

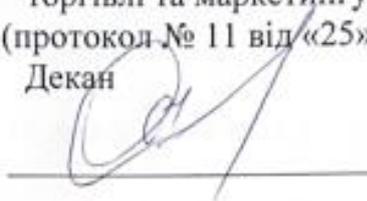
**ДЕРЖАВНИЙ ТОРГОВЕЛЬНО-ЕКОНОМІЧНИЙ УНІВЕРСИТЕТ
СИСТЕМА УПРАВЛІННЯ ЯКІСТЮ**

**Система забезпечення якості освітньої діяльності та якості вищої освіти
сертифікована на відповідність ДСТУ ISO 9001:2015 / ISO 9001:2015**

Кафедра іноземної філології та перекладу

ЗАТВЕРДЖЕНО

вченою радою факультету
торгівлі та маркетингу
(протокол № 11 від «25» червня 2024 р.)
Дека́н


Віктор ОСИКА

**ІНОЗЕМНА МОВА ЗА ПРОФЕСІЙНИМ
СПРЯМУВАННЯМ (АНГЛІЙСЬКА) /
FOREIGN LANGUAGE FOR SPECIFIC
PURPOSES (ENGLISH)**

**РОБОЧА ПРОГРАМА /
COURSE OUTLINE**

освітній ступінь	бакалавр	/	bachelor
галузь знань	02 Культура і мистецтво	/	Culture and Art
спеціальність	022 Дизайн	/	Design
освітня програма	Дизайн	/	Дизайн

Київ 2024

**Розповсюдження і тиражування без офіційного дозволу ДТЕУ
заборонено**

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**ІНОЗЕМНА МОВА ЗА ПРОФЕСІЙНИМ
СПРЯМУВАННЯМ (АНГЛІЙСЬКА) /**

**FOREIGN LANGUAGE FOR SPECIFIC
PURPOSES (ENGLISH)**

**РОБОЧА ПРОГРАМА /
COURSE OUTLINE**

освітній ступінь	бакалавр	/	bachelor
галузь знань	02 Культура і мистецтво	/	Culture and Art
спеціальність	022 Дизайн	/	Design
освітня програма	Дизайн	/	Design

I. Структура дисципліни та розподіл годин за темами (тематичний план)

Назва теми	Кількість годин			Форми контролю
	Усього годин/ кредитів	з них		
		практичні (семинарські)	самостійна робота студента	
1	2	3	4	5
I курс I семестр				
Тематичний модуль 1 Business and Businesses				
Тема 1. Business Organization and the Economy	8	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 2. Ownership	6	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 3. Business Relationship	6	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 4. Companies' Restructuring	6	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 5. Organizational Structure	12	4	8	ФО ТА, ТЧ, ЗПУМ, ЗППМ КР
Тематичний модуль 2 People and Organization				
Тема 1. Employment	8	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 2. Human Resources	6	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 3. Recruitment Procedure	8	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 4. Working environment and professional trainings in design	6	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 5. Writing CV\Resume\Cover Letter	12	4	8	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 6. Interviewing	12	4	8	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 7. Executive Pay	6	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 8. Leaving a Job	12	4	8	ФО ТА, ТЧ, ЗПУМ ЗППМ КР
Тематичний модуль 3 Introduction to Graphic Design				
Тема 1. The history of Graphic Design	8	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 2. What is Graphic Design?	6	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 3. The difference between Graphic Design and Art	6	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 4. Visual elements & principles of Design	12	2	8	ФО ТА, ТЧ, ЗПУМ, ЗППМ КР
Тематичний модуль 4. Products, Markets and Advertising				
Тема 1. Customers, Consumers and Clients	6	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 2. Markets and Market Orientation	8	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ

Тема 3. Products, Goods and Services	6	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 4. Marketing	8	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 5. Advertising	12	4	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ КР
Semester Test	2	4		КР
Всього	180/ 6	60	120	
Підсумковий контроль				Залік
І курс II семестр				
Тематичний модуль 5. Global business				
Тема 1. International Trade	8	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 2. Export and Import	8	4	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 3. World Trade Organization	4	2	2	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 4. Globalization and Economic Policy	8	4	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 5. Business across Cultures	10	4	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ КР
Тематичний модуль 6. Information Technologies in Business				
Тема 1. Information Technologies in Business	8	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 2. Management Information System (MIS)	6	4	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 3. Using Artificial Intelligence (AI) and Expert Systems	8	4	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 4. E-commerce	10	4	2	ФО ТА, ТЧ, ЗПУМ, ЗППМ КР
Тематичний модуль 7. Writing Skills for Business				
Тема 1. What is Effective Business Communication	8	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 2. Analyzing Your Audience and Adapting Your Message: Purpose, Process & Strategy	4	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 3. Structuring and Organizing Message	8	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 4. Using Technology to Write Business Materials	8	2	2	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 5. Practical Application: Proofreading Messages for Spelling, Grammar, Accuracy & Clarity	6	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ КР
Тематичний модуль 8. Artistic Principles & Approaches				
Тема 1. Principles of Art	6	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 2. Principles & Elements of Two- and Three-Dimensional Art	4	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 3. Health Hazards of Art Tools & Materials	4	2	2	ФО ТА, ТЧ, ЗПУМ, ЗППМ

Тема 4. What Is a Medium in Art: Definition & Terms	4	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 5. Visual Art Processes: Definition & Types	8	4	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 6. Vocabulary for Drawing Materials, Styles & Techniques	4	2	2	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 7. Painting Processes: Definition & Techniques	8	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 8. Common Problems & Solutions in Creating Visual Art	10	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ КР
Тематичний модуль 9. Fundamentals of Graphic Design				
Тема 1. Basic Graphic Design Elements	6	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 2. Imagemaking in Graphic Design: Definition & Importance	4	2	2	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 3. Identifying Marks, Icons & Symbols in Graphic Design	4	2	2	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 4. Principles of Composition in Graphic Design	4	2	2	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 5. What is a Logo? - Design & Development	10	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ КР
Semester Test	2	2		КР
Всього	180/ 6	60	96	
Підсумковий контроль				Залік
II курс III семестр				
Тематичний модуль 10. Materials and Structures				
Тема 1. Materials Science: Definition & Material Classification	6	4	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 2. Definition of Physical Properties of Matter	6	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 3. History of Architectural Materials & Techniques	10	4	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 4. Earth's Materials: Minerals, Rocks, Soil & Water	12	4	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ КР
Тематичний модуль 11. Art History				
Тема 1. What is Art History? - Definition & Overview	8	4	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 2. Why do Humans Make Art? - History & Value	6	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 3. What is Western Civilization? - Definition & Overview	8	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 4. Prehistory: Definition and Timeline	6	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 5. Mesopotamia: Culture, Facts & History	8	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 6. Ancient Egyptian Art & Architecture: History, Politics & Culture	10	4	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ

Тема 7. Ancient Greece: History & Culture	8	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 8. Understanding Roman History Through Art	8	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 9. Late Antiquity: Definition, Overview & Art	8	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 10. The Byzantine Empire: History, Culture & Timeline	6	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 11. Islamic Art & Architecture: History & Characteristics	6	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 12. Early Middle Ages in Europe: Definition & Overview	6	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 13. Romanesque Art: History, Characteristics & Style	8	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 14. Social & Economic Influences on Gothic Art & Architecture	10	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ КР
Тематичний модуль 12. Interior design basics and principles				
Тема 1. What is an Interior Designer?	6	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 2. Interior Design & Color Schemes	8	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 3. Interior Design Presentation Boards	8	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 4. What is Residential Interior Design?	6	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 5. What is Commercial Interior Design?	12	4	8	ФО ТА, ТЧ, ЗПУМ, ЗППМ КР
Semester Test	2	2		КР
Всього	180/ 6	56	124	
Підсумковий контроль				Залік
II курс IV семестр				
Тематичний модуль 13. Culture and Color				
Тема 1. Color Meanings in Different Cultures	10	2	8	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 2. Colors in Chinese & Japanese Culture	10	2	8	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 3. Colors in Indian Culture	12	2	8	ФО ТА, ТЧ, ЗПУМ, ЗППМ КР
Тематичний модуль 14. Textile Basics				
Тема 1. What Are Textiles?	6	2	2	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 2. What is Textile Production?	8	2	2	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 3. Basics of Textile Art	12	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ КР

Тематичний модуль 15. Space Planning				
Тема 1. What Is Space Planning? - Basics & Architecture	6	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 2. Interior Design & Space Planning	10	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 3. Office Space Planning: Guidelines & Standards	6	2	8	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 4. Crawl Space Planning	12	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ КР
Тематичний модуль 16. Furniture Basics				
Тема 1. Types of Furniture: Categories & Examples	10	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 2. Importance of Furniture in Interior Design	6	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 3. History of Furniture Design: Timeline & Evolution	8	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 4. Furniture Styles	14	2	6	ФО ТА, ТЧ, ЗПУМ, ЗППМ КР
Тематичний модуль 17. Digital Art				
Тема 1. What is Digital Art? - Definition, History & Examples	8	2	8	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 2. Information Graphics	6	4	2	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 3. Design of Graphic Symbols	10	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 4. How to Create Digital Images	10	2	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 5. Digital Photography	6	4	2	ФО ТА, ТЧ, ЗПУМ, ЗППМ
Тема 6. Photo Editing Software: Definition & Examples	10	6	4	ФО ТА, ТЧ, ЗПУМ, ЗППМ КР
Semester Test	2	2		КР
Всього	180/ 6	60	120	
Підсумковий контроль				Екзамен

ФО – фронтальне опитування

ТА – тести з аудіювання

ЗПУМ – завдання для перевірки усного мовлення

ТЧ – тести з читання

ЗППМ – завдання для перевірки писемного мовлення

К Р – контрольна робота

УП – усна презентація

II. Тематика та зміст лекційних, практичних (семінарських), лабораторних занять, самостійної роботи студентів

Результати навчання	Навчальна діяльність ¹	Робочий час студента
I курс I семестр		
Тематичний модуль 1 “Business and Businesses”		
<p>Students are able to:</p> <ul style="list-style-type: none"> - Employ strategies for reading for gist and information effectively. - Understand authentic texts related to business/economic issues. - Guess the meanings of unfamiliar words by using contextual clues. - Describe business organizations. - Classify business organizations. 	<p style="text-align: center;">Lesson 1</p> <p style="text-align: center;">Business Organization and the Economy</p> <p>In-class activity</p> <p style="padding-left: 20px;">1. Lead-in: Course Structure Explanation.</p> <p style="padding-left: 20px;">2. Reading: Business Organization and the Economy</p> <ul style="list-style-type: none"> ✓ Reading for specific information about types of companies and business sectors they are in. ✓ Guessing unknown words and expressions from the context. ✓ Locating and understanding specific information in the text. <p style="padding-left: 20px;">3. Vocabulary: Describing companies</p> <ul style="list-style-type: none"> ✓ Developing key vocabulary to describe companies, different economic sectors they are in and their performance through a variety of exercises; ✓ Understanding the meaning: economy/economical/economics; to branch out (into); business idioms; <p>Developing knowledge and skills through a variety of exercises in Basic English of Economics.</p> <p style="padding-left: 20px;">4. Grammar Review: Present Simple and Present Continuous.</p> <ul style="list-style-type: none"> ✓ The tenses are compared and contrasted. <p>Basic English of Economics p. 18-20.</p> <p style="padding-left: 20px;">5. Speaking: Developing skills through a variety of tasks</p> <ul style="list-style-type: none"> ✓ Giving full answers to the questions about economic system using relevant vocabulary. ✓ Making comparison. <p>Список рекомендованих джерел: <i>Основний: 1</i> <i>Додатковий: 4, 5</i> <i>Інтернет-джерела: 1, 4</i></p>	2 hours

¹ Курсивом зазначені інтерактивні методи навчання.

<p>employment.</p> <ul style="list-style-type: none"> - Understand the gist and/or relevant details of recorded interviews. - Develop an argument giving reasons in support or against a particular point of view. - Compare and evaluate different ideas. - Employ strategies for listening for gist and information effectively. 	<ul style="list-style-type: none"> ✓ Guessing unknown words and expressions from the context <p>2. Vocabulary: Describing people’s jobs</p> <ul style="list-style-type: none"> ✓ Developing key vocabulary to describe people’s jobs through a variety of exercises. ✓ Understanding the meaning <ul style="list-style-type: none"> - Prepositions; - Personal or personnel; - To report to somebody. <p>3. Grammar Revision: Present Simple or Present Continuous</p> <ul style="list-style-type: none"> ✓ Developing knowledge through the variety of exercises; ✓ Interpreting into English <p>4. Listening: Motivation at Work.</p> <p>Интернет-ресурси Список рекомендованих джерел: <i>Основний:</i> 1 <i>Додатковий:</i>, 4, 5 <i>Интернет-джерела:</i> 1, 4</p> <p>Further work</p> <p>5. Grammar Revision: Developing skills through a variety of tasks.</p> <p>6. Vocabulary: Understanding the meaning of idioms.</p> <p>7. Speaking: Developing skills through a variety of tasks</p> <ul style="list-style-type: none"> ✓ Giving full answers to the questions about people’s jobs. ✓ Summarizing. ✓ Exemplifying and making comparisons. ✓ Expressing preferences. <p>Basic English of Economics. p. 85-97.</p>	<p>2 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Guess the meanings of unfamiliar words by using contextual clues. - Use language related to human resources. - Extract specific details from the text. - Classify professionals and manual workers; - Understand and describe ways of being paid, employees’ benefits, 	<p style="text-align: center;">Lesson 8 Human Resources</p> <p>In-class activity</p> <p>1. Lead-in: Human Resources</p> <ul style="list-style-type: none"> ✓ Reading for specific information about human resources and different job titles. ✓ Guessing unknown words and expressions from the text. <p>2. Vocabulary: Developing key vocabulary through a variety of exercises</p> <ul style="list-style-type: none"> ✓ Words formation. ✓ Matching. <p>3. Speaking: Developing skills through a variety of tasks</p>	<p>2 hours</p>

