

STATE UNIVERSITY
OF TRADE AND ECONOMICS



ДЕРЖАВНИЙ
ТОРГОВЕЛЬНО-ЕКОНОМІЧНИЙ
УНІВЕРСИТЕТ

МІЖНАРОДНИЙ
СТУДЕНТСЬКИЙ
КОНКУРС
ФОТОГРАФІЇ



INTERNATIONAL
STUDENTS
PHOTOGRAPHY
AWARDS

24 May 24

Dear colleagues!

We invite you to participate in
The III International Students Photography Awards
which will be held on 24 May 2024 at the State University of Trade and Economics

NOMINATIONS OF THE PHOTO CONTEST:

1. Portrait	[P]	6. Advertisement photography	[RP]
2. Landscape	[P1]	7. Still-life	[N]
3. Animalistic	[A]	8. Photograph	[F]
4. Story	[S]	9. Alma-mater	[AI]
5. Reportage	[R]	10. Photos created by juniors	[FJ]

CONDITIONS FOR PARTICIPATION IN THE PHOTOGRAPHY COMPETITION

If you wish to take part in **The 1st International Students Photography Awards**, please send by May 25, 2023:

- 1) application for participation in the Photography Competition,
- 2) creative photography according to the technical requirements to the specified e-mail addresses of the Organizing Committee (by nominations).

PARTICIPATION IN THE PHOTOGRAPHY COMPETITION

Language: Ukrainian and English.

The participant of the photo contest can be bachelors, masters and post-graduate institutions of higher education of Ukraine and other countries, the juniors of any form of education.

The authors of one work can be no more than two; teams are allowed to participate.

The application, which is filled in by the participant of the Photography Competition, will be informed about his agreement to comply with all clauses of the Regulations on the Photography Competition.

The number of submitted photo-works (series of works) from one (two) authors or creative team is unlimited.

Photos sent to the Organizing Committee are not reviewed and returned to the participants.

EVALUATION CRITERIA

The main criteria of the jury's evaluation of competitive photo-working are:

Creativity (force of advertising idea) – 40%

The quality of performance is 40%

Technological skill – (special techniques and effects when taking and processing photos) – 20%

CONDITIONS FOR ADMISSION

Nomination code, surname, name and by parent participant(s), Higher Education Institution, faculty, course, group (school, class) as shown in the sample.

Fill out the form <https://forms.gle/MXhPxWqZ7ksmPkU99> and attach works signed in Latin according to the model:

For example:

P_Kvitka_O_DTEU_FTM_3_5_Portret_babusi.jpg де,

P – nomination letter

Kvitka_O – Surname, Initial

DTEU – school

FTM – Faculty (fill in if you are a student)

3_5 – course_group (fill in if you are a student)

Portret_babusi – job title

Jpg – file format

For residents of foreign countries: P_John Smeet. Faculty of Journalism, London University. Great Britain

TECHNICAL REQUIREMENTS FOR COMPETITIVE PHOTO-WORKS

To participate in the competitive review of photo-works are accepted in electronic form: –Image format: JPEG; up to 8 Mb ;

– image size : not more than 2000 px (pixels) on the smaller side and not more than 2600 px (pixels) on the height;

– the photo should not have any author's posters, author's marks, advertising messages, added frames, etc.

AWARDS OF THE COMPETITION

The winners of the photo contest are awarded with diplomas. Prizes and valuable gifts can also be used as awards. The scope and structure of the main award fund of the photo competition is determined by the order of the Rector.

It is allowed to encourage winners of photo contest and authors of the best works by trade enterprises, state institutions, private persons, professional photo associations.

For participants from other cities diplomas and gifts are sent by mail.

TERMS OF THE COMPETITION

1 stage. By May 20, 2024 works with applications *in electronic form* are sent to the e-mail addresses of the Organizing Committee of the photo competition. The application is made *through the form*.

2 stage. By May 22, 2024 – the selection of photo-works, which will be allowed to participate in the final according to the technical requirements on nominations.

3 stage. By May 22-23, 2024 – work of the jury on formation of short-list and identification of winners.

4 stage. Since May 24, 2024 – exhibition of online works in the virtual gallery

5 stage. May 24, 2024 – winners' announcement.

CONTACTS OF THE ORGANIZING COMMITTEE OF THE PHOTO COMPETITION:

Department of Journalism and Advertising of the State University of Trade and Economics .

02156, Ukraine, Kyiv, Kioto , 19, c. A-425, A-424; nom. (044) 531-31-46

Contact persons:

Fayivshenko Diana, Dr.Sc., head of the department of journalism and advertising d.fayvishenko@knute.edu.ua

Bryukhanova Galina, PhD in Pedagogic Sciences., associate professor of the department of journalism and advertising h.briukhanova @knute.edu.ua

**For registration of the participant to the address of the Organizing
Committee of the photo competotion are sent:**

- The photo, according to the technical requirements.
- The electronic form of the application **for each photo**.

Coordinators of the photo contest on nominations and addresses for sending works:

1. Landscape [P1] – PhD in Pedagogic Sciences, associate professor Bryukhanova Galina Vyacheslav, h.bryukhanova@knute.edu.ua
2. Portrait [P] – PhD in Pedagogic Sciences, associate professor Bryukhanova Galina Vyacheslav, h.bryukhanova@knute.edu.ua
3. Animalistics [A] – PhD of arts sciences, associate professor Lyezhnev Alexander Aleksandrovich, O. , alexle@ukr.net
- 4 Story [S] – PhD of arts sciences, associate professor Lyezhnev Alexander Aleksandrovich, O. , alexle@ukr.net
- 5 5. Still life [N]– PhD of arts sciences, associate professor Lyezhnev Alexander Aleksandrovich, O. alexle@ukr.net
6. Reportage [R] – PhD in Economics, Associate Professor Dmitry Yatsyuk, d.yatsiuk@knute.edu.ua
7. Advertisement photography [RP] – PhD in Economics, associate professor Galina Aldankova, h.aldankova@knute.edu.ua
8. Photograph [F] – PhD in Pedagogic Sciences, associate professor of Bryukhanova Galina Vyacheslav h.bryukhanova@knute.edu.ua
9. Almater-mater [Al] – Shkurov Yevgen, PhD, associate professor, e.shkurov@knute.edu.ua
10. Photos created by the juniors [FS] – PhD in Economics, associate Professor Irina Bushatskaya, i.buchatska@knute.edu.ua

Application form:

https://docs.google.com/forms/d/e/1FAIpQLSd-F0kb5oJFOPZKPGN3S7hsj1WD04VD-WQw8of77o8WL-n_Dw/viewform?usp=send_form

Photo competition statement

on the website of the department of journalism and advertising:

<https://stat.knute.edu.ua/file/MTIyMzc=/d8709ff3571135d666063dffd46e51b4.pdf>

PARTNERS OF THE COMPETITION:

