О.П. Коюда.—К.: Знання, 2008.—458 с.

3. Markowitz, H.M. (2009). Harry Markowitz: Selected Works. World Scientific-Nobel Laureate Series: Vol. 1. World Scientific. p. 716.

4. Elton, Edwin J; Gruber, Martin J (2010). Investments and Portfolio Performance. World Scientific. p. 416.

**5.10. Planned learning activities and methods of education.** The combination of traditional and non-traditional teaching methods with the use of innovative technologies:

– lectures (sightseeing / content / problem / lecture consultation / conference lecture / binary / dual / lecture with premeditated errors);

– seminars (practical (training / presentation / discussion / communication methods / imitation / simulation / moderation / modeling situations / "brainstorming" / trainer task / method of case study / work in small groups/ other).

### **5.11. Methods of assessment:**

– formative assessment (testing, oral/written survey, task/situational problem, etc.);

– summative assessment (written exam).

### **5.12. Learning and teaching language.** English.

**5.1. Title.** Financial risk management.

**5.2. Type.** Compulsory.

**5.3. Academic year.** 2018/19.

**5.4. Semester.** II.

**5.5. Lecturer, academic degree, position.** Savluk S.M., Doctor of Sciences (Economics), Associate Professor

**5.6. Learning outcomes.** The formation of modern economic thinking and system of knowledge about theory and practice of financial risk management and gaining abilities to identify goals, objectives, principles, models, tools of financial risk management, develop a matrix of financial risks for different financial institutions, interpret

each type of financial risk, use common financial risk management tools, analyze elements of an integrated risk management system in financial institutions; provide an analytical interpretation of the risk management results, develop a framework of financial risk management, draw conclusions and develop proposals about improving the effectiveness of financial risk management in financial institutions.

**5.7. Compulsory disciplines studied before.** «Financial risk management» is based on the study of such subjects as «Financial Analysis», «Analysis of financial intermediaries' activity», «Financial Management in Financial Institutions», «Financial accounting in Financial Institutions», «Financial Services».

**5.8. Course outline.** The essence and classification of financial risks. Formation of an integrated risk management system (IRMS) in financial institutions. Regulation approaches of supervisory bodies to risk management

Tools of financial risks evaluation. Organizational support of financial risks management. Information support of financial risk management

### **5.9. Reference List.**

1. Управління ризиками банку: навч. посіб. / за ред. Н.П. Шульги. – К.: КНТЕУ, 2016. – 628 с.

2. Управління фінансовими ризиками: навч. посіб./ Куцик П.О., Васильців Т.Г., Сороківський В.М., Стефаняк В.І., Сороківська М.В. – Львів: Растр–7, 2016. – 318 с.

3. Basel III: Finalising post-crisis reforms, Basel Committee on Banking Supervision, December 2017. – 162 p

4. Hull John C. Risk Management and Financial Institutions/ John C. Hull. – New Jersey: Wiley Finance, 2015. – 672 p.

5. Rodriguez A., Chadha V. Key Risk Indicators/ Ann Rodriguez, Viney Chadha. – Risk Books, 2015 – 246 p.

**5.10. Planned learning activities and methods of education.** Combination of traditional and nontraditional methods of education with the use of innovative technologies:

- *lectures* (review, thematic, problematic and consulting lectures).

- *seminars* (training, presentations, discussions, a communicating method, calculations, moderations , situations, brainstorming, case-studies, work in groups, etc.).

### **5.11. Methods of assessment:**

- *formative assessment* (oral tests, written tests, checking compendiums, presentations, projects, exercises, economic problems, situational tasks, etc.);

- *summative assessment* (written exam)

