



EVENT MANAGEMENT

“Event Management” is designed for Master’s degree students. It is a self-contained course which is destined for forming students theoretical knowledge and practical skills of organization of events in enterprises.

The subject matter of the course is to develop skills and abilities of the future specialists to organize effective events in enterprises of tourism, hotel, restaurant and exhibition business.

According to the results of studying “Event Management” students will obtain general professional competences, which will enable them to deal with the tasks relating to event management to achieve the objectives of economic activity of tourism industry enterprises.

