

CONTACT INFORMATION



HOPKALO LARYSA

PhD in Economics,

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There is an account on the social network “Facebook”

CALIFRATION

Kyiv National Trade and Economics University
defense of dissertation work "Management of the socially-oriented enterprise of tourism sphere", scientific adviser of doctor of sciences Bear N.I.

IMPROVING QUALIFICATIONS

Visiting seminars and meetings:

- Club Hoteliero
- restaurant forum RestArt
- professional exhibitions HoReCa

- Internship at Silesian Technical University (Gliwice, Poland) within the framework of the project "Improving the management of education in Ukraine" (with the support of the US government).
- Internship at Jagiellonian University with the support of the Fulbright Graduate Program at Jagiellonian University, Krakow (Poland), defended scientific work that received the Foundation's distinction)
- Hotel complex "Premier Palace" (department of enterprise management), Kiev
- International internship: Presov University, city of Presov; Academy of Professional Education "Mercur", Slovak Republic
- Internship under the program "Practical Hospitality Course" at the Hilton Kyiv Hotel, Kyiv

ACADEMIC TITLES:

- Associate Professor, 2018
- Senior Lecturer, 2006

TEACHING DISCIPLINES

"Hotel business"

SCOPE OF SCIENTIFIC WORKS

Fundamental and applied researches in the field of tourism and hotel-restaurant business and formation of directions and methods of development of social orientation in tourism, improving the quality of tourism and hotel-restaurant services.

LIST OF MOST IMPORTANT WORKS

Monographs

- Convergence of economic models of Poland and Ukraine. monograph. / under ed.V. Chuzhykov // KNEU. - 2010 - 568 p.
- Strategic development of tourism business: monograph / [T.I. Tkachenko, S.V. Melnichenko, L.M. Hopkalo et al.]; by edition. A.A. Mazaraki - K.: KNTEU, 2010. – 596p.

Textbooks and manuals

- Organization of the hotel business / M.G. Boyko, L.M. Gopkalo - K.: KNTEU, 2009. 494p.
- Designing of restaurant business establishments, teaching manual for the stud. of high. educ. instit. / [A.A. Mazaraki, M.I. Peresechny, S.L. Shapoval, L.M. Hopkalo, etc.]; edit. by A.A. Mazaraki; Kyiv. - K.: KNTEU, 2011. - 345 p.
- Designing of hotels: teaching manual for the stud. of high. educ. instit./ [A.A. Mazaraki, M.I. Peresechny, S.L. Shapoval, L.M. Hopkalo etc.]; edit. by A. A. Mazaraki; Kiev. - K.: KNTEU, 2012. - 337 p.
- Designing of resorts: teaching manual for the stud. of high. educ. instit. / [A.A. Mazaraki, S.L. Shapoval, L.M. Hopkalo etc.]; edit. by A.A. Mazaraki; Kiev. - K.: KNTEU, 2014 - 446 p.
- Boyko M.G., Hopkalo L.M. Hotel business: Electronic textbook -K.: KNTEU, 2015. - 501 p.
- HoReCa: Tutor manual: 3 t. - T.1. Hotels (2-star.) / Per cong. edit AA Mazaraki - K.: Kiev. nats Trade.Ekonom. Unt., 2017. - 426 pp.

Scientific articles and publications

- Hopkalo L.M. Nohrina L.A. Dominant imperatives of training of specialist for small and medium business hospitality. - Materials from the IV international scientific-theoretical Internet-conference "City. Culture. Civilization. "- Kharkiv - 2014. - P. 196-208.
- Hopkalo L.M. Socially-oriented health-improving facilities for children: results of SWOT-analysis. Economic space. Collection of scientific works. Prydniprovsk`a`s State Academy of Civil Engineering and Architecture. Dnipropetrovsk. Economic Sciences. - 2016 - No. 110. - P. 162-174.

- Hopkalo L.M. Development of socially-oriented hotel enterprises in Ukraine. [Electronic resource] // Global and national problems of the economy. - 2016 - № 10 - Mode of access: [http:// www.global-national.in.ua](http://www.global-national.in.ua)
- Gopkalo L.M. Principles of evaluation and planning of the activity of a socially oriented hotel enterprise. Journal of the National University of Water Management and Natural Resources (Rivne) .- Economic Sciences. - 2016 - No. 1 (69). - P. 13-23.
- Hopkalo L.M. Planning of the activity of socially-oriented hotel enterprise in modern conditions. Abstracts of the report. International scientific and practical conference "Tourism, hotel and restaurant business - innovations and trends" 7.04 2016. Kyiv, KNTEU - S. 28-30.
- Hopkalo L.M. "Cross-cellular method of estimating the factors of influence on socially-oriented hotel enterprises" International scientific and practical conference "Globalization challenges of the development of national economies" 19.10.2016 Kyiv, KNTEU - P. 187-195.
- Hopkalo L.M. Conceptual model of development of resort and recreational enterprises of social tourism // Economic Journal of Zaporizhzhya`s State Engineering Academy. - 2017. - No. 7. - P. 83-89.
- Hopkalo Larisa, Salimon Olga Modeling of innovation processes in hotel business entities. Moder Science – Modern veda. - №6.- 2018 p. (m. Prague, Czech Republic) Index Copernicus Journals Master List ISSN2336-498X
- Gopkalo Larisa Vector of innovative development of subjects of hotel business of social purpose. - Innovative Development of the Economy: Global Trends and National Peculiarities. / Boyko Margarita, Vedmid Nadezhda/ - Riga Baltija Publishing, - 2018.
- Gopkalo L.M. Information technology in the management of a hotel company A collection of materials of the International Conference, m. Presov; Academy of Professional Education "Merkur", Slovak Republic. - 2019 - 23-27 pp.

Languages: Russian, Polish, English.