**5.12. Program language.** English.



**5.1. Title.** Competitiveness of Financial Institutions

**5.2. Type.** Optional.

**5.3. Academic year.** 2018/19.

**5.4. Semester.** II.

**5.5. Lecturer, academic degree, position.** Maslova N.O., Candidate of Sciences (Economics), Associate Professor.

**5.6. Learning outcomes.** Essence of basic concepts, types and methods of competitive advantages and strategies of financial institutions, especially the definition of competitive position on the financial market, models and methods for assessing the competitiveness of the product / service and institutions; principles and factors ensuring the competitiveness of financial institutions, especially the assessment of competitiveness in banking, insurance, leasing, factoring and other financial institutions, as well as components and their interaction in the system of competitive financial institution; be able to determine the type of market and the level of intensity of competition, create a competitive profile and competitive map, to analyze the competitive position of financial institutions to diagnose the competitive advantages of financial institutions calculate key indicators to assess the competitiveness of financial products / services to assess the current competitive strategies of financial institutions and exercise ways to improve competitiveness strategic management of financial institutions, establish efficient systems th control and competitiveness of financial institutions to assess, develop competitive strategies to utilize the knowledge in practice in the area of market processes, their regulation and research.

**5.7. Compulsory disciplines studied before.** "Analysis of the financial markets", "Strategic Management", "Risk Management", "Financial management in financial institutions", "Financial Controlling" and so on.

**5.8. Course outline.** Theoretical basis of competitive financial institutions. The competitive position of financial institutions. Competitive strategies of financial institutions. Evaluation of the competitiveness of financial institutions. The control system of competitive financial institutions

**5.9. Recommended sources and other educational resources / means.**

1. Управління конкурентоспроможністю підприємства : навч. посіб. / С.М. Клименко О.С. Дуброва, Д.О. Барабась та ін. – Київ, 2013. – 525 с.

2. Борисенко З.М. Основи конкурентної політики : підручник / З.М. Борисенко. – Київ : Таксон, 2007. – 704 с.

3. Wong, Alfred Y-T.; Fong, Tom Pak Wing (2011). "Analysing interconnectivity among countries". Emerging Markets Review. pp 432–442.

4. Arndt, Sven W.; Crowley, Patrick M.; Mayes, David G. (2009). "The implications of integration for globalization". North American Journal of Economics and Finance. pp 83–90.

#### **5.10. Planned learning activities and methods of education.**

Lectures, seminars, workshops, individual work.

#### **5.11. Methods of assessment:**

- formative assessment (oral tests / written tests / checking compendiums / presentations / projects / exercises / economic problems / situational tasks / analytical and creative tasks, etc.);

- summative assessment (written exam).

#### **5.12. Learning and teaching language.** English.

**5.1. Title.** Corporate Crisis Management.

**5.2. Type.** Compulsory.

**5.3. Academic year.** 2018/19.

**5.4. Semester.** I.

**5.5. Last name, first name and patronymic of the lecturer, academic degree, position.** Kasianova A.O., Candidate of Sciences (Economics), Associate Professor of the Economics and Finance of Enterprise Department.

**5.6. Learning outcomes.** Studying discipline involves acquiring competence for individual fulfilling the tasks of crisis management in a company, diagnosing crisis situation and bankruptcy risk probability, assessing the consequences of a bankruptcy situation emergence, preparing and carrying over a liquidation procedure, reasoning the program for a company withdrawal from a crisis state and ensuring control over its implementation.

**5.7. Compulsory disciplines studied before.**

«Enterprise Economy», «Enterprise Finance», «Management», «Accounting», «Financial Management».

**5.8. Course outline.** Crises in development of social and economic systems. Methods of investigation of crisis phenomena in company activity. Corporate crisis management: essence and methodology. Methodological base and practical tool of diagnosis of corporate crisis condition and bankruptcy risk. Diagnosis of corporate survival potential. Organizational and legal mechanism of bankruptcy process. Economic, organizational and legal base of bankruptcy and financial sanitation (rehabilitation) of a company. Corporate restructuring in the system of crisis management. Development of a counter-crisis program and a counter-crisis strategy in a company.

**5.9. Recommended sources and other educational resources / means.**

1. Антикризвий менеджмент: навч. посіб. / Л.І.Скібіцька, В.В.Матвеев, В.І.Щелкунов, С.М.Подреза .- К.: Центр учбової літератури, 2014 . – 588с.

2. Банкрутство та санація суб'єктів господарювання в Україні: монографія / Л.О. Лігоненко, О.О. Хіленко, І.І. Дянков; за ред. Л.О. Лігоненко. – К. : Київ. нац. торг.-екон. ун-т, 2011. – 348 с.

3. Боронос В. Г. Управління фінансовою санацією підприємств : підручник / В. Г. Боронос, І. Й. Плікус. – Суми : Сумський державний університет, 2014. – 457 с.