<p>problems of unemployment, etc.</p> <ul style="list-style-type: none"> - Discuss the issues and recommend solutions. 	<ul style="list-style-type: none"> ✓ Making comparisons. ✓ Giving details/ Giving full answers. ✓ Expressing preferences. <p>Список рекомендованих джерел: <i>Основний: 1</i> <i>Додатковий: 4, 5</i> <i>Інтернет-джерела: 1, 4</i></p> <p>Further work</p> <p>4. Vocabulary: Developing key vocabulary through a variety of exercises.</p> <ul style="list-style-type: none"> ✓ Words formation. ✓ Matching. ✓ Understanding the meaning <ul style="list-style-type: none"> - <i>Employer / employee;</i> - Use of prepositions. <p>5. Speaking: Developing skills through the variety of tasks</p> <ul style="list-style-type: none"> ✓ Supporting a view with reasons ✓ Summarizing ✓ Making comparisons <p>6. Grammar Revision: Past tenses Basic English of Economics. p. 98-107.</p>	<p>4 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Guess the meanings of unfamiliar words by using contextual clues. - Use language related to recruitment procedure. - Extract specific details from the text. - Understand and describe ways of being paid, employees' benefits, problems of unemployment, etc. - Write a simple summary; - Write notes on covering letters, CV; - Use the grammatical structures accurately and fluently. 	<p style="text-align: center;">Lesson 9 Recruitment Procedure</p> <p>In-class activity</p> <p>1. Lead-in: Recruitment Procedure</p> <ul style="list-style-type: none"> ✓ Reading for specific information about recruitment procedure ✓ Guessing unknown words and expressions from the context <p>2. Vocabulary: Describing recruitment procedure</p> <ul style="list-style-type: none"> ✓ Developing key vocabulary through a variety of tasks, ✓ Use of prepositions, ✓ Understanding the meaning <i>to employ somebody/ to recruit/to hire/ to take smb on,</i> ✓ Matching, <p>3. Grammar Review: The Future</p> <ul style="list-style-type: none"> ✓ The tenses are compared and contrasted, <p>Developing knowledge through a variety of exercises in Basic English of Economics.</p> <p>Список рекомендованих джерел:</p>	<p>2 hours</p>

<p>Students are able to:</p> <ul style="list-style-type: none"> - Guess the meanings of unfamiliar words by using contextual clues. - Use language related to leaving a job. - Extract specific details from the text. - Give reasons and explanations for their opinions. - Develop an argument giving reasons in support or against a particular point of view. - Summarize, comment on and discuss a range of factual or imaginative texts. - Compare and evaluate different ideas. - Use the language and professional skills, acquired while working through the unit. - Discuss the issues and recommend solutions - Use vocabulary correctly. 	<p style="text-align: center;">Lessons 16-17 Leaving a Job</p> <p>In-class activity</p> <ol style="list-style-type: none"> 1. Lead-in: Leaving a Job <ul style="list-style-type: none"> ✓ Reading for specific information. ✓ Guessing unknown words and expressions from the context. 2. Vocabulary: Developing key vocabulary through a variety of tasks <ul style="list-style-type: none"> ✓ Words formation. ✓ Matching. ✓ Filling in gaps. 3. Speaking: Developing skills through a variety of tasks <ul style="list-style-type: none"> ✓ Giving reasons. ✓ Expressing preferences. ✓ Summarizing. <p>Basic English of Economics. p. 148-158.</p> <p>Список рекомендованих джерел: <i>Основний: 1</i> <i>Додатковий: 4, 5</i> <i>Інтернет-джерела: 1, 4</i></p> <p>Further work</p> <ol style="list-style-type: none"> 4. Speaking: Developing skills through a variety of tasks <ul style="list-style-type: none"> ✓ Giving full answers. ✓ Making comparisons. 5. Vocabulary and Grammar Revision: Module test preparation Basic English of Economics. p. 148-160. 6. Preparing a short presentation on business topics learnt before. Basic English of Economics. p. 85-158. 7. Test Writing 	<p style="text-align: center;">4 hours</p> <p style="text-align: center;">2 hours</p>
Тематичний модуль 3 “Introduction to Graphic Design”		
<p>Students are able to:</p> <ul style="list-style-type: none"> - Understand a large part of a video on a work-related topic. - Use language related to a topic. - Express and comment on ideas and suggestions in informal discussions. - Give an effective presentation about a familiar topic. - Discuss the issues and recommend 	<p style="text-align: center;">Lesson 18 The history of Graphic Design</p> <p>In-class activity</p> <ol style="list-style-type: none"> 1. Lead-in: The history of Graphic Design. <ul style="list-style-type: none"> ✓ Reading for specific information. ✓ Guessing unknown words and expressions from the context 2. Video: Watching a video Historic Overview of Graphic Design. 3. Vocabulary: Looking at vocabulary related to graphic design. 4. Speaking: Discussion of basic graphic design elements, color theory, 	<p style="text-align: center;">2 hours</p>

<p>solutions.</p> <ul style="list-style-type: none"> - Use vocabulary correctly. - Employ strategies for listening for gist and information effectively. 	<p>images, publication design, and techniques for creating effective layouts.</p> <p>Developing skills through a variety of tasks</p> <ul style="list-style-type: none"> ✓ Giving reasons. ✓ Expressing preferences. ✓ Summarizing. <p>Design & Technology Student's Book.</p> <p>Список рекомендованих джерел: <i>Основний: 2</i> <i>Додатковий: 2, 3, 4</i> <i>Інтернет-джерела: 1, 2, 4</i></p> <p>Further work</p> <p>5. Vocabulary: Looking at vocabulary related to graphic design.</p> <ul style="list-style-type: none"> ✓ Developing key vocabulary through a variety of tasks <p>6. Reading and discussing: The most famous graphic designers of all time.</p> <p>7. Role play: Planning and giving a short presentation using visual information “History and future of graphic design”</p> <p>Design & Technology Student's Book.</p>	<p>2 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Use language related to graphic design - Express and comment on ideas and suggestions in informal discussions. - Recognize the words of persuasive language in a simple presentation or lecture. - Respond to objections. - Raise objections. - Employ strategies for speaking for gist and information effectively. 	<p style="text-align: center;">Lesson 19 What is Graphic Design?</p> <p>In-class activity</p> <p>Lead-in: Discussing fundamentals of Graphic Design.</p> <p>1. Reading: What is graphic design? A beginner's guide to this creative career.</p> <ul style="list-style-type: none"> ✓ Reading for specific information about fundamentals of graphic design ✓ Guessing unknown words and expressions from the context <p>2. Vocabulary: developing key vocabulary through a variety of tasks.</p> <p>Design & Technology Student's Book.</p> <p>3. Video: Watching a video about Graphic Design trends in 2021.</p> <p>Інтернет-джерела</p> <p>4. Speaking: Discussing graphic design elements (color, form, line, shape, size, space, texture) and graphic design principles (balance, contrast, emphasis, movement, proportion, rhythm).</p> <p>Список рекомендованих джерел: <i>Основний: 2</i> <i>Додатковий: 2, 3, 4</i> <i>Інтернет-джерела: 1, 2, 4</i></p>	<p>2 hours</p>

