



LIUDMYLA ROMANCHUK

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Assistant of the Department of Hotel and Restaurant Business

Profile of the scientist in international bases:

Web of Science, ResearcherID, Google Scholar, ORCID

RESEARCH EXPERTISE: Research of theoretical and methodological bases of management of marketing communications resort and recreation enterprises.

COURSES: "Management ", "Strategic Marketing in Hotel and Restaurant Business".

ACADEMIC DEGREES:

MS, Ukrainian State University of Food Technologies, 1996.

ACADEMIC APPOINTMENTS:

- Vice-dean of the Faculty of Restaurant, Hotel and Tourism Business, Kyiv National University of Trade and Economics, since 2015
- Assistant Professor of the of the Department of Hotel and Restaurant Business, Kyiv National University of Trade and Economics, since 2014

AWARDS AND HONORS:

- Kyiv National University of Trade and Economics Award on high professionalism and scientific success, 2015

LIST OF PUBLICATIONS:

<http://knteu.edu.ua/file/MzY0NA==/9a3724983a30f1872a5bae5cb6e0801d.pdf>

HOBBY: landscape design, travel