4. Тюріна Н.М. Антикризове управління [текст]: навч. посіб. / Н.М. Тюріна, Н.С. Карвацька, І.В. Грабовська. – К.: Центр учбової літератури, 2012 . – 448с.

5. Управління фінансовою санацією підприємства.: підручник. / Т. А.Говорушко, І. В. Дем'яненко, К. В. Багацька [та ін.] за заг. ред. Т. А. Говорушко – К. : «Центр учбової літератури», 2013. – 400 с.

6. Shemetev A.A. Complex financial analysis, bankruptcy prognosis and financial management-marketing manual for self tuition book. – A.A. Shemetev. – Co.LTD Zodchiy, St.-Petersburg. – 2012. – 750 p.

7. Bernstein J.L. Manager's Guide to Crisis Management. – J. Bernstein, B. Bonafede. – McGraw Hill. – NY, 2012. – 172 p.

8. Devlin E.S. Crisis Management Planning and Execution. – E.S. Devlin. – Auerbach Publications. – NY, 2006. – 504 p.

9. Altman, Edward I., Corporate Distress Prediction Models in a Turbulent Economic and Basel II Environment (September 2002). NYU Working Paper No. FIN-02-052. Available at SSRN : <http://ssrn.com/abstract=1294424>.

**5.10. Educational events and methods of education.** Combination of traditional and nontraditional methods of education with the use of innovative technologies:

– lectures (review lectures / thematic lectures / problematic lectures / consulting lectures / conference lectures / binary lectures / dual lectures / lectures with prearranged errors).

– seminars (training / presentations / discussions / a communicating method / imitations / simulations / moderations / situations / brainstorming / case-studies / work in groups / etc.).

**5.11. Methods of assessment:**

– formative assessment (oral tests / written tests; checking compendiums / presentations / projects / exercises / economic problems / situational tasks, etc.);

– summative assessment (written exam).

**5.12. Language of teaching.** English.

**5.1. Title.** Corporate Governance.

**5.2. Type.** Optional.

**5.3. Academic year.** 2018/19.

**5.4. Semester.** II.

**5.5. Lecturer, academic degree, position.** Piatnytska G.T., Doctor of Sciences (Economics), Professor (has passed Internship at the University of Grenoble Alpes within the EU Erasmus+ Program «Academic Mobility»); Yatsyshyna K.V., Candidate of Sciences (Economics), Senior Lecturer (has passed Internship at the University of Central Lancashire, Preston, within the EU Erasmus+ Program «Academic Mobility»)

**5.6. Learning outcomes.** The mastery of theoretical knowledge complex and practical skills concerning corporate governance basics. Development of the abilities and skills to use specific tools for corporate strategy formation and management of corporate associations.

**5.7. Compulsory disciplines studied before.** «Management», «Law».

**5.8. Course outline.** Theoretical basics of corporate governance. Infrastructure of corporate environment. Participants of corporate relations and corporate governance authorities. Models and international standards of corporate governance. Organizational mechanism of corporate governance. Tactical and strategic management of corporations. Management of corporate costs. Economic mechanism of corporate governance. Reporting and control in the corporate management system. Management of state corporate rights. Efficiency and quality of corporate governance.

## **5.9. Recommended sources and other educational resources / means.**

5. Ігнат'єва І. А. Корпоративне управління [текст]: підручник / І. А. Ігнат'єва, О. І. Гарафонова. – К. : «Центр учбової літератури», 2013. – 600 с.

6. Мостенська Т. Л. Корпоративне управління: підручник / Т.Л. Мостенська, В. О. Новак, М. Г. Луцький, Ю. Г. Симоненко. – К. : Каравела, 2015. – 400 с.

7. Поважний О.С. Корпоративне управління: підручник / О. С. Поважний, Н. С. Орлова, А. О. Харламова. – К. : Кондор, 2013. – 244 с.

8. Mallin C.A. Corporate governance / Chris A. Mallin; 5<sup>th</sup> ed. – United Kingdom; New York, NY: Oxford University Press, 2016. – XXII, 417 p.