	<p>Further work</p> <p>5. Reading and discussing: Common graphic design jobs: requirements and opportunities.</p> <p>6. Vocabulary: developing key vocabulary through a variety of tasks. Design & Technology Student’s Book.</p> <p>7. Speaking: Developing skills through a variety of tasks</p> <ul style="list-style-type: none"> ✓ Giving full answers to the questions about popular graphic design tools. ✓ Identifying the main points from the text and summarizing them. ✓ Supporting a view with reasons. ✓ Making comparisons, expressing preferences. ✓ Preparing a short presentation on the topic “Create your future in the graphic design”. 	<p>4 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Relate information in a presentation to the same information given in graphs, charts and tables. - Refer to pictures, charts, graphs, etc. during a presentation using fixed expressions. - Ask for questions or feedback at the end of a presentation. - Understand factual texts related to Graphic Design and Art. - Understand the gist and relevant details of clear standard speech in conversations. 	<p style="text-align: center;">Lesson 20</p> <p style="text-align: center;">The difference between Graphic Design and Art</p> <p>In-class activity</p> <p>1. Lead-in: Art vs Design – a timeless debate.</p> <ul style="list-style-type: none"> ✓ Reading for specific information about the difference between graphic design and art ✓ Guessing unknown words and expressions from the context <p>2. Vocabulary: developing key vocabulary through a variety of tasks.</p> <ul style="list-style-type: none"> ✓ Words formation. ✓ Matching. ✓ Filling in gaps. <p>Design & Technology Student’s Book.</p> <p>3. Functional language: Looking at useful phrases for presenting facts and figures using visual information.</p> <p>4. Speaking: Expressing own ideas on the following statements.</p> <ul style="list-style-type: none"> ✓ “Design is <i>not</i> art. Design has to function.” ✓ “Art is meant to provoke thought and emotions, but it doesn’t solve problems.” ✓ “Artists primarily work off instinct, whereas designers employ a methodical, data-driven process.” <p>Список рекомендованих джерел: Основний: 2 Додатковий: 2, 3, 4 Інтернет-джерела: 1, 2, 4</p>	<p>2 hours</p>

	<p>Further work</p> <p>5. Vocabulary: developing key vocabulary through a variety of tasks. Design & Technology Student’s Book p. 56-61</p> <p>6. Video: Watching and discussing video “Graphic Artist vs Graphic designer – What’s the difference?”</p> <p>7. Speaking: Developing skills through a variety of tasks</p> <ul style="list-style-type: none"> ✓ Summarizing. ✓ Giving full answers/ Giving details and reasons. ✓ Introducing. ✓ Asking for information. ✓ Describing. 	<p>4 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Understand a large part of a video on a work-related topic. - Identify key information in a text - Use language related to graphic design. - Express and comment on ideas and suggestions in informal discussions. - Give an effective presentation about a familiar topic. - Understand the gist and relevant details of clear standard speech in video and conversations. - Employ strategies for appropriate vocabulary. - Ask questions to obtain relevant information. - Use the language and professional skills, acquired while working through the unit. 	<p style="text-align: center;">Lesson 21</p> <p style="text-align: center;">Visual elements & principles of Design</p> <p>In-class activity</p> <p>1. Lead-in: Visual elements and principles of Design.</p> <ul style="list-style-type: none"> ✓ Reading for specific information about basic design principles (contrast, balance, emphasis, hierarchy, repetition, pattern, variety) and visual elements of design (color, line, point, shape, texture, space, form). ✓ Guessing unknown words and expressions from the context. <p>2. Vocabulary: Describing key visual elements and principles of design.</p> <ul style="list-style-type: none"> ✓ Developing vocabulary through a variety of tasks. ✓ Matching Locating and understanding specific information in the text ✓ Explanations ✓ Filling in gaps <p>Design & Technology Student’s Book.</p> <p>3. Video: Watching and discussing a video Visual Elements & Principles. Інтернет-джерела</p> <p>4. Speaking: Developing skills through a variety of tasks.</p> <ul style="list-style-type: none"> ✓ Giving details and reasons ✓ Giving full answers ✓ Asking for information ✓ Summarizing <p>Список рекомендованих джерел: <i>Основний: 2</i> <i>Додатковий: 2, 3, 4</i> <i>Інтернет-джерела: 1, 3, 4</i></p>	<p>4 hours</p>

	<p>Further work</p> <p>5. Reading: The Principles of Design and their importance. ✓ Reading for specific information ✓ Correcting the statements</p> <p>6. Vocabulary: developing key vocabulary through a variety of tasks. Design & Technology Student’s Book.</p> <p>7. Video: Watching and discussing a video “10 Basics of graphic design: helpful tips for beginners” Интернет-джерела</p> <p>8. Module Test Preparation Design & Technology Student’s Book.</p> <p>Test Writing</p>	<p>2 hours</p>
<p>Тематичний модуль 4 “Products, Market and Advertising”</p>		
<p>Students are able to:</p> <ul style="list-style-type: none"> - Understand the details of someone’s personal or professional experience from an interview or presentation. - Express and comment on ideas and suggestions in informal discussions. - Employ strategies for appropriate vocabulary. - Ask questions to obtain relevant information. - Use vocabulary and grammar effectively. - Understand main ideas and relevant information related to economic issues. - Develop listening skills. 	<p style="text-align: center;">Lesson 22 Customer, Consumers and Clients</p> <p>In-class activity</p> <p>1. Lead-in: Reading Customer, Consumers and Clients. ✓ Reading for specific information. ✓ Guessing unknown words and expressions from the context</p> <p>2. Vocabulary: Developing key vocabulary through a variety of tasks.</p> <p>3. Listening: Customer care. Интернет-джерела</p> <p>4. Grammar Review: The Passive Voice (Simple). Developing knowledge and skills through a variety of exercises Basic English of Economics. p. 161-170.</p> <p>Список рекомендованих джерел: <i>Основний: 1</i> <i>Додатковий: 4, 5</i> <i>Интернет-джерела: 1, 4</i></p> <p>Further work</p> <p>5. Speaking: Developing skills through a variety of tasks ✓ Giving answers. ✓ Making comparisons. ✓ True/false. ✓ Summarizing.</p> <p>6. Reading: Total Quality Management ✓ Reading for specific information.</p>	<p>2 hours</p> <p>2 hours</p>

