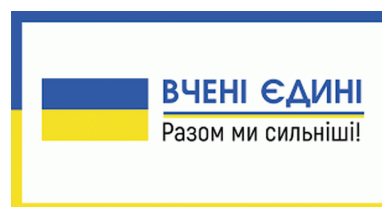


**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE  
STATE UNIVERSITY OF TRADE AND ECONOMICS  
FACULTY OF INTERNATIONAL TRADE AND LAW  
FACULTY OF TRADE AND MARKETING  
DEPARTMENT OF MODERN EUROPEAN LANGUAGES  
DEPARTMENT OF FOREIGN PHILOLOGY AND TRANSLATION**



# **PROGRAMME**

*VII All-Ukrainian Scientific and Practical Student Conference*

**“THE SCIENCE OF THE XXI CENTURY:  
CHALLENGES OF THE CONTEMPORANEITY”**

*May 16, 2024*

*Kyiv*

**МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ  
ДЕРЖАВНИЙ ТОРГОВЕЛЬНО-ЕКОНОМІЧНИЙ УНІВЕРСИТЕТ  
ФАКУЛЬТЕТ МІЖНАРОДНОЇ ТОРГІВЛІ ТА ПРАВА  
ФАКУЛЬТЕТ ТОРГІВЛІ ТА МАРКЕТИНГУ  
КАФЕДРА СУЧАСНИХ ЄВРОПЕЙСЬКИХ МОВ  
КАФЕДРА ІНОЗЕМНОЇ ФІЛОЛОГІЇ ТА ПЕРЕКЛАДУ**



# **ПРОГРАМА**

*VII Всеукраїнської студентської науково-практичної конференції*

**«НАУКА ХХІ СТОЛІТТЯ: ВИКЛИКИ  
СЬОГОДЕННЯ»**

*16 травня 2024  
Київ*

## May 16, 2024: ZOOM

- 9:55 – 10:00** – Registration.  
**10:00 – 10:15** – Conference Opening. Welcome Speeches.  
**10:15 – 11:15** – Plenary Session. Students' Presentations.  
**11:15 – 11:30** – Break.  
**11:30 – 15:00** – Work in sections on thematic platforms.

### TIME LIMIT

- Report to the plenary session – up to 7 min.  
Report to the section meeting – up to 5 min.  
Discussion or questions – up to 3 min.

### PLENARY SESSION

Meeting ID: **341 095 4568**

Password: **166231**

Join the meeting:

<https://knute-edu-ua.zoom.us/j/3410954568?pwd=VXNHZmtET0Y0Unk0RC9odnFGMXhVdz09>

- 1. Shevchenko Sofiia**  
TECHNOLOGIES AND STRATEGIES FOR BIG DATA AND CLOUD STORAGE  
*State University of Trade and Economics, Kyiv*
- 2. Vovkotrub Viktoriia**  
THE IMPACT OF INFORMATION TECHNOLOGIES ON SOCIETY AND CULTURAL PROCESSES  
*State University of Trade and Economics, Kyiv*
- 3. Yermak Sofiia Zlata**  
OVERCOMING OBSTACLES FOR TRADE AND TRANSPORTATION ON THE DANUBE  
*State University of Trade and Economics, Kyiv*
- 4. Kosenko Oleksandr**  
ASSESSING STRESS AND COPING STRATEGIES IN UKRAINIAN STUDENTS DURING WARTIME  
*State University of Trade and Economics, Kyiv*
- 5. Vasylyshyna Anastasiia**  
THE IMPACT OF WAR ON UKRAINE'S FOREIGN TRADE  
*State University of Trade and Economics, Kyiv*
- 6. Lymanskyi Vladyslav**  
DEFI STRATEGIES IN CRYPTO INVESTMENTS  
*State University of Trade and Economics, Kyiv*
- 7. Bilonozhko Anna**  
TECHNOLOGISCHER FORTSCHRITT UND SEIN EINFLUSS AUF DIE INTERNATIONALE WIRTSCHAFT  
*Staatliche Universität für Handel und Wirtschaft, Kyjiw*

## SECTION 1 ECONOMICS, FINANCE AND AUDIT

*Supervising moderators: Oksana Ternova – Senior Lecturer;  
Larysa Danchenko – Senior Lecturer; Svitlana Mamchenko – Senior Lecturer*

Meeting ID: **803 538 7614**

Password: **Kpd8GN**

Join the meeting: <https://us04web.zoom.us/j/8035387614>

Für die Teilnehmer innen mit **deutscher Sprache**, wird unter dem Link stattgefunden:

<https://us04web.zoom.us/j/79634786720?pwd=YVZCVkdwL0NXWS9SaVUwTXMwM1M2UT09>

Konferenz - ID: **796 3478 6720**

Password: **7PT8Cv**

- 1. Arbuzova Anastasiia**  
THE IMPORTANCE OF FINANCIAL PLANNING FOR EFFECTIVE MANAGEMENT OF ENTERPRISE FINANCES. CHALLENGES OF TODAY  
*State University of Trade and Economics, Kyiv*
- 2. Atamanenko Olena**  
MACROECONOMIC IMPACT OF PRIVATE TRANSFERS ON THE ECONOMY OF UKRAINE  
*Lviv University of Trade and Economics, Lviv*
- 3. Bardin Viktor**  
THE FORMATION OF CONGLOMERATES, AS AN EFFECTIVE PROCESS IN CONTRAST TO MONOPOLIZATION  
*State University of Trade and Economics, Kyiv*
- 4. Barin Veronika**  
BITCOIN: IS IT RELIABLE FOR THE CONSUMER?  
*State University of Trade and Economics, Kyiv*
- 5. Beba Bohdan**  
PROBLEMS OF SMALL BUSINESS DEVELOPMENT IN UKRAINE  
*State University of Trade and Economics, Kyiv*
- 6. Chervonopyska Olha**  
HRYVNYIA DEVALUATION OR THE HISTORY OF THE UKRAINIAN CURRENCY  
*State University of Trade and Economics, Kyiv*
- 7. Dubel Mariia**  
THE EFFECTIVENESS OF INCLUSIVITY IN THE UKRAINIAN ECONOMY  
*State University of Trade and Economics, Kyiv*
- 8. Fizytsch Bohdan**  
WICHTIGE MERKMALE DER FINANZIERUNG KLEINERER UNTERNEHMEN IN DEUTSCHLAND  
*Tschernowitzer Institut für Handel und Wirtschaft der Staatlichen Universität für Handel und Wirtschaft, Tscherniwzi*