9. Tricker R. I. (Bob) Corporate Governance: Principles, Policies, and Practices / R.I. (Bob) Tricker; 3rd ed. – Oxford University Press, 2015. – 584 p.

## **5.10. Planned learning activities and methods of education.**

Combination of traditional and innovative methods of education with the use of technologies: thematic and problematic lectures, case study method, practical tasks with the use of information technologies, presentations, solving creative tasks, independent work of students.

## **5.11. Methods of assessment:**

– formative assessment (testing, checking compendiums, situational tasks, analytical and creative tasks, defending individual and group projects);

– summative assessment (written exam).

## **5.12. Learning and teaching language. English.**

**5.1. Title.** Contract Law.

**5.2. Type.** Optional

**5.3. Academic year.** 2018/19.

**5.4. Semester.** I.

**5.5. Lecturer, academic degree, position.** Reguretska O.V., Candidate of Sciences (Law), Associate Professor.

## **5.6. Learning outcomes.**

The study of “contract law” should result in students’ knowledge of contract law basic concepts and categories (contract, essential terms and conditions of the contract, contract term, contract price, etc.), sources of contract law, the legal status of the contract parties, contract legal nature and peculiarities, the basic principles of the regulation of contractual relations. Students should be able to determine the contract types under the laws of Ukraine, to determine

the essential terms of contract various types, to identify their differences and to determine the legal consequences of making different types of contracts. Students should be able to apply the current law for the contract draft legal analysis on their own.

**5.7. Compulsory disciplines studied before.** "Theory of State and Law", "Civil Law", "Administrative Law", "Commercial Law".

**5.8. Course outline.** The subject, method and system of contract law. The basic principles of contract law. Sources of contract law. The subjects of contract law. Types of contracts under the laws of Ukraine. Essential terms of the contracts. Contracts on property transfer to the ownership, contracts for property transfer for temporary use, contracts on works and service provision.

**5.9. Recommended sources and other educational resources / means.**

1.Беляневич О.А. Господарське договірне право України (теоретичні аспекти): монографія / О.А. Беляневич. – К.: Юрінком Інтер, 2006. – 592 с.

2. Кузнєцова Н.С. Договірне право України. Загальна частина: навч. посіб. / Н. С. Кузнєцова, О.А. Беляневич, С. . Бервено та ін.; ред. О.В. Дзера. – К.: Юрінком Інтер, 2008. – 891 с.

3. Gayle E. Hanlon (2009), "International Business Negotiations in Saudi Arabia", in James R Silkenat, Jeffrey M. Aresty & Jacqueline Klosek eds., The ABA Guide to International Business Negotiations (3rd ed.), Chicago, Illinois: American Bar Association, pp. 851–229 of 918

4. D Hutchison and F du Bois “Contracts in General” in F du Bois (ed.) Wille’s Principles of South African Law 9 ed (2012) pp.733-887.

**5.10. Planned learning activities and methods of education.** Combination of traditional and nontraditional methods of education with the use of innovative technologies:

- lectures (review lectures / thematic lectures / problematic lectures / consulting lectures / conference lectures / binary lectures / dual lectures / lectures with prearranged errors).

- seminars (training / presentations / discussions / a communicating method / imitations / simulations / moderations / situations / brainstorming / case-studies / work in groups / etc.).

**5.11. Methods of assessment:**

- formative assessment (oral tests / written tests / checking compendiums / presentations / projects / exercises / economic problems / situational tasks, etc.);

- summative assessment (written exam)

**5.12. Learning and teaching language.** English.

**5.1. Title.** Investment lending.

**5.2. Type.** Compulsory

**5.3. Academic year.** 2019/20.

**5.4. Semester.** III.

**5.5. Lecturer, academic degree, position.** Gordiienko T.M., Candidate of Sciences (Economics), Associate Professor (Certified Leasing Specialist, has passed Internship at Krakow University of Economics within the EU Erasmus+ Program «Academic Mobility»)

**5.6. Learning outcomes.**

The formation of modern economic thinking and system of knowledge about theory and practice of crediting of investment projects and the skills of independent creative thinking, making decisions about involving credit sources for financing investment projects of enterprises in conditions of uncertainty, finding reliable lenders and choosing attractive credit programs.

