



MARHARYTA BOIKO

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Doctor of Sciences in Economics, Professor
Head of the Department of Hotel and Restaurant Business

Profile of the scientist in international bases:

[Scopus](#), [Web of Science](#), [ResearcherID](#), [Google Scholar](#), [ORCID](#)

RESEARCH EXPERTISE: covers problems of research of the national tourism system, strategic marketing, management, competitive environment

COURSES: "Project Management in Hospitality Business", "Project Management in Restaurant Business", "Strategic Marketing in Hotel and Restaurant Business"

ACADEMIC DEGREES:

- Doctor of Sciences (hub.) in Economics, Kyiv National University of Trade and Economics, 2011
- PhD in Economics, Kyiv National University of Trade and Economics, 2003
- MS, Kyiv National University of Trade and Economics, 1992

ACADEMIC TITLES:

- Professor, 2011
- Associate Professor, 2005

ACADEMIC APPOINTMENTS:

- Head of the Department of Hotel and Restaurant Business, Kyiv National University of Trade and Economics, since 2015
- The Language academy University of central Lancashire, United Kingdom :English Language and Culture Programme, 2015
- Professor of the Department of Hotel and Restaurant Business, Kyiv National University of Trade and Economics, 2012 – 2015
- Associate Professor of the Department of Economics and Competition Policy, Kyiv National University of Trade and Economics, 2011 – 2012
- Vice-dean of the Faculty of Restaurant, Hotel and Tourism Business, Kyiv National University of Trade and Economics, 2009 – 2011
- Associate Professor of the of Tourism, Hotel and Restaurant Business, Kyiv National University of Trade and Economics, 2005-2009
- Senior Lecturer of the Department of Tourism, Hotel and Restaurant Business, Kyiv National University of Trade and Economics, 2003-2005
- Assistant Professor of the Department of Tourism, Hotel and Restaurant Business, Kyiv National University of Trade and Economics, 1999 – 2003

AWARDS AND HONORS:

- Badge "Excellence in Education of Ukraine", Ministry of Education of Ukraine, 1999
- Diploma of the Ministry of Culture and Tourism of Ukraine on high professionalism, 2011
- Diploma of the Ministry of Education and Science of Ukraine on science advancement, 2012, 2014
- Desnianska regional City Council Award on reforming of higher education, 2014
- Kyiv National University of Trade and Economics Gratitude on science advancement, 2014, 2017
- Gratitude Main Department of Education of Kyiv on high professionalism, 2014
- Gratitude Mayor City of Kyiv on high professionalism, 2016

- Kyiv National University of Trade and Economics Award on high professionalism and scientific success, 2012, 2014, 2016
- Badge "For scientific and educational achievements" of the Ministry of Education and Science of Ukraine on science advancement, 2018

LIST OF PUBLICATIONS:

<https://knute.edu.ua/file/MzY0NA==/a27acd1b714a5957658c23cda9a1bbd4.pdf>

ADDITIONAL ACTIVITIES:

- Member working group in the development of law and normative documents of e (DSTU 4527: 2006 "Travel Services, Accommodation Facilities, Terms and Definitions), Tourism Development and Resorts Development Strategies in Ukraine"; Systems of professional training of specialists in the field of tourism, 2005-2011
- Member of the Specialized Academic Council for Economic Psychology, Organizational Psychology, 2016-2019.
- Member of Editorial Board of "Herald of Kyiv National University of Trade and Economics" ISSN: 1727-9313 (Print), 2616-5856 (Online), 2019
- Head and member of the expert commissions of the Ministry of Education and Science for accreditation and licensing expertise of the specialty «Hotel and restaurant business»; 2009-2019;
- Member of the Working Group on the Development of Higher Education Standards of Ukraine of the Ministry of Education and Science of Ukraine (first, second, third level higher education) in the field of knowledge 24 "Services", specialty 241 "Hotel and Restaurant Business" 2015-2018
- Head of Master's Program " International Hotel Business"; 2015-2019

HOBBY: travel, care for animals, art.