

**ZINIUK MYKOLA**  
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**PH.D. Student of the Management department**

*Scientific profiles in international scientometric databases:*  
[ORCID](#), [Google Scholar](#)

**SCIENTIFIC INTERESTS:** Corporate governance, digital transformation.

**ACADEMIC QUALIFICATIONS:**

From 2018 – postgraduate student at State University of Trade & Economics  
2016-2018 – graduated with honor from the Kyiv National University of Trade & Economics, Master of Management  
2012-2016 – graduated from the Donetsk state university of management, Bachelor of Management & Administration

**ADDITIONAL TYPES OF ACTIVITIES:**

Participation in the research topic "Theoretical and methodological foundations of the formation of the national model of corporate governance" (2016 - 2018).  
Participation in the research topic "Management of a trade enterprise based on the competence approach" (2016 - 2018).  
Participation in the research topic "Mechanisms for simplifying business on the basis of public-private partnership" (2019-2023).

**PUBLICATIONS:**

1. Deeva N.E., Khmurova V.V., Ziniuk M.S. (2020). Digitization of corporate management in the conditions of a pandemic. Business navigator. Vol. 5, 47-52.
2. Deeva N.E., Ziniuk M.S. (2020). Forms and methods of digital transformation of corporate management. Economy: realities of time. Vol. 3, 49, 79-87.
3. Ziniuk M.S. (2021). Assessment of the effectiveness of digital business transformation. Economy and society. Vol. 29. URL: <https://economyandsociety.in.ua/index.php/journal/article/view/601> DOI: 10.32782/2524-0072/2021-29-57
4. Ziniuk M.S. (2019). Corporate management in the era of digitalization. Young scientist. Vol. 3, 2, 432-437.
5. Mykola Ziniuk. (2020). Identification of trends in the development of corporate governance//Science online: International electronic scientific journal. Vol. 12. URL: <https://nauka-online.com/ua/publications/ekonomika/2020/12/identifikatsiya-tendentsij-rozvitku-korporativnogo-upravlinnya/>
6. Deeva N.E., Ziniuk M.S. (2019). The relevance of digital transformation in modern conditions of the development of corporate governance. Current socio-economic problems of the state and regions. Collection of materials of the All-Ukrainian scientific and practical conference dedicated to the 50th anniversary of the Faculty of Economics and Management of DonNTU. T.4. Section IV: Theory and practice of modern management. 129-132
7. Ziniuk M.S. (2019). The essence of the digital transformation of corporate management. Theoretical and methodological foundations of the development of the financial system of Ukraine based on innovative and investment strategies: a collective monograph. 135-142.
8. Deeva N.E., Ziniuk M.S. (2018). Conditions and peculiarities of the development of the digital economy in Ukraine and the world. Socially competent management of

corporations in the conditions of the behavioral economy: materials of the international. Science and practice conf. 42-45.

9. Deeva N.E., Ziniuk M.S. (2019). Methods of digital transformation of corporate management. Digital economy: coll. mate. II National Institute of Science and Method. Conference. 201-203.
10. Deeva N.E., Ziniuk M.S. (2019). Modern approaches to digitalization. Problems and prospects for the development of innovative activity in Ukraine: Materials of the XII International Business Forum, Rep. ed. A.A. Mazaraki. 59-61.
11. Ziniuk M.S. (2020) Trends in the development of corporate governance. Innovative scientific research: theory, methodology, practice: Materials of the IV International Scientific and Practical Conference. NGO "Institute of Innovative Education"; Scientific and educational center of applied informatics of the National Academy of Sciences of Ukraine. 120-123
12. Deeva N.E., Khmurova V.V., Ziniuk M.S. (2020). New conditions for conducting corporate governance. Actual problems of the development of management, finance and financial science: ideas and their implementation: Collection of materials of the All-Ukrainian scientific conference (with foreign participation). 44-45
13. Ziniuk M.S. (2020). The problem of commercialization of research. Digital economy and information technologies: coll. mate. International scientific and practical conference. 171-172
14. Ziniuk M.S. (2021). Digital security of corporate management. Theoretical and applied directions of the development of economics, accounting and law in Ukraine and the world: Collection of abstracts of reports of the International Scientific and Practical Conference. 10-13