**5.7. Compulsory disciplines studied before.** «Investments», «Money and Credit», «Invest analysis», «Invest management».

**5.8. Course outline.** Investment lending: the nature and role in the expanded social reproduction. Banking investment lending. Organization of investment lending in banks. Investment lending for mortgages. Leasing. State investment credit. International investment credit. Risk Management in investment lending.

**5.9. Recommended sources and other educational resources / means.**

1. Інвестиційне кредитування: навч. посіб. / О.Д. Вовчак., Н. М. Руцишин., І. П. Андрушків., І. Є. Бучко – К.: Знання, 2013. – 227 с.

2. Environmental Risk Management in Lending and Investment: case study [Electronic source]. – Access mode: <http://www.un.org/esa/sustdev/sdissues/technology/riskmanagement2.pdf>.

3. Petersen L. W. Introduction to Investment and Finance. – Wøldike Petersen Lars&Bookboon, 2017. – 210 p.

4. McGowan J., Sankey D. Opening Credit: A Practitioner's Guide to Credit Investment. – Harriman House, 2015. – 230 p.

5. Ultimate Beginner's Guide to Real Estate Investing. [Electronic source].– Access mode: <https://www.biggerpockets.com/real-estate-investing>

**5.10. Planned learning activities and methods of education.** Combination of traditional and nontraditional methods of education with the use of innovative technologies:

- *lectures* (review, thematic, problematic and consulting lectures).

- *seminars* (training, presentations, discussions, a communicating method, calculations, moderations, situations, brainstorming, case-studies, work in groups, etc.).

### **5.11. Methods of assessment:**

- *formative assessment* (oral tests, written tests, checking compendiums, presentations, projects, exercises, economic problems, situational tasks, etc.);

- *summative assessment* (written exam)

### **5.12. Learning and teaching language.** English.

**5.1. Title.** Monetary policy of Central Bank.

**5.2. Type.** Compulsory

**5.3. Academic year.** 2019/20.

**5.4. Semester.** III.

**5.5. Lecturer, academic degree, position.** Maslova N.O., Candidate of Sciences (Economics), Associate Professor

**5.6. Learning outcomes.** Free orientation in theoretical and practical issues of monetary management; ability to analyze monetary policy of central banks; Skills optimal solving specific industrial problems within the monetary nature of the relevant type of monetary policy by central banks and others.

**5.7. Compulsory disciplines studied before.** "Money and Credit", "Financial Markets", "banking system", "Financial and credit system of foreign countries", "Analysis of financial intermediaries."

**5.8. Course outline.** Content of the monetary policy of the Central Bank. Comparative characteristics of monetary policy of central banks of individual countries. Monetarism in the history of monetary targeting. Strategy, tactics and goals of monetary policy by central banks. The transparency of the monetary policy of central banks. Classification and types of monetary policy of the Central Bank. Methods and tools of monetary policy-foot Central Bank. The policy of mandatory reserve requirements of the central bank. The policy of refinancing of commercial banks. Politics Central bank operations on the open market. The policy of the Central Bank in maintaining the national currency. Monetary inflation targeting tools. The policy of the Central Bank to regulate the import and export of capital.

### **5.9. Recommended sources and other educational resources / means.**

1. Адамик Б.П. Центральный банк і грошово-кредитна політика : підручник / Б.П. Адамик. – 2-ге вид., доповн. і переробл. – Київ : Кондор, 2011. – 416 с.

2. Моисеев С.Р. Денежно-кредитная политика: теория и практика :учеб. пособие / С.Р. Моисеев. – М. : Москов.



фінансово-промисл. акад., 2011. – 784 с.

3. Коваленко В.В. Центральний банк і грошово-кредитна політика : навч.-метод. посіб. / В.В. Коваленко, К.Ф. Черкашина. – Суми : ДВНЗ «УАБС НБУ», 2010. – 138 с.

4. Центральний банк і грошово-кредитна політика : навч. посіб. / за ред. Т.Д. Косової, О.О. Папаїки. – Київ : Центр навч. літ., 2011. – 328 с.

5. Feenstra, Robert C., and Alan M. Taylor. International Macroeconomics. New York: Worth, 2012. pp 100-05.

6. David. Debt. The first 5,000 Years., New York: Melville House, 2011, p. 28

### **5.10. Planned learning activities and methods of education.**

Lectures, workshops, individual work of students' consultations.