- 9. Hladka Kseniia**  
UKRAINE'S ECONOMY IN THE CONTEXT OF DIGITAL TRANSFORMATION  
*State University of Trade and Economics, Kyiv*
- 10. Horbach Daryna**  
UTILIZING TECHNOLOGICAL RESOURCES IN THE PRACTICE OF SOCIAL WORK IN UKRAINE  
*State University of Trade and Economics, Kyiv*
- 11. Hrebets Daryna**  
ELECTRONIC MONEY AS PAYMENT MEANS  
*State University of Trade and Economics, Kyiv*
- 12. Hryhoryshena Valeriia**  
STATE REGULATION OF FOREIGN ECONOMIC ACTIVITY  
*State University of Trade and Economics, Kyiv*
- 13. Khlyvniuk Iryna**  
THE IMPORTANCE OF FINANCIAL INTERMEDIATION IN THE FINANCIAL MARKET  
*State University of Trade and Economics, Kyiv*
- 14. Kovalenko Viktoriia**  
UKRAINISCHER GETREIDEKORRIDOR  
*Staatliche Universität für Handel und Wirtschaft, Kyjiw*
- 15. Kozak Viktoriia**  
USING LOGICAL METHODS IN FORECASTING FINANCIAL RISKS IN UNSTABLE ECONOMIC ENVIRONMENTS  
*Ivan Franko National University of Lviv, Lviv*
- 16. Kryvytska Maria**  
BUSINESS ON THE INTERNET AS THE BASIS OF THE FINAL INNOVATIVE FUTURE  
*State University of Trade and Economics, Kyiv*
- 17. Kulibaba Sofiia**  
THE ECONOMIC IMPACTS OF CLIMATE CHANGE  
*State University of Trade and Economics, Kyiv*
- 18. Lymanskyi Vladyslav**  
DEFI STRATEGIES IN CRYPTO INVESTMENTS  
*State University of Trade and Economics, Kyiv*
- 29. Lysa Valentyna**  
FINANCIAL LITERACY IN UKRAINE  
*State University of Trade and Economics, Kyiv*
- 20. Melnyk Denys**  
DIGITALIZATION OF BUSINESS PROCESSES IN TERMS OF GLOBALISATION AND EUROPEAN INTEGRATION  
*Lviv University of Trade and Economics, Lviv*
- 21. Nesterenko Andriana**  
TAX SOCIAL BENEFIT: FEATURES OF APPLICATION  
*Ivan Franko National University of Lviv, Lviv*
- 22. Petrik Daniil**  
CLIMATE CHANGE AND ITS ECONOMIC IMPACT  
*State University of Trade and Economics, Kyiv*

- 23. Prylenska Karyna**  
MEDICAL INSURANCE IN UKRAINE: CURRENT STATE AND DEVELOPMENT PROSPECTS  
*State University of Trade and Economics, Kyiv*
- 24. Pylypenko Kateryna**  
FORMATION AND DEVELOPMENT OF SECURITIES MARKET IN UKRAINE  
*State University of Trade and Economics, Kyiv*
- 25. Shakhova Uliana**  
INCOME INEQUALITY: CAUSES, EFFECTS, AND REMEDIES  
*State University of Trade and Economics, Kyiv*
- 26. Ten Alexander, Romanenko Vasil**  
RATES OF ECONOMIC GROWTH OF COUNTRIES  
*Cherkasy branch of the PHEI European University, Cherkasy*
- 27. Tkachuk Inna**  
STRESS TESTING AS ONE OF THE TOOLS OF BANKING REGULATION  
*Ivan Franko National University, Lviv*
- 28. Zhyrna Oleksandra**  
CHARACTERISTICS OF THE MONEY SUPPLY OF UKRAINE  
*State University of Trade and Economics, Kyiv*

## SECTION 2 INFORMATION TECHNOLOGIES

*Supervising moderators: Valentyna Borshchovetska – PhD in Pedagogy, Associate Professor;  
Viktoriia Semidotska – Senior Lecturer*

Meeting ID: **976 954 8590**

Password: **2021**

Join the meeting:

<https://us04web.zoom.us/j/9769548590?pwd=MVFPRUhjZEpXODE3aU4xa0ZvNHhpUT09>

- 1. Avramenko Daniil**  
DIGITAL PRODUCT DESIGN AS A KEY ASPECT FOR ECONOMIC SUCCESS OF E-COMMERCE BUSINESS  
*State University of Trade and Economics, Kyiv*
- 2. Bereziuk Iryna**  
LINGUISTIC AND INTERCULTURAL COMMUNICATION IN CONDITIONS OF DIGITALIZATION  
*State University of Trade and Economics, Kyiv*
- 3. Boklah Iryna**  
FACE EMOTION RECOGNITION WITH CONVOLUTIONAL NEURAL NETWORK  
*State University of Trade and Economics, Kyiv*

**4. Dryha Maryna**

DIGITAL TOOLS FOR EFFECTIVE LEARNING OF FOREIGN LANGUAGES

*State University of Trade and Economics, Kyiv*

**5. Galchynska Sofiia, Topchiy Rostyslav**

APPLICATION OF VIRTUAL REALITY IN MEDICINE

*State University of Trade and Economics, Kyiv*

**6. Golovan Dmytro**

THE DEVELOPMENT OF ONLINE EDUCATION AND ITS ROLE IN THE DIGITAL WORLD

*State University of Trade and Economics, Kyiv*

**7. Gostar Ivan**

FORMATION OF DIGITAL COMPETENCE IN UKRAINIAN PRACTICE

*State University of Trade and Economics, Kyiv*

**8. Hadytsky Evhen**

HOW COMPUTER GAMES CAN HELP WITH LEARNING ENGLISH

*Uzhhorod Institute of Trade and Economics of the State University of Trade and Economics*

**9. Halatenko Daria**

WEB APPLICATIONS SECURITY

*State University of Trade and Economics, Kyiv*

**10. Hnatchenko Anastasia**

PROSPECTS FOR COMBINING BRAIN-COMPUTER INTERFACES WITH ARTIFICIAL INTELLIGENCE

*State University of Trade and Economics, Kyiv*

**11. Honcharenko Arina**

INFORMATION TECHNOLOGIES IN THE CONTEXT OF EARLY BILINGUAL ACQUISITION

*State University of Trade and Economics, Kyiv*

**12. Hryhoryshena Valeriia**

USE OF MS EXCEL FINANCIAL FUNCTIONS IN ECONOMICS

*State University of Trade and Economics, Kyiv*

**13. Hurieiev Kyrlyo**

ARTIFICIAL INTELLIGENCE AND SOFTWARE ENGINEERING

*State University of Trade and Economics, Kyiv*

**14. Ihnatovych Oleksandra**

EXPLORING BOUNDLESS REALMS: THE ROLE OF VIRTUAL REALITY IN REDEFINING SPACE AND TIME

*State University of Trade and Economics, Kyiv*

**15. Kapranchyk Mariia**

STUDYING AS A WAY TO INCREASE COMPETITIVENESS IN THE REALITIES OF TECHNOLOGICAL PROGRESS

*State University of Trade and Economics, Kyiv*

**16. Khakhlieva Daria**

REINFORCEMENT LEARNING AND EXPLAINABLE AI: A POWERFUL COMBINATION FOR DATA ANALYSIS

*State University of Trade and Economics, Kyiv*

- 17. Kharchenko Viktoriia**  
ARTIFICIAL INTELLIGENCE IN FINANCE  
*State University of Trade and Economics, Kyiv*
- 18. Kochetkova Mariia**  
CYBERSECURITY IN THE ERA OF EXPANDING DIGITAL SPACE: STRATEGIES AND APPROACHES  
*State University of Trade and Economics, Kyiv*
- 19. Kozheurova Mariia, Kinash Daria**  
SURVEYING PUBLIC OPINION: AI INTEGRATION IN UKRAINE'S LEGAL SYSTEM  
*State University of Trade and Economics, Kyiv*
- 20. Kushturna Yelyzaveta**  
APPLICATION OF THE INTERNET OF THINGS TECHNOLOGY IN AUTOMATED RESOURCE MANAGEMENT SYSTEMS  
*State University of Trade and Economics, Kyiv*
- 21. Liashenko Viktoriia**  
EMERGING PROFESSIONS IN THE DIGITAL ERA  
*State University of Trade and Economics, Kyiv*
- 22. Lopatiuk Fedor**  
NECESSITY OF DIGITALIZATION OF DIPLOMATIC PROCEDURES IN THE WORLD  
*State University of Trade and Economics, Kyiv*
- 23. Maloshuk Yaroslav**  
SOFTWARE ENGINEERING: BUILDING THE SOFTWARE WE USE  
*State University of Trade and Economics, Kyiv*
- 24. Malyk Yaroslava, Shepel Anhelina**  
WHAT IS SQL INJECTION (SQLI) AND HOW TO PREVENT ATTACKS  
*State University of Trade and Economics, Kyiv*
- 25. Moisiienko Nina, Pidhainyi Denys**  
ARTIFICIAL INTELLIGENCE IN RECRUITING  
*State University of Trade and Economics, Kyiv*
- 26. Petryshen Illia**  
THE NOTION AND PECULIARITIES OF CLOUD TECHNOLOGIES  
*Separate Subdivision "Khmelnyskyi Professional College of Trade and Economics of State University of Trade and Economics", Khmelnytskyi*
- 27. Pylypchuk Tymofii**  
IMPROVING LANGUAGE LEARNING WITH GAMIFIED EDUCATIONAL PLATFORMS  
*State University of Trade and Economics, Kyiv*
- 28. Rumyantseva Polina**  
ARTIFICIAL INTELLIGENCE IN MEDICINE: NEW OPPORTUNITIES  
*State University of Trade and Economics, Kyiv*
- 29. Shcherbyna Yuliia**  
MACHINE LEARNING ALGORITHMS IN HEALTHCARE  
*State University of Trade and Economics, Kyiv*
- 30. Shchurova Emiliia**  
EMPLOYABILITY OPPORTUNITIES: THE ROLE OF EDUCATION IN THE DIGITAL AGE  
*State University of Trade and Economics, Kyiv*



- 31. Segeda Kate**  
EFFECTIVE METHODS FOR PERSONAL DATA PROTECTION IN THE DIGITAL AGE  
*State University of Trade and Economics, Kyiv*
- 32. Solohub Valentyna**  
THE IMPACT OF INFORMATION TECHNOLOGIES ON THE ECONOMIC DEVELOPMENT OF UKRAINE: PROSPECTS AND CHALLENGES  
*State University of Trade and Economics, Kyiv*
- 33. Sviridova Kateryna**  
PROSPECTS FOR USING BIM-TECHNOLOGY IN THE CONSTRUCTION INDUSTRY  
*State University of Trade and Economics, Kyiv*
- 34. Sosnovskyi Maksym**  
DJANGO OBJECT RELATIONAL MAPPER (ORM): PYTHON'S POWER FOR EFFICIENT DATABASE MANAGEMENT  
*State University of Trade and Economics, Kyiv*
- 35. Ternavsky Vadym**  
THE NECESSITY OF DEVELOPING STANDARDS FOR ARTIFICIAL INTELLIGENCE  
*State University of Trade and Economics, Kyiv*
- 36. Tiutium Anastasiia**  
QUANTUM COMPUTING BASICS  
*State University of Trade and Economics, Kyiv*
- 37. Tkachenko Yaroslav, Klymenko Veronika**  
CRITICAL ROLE OF CYBERSECURITY IN TIMES OF CONFLICT: SAFEGUARDING INFRASTRUCTURE AND INFORMATION  
*State University of Trade and Economics, Kyiv*
- 38. Tkachuk Nika**  
EDUCATION AND CAREER IN THE LIGHT OF DIGITAL TRANSFORMATION: RETHINKING AND ADAPTING  
*State University of Trade and Economics, Kyiv*
- 39. Tokaryk Sofia**  
DIGITALISATION OF THE UKRAINIAN ECONOMY  
*State University of Trade and Economics, Kyiv*
- 40. Tsivka Vlada**  
MODERN WORKING TIME ACCOUNTING SOLUTION PROGRAMS  
*State University of Trade and Economics, Kyiv*
- 41. Yeremeiev Pavlo**  
EFFECTIVENESS OF QR CODES  
*State University of Trade and Economics, Kyiv*
- 42. Yushchenko Dariia**  
THE MAIN PRINCIPLES OF WEB INTERFACE DEVELOPMENT: ACCESSIBILITY, COMPLIANCE WITH STANDARDS AND REJECTION OF EXCESS  
*State University of Trade and Economics, Kyiv*
- 43. Zvoryhina Daria**  
MOBILE APPLICATION "YOUTH NAVIGATE"  
*State University of Trade and Economics, Kyiv*

