



Poltavska Oksana

somko@ukr.net

PhD in Economics, Kyiv National University of Trade and Economics,
Associate Professor of the Department of Hotel and Restaurant Business

RESEARCH EXPERTISE: covers problems marketing and staff resources in Hotel and Restaurant Business".

COURSES: "Marketing ", "Strategic Marketing in Hotel and Restaurant Business"

ACADEMIC DEGREES:

- PhD in Economics, Kyiv National University of Trade and Economics, Ukraine, 2015
- MS, Kyiv National University of Trade and Economics, 2000
- BS, Kyiv National University of Trade and Economics, 1999

ACADEMIC TITLES:

- Associate Professor, 2019

ACADEMIC APPOINTMENTS:

- Associate Professor of the Department of Economics and Competition Policy, Kyiv National University of Trade and Economics, 2016 – 2019
- Senior Lecturer of the Department of Tourism, Hotel and Restaurant Business, Kyiv National University of Trade and Economics, 2003-2016
- Assistant Professor of the Department of Tourism, Hotel and Restaurant Business, Kyiv National University of Trade and Economics, 1999 – 2003

AWARDS AND HONORS:

- Kyiv National University of Trade and Economics Gratitude on science advancement, 2017
- Kyiv National University of Trade and Economics Award on high professionalism and scientific success, 2016

LIST OF PUBLICATIONS:

<https://knute.edu.ua/file/MzY0NA==/eae86846e790ca683fb6da72f33cb1c8.pdf>

ADDITIONAL ACTIVITIES: Performs duties in the selection committee KNTEU
Responsible for recruiting students for a higher education degree: « Bachelor» and «Master».

HOBBY: I am interested in travel and culture in different countries.

In my free time I do fitness.