### **5.11. Methods of assessment:**

- formative assessment (oral tests / written tests / checking compendiums / presentations / projects / exercises / economic problems / situational tasks / analytical and creative tasks, etc.);
- summative assessment (written exam).

### **5.12. Learning and teaching language. English.**

**5.1. Title.** Crisis Management of Financial Institution.

**5.2. Type.** Optional.

**5.3. Academic year.** 2019/20.

**5.4. Semester.** III.

**5.5. Lecturer, academic degree, position.** Erkes O.E., Candidate of Sciences (Economics), Associate Professor

**5.6. Learning outcomes.** Formation of knowledge and skills to solve problems: recognition of the crisis (symptoms, causes, nature, level and time of exposure); predict the consequences of the crisis and their impact on the performance of the financial institution; identify opportunities for crisis prevention and / or mitigation; functioning financial institution in crisis; stabilization of individual subsystems financial institution to overcome (mitigation) manifestations of a systemic crisis in general, and to create opportunities for further development or liquidation; elimination of consequences of the crisis and / or liquidation of the financial institution; development financial institution after the crisis.

**5.7. Compulsory disciplines studied before.** "Financial market", "Accounting in financial institutions", "Analysis of financial intermediaries", "Financial management in financial institutions."

## **5.8. Course outline.**

Essence, causes and consequences of crises in the activities of financial institutions. Government anti-crisis policy. Diagnosis of the crisis financial institution. Theoretical principles of crisis management financial institutions. Formation of anti-crisis program of financial institution and monitor its implementation. The strategy of crisis management financial institutions.

## **5.9. Recommended sources and other educational resources / means.**

1. Копилюк О.І. Фінансовий менеджмент в банку: навчальний посібник / О.І. Копилюк, Н.М. Ногінова, О.М. Музичка, Н.С. Кульчицька. – Львів: вид-во «Ліга-Прес», 2015. – 236 с.

2. Шпачук В.В. Державне антикризове управління банківською системою: теорія, методологія, практика : монографія / В.В. Шпачук. – Київ : ВПЦ АМУ. – 2012. – 304 с.

3. Фінансовий менеджмент у банку: підручник / Л. О. Примостка. – 3-тє вид., доп. і перероб. - К.: КНЕУ, 2012. – 338 с.

4. Groh, Maximilian (2014-06-27). "Strategic Management in Times of Crisis". American Journal of Economics and Business Administration. 6 (2): 49–57.

5. Alan B. Bernstein and Cindy Rakowitz (2012). Emergency Public Relations: Crisis Management In a 3.0 World. p. 5.

## **5.10. Planned learning activities and methods of education.**

Lectures, workshops, individual work.

## **5.11. Methods of assessment:**

- formative assessment (oral tests / written tests / checking compendiums / presentations / projects / exercises / economic problems / situational tasks / analytical and creative tasks, etc.);

- summative assessment (credit).

## **5.12. Learning and teaching language. English.**

**5.1. Title.** Human Resources Management

**5.2. Type.** Optional

**5.3. Academic year.** 2019/20.

**5.4. Semester.** III.

**5.5. Lecturer, academic degree, position.** Bieliaieva N.S., Candidate of Sciences (Economics), Associate Professor

**5.6. Learning outcomes.** Formation of the complex of theoretical knowledge and practical skills for developing and implementing human resource policies in modern organizations, rational selection of employees for positions and formation of capable labor collective,

evaluation of workers' potential of development as well as goal-oriented use of their potential

**5.7. Compulsory disciplines studied before.** «Psychology», «Organization Theory», «Management».

**5.8. Course outline.** Methodological bases of human resource management. Organization personnel as an object of management. Structure and function of human resource management divisions. Personnel policy of the organization. Planning of work with personnel in the organization. Recruitment and selection of the personnel. Formation of the collective of organization. Evaluation of the personnel in the organization. Management of movement and development of the personnel in the organization. Management of employee displacement processes. Social partnership in the organization. Effectiveness of human resource management.

**5.9. Reference List.**

1. Управління персоналом : підручник. Вид. 2-е, зі змінами / [В. М. Данюк, А. М. Колот, Г. С. Суков та ін.]; за заг. та наук. ред. В. М. Данюка. – К.; Краматорськ : КНЕУ : НКМЗ, 2014. – 666 с.

2. Farnham D. Human Resource Management in Context: Insights, Strategy and Solutions. - UK Higher Education Business Management, 2015.

3. Effective Human Resource Management: A Global Analysis / [Edward E. Lawler III; John W.]. - Boudreau Stanford Business Books, 2012.

4. Adams L. HR Disrupted: It's time for something different. – Great Britain: Practical Inspiration Publishing, 2017.

5. Joshi M. Human Resource Management. – 2015. – 88 p.

**5.10. Planned learning activities and methods of education.** Combination of traditional and nontraditional methods of education with the use of innovative technologies: *lectures* (review lectures / thematic lectures / problematic lectures), *seminars* (presentations / discussions / work in groups / case-studies / conduct of business (role) game / practical and situational tasks / outreach classes / analytical, computational and creativetasks / moderations / simulations etc.).

**5.11. Methods of assessment:**

- formative assessment (oral tests / written tests / checking compendiums / presentations / projects / exercises / economic problems / situational tasks / analytical and creative tasks, etc.);

- summative assessment (credit).

**5.12. Program language.** English.

**5.1. Title.** Portfolio Investment

**5.2. Type.** Optional

**5.3. Academic year.** 2019/20.

#### **5.4. Semester. III.**

**5.5. Lecturer, academic degree, position.** Zhurakhovska L.V., Candidate of Science (Economics), Associate Professor

**5.6. Learning outcomes.** Understanding the role and importance of portfolio investments in the economy, knowledge, theories and strategies of portfolio investment, skills acquisition of financial assets; knowledge of basic laws and other legal acts regulating the activities of collective investment institutions (CII) and pension funds (NPF) in Ukraine; the ability to calculate the net asset and net value of NPF.

**5.7. Compulsory disciplines studied before.** "Macroeconomics", "Microeconomics", "Economics", "Management", "Statistics", "Finance, Money and Credit", "Securities Market", "Securities Transactions".

**5.8. Course outline.** Portfolio investment as a form of investment. Theory of portfolio investment. Portfolio investment strategies. Collective investment. Private pension funds as institutional investors. The activity of asset management and regulation

#### **5.9. Recommended sources and other educational resources / means.**

1. Портфельне інвестування: підручник/ О. Г. Шевченко, Т.В. Майорова, О.М. Юркевич, С. В. Урванцева [та ін.] : за наук. ред. О. Г. Шевченко, Т.В. Майорової. — К.: КНЕУ, 2010. — 407,[1]с. [Рекомендовано МОН України]»

2. Боди З., Кейн А., Маркус А. Принципы инвестиций; пер. с англ. – 4-е изд. – М.: Вильямс, 2004. – 984 с.

3. Енциклопедичний довідник з інвестування / За редакцією В.Фещенка. – К., Українське агентство фінансового розвитку, 2009. - 594 с.

4. Portfolio Investment, net (BoP, current US\$)". World Development Indicators. World Bank. (2014) – pp 98..

5. "Sixth Edition of the IMF's Balance of Payments and International Investment Position Manual (BPM6)". (2014) -pp 63

**5.10. Planned learning activities and methods of education.** Combination of traditional and nontraditional methods of education with the use of innovative technologies:

-lectures (review lectures / thematic lectures / problematic lectures / consulting lectures / conference lectures / binary lectures / dual lectures / lectures with prearranged errors).

-seminars (training / presentations / discussions / communicating method / brainstorming / case-studies / work in groups / etc.).

#### **5.11. Methods of assessment:**

- formative assessment (oral tests / written tests; checking compendiums / presentations / projects / exercises / situational tasks, etc.);
- summative assessment (written exam).

**5.12. Learning and teaching language.** English.

**5.1. Title.** Legal Regulation of Financial Services.

**5.2. Type.** Optional.

**5.3. Academic year.** 2019/20.

**5.4. Semester.** III.

**5.5. Lecturer, academic degree, position.** Sydarenko O.V., Candidate of Sciences (Law), Associate Professor.

**5.6. Learning outcomes.** Formation of professional knowledge and skills application of legal rules governing the relationship between the participants financial markets.

**5.7. Compulsory disciplines studied before.** "Law", "Financial Law".

**5.8. Course outline.** Legal principles of functioning of financial markets. Concept and types of financial institutions. The legal nature of financial services. Forms of legal regulation of financial services. The concept, purpose and structure of financial markets. Legal Regulation of credit services. Legal regulation of payments. Legal regulation of the currency market. Legal regulation of the stock market. State regulation of financial markets. Legal principles of combating legalization (laundering) of illegally obtained profits.

**5.9. Recommended sources and other educational resources / means.**

1. Банківське право : навч. посіб. [для студ. вищ. навч. закл.] / О.В. Регурецька. – Київ : Київ. нац. торг.-екон. ун-т, 2010.

2. Костюченко О.А. Банківське право України : підруч. для студ. вищ. навч. закл. / О.А. Костюченко. – 5-те вид. – Київ : А.С.К., 2013.

3. "list of state banking authorities". State Banking Authorities. Consumer Action Website. Retrieved August 5, 2011.

4. Prabhakar, Rahul (1 June 2013). "Varieties of Regulation: How States Pursue and Set International Financial Standards". Oxford University GEG. [SSRN 2383445](https://ssrn.com/abstract=2383445)

**5.10. Planned learning activities and methods of education.**

The combination of traditional and non-traditional teaching methods with the use of innovative technologies:

- lectures (Review)

- seminars and workshops (training / presentation / discussion / simulations / small group work / other);
- independent work, consultations.

**5.11. Methods of assessment:**

- formative assessment (oral tests / written tests / checking compendiums / presentations / projects / exercises / economic problems / situational tasks / analytical and creative tasks, etc.);
- summative assessment (written exam).

**5.12. Learning and teaching language.** English.

**5.1. Title.** Statistical Methods of Forecasting.

**5.2. Type.** Optional.

**5.3. Academic year.** 2019/20.

**5.4. Semester.** III.

**5.5. Lecturer, academic degree, position.** Chorny A.Y., Candidate of Sciences (Economics), Associate Professor.

**5.6. Learning outcomes.** The course familiarizes students with the knowledge and practical skills of modern applied statistical methods of forecasting by building relevant statistical models, model fitting and checking their adequacy, forecasting of real economic and finance processes.

**5.7. Compulsory disciplines studied before.** «Statistics», «Statistics of markets and services», «Econometrics».

**5.8. Course outline.** The essence and methods of modeling and forecasting. Fundamental Concepts of regressions and time series analysis. Trend models for Nonstationary Time Series. Models and Forecasting of stationary Time Series processes (ARIMA). Time Series Regression Models. Multivariate Time Series Forecasting. Forecasting financial time series with volatility models.

**5.9. Recommended sources and other educational resources / means.**

1. Shumway R. H., Stoffer D. S. Time Series Analysis and Its Applications: With R Examples (Springer Texts in Statistics) 3rd ed. Edition. –2011.

Режим доступа: <http://www.stat.pitt.edu/stoffer/tsa3/tsa3EZ.pdf>

2. A First Course on Time Series Analysis. Examples with SAS by Chair of Statistics, University of Wurzburg. Version 2011.March.01

3. Hyndman R.J. Forecasting: principles and practice:

<https://www.otexts.org/fpp> - online textbook on forecasting

4. Introduction to Time Series Analysis NIST/SEMATECH e-Handbook of Statistical Methods. Режим доступа: <http://www.itl.nist.gov/div898/handbook/pmc/section4/pmc4.htm>

5. <http://cran.r-project.org/doc/manuals/R-intro.pdf> - Notes on R: A Programming Environment for Data Analysis and Graphics Version 5.12.0 (2015-04-16).

**5.10. Planned learning activities and methods of education.**

Combination of traditional and nontraditional methods of education with the use of innovative technologies:

– lectures (review lectures / thematic lectures / problematic lectures).

– seminars / laboratory works (training / simulations / case-studies / work in groups / etc.).

**5.11 Methods of assessment:**

– formative assessment (written tests / projects / exercises);

– summative assessment (credit).

**5.12. Learning and teaching language.** English.

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