**SECTION 3**  
**PHILOLOGICAL SCIENCES**

*Supervising moderator: Yuliia Drozdova – PhD in Psychology, Associate Professor;  
Svitlana Mamchenko – Senior Lecturer*

Meeting ID: **488 244 4360**

Password: **852245**

Join the meeting:

<https://us04web.zoom.us/j/4882444360?pwd=VGp1bDQ4ZEVUaGdSTFBIZnFmNDlmUT09&omn=78308028730>

Für die Teilnehmer innen mit **deutscher Sprache**, wird unter dem Link stattgefunden:

<https://us04web.zoom.us/j/79634786720?pwd=YVZCVkdwL0NXWS9SaVUwTXMwM1M2UT09>

Konferenz - ID: **796 3478 6720**

Password: **7PT8Cv**

1. **Bezkorovalna Erika**  
THE DESCRIPTION OF THE CONCEPT OF “WAR” ON THE BASIS OF AN AMERICAN NEWSPAPER “USA TODAY”  
*Separate Subdivision “Khmelnyskyi Professional College of Trade and Economics of State University of Trade and Economics”, Khmelnyskyi*
2. **Bulda Kateryna**  
THE LANGUAGE OF NETSPEAK  
*State University of Trade and Economics, Kyiv*
3. **Chernov Oleksandr**  
DIE ANWENDUNG DES ANSCHAULICHEN DENKENS ALS EINE IN DEM 21. JAHRHUNDERT ANZUERKENNENDE METHODE ZUR ERLERNEN DER FREMDSPRACHEN  
*Staatliche Universität für Handel und Wirtschaft, Kyjiw*
4. **Dashkovska Marta**  
FEATURES OF AMERICAN SLANG IN ELECTRONIC CORRESPONDENCE  
*State University of Trade and Economics, Kyiv*
5. **Demydova Veronika, Ivanova Anastasia**  
INTERKULTURELLE KOMMUNIKATION IM ZEITALTER DER GLOBALISIERUNG: HINDERNISSE UND WEGE ZU IHRER ÜBERWINDUNG  
*Staatliche Universität für Handel und Wirtschaft, Kyjiw*
6. **Ferkaliak Angelina**  
FROM "FRIEND" TO "FRIENDED": HOW SOCIAL MEDIA IS REDEFINING LANGUAGE  
*State University of Trade and Economics, Kyiv*
7. **Hopkalo Yuliia**  
TRANSLATION OF ETHNO-CULTURAL LANGUAGE UNITS  
*National University of Life and Environmental Sciences of Ukraine, Kyiv*
8. **Hranisevych Viktoriia**  
LEXICAL AND GRAMMATICAL TRANSFORMATIONS IN TRANSLATION  
*National University of Life and Environmental Sciences of Ukraine, Kyiv*

9. **Hrytsyk Anastasiia, Kryvonog Olena**  
ARTIFICIAL INTELLIGENCE AND ITS APPLICATION IN SCIENTIFIC RESEARCH  
*State University of Trade and Economics, Kyiv*
10. **Humeniuk Anhelina**  
MODALITY AND THE WAR IN UKRAINE IN THE GUARDIAN NEWSPAPER ARTICLES  
*Separate Subdivision "Khmelnyskyi Professional College of Trade and Economics of State University of Trade and Economics", Khmelnytskyi*
11. **Kaika Inna**  
A NEWCOMER IN THE LINGUISTIC WORLD: WILL EURO-ENGLISH CHANGE A GENERAL LANGUAGE PICTURE?  
*State University of Trade and Economics, Kyiv*
12. **Kholomeyeva Neonila**  
IMPORTANCE OF PROFESSIONAL VOCABULARY IN BUSINESS  
*State University of Trade and Economics, Kyiv*
13. **Khrebtak Sofiia**  
THE IMPORTANCE OF DYSLEXIC-FRIENDLY WRITING  
*State University of Trade and Economics, Kyiv*
14. **Kravchenko Karina**  
SPRACHE UND IDENTITÄT: SPRACHPHÄNOMENE BEI DER BILDUNG DES KULTURELLEN SELBSTBEWUSSTSEINS IN DER MODERNEN WELT  
*Staatliche Universität für Handel und Wirtschaft, Kyjiw*
15. **Kulyk Yuliana, Sliesarchuk Vladyslav**  
INNOVATIVE METHODS OF TEACHING FOREIGN LANGUAGES  
*State University of Trade and Economics, Kyiv*
16. **Kuzmich Oleksii**  
VIDEO GAMES: LEARNING ENGLISH THROUGH PLAY  
*State University of Trade and Economics, Kyiv*
17. **Nedohibchenko Bohdan**  
FIXED EXPRESSIONS AND IDIOMS IN THE PROCESS OF TRANSLATION  
*The National University of Life and Environmental Sciences of Ukraine, Kyiv*
18. **Pronina Nataliia**  
DIFFICULTIES OF ADAPTATION OF UKRAINIANS ABROAD  
*State University of Trade and Economics, Kyiv*
19. **Reshetun Anton**  
THE PROBLEM OF EQUIVALENCE IN LEGAL TRANSLATION  
*State University of Trade and Economics, Kyiv*
20. **Samarchuk Vlada**  
ETYMOLOGY AND TRANSLATION OF IDIOMS  
*National University of Life and Environmental Sciences of Ukraine, Kyiv*
21. **Shahinian David, Shapoval Yelizaveta**  
PECULIARITIES OF TRANSLATING LEGAL TERMS  
*State University of Trade and Economics, Kyiv*

- 22. Shudrak Ilona**  
RUSSIA'S HYBRID WAR AGAINST UKRAINE: INFORMATION AND PSYCHOLOGICAL ASPECT  
*State University of Trade and Economics, Kyiv*
- 23. Shulha Yevheniia**  
THE IMPORTANCE OF USING GENDER-NEUTRAL LANGUAGE IN THE MODERN WORLD  
*State University of Trade and Economics, Kyiv*
- 24. Smei Anna**  
STYLISTICS OF CONVICTION (based on USA President Joe Biden address to the nation)  
*Bila Tserkva Lyceum 'Minor Academy of Sciences', Bila Tserkva*
- 25. Soltys Alina**  
PROBLEMS OF TRANSLATION OF ENGLISH NEOLOGISMS AND AUTHOR'S NEOLOGISMS IN SCIENTIFIC, TECHNICAL AND FICTION LITERATURE  
*National University of Life and Environmental Sciences of Ukraine, Kyiv*
- 26. Sydorenko Mariia**  
LINGUISTIC ASPECT OF LEGAL IDIOMS: TRANSLATION AND UNDERSTANDING IN THE CONTEXT OF LEGAL PRACTICE  
*State University of Trade and Economics, Kyiv*
- 27. Tupytsia Yevheniia, Tsarenko Anastasiia**  
CAN ARTIFICIAL INTELLIGENCE REPLACE LIVE TRANSLATORS?  
*Separate Structural Unit "Vinnytsia Trade and Economics Vocational College of State University of Trade and Economics", Vinnytsia*
- 28. Vernyhora Dariia**  
THE COMPLEXITY OF TRANSLATING HUMOUR: CHALLENGES AND STRATEGIES  
*State University of Trade and Economics, Kyiv*
- 29. Zalevska Maria**  
THE DESCRIPTION OF UKRAINIAN ECONOMY DURING THE WAR (BASED ON THE BRITISH PRESS)  
*Separate Subdivision "Khmelnyskyi Professional College of Trade and Economics of State University of Trade and Economics", Khmelnytskyi*

## SECTION 4 INTERNATIONAL TRADE AND LAW

*Supervising moderators: Oleh Zatserkovnyi – Senior Lecturer;  
Olena Okhrimenko – PhD in Philology, Senior Lecturer;  
Svitlana Mamchenko – Senior Lecturer*

Meeting ID: 775 577 8882

Password: 084578

Join the meeting:

<https://knute-edu-ua.zoom.us/j/7755778882?pwd=T3Y4bGlNWwJzaHcwVGQ2WUIRK05iUT09>

Für die Teilnehmer innen mit **deutscher Sprache**, wird unter dem Link stattgefunden:

<https://us04web.zoom.us/j/79634786720?pwd=YVZCVkdwL0NXWS9SaVUwTXMwM1M2UT09>

Konferenz - ID: **796 3478 6720**

Password: **7PT8Cv**

- 1. Afonin Daniil**  
THE FIGHT AGAINST ACTIVITIES OF FRAUDULENT CALL CENTERS  
*State University of Trade and Economics, Kyiv*
- 2. Barysheva Mariia**  
THE IMPACT OF MODERN TECHNOLOGIES ON INTERNATIONAL TRADE  
*State University of Trade and Economics, Kyiv*
- 3. Boyko Maksym**  
ATTITUDES OF UKRAINIAN CITIZENS TO THE LAW ON MOBILISATION  
*State University of Trade and Economics, Kyiv*
- 4. Burdak Sophia**  
THE ETHICAL TRADE DILEMMA: BALANCING CONSUMER DEMAND WITH LABOR EXPLOITATION IN DEVELOPING COUNTRIES  
*State University of Trade and Economics, Kyiv*
- 5. Chervonii Anna**  
FORMATION OF THE COMPETITIVENESS OF RESTAURANT ENTERPRISES  
*Pavlo Tychina Uman State Pedagogical University, Uman*
- 6. Danileychenko Artem**  
ADMINISTRATIVE AND LEGAL MECHANISM ENSURING ECONOMIC SECURITY  
*State University of Trade and Economics, Kyiv*
- 7. Diachenko Mariia**  
USE OF ELECTRONIC EVIDENCE IN CRIMINAL PROCEEDINGS  
*State University of Trade and Economics, Kyiv*
- 8. Dibrova Daria**  
THE ROLE OF MARKING AND LABELING FOR INTERNATIONAL TRADE  
*State University of Trade and Economics, Kyiv*

- 9. Dubovyk Anastasiia**  
CHINA'S EXPERIENCE OF SEZ IMPLEMENTATION  
*State University of Trade and Economics, Kyiv*
- 10. Golovko Elizaveta**  
INTERNATIONALER RECHTSSTATUS VON FLÜCHTLINGEN IN DEUTSCHLAND  
*Staatliche Universität für Handel und Wirtschaft, Kyjiw*
- 11. Gorbik Polina**  
REVOLUTIONIZING UKRAINIAN EDUCATION: KEY ASPECTS OF DIGITAL TRANSFORMATION  
*State University of Trade and Economics, Kyiv*
- 12. Holyonko Alina**  
FEATURES OF PAYMENT OF COURT FEE AT FIXED RATES DURING MARTIAL LAW  
*State University of Trade and Economics, Kyiv*
- 13. Horolska Yana**  
FACTORS CONTRIBUTING TO THE GLOBAL EXPANSION OF TERRORISM IN THE 20TH AND 21ST CENTURIES  
*State University of Trade and Economics, Kyiv*
- 14. Hrytsai Anna**  
MILITARY SERVICE AS AN ADVOCATE DURING THE LEGAL REGIME OF MARTIAL LAW  
*State University of Trade and Economics, Kyiv*
- 15. Ivanenko Myroslava, Fidikovskiy Nikita**  
THE IMPACT OF INTERNATIONAL LAW ON TRADE POLICY: A CRITICAL ANALYSIS  
*State University of Trade and Economics, Kyiv*
- 16. Ivashchenko Maksym**  
SUSTAINABLE DEVELOPMENT GOALS IN THE GLOBAL SUPPLY CHAIN  
*Taras Shevchenko National University of Kyiv, Kyiv*
- 17. Kisilova Kateryna**  
A NEW KIND OF DIPLOMACY: INTERNET DIPLOMACY, METHODS OF ITS IMPLEMENTATION  
*State University of Trade and Economics, Kyiv*
- 18. Kolesnyk Mykhailo**  
LEGAL FRAMEWORK FOR USE OF FORCE BY STATE AGENTS  
*State University of Trade and Economics, Kyiv*
- 19. Kolmanova Yelyzaveta**  
ANGEBOT UND NACHFRAGE VON ERWERBSTÄTIGEN FRAUEN AUF DEM DEUTSCHEN ARBEITSMARKT  
*Staatliche Universität für Handel und Wirtschaft, Kyjiw*
- 20. Kolomei Vladyslav, Rogozhnikov Ivan**  
INTERNATIONAL TRADE AND LAW  
*Taras Shevchenko National University of Kyiv, Kyiv*
- 21. Kondratenko Anastasiia**  
PECULIARITIES OF CUSTOMS REGULATION DURING THE WAR IN UKRAINE  
*State University of Trade and Economics, Kyiv*

- 22. Kostiukovytsch Sofiia**  
HANDELSKRIEGE UND EINE PROTEKTIONISTISCHE POLITIK IN DEUTSCHLAND  
*Staatliche Universität für Handel und Wirtschaft, Kyjiw*
- 23. Kovalenko Maria**  
INTERNATIONAL ORGANIZATIONS FACING CRISIS OR WHY THEIR REFORMATION IS INEVITABLE  
*State University of Trade and Economics, Kyiv*
- 24. Kovalova Diana**  
STATE BODIES EXERCISING DIPLOMATIC FUNCTIONS ABROAD  
*State University of Trade and Economics, Kyiv*
- 25. Kozhuharenko Danylo**  
ERNEUBARE ENERGIEQUELLEN IN DEUTSCHLAND  
*Staatliche Universität für Handel und Wirtschaft, Kyjiw*
- 26. Krylova Anastasia**  
ATTITUDE OF CITIZENS OF UKRAINE TO THE REFORM OF THE JUDICIAL SYSTEM OF UKRAINE IN ORDER TO REDUCE THE HIGH LEVEL OF CORRUPTION IN THE COUNTRY  
*State University of Trade and Economics, Kyiv*
- 27. Kryvonos Svitlana, Yevtushenko Anastasia**  
SEPARATE QUESTIONS REGARDING THE GENERAL PROVISIONS OF THE PRE-JUDICIAL INVESTIGATION  
*State University of Trade and Economics, Kyiv*
- 28. Kulai Daryna**  
DIASPORA AND ITS IMPACT ON COUNTRIES' FOREIGN POLICIES  
*State University of Trade and Economics, Kyiv*
- 29. Labza Serhiy**  
VORAUSSETZUNGEN UND FOLGEN VOM WIRTSCHAFTSWUNDER IN DER BRD  
*Staatliche Universität für Handel und Wirtschaft, Kyjiw*
- 30. Ladyka Irina**  
EXPORT'S CHANGE STRATEGY DURING THE WAR  
*State University of Trade and Economics, Kyiv*
- 31. Mazur Kateryna**  
CHALLENGES AND SOLUTIONS TO INTERNATIONAL PEACE AND SECURITY  
*State University of Trade and Economics, Kyiv*
- 32. Medvedenko Daria**  
THE IMPACT OF INTERNATIONAL ECONOMIC INTEGRATION ON SMALL AND MEDIUM-SIZED FIRMS IN THE POST-WAR PERIOD  
*State University of Trade and Economics, Kyiv*
- 33. Morondel Alina**  
TRADE ASPECTS OF THE GREEN TRANSITION  
*State University of Trade and Economics, Kyiv*
- 34. Nebylytsia Nazarii**  
NAVIGATING THE RUSSIAN ASSET CONFISCATION: IMPLICATIONS AND CHALLENGES FOR EUROPE AND BEYOND  
*Taras Shevchenko National University of Kyiv, Kyiv*

- 35. Ostapuk Anna**  
DEVELOPMENT OF CRYPTOCURRENCY MARKETS IN THE GLOBAL ECONOMY  
*Lviv University of Trade and Economics, Lviv*
- 36. Pavlenko Violetta**  
MODERN RELEVANCE OF WHESTPHALIAN SYSTEM  
*State University of Trade and Economics, Kyiv*
- 37. Ponomarenko Yuliia**  
THE IMPACT OF THE INTERNATIONAL ECONOMY ON THE LEGAL REGULATION OF INTERNATIONAL TRADE  
*Igor Sikorsky Kyiv Polytechnic Institute, Kyiv*
- 38. Psiadlo Nazar**  
BALANCING SAFETY AND INDIVIDUAL FREEDOMS IN THE UKRAINIAN GUN RIGHTS DEBATE  
*State University of Trade and Economics, Kyiv*
- 39. Reshetun Anton**  
DIE MENSCHENRECHTE IM KRIEGZUSTAND  
*Staatliche Universität für Handel und Wirtschaft, Kyjiw*
- 40. Rudus Sofiia**  
RECHTLICHER STATUS VON MINDERJÄHRIGEN WAISEN UNTER DEN BEDINGUNGEN DES KRIEGSZUSTANDS  
*Staatliche Universität für Handel und Wirtschaft, Kyjiw*
- 41. Sbehat Elias**  
PROTECTION OF INTELLECTUAL PROPERTY RIGHTS  
*State University of Trade and Economics, Kyiv*
- 42. Shuiska Dayana**  
SCIENCE DIPLOMACY: NEW OPPORTUNITIES FOR COOPERATION  
*State University of Trade and Economics, Kyiv*
- 43. Shvydka Darya**  
HEREDITARY RELATIONS IN MODERN LEGAL SYSTEMS  
*State University of Trade and Economics, Kyiv*
- 44. Siuzanna-Mariia Yakymiak, Rohashko Iryna**  
FENCED INTERESTS: THE POLISH FARMER PROTESTS AND THEIR IMPLICATIONS ON UKRAINE'S EUROPEAN PATH  
*Taras Shevchenko National University of Kyiv, Kyiv*
- 45. Smolii Iryna, Kibenko Mark**  
POSITIVE AND NEGATIVE ASPECTS OF HYPER-GLOBALIZATION IN THE CONTEXT OF INTERNATIONAL TRADE  
*Taras Shevchenko National University of Kyiv, Kyiv*
- 46. Stepanova Yelyzaveta**  
ASSESSING THE ROLE OF INTERNATIONAL TRADE IN THE GLOBALIZATION OF FINANCIAL MARKETS: RISKS AND OPPORTUNITIES  
*State University of Trade and Economics, Kyiv*



- 47. Studennikov Mykhailo**  
CHILDREN'S RIGHTS VIOLATIONS IN WAR-TORN UKRAINE  
*State University of Trade and Economics, Kyiv*
- 48. Tarasiuk Veronika, Skliarenko Mykhailo**  
THE ROLE OF INTERNATIONAL TRADE IN ECONOMIC DEVELOPMENT (FOCUS ON SPECIFIC DEVELOPING COUNTIES)  
*Taras Shevchenko National University of Kyiv, Kyiv*
- 49. Tertychna Yuliia**  
DIGITAL TRADE AND ITS PLACE IN UKRAINE'S ECONOMIC RESILIENCE AND GLOBAL MARKET INTEGRATION  
*State University of Trade and Economics, Kyiv*
- 50. Uhrinovich Danylo**  
TRANSFORMATION OF MECHANICAL BUILDING OF UKRAINE FOR ACCESS TO NEW EXPORT MARKETS  
*Taras Shevchenko National University of Kyiv, Kyiv*
- 51. Valchuk Solomia**  
PROBLEMATISCHE ASPEKTE DER DURCHFÜHRUNG VON WAHLEN IN DER UKRAINE UNTER KRIEGSRECHT  
*Universität für Management und Recht, Chmelnyzkyj*
- 52. Vanhorodska Nataliia**  
THE RISE OF COUNTERFEIT GOODS AND THE GLOBAL BLACK MARKET  
*State University of Trade and Economics, Kyiv*
- 53. Voloshyn Alina**  
THE IMPACT OF ARTIFICIAL INTELLIGENCE AND BLOCKCHAIN ON LOGISTICS  
*State University of Trade and Economics, Kyiv*
- 54. Vorotkova Dariya**  
HUMAN RIGHTS VIOLATIONS DURING THE RUSSIAN-UKRAINIAN WAR  
*State University of Trade and Economics, Kyiv*
- 55. Vynohradov Artem**  
UKRAINE'S RAILWAYS: CHALLENGES AND OPPORTUNITIES FOR INTERNATIONAL TRADE  
*State University of Trade and Economics, Kyiv*
- 56. Yakusheva Diana**  
LEGAL FEATURES OF THE REGULATION OF FOREIGN ECONOMIC ACTIVITIES USING THE LEX MERCATORIA  
*State University of Trade and Economics, Kyiv*
- 57. Zaiats Alina**  
TRENDS IN INTERNATIONAL TRADE AND GLOBALIZATION  
*State University of Trade and Economics, Kyiv*
- 58. Zavorodnia Diana**  
THE DIGITAL TRANSFORMATION OF INTERNATIONAL TRADE AND ITS IMPACT ON THE DEVELOPMENT OF INTERNATIONAL PRIVATE LAW  
*State University of Trade and Economics, Kyiv*

**59. Zhukov Danylo**

“THE PERFECT STORM”: INTERACTION OF CRISIS FACTORS ON A GLOBAL SCALE

*State University of Trade and Economics, Kyiv*

**60. Zhyla Iryna**

ETHICAL ASPECTS OF RELATIONSHIPS BETWEEN ATTORNEYS

*State University of Trade and Economics, Kyiv*

**61. Zhyla Iryna**

RECOGNITION OF MARRIAGES CONTRACTED OUTSIDE UKRAINE

*State University of Trade and Economics, Kyiv*

**SECTION 5  
MANAGEMENT, MARKETING AND ADVERTISING**

*Supervising moderator: Nadiia Sheverun – PhD in Education, Associate Professor*

Join the meeting: <https://teams.microsoft.com/l/channel/19%3AKohYC2Jmn91ZfX7IZ8-gRDnhzp0JS68CoKZfHSq6Ros1%40thread.tacv2/%D0%9E%D0%B1%D1%89%D0%B8%D0%B9?groupId=9f62ff59-96d7-4ef9-9f43-88ca668ff414&tenantId=b3e68880-3490-46e6-b295-a36e4be20728>

**1. Androniuk Vasyl**

ORGANIZATION OF THE SALES SYSTEM IN THE MARKETING ACTIVITIES OF THE ENTERPRISE

*Vinnitsia Cooperative Institute, Vinnitsia*

**2. Boyko Sofiia**

EVOLUTION OF MARKETING THEORIES: FROM THE FIRST CONCEPTS TO MODERN APPROACHES

*Vinnitsia Institute of Trade and Economics of SUTE, Vinnitsia*

**3. Burgelo Iryna**

TRENDS IN DIGITAL MARKETING DEVELOPMENT – INTERACTIVE APPROACHES AND INTEGRATION WITH CUTTING-EDGE TECHNOLOGIES

*Vinnitsia Institute of Trade and Economics of SUTE, Vinnitsia*

**4. Chykhichyna Marina**

THE POWER OF SOCIAL MEDIA: HOW TO USE IT FOR MARKETING

*State University of Trade and Economics, Kyiv*

**5. Demydova Veronika**

COPYWRITING STRATEGIES THAT OVERCOME MODERN MARKETING CHALLENGES

*State University of Trade and Economics, Kyiv*

**6. Dolia Kseniia**

USER GENERATED CONTENT IN BUSINESS PROMOTION

*State University of Trade and Economics, Kyiv*

**7. Harmash Kateryna**

USING INFLUENCERS ON SOCIAL MEDIA TO PROMOTE PRODUCTS AND SERVICES

*State University of Trade and Economics, Kyiv*

- 8. Harvat Mariia**  
INNOVATIVE MARKETING STRATEGIES AND THEIR IMPACT ON BUSINESS  
*Separate Subdivision “Khmelnyskyi Professional College of Trade and Economics of SUTE, Khmelnytskyi*
- 9. Herasymenko Olena**  
DIE MACHT DER SUBTILITÄT: DIE VORTEILE VON VERSTECKTER WERBUNG AM MODERNEN MARKT  
*State University of Trade and Economics, Kyiv*
- 10. Hladka Kseniia, Gopanchuk Nataliia**  
PECULIARITIES OF INNOVATIVE DEVELOPMENT OF TOURISM IN UKRAINE IN THE CONTEXT OF WAR  
*State University of Trade and Economics, Kyiv*
- 11. Golovko Danyl**  
THE MOST EFFECTIVE MODEL OF COMPANY STRUCTURE TODAY  
*State University of Trade and Economics, Kyiv*
- 12. Hrabovchak Andrii, Danylo Vladislav**  
WARFARE TOOLS IN COMPETITIVE MARKETING  
*Uzhhorod Institute of Trade and Economics of SUTE, Uzhhorod*
- 13. Ischenko Yaroslav**  
Technological Advancements and Their Societal Impact  
*State University of Trade and Economics, Kyiv*
- 14. Ivanova Anastasiia**  
THE USE OF STYLISTIC DEVICES IN ADVERTISING  
*State University of Trade and Economics, Kyiv*
- 15. Khatuntseva Valeriia**  
THE IMPORTANCE OF DISTRIBUTION POLICY FOR THE FUNCTIONING OF THE ENTERPRISE  
*Vinnitsia Cooperative Institute, Vinnitsia*
- 16. Konovalova Alina**  
DEVELOPING AN EFFECTIVE MARKETING STRATEGY FOR SMALL BUSINESSES  
*State University of Trade and Economics, Kyiv*
- 17. Kozhemiakina Yelyzaveta**  
COMPARISON OF ADVERTISING UKRAINE AND FOREIGN COUNTRIES  
*State University of Trade and Economics, Kyiv*
- 18. Lazarenko Krystyna**  
HR MANAGEMENT IN THE VUCA ERA: MOTIVATION AND ENGAGEMENT EMPLOYEES  
*State University of Trade and Economics, Kyiv*
- 19. Leontieva Alona**  
FEATURES OF SERVICE SECTOR MANAGEMENT  
*State University of Trade and Economics, Kyiv*
- 20. Levchenko Victoria**  
GLOBALIZATION AND ECONOMIC CHALLENGES IN A DIGITAL SOCIETY  
*State University of Trade and Economics, Kyiv*

- 21. Loboda Mariia**  
DIGITAL FUTURE: ECONOMIC CHALLENGES AND GLOBALISATION TRENDS  
*State University of Trade and Economics, Kyiv*
- 22. Martsun Dmytro**  
THE ROLE OF CORPORATE IDENTITY IN BRAND PROMOTION  
*Vinnitsia Cooperative Institute, Vinnitsia*
- 23. Miroschnychenko Svitlana**  
DEVELOPMENT OF UKRAINE'S ECONOMY: BEFORE, DURING AND AFTER WAR  
*State University of Trade and Economics, Kyiv*
- 24. Mishchuk Mariia**  
THE HISTORY OF MARKETING  
*Separate Subdivision "Khmelnyskyi Professional College of Trade and Economics of SUTE, Khmelnytskyi*
- 25. Nikitina Natalia**  
MARKETING COMMUNICATIONS AND ITS IMPACT ON THE ACTIVITIES OF THE ENTERPRISE  
*State University of Trade and Economics, Kyiv*
- 26. Nikolaichuk Olexandra**  
THE ROLE OF ADVERTISING IN THE FORMATION OF GENDER STEREOTYPES IN UKRAINE  
*State University of Trade and Economics, Kyiv*
- 27. Nosal Khrystyna**  
TRANSFORMING SOCIETY IN THE DIGITAL AGE  
*State University of Trade and Economics, Kyiv*
- 28. Novikova Yuliia**  
MARKETING IN THE CONDITIONS OF WAR: ADAPTATION TO NEW REALITIES  
*State University of Trade and Economics, Kyiv*
- 29. Oliinyk Daria**  
MARKETING AS A BUSINESS PHILOSOPHY  
*Separate Subdivision "Khmelnyskyi Professional College of Trade and Economics of SUTE, Khmelnytskyi*
- 30. Potapov Oleksandr**  
FORMATION OF AN EFFECTIVE MANAGEMENT SYSTEM AT THE ENTERPRISE  
*Vinnitsia Cooperative Institute, Vinnitsia*
- 31. Natalya Svidnitska**  
THE INFLUENCE OF SOCIAL NETWORKS ON MARKETING AND ADVERTISING OF THE ENTERPRISE  
*Chernivtsi Trade and Economics Institute of SUTE, Chernivtsi*
- 32. Tverda Kateryna**  
TECHNOLOGICAL DEVELOPMENT OF DIGITAL TRANSFORMATION IN RADIO ADVERTISING  
*Vinnitsia Institute of Trade and Economics of SUTE, Vinnitsia*
- 33. Vins Valerii**  
INNOVATIVE MARKETING OF UKRAINIAN VIDEO GAME DEVELOPERS  
*State University of Trade and Economics, Kyiv*

**34. Vorotniuk Mariia**

RESILIENCE OF UKRAINIAN IT STARTUPS DURING WARTIME

*State University of Trade and Economics, Kyiv*

**35. Yakina Nataly**

MARKETING DURING THE WAR IN UKRAINE: THE MAIN CHANGES

*State University of Trade and Economics, Kyiv*

**36. Yehorova Vitaliia, Panasiuk Olexander**

THE IMPACT OF SOCIAL MEDIA ON MARKETING AND ADVERTISING STRATEGIES ON MODERN BUSSINES

*Taras Shevchenko National University of Kyiv, Kyiv*

**37. Yurchyk Viktoriia**

HOW ARTIFICIAL INTELLIGENCE AFFECTS THE DEVELOPMENT OF COMPANIES AND THEIR OPPORTUNITIES IN THE FIELD OF SALES

*State University of Trade and Economics, Kyiv*

**38. Zelenaya Marina**

DIGITAL TRANSFORMATION IN BUSINESS MANAGEMENT

*State University of Trade and Economics, Kyiv*

**SECTION 6  
PSYCHOLOGY**

*Supervising moderator: Nina Nikolska – PhD in Pedagogy, Associate Professor*

Meeting ID: **401 959 5148**

Password: **V79QbC**

Join the meeting: <https://us04web.zoom.us/j/4019595148?pwd=dy9UK1gyUFN2dDVneWpTalpEemdEZz09>

**1. Kovalenko Tetiana**

STRESSORS AND THEIR INFLUENCE ON ADAPTATION IN THE 21ST CENTURY

*State University of Trade and Economics, Kyiv*

**2. Lahutina Daria**

PSYCHOLOGICAL EFFECTS OF SOCIAL MEDIA: IMPLICATION FOR MENTAL HEALTH

*State University of Trade and Economics, Kyiv*

**3. Liashuk Viktoriia**

PSYCHOLOGICAL ASPECTS OF LEARNING ENGLISH IN TODAY'S CONTEXT

*State University of Trade and Economics, Kyiv*

**4. Miezhetite Anna**


A ROLE OF EMOTIONS IN THE CASE OF EATING DISORDERS

*State University of Trade and Economics, Kyiv*

**5. Nesterenko Volodymyr**

MENTAL HEALTH IN THE PERIOD OF THE WAR

*State University of Trade and Economics, Uzhhorod*

- 
- 6. Ovdienko Sofiia**  
IMPACT OF PSYCHOLOGICAL OPERATIONS ON HUMAN PSYCHE  
*State University of Trade and Economics, Kyiv*
  - 7. Simanschi Sofia**  
ART THERAPY AS A FORM OF EXPRESSIVE THERAPY  
*The Slavic University of Moldova, Chisinau, Republic of Moldova*
  - 8. Sivak Maria**  
NAVIGATING MENTAL HEALTH CHALLENGES IN THE DIGITAL AGE  
*State University of Trade and Economics, Kyiv*
  - 9. Stuzhna Violetta**  
FEATURES OF PROBLEMS OF NEGATIVE EMOTIONAL STATES OF PERSONALITY  
*State University of Trade and Economics, Kyiv*
  - 10. Tovtyn Mykhailo**  
THE INFLUENCE OF TEMPERAMENT ON THE CAREER CHOICES  
*State University of Trade and Economics, Uzhhorod*
- 