	<ul style="list-style-type: none"> ✓ Guessing unknown words and expressions from the context. ✓ Correcting the statements. 7. Grammar review: The Passive Voice Developing knowledge and skills through a variety of exercises Basic English of Economics. p. 167-170.	
<p>Students are able to:</p> <ul style="list-style-type: none"> - Give or seek personal views and opinions in discussing business topic. - Use language related to markets and marketing mix. - Express and comment on ideas and suggestions in formal discussions. - Develop listening skills. - Use appropriate vocabulary on topics. - Employ strategies for writing for gist and information effectively. - Use grammatical structures correctly. 	<p style="text-align: center;">Lesson 23 Markets and Market Orientation</p> <p>In-class activity</p> <ol style="list-style-type: none"> 1. Lead-in: Reading Markets and Market Orientation. <ul style="list-style-type: none"> ✓ Reading for specific information. ✓ Guessing unknown words and expressions from the context. 2. Vocabulary: Developing key vocabulary to describe different types of markets through a variety of tasks. <ul style="list-style-type: none"> ✓ Word formation ✓ Matching ✓ Filling in gaps 3. Listening: London's market Интернет-джерела 4. Grammar Review: The Passive Voice (Continuous). Developing knowledge and skills through a variety of exercises in Basic English of Economics. p. 171-182. <p>Список рекомендованих джерел: <i>Основний: 1</i> <i>Додатковий: 4, 5</i> <i>Интернет-джерела: 1, 4</i></p> <p>Further work</p> <ol style="list-style-type: none"> 5. Grammar Review: The Passive Voice (Continuous) <ul style="list-style-type: none"> ✓ Developing knowledge through a variety of exercises. 6. Speaking: Developing skills through a variety of tasks. <ul style="list-style-type: none"> ✓ Giving answers. ✓ Summarizing. ✓ Giving and seeking personal views and opinions. ✓ Giving details and exemplifying. Basic English of Economics. 7. Reading: Market Structure <ul style="list-style-type: none"> ✓ Guessing meaning of the unknown words from the context ✓ Defining if the statements are true or false 	<p>2 hours</p> <p>6 hours</p>

	Developing knowledge and skills through a variety of exercises in Basic English of Economics. p. 171-182.	
<p>Students are able to:</p> <ul style="list-style-type: none"> - Identify key information in a concise business-related text or article. - Use language related to the topic. - Classify goods. - Correctly use a range of phrasal (separable) and prepositional (inseparable phrasal) verbs. - Convey information and ideas on abstract and concrete topics. - Give reasons and explanations for their opinions using linguistically complex language. - Develop an argument giving reasons in support or against a particular point of view. 	<p style="text-align: center;">Lesson 24 Products, Goods and Services</p> <p>In-class activity</p> <p>1. Lead-in: Reading Products, Goods and Services</p> <ul style="list-style-type: none"> ✓ Reading for specific information. ✓ Guessing unknown words and expressions from the context. <p>2. Vocabulary: Describing products</p> <ul style="list-style-type: none"> ✓ Developing key vocabulary. ✓ Understanding the meaning <ul style="list-style-type: none"> - <i>To succeed/to manage/to cope;</i> - <i>To role something out;</i> - <i>Idioms.</i> ✓ Giving full answers/ Summarizing. <p>Developing knowledge through a variety of exercises in Basic English of Economics. p. 183-195.</p> <p>3. Listening: Products. Launching the product</p> <ul style="list-style-type: none"> ✓ Giving full answers. ✓ Giving details. ✓ Filling in gaps. <p>Интернет-джерела 1, 4 Список рекомендованих джерел: <i>Основний: 1</i> <i>Додатковий: 4, 5</i> <i>Интернет-джерела: 1, 4</i></p> <p>Further work</p> <p>4. Speaking: Developing knowledge and skills through a variety of exercises in Basic English of Economics.</p> <ul style="list-style-type: none"> ✓ Describing what a product is and how they are classified. ✓ Giving details. ✓ Giving and seeking personal views and opinions. <p>5. Grammar review: The Passive Voice (Perfect)</p> <ul style="list-style-type: none"> ✓ Developing knowledge through the variety of exercises <p>Grammar progress test.</p>	<p>2 hours</p> <p>2 hours</p>

<p>Students are able to:</p> <ul style="list-style-type: none"> - Scan a text in order to find specific information. - Describe in details why they agree or disagree with a suggested idea. - Extract specific details from a TV programme on marketing related topic. - Bring relevant personal experience into a conversation to illustrate a point. - Collate information from several written sources and summarize the ideas orally. - Lead a discussion, expanding and developing ideas. - Justify and sustain views clearly by providing relevant explanations and arguments. 	<p style="text-align: center;">Lesson 25 Marketing</p> <p>In-class activity</p> <ol style="list-style-type: none"> 1. Lead-in: Reading Marketing <ul style="list-style-type: none"> ✓ Reading for specific information. ✓ Guessing unknown words and expressions from the context. 2. Vocabulary: Marketing terms <ul style="list-style-type: none"> ✓ Developing key vocabulary through a variety of exercises ✓ Understanding the meaning. <i>To mark something up \ to increase the price of something.</i> 3. Listening: The most effective form of promotion. Promoting a new product Интернет-джерела 4. Grammar Review: The Sequence of Tenses Developing knowledge and skills through a variety of exercises in Basic English of Economics. p. 196-205. <p>Список рекомендованих джерел: Основний: 1 Додатковий: 4, 5 Интернет-джерела: 1, 4</p> <p>Further work</p> <ol style="list-style-type: none"> 5. Speaking: Developing skills through a variety of tasks. <ul style="list-style-type: none"> ✓ Giving and seeking personal views and opinions. ✓ Discussing. ✓ Expressing preferences. 6. Grammar Review: The sequence of Tenses 7. Functional language: Looking at the organization of and some useful phrases for Letters of Advertising. <ul style="list-style-type: none"> ✓ Reading samples and correcting mistakes <p style="padding-left: 40px;">Writing the letter to advertise products and services of own firm.</p> 	<p style="text-align: center;">2 hours</p> <p style="text-align: center;">2 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Give or seek personal views and opinions in discussing advertising-related topics. - Understand a large part of a video on a advertising-related topic. - Use language related to 	<p style="text-align: center;">Lessons 26-27 Advertising</p> <p>In-class activity</p> <ol style="list-style-type: none"> 1. Lead-in: Reading Advertising <ul style="list-style-type: none"> ✓ Reading for specific information. ✓ Guessing unknown words and expressions from the context. 2. Vocabulary: Developing key vocabulary through a variety of tasks. 3. Speaking: Ways of promoting your products 	<p style="text-align: center;">4 hours</p>

<ul style="list-style-type: none"> - advertising and branding. - Express and comment on ideas and suggestions in formal discussions. - Prepare a simple questionnaire in order to gather data. - Present findings from a research project in a simple way. - Deliver a short rehearsed presentation on a simple business topic. - Participate in a prepared presentations on a familiar topics within an academic and professional field 	<ul style="list-style-type: none"> ✓ Giving and seeking personal views and opinions. ✓ Making comparison. ✓ Expressing preferences. <p>Basic English of Economics. p. 207-217.</p> <p>4. Listening: Radio advertisements.</p> <p>Інтернет-джерела</p> <p>Список рекомендованих джерел:</p> <p><i>Основний: 1</i></p> <p><i>Додатковий: 4, 5</i></p> <p><i>Інтернет-джерела: 1, 4</i></p> <p>Further work</p> <p>5. Vocabulary: developing key vocabulary to advertise different products and services</p> <p>6. Writing: Short summaries of the disadvantages of traditional advertising and the advantages of viral marketing.</p> <p>7. Speaking: Talking in general about brand names</p> <ul style="list-style-type: none"> ✓ preparing a short rehearsed presentation. <p>8. Module test preparation.</p> <p>Basic English of Economics. p. 161-217.</p> <p>Test Writing</p>	<p>2 hours</p>
	<p>Lesson 28</p> <p>Semester Control Test Writing</p>	<p>4 hours</p>
	<p>Разом</p>	<p>180 год</p>

<p>I курс II семестр</p>		
<p>Тематичний модуль 5 “Global business”</p>		
<p>Students are able to:</p> <ul style="list-style-type: none"> - Use language related to international trade. - Extract specific details from the text. - Express and comment on ideas and suggestions in formal discussions. 	<p style="text-align: center;">Lessons 1-2</p> <p style="text-align: center;">International Trade</p> <p>In-class activity</p> <p>1. Lead-in: Reading International Trade</p> <ul style="list-style-type: none"> ✓ Guessing unknown words and expressions from the context. ✓ Locating and understanding specific information in the text. <p>2. Vocabulary: Developing key vocabulary through a variety of tasks</p> <ul style="list-style-type: none"> ✓ Understanding the meaning. ✓ Words formation. ✓ Matching. ✓ Filling in gaps. 	<p>6hours</p>

<ul style="list-style-type: none"> - Understand the details of someone's personal or professional experience from an interview or presentation. - Use grammatical structures correctly. 	<ul style="list-style-type: none"> ✓ Understanding the meaning. <ul style="list-style-type: none"> - <i>To provide/ to secure/ to ensure.</i> 3. Listening Free trade Интернет-джерела 4. Grammar Review: The Infinitive. Developing knowledge through a variety of exercises Basic English of Economic. Список рекомендованих джерел: <i>Основний: 1</i> <i>Додатковий: 4, 5</i> <i>Интернет-джерела: 1, 4</i> Further work 5. Speaking: Discussing international business styles and management styles in different countries. Developing skills through a variety of tasks Basic English of Economics. p.366-367, 371. <ul style="list-style-type: none"> ✓ Giving full answers. ✓ Summarizing. ✓ Translating into English. ✓ Giving reasons. ✓ Expressing preferences. ✓ Business idioms understanding. ✓ Giving and seeking personal views and opinions. 6. Grammar Review: The Infinitive. Developing knowledge through a variety of exercises Basic English of Economics. p. 360-370. 	4 hours
<p>Students are able to:</p> <ul style="list-style-type: none"> - Identify key information in a concise business-related text or article. - Use language related to export and import. - Classify types of exports and imports. - Correctly use a range of phrasal (separable) and prepositional 	<p>Lessons 3-4 Export and Import</p> <p>In-class activity</p> <ul style="list-style-type: none"> 1. Lead-in: Reading Export and Import <ul style="list-style-type: none"> ✓ Reading about types of financial statements. ✓ Guessing unknown words and expressions from the context. 2. Vocabulary: Developing key vocabulary through a variety of tasks <ul style="list-style-type: none"> ✓ Words formation. ✓ Matching. ✓ Filling in gaps. ✓ Use of prepositions. ✓ Understanding the meaning. 	4 hours

<p>(inseparable phrasal) verbs.</p> <ul style="list-style-type: none"> - Convey information and ideas on abstract and concrete topics. - Give reasons and explanations for their opinions using linguistically complex language. - Develop an argument giving reasons in support or against a particular point of view. 	<p style="text-align: center;">- <i>To take off</i></p> <p>3. Grammar Review: The Gerund Developing knowledge and skills through a variety of exercises in Basic English of Economics. p. 372-380. Список рекомендованих джерел: <i>Основний: 1</i> <i>Додатковий: 4, 5</i> <i>Інтернет-джерела: 1, 4</i></p> <p>Further work</p> <p>4. Reading: Why international trade is the key to development ✓ Guessing unknown words and expressions from the context. ✓ Define whether the statements are <i>True or False</i></p> <p>5. Vocabulary: business idioms understanding</p> <p>6. Speaking: Developing skills through a variety of tasks Basic English of Economics. p. 376-381. ✓ Giving full answers. ✓ Completing the paragraph. ✓ Summarizing. Giving and seeking personal views and opinions ✓ Discussing the advantages of trading worldwide.</p>	<p>4 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Use language related to the topic. - Extract specific details from the text. - Give reasons and explanations for their opinions using linguistically complex language. - Develop an argument giving reasons in support or against a particular point of view. - Summarize, comment on and discuss a range of factual or imaginative texts. - Compare and evaluate different ideas. 	<p style="text-align: center;">Lesson 5 World Trade Organization</p> <p>In-class activity</p> <p>1. Lead-in: Reading World Trade Organization. ✓ Reading for specific information. ✓ Guessing unknown words and expressions from the context.</p> <p>2. Vocabulary: Developing key vocabulary through a variety of tasks in Basic English of Economics. p. 382-387. ✓ Words formation. ✓ Matching. ✓ Use of prepositions. ✓ Understanding the meaning.</p> <p>3. Listening: Free trade. Exceptions to the free trade Інтернет-джерела. ✓ Developing skills through a variety of exercises</p> <p>Список рекомендованих джерел: <i>Основний: 1</i> <i>Додатковий: 4, 5</i></p>	<p>2 hours</p>

	<p><i>Интернет-джерела: 1, 4</i></p> <p>Further work</p> <p>4. Grammar Review: Infinitive or Gerund? Basic English of Economics. Developing knowledge through a variety of exercises. p. 390-391.</p> <p>5. Speaking: Developing skills through a variety of tasks in Basic English of Economics. p.388-389, 393.</p> <ul style="list-style-type: none"> ✓ Giving full answers. ✓ Summarizing. ✓ Translating into English. ✓ Presenting information. ✓ Giving personal views and opinions. ✓ Seeking and giving extra information. 	4 hours
<p>Students are able to:</p> <ul style="list-style-type: none"> - Use language related to the business topic. - Extract key details from an articles on a business-related topic - Understand the details of someone’s personal or professional experience from an interview or presentation. - Express and comment on ideas and suggestions in informal discussions. - Ask questions about challenges someone may be facing in the global market. - Bring relevant personal experiences into a conversation to illustrate a point. 	<p style="text-align: center;">Lessons 6-7</p> <p style="text-align: center;">Globalization and Economic Policy</p> <p>In-class activity</p> <p>1. Lead-in: Reading Globalization and Economic Policy</p> <ul style="list-style-type: none"> ✓ Reading for specific information. ✓ Guessing unknown words and expressions from the context. <p>2. Vocabulary: Developing key vocabulary through a variety of tasks</p> <ul style="list-style-type: none"> ✓ Words formation. ✓ Matching. ✓ Filling in gaps. <p>3. Grammar Review: The Participle Developing knowledge through a variety of exercises Basic English of Economics. p. 394-403.</p> <p>Список рекомендованих джерел: <i>Основний: 1</i> <i>Додатковий: 4, 5</i> <i>Интернет-джерела: 1, 4</i></p> <p>Further work</p> <p>4. Vocabulary: Developing key vocabulary through a variety of tasks in Basic English of Economics.</p> <ul style="list-style-type: none"> ✓ Use of prepositions. ✓ Understanding the meaning. <p style="text-align: center;">- <i>To contact something out (to somebody)</i></p>	4 hours

	<p>5. Speaking: Developing skills through a variety of tasks</p> <ul style="list-style-type: none"> ✓ Giving full answers. ✓ Summarizing. ✓ Giving personal views and opinions. ✓ Seeking and giving extra information. ✓ Business idioms understanding. <p>6. Grammar Review: The Participle Basic English of Economics. p. 400-403.</p> <p>7. Writing Eliminating Trade Barriers</p> <ul style="list-style-type: none"> ✓ Giving advantages and disadvantages of free trade ✓ Paraphrasing ✓ Summarising 	
<p>Students are able to:</p> <ul style="list-style-type: none"> - Identify key information in a concise business-related text or article. - Correctly use a range of phrasal (separable) and prepositional (inseparable phrasal) verbs. - Convey information and ideas on abstract and concrete topics. - Give reasons and explanations for their opinions using linguistically complex language. - Develop an argument giving reasons in support or against a particular point of view. - Use grammatical structures correctly. 	<p style="text-align: center;">Lessons 8-9 Business across Cultures</p> <p>In-class activity</p> <p>1. Lead-in: Reading Business across Cultures</p> <ul style="list-style-type: none"> ✓ Reading for specific information. ✓ Guessing unknown words and expressions from the context. <p>2. Vocabulary: Developing key vocabulary through a variety of tasks</p> <ul style="list-style-type: none"> ✓ Words formation. ✓ Matching. ✓ Filling in gaps. ✓ Use of prepositions. <p>3. Grammar Review: Countable and Uncountable Nouns Developing knowledge through a variety of exercises Basic English of Economics. p. 407-412.</p> <p>Список рекомендованих джерел: <i>Основний: 1</i> <i>Додатковий: 4, 5</i> <i>Інтернет-джерела: 1, 4</i></p> <p>Further work</p> <p>4. Vocabulary: Business idioms understanding.</p> <p>5. Speaking: Developing skills through a variety of tasks</p> <ul style="list-style-type: none"> ✓ Giving full answers. ✓ Correcting. ✓ Comparing. ✓ Giving personal views and opinions. 	<p style="text-align: center;">4 hours</p> <p style="text-align: center;">4 hours</p>

	<p>p. 422-424.</p> <p>7. Speaking: Developing skills through a variety of tasks</p> <ul style="list-style-type: none"> ✓ Summarizing. ✓ Giving personal views and opinions. ✓ Seeking and giving extra information. ✓ Business idioms understanding. 	
<p>Students are able to:</p> <ul style="list-style-type: none"> - Express and comment on ideas and suggestions in informal discussions. - Understand the details of extended talks or interviews about people's lives and experiences if delivered in clear, standard speech. - Give reasons and explanations for their opinions using linguistically complex language. - Develop an argument giving reasons in support or against a particular point of view. - Employ strategies for writing for gist and information effectively. 	<p style="text-align: center;">Lessons 12-13 Management Information System (MIS)</p> <p>In-class activity</p> <p>1. Lead-in: Defining MIS. Speaking about its types, advantages and disadvantages, enterprise applications.</p> <p>2. Reading: Management Information Systems: in Business, in Academia and in the Future.</p> <ul style="list-style-type: none"> ✓ Reading for specific information ✓ Guessing unknown words from the context ✓ Extracting main ideas <p>3. Vocabulary: looking at vocabulary related to Management information systems.</p> <p>Developing knowledge through a variety of exercises in Basic English of Economics. p. 407-412.</p> <p>4. Video: Watching a video "Types of business information systems" and discussing their peculiarities and functions in business.</p> <p>Интернет-джерела</p> <p>Список рекомендованих джерел: <i>Основний: 1</i> <i>Додатковий: 4, 5</i> <i>Интернет-джерела: 1, 4</i></p> <p>Further work</p> <p>5. Vocabulary: Knowledge development and skills training through a variety of tasks in Basic English of Economics</p> <ul style="list-style-type: none"> ✓ Matching ✓ Filling in gaps ✓ Use of prepositions <p>6. Speaking: Developing skills through a variety of tasks</p> <ul style="list-style-type: none"> ✓ Giving and seeking personal views and opinions ✓ Summarizing ✓ Correcting ✓ Comparing 	<p style="text-align: center;">4 hours</p> <p style="text-align: center;">2 hours</p>

	Developing knowledge through a variety of exercises Basic English of Economics. p. 407-412.	
<p>Students are able to:</p> <ul style="list-style-type: none"> - Express and comment on ideas and suggestions in informal discussions. - Extract key details from and article on a business-related topic. - Report factual information given by other people. - Write a short article on a familiar business-related topic. - Employ strategies for writing for gist and information effectively. - Employ strategies for appropriate vocabulary. - Ask questions to obtain relevant information. 	<p style="text-align: center;">Lessons 14-15 <i>Using Artificial Intelligence (AI) and Expert Systems</i></p> <p>In-class activity</p> <ol style="list-style-type: none"> 1. Lead-in: Benefits and risks of artificial intelligence. <ul style="list-style-type: none"> ✓ Reading for specific information ✓ Guessing the meaning of unknown words ✓ Locating and understanding specific information in the text 2. Vocabulary: looking at the vocabulary related to information technologies in business and developing knowledge through the variety of tasks. <ul style="list-style-type: none"> ✓ Explanations ✓ Matching ✓ Filling in gaps 3. Video: Watching and discussing video “The future of AI: how artificial intelligence will change the world” Інтернет-джерела 4. Speaking: Discussing the evolution of AI, its impact on people’s lives, society. <p>Communication and business skills training through a variety of tasks in Basic English of Economics. p. 413-416. Список рекомендованих джерел: Основний: 1 Додатковий: 4, 5 Інтернет-джерела: 1, 4</p> <p>Further work</p> <ol style="list-style-type: none"> 5. Reading: an article “Expert system in AI: What is, application & example.” <ul style="list-style-type: none"> ✓ Reading for specific information ✓ Guessing the meanings of unknown words 7. Vocabulary: developing knowledge of key vocabulary through a variety of tasks. 8. Speaking: Debating the pros and cons of the artificial intelligence development. <ul style="list-style-type: none"> ✓ Giving and seeking personal views and opinions ✓ Comparing ✓ Summarizing 	<p style="text-align: center;">4 hours</p> <p style="text-align: center;">4 hours</p>

	9. Writing: Benefits and limitations of expert systems.	
Students are able to:	Lessons 16-17 E-commerce	4 hours
<ul style="list-style-type: none"> - Give or seek personal views and opinions in discussing topics of interest. - Justify and sustain views clearly by providing relevant explanations and arguments. - Make and justify a simple point of view on a work-related topic. - Use the language and professional skills on topic. - Understand the gist and relevant details of clear standard speech in conversations. 	<p>In-class activity</p> <ol style="list-style-type: none"> 1. Lead-in: Discussing questions related to the delivery of goods. 2. Reading: E-commerce <ul style="list-style-type: none"> ✓ Reading for specific information. ✓ Guessing unknown words and expressions from the context. 3. Vocabulary: Looking at vocabulary related to logistics and the delivery of goods. Developing knowledge through a variety of exercises Basic English of Economics. p. 426-430. 4. Project: Debating the pros and cons of online shopping. <p>Список рекомендованих джерел: Основний: 1 Додатковий: 4, 5 Інтернет-джерела: 1, 4</p> <p>Further work</p> <ol style="list-style-type: none"> 5. Grammar review: Numbers (fractions, decimals, percentages) Developing knowledge through a variety of exercises Basic English of Economics. 6. Vocabulary: Developing skills through a variety of tasks <ul style="list-style-type: none"> ✓ Giving full answers. ✓ Correcting. ✓ Comparing. ✓ Giving personal views and opinions. 7. Module Test Preparation Basic English of Economics. p. 418-432. 8. Test Writing Basic English of Economics. p. 433-434. 	6 hours
Тематичний модуль 7 “Writing Skills for Business”		
Students are able to:	Lessons 18-19 What is Effective Business Communication	2 hours
<ul style="list-style-type: none"> - Give or seek personal views and opinions in discussing topics of interest. - Understand a large part of many TV programmes on familiar topics. - Extract specific details from a TV 	<p>In-class activity</p> <ol style="list-style-type: none"> 1. Lead-in: Discussing the importance of communicational skills in everyday life and the ways of improving them. 2. Video: Watching a video “Business communication is the lifeblood of all organizations” and defining the reasons why business communication is 	

<p>programme on a business-related topic.</p> <ul style="list-style-type: none"> - Use language related to politicians and leaders. - Express their opinions in discussions on contemporary social issues and current affairs. - Write short, simple biographies about real or imaginary people. 	<p>critical to company's success. Интернет-джерела 3. Reading: Effective Business Communication Strategy ✓ Locating and understanding specific information in text ✓ Guessing unknown words and phrases from the context 4. Vocabulary: Developing skills through a variety of tasks. 5. Grammar review: modal verbs (ability, permission). Developing knowledge through a variety of exercises Basic English of Economics. p. 276-283. Список рекомендованих джерел: <i>Основний: 1</i> <i>Додатковий: 5</i> <i>Интернет-джерела: 1, 4</i></p> <p>Further work 6. Vocabulary: developing key vocabulary concerning business communication through a variety of exercises. 7. Grammar: Modals ✓ Developing knowledge through a variety of exercises Basic English of Economics. p. 283-285. 8. Project: Researching and talking about effective communication strategies.</p>	<p style="text-align: center;">4 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Understand problem and solution relationships in informal conversation. - Express and comment on ideas and suggestions in informal discussions. - Recognize the use of persuasive language in a simple presentation or lecture. - Respond to objections. - Raise objections. - Decline offers politely using a range of formal and informal expressions. 	<p style="text-align: center;">Lesson 20</p> <p style="text-align: center;">Analyzing Your Audience and Adapting Your Message: Purpose, Process & Strategy</p> <p>In-class activity 1. Lead-in: Discussing communication styles in different cultures. 2. Video: Watching a video about direct and indirect communication styles in the workplace. Интернет-джерела 3. Functional language: Studying and practicing useful phrases for offering help, asking for help and responding to offers of help. 4. Roleplay: Practicing the functional language from the lesson 5. Grammar review: Modal verbs (obligation and necessity) ✓ Developing knowledge through a variety of exercises Basic English of Economics. p. 288-295. Список рекомендованих джерел: <i>Основний: 1</i> <i>Додатковий: 5</i></p>	<p style="text-align: center;">2 hours</p>

	<p><i>Интернет-джерела: 1, 4</i></p> <p>Further work</p> <p>6. Reading: How to communicate effectively your strategic plan to employees.</p> <ul style="list-style-type: none"> ✓ Reading for specific information ✓ Guessing unknown words and phrases from the context <p>7. Vocabulary: developing key vocabulary through a variety of exercises</p> <ul style="list-style-type: none"> ✓ Matching ✓ Filling in gaps ✓ Correcting <p>Basic English of Economics. p. 295-298.</p> <p>8. Speaking: discussing common objectives for strategic communication plan</p> <ul style="list-style-type: none"> ✓ Giving and seeking personal views and opinions ✓ Summarizing ✓ Comparing 	<p>4 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Relate information in a presentation to the same information given in graphs, charts and tables. - Refer to pictures, charts, graphs, etc. During a presentation using fixed expressions. - Ask for questions or feedback at the end of a presentation. - Give or seek personal views and opinions in discussing topics of interest. 	<p style="text-align: center;">Lessons 21-22</p> <p style="text-align: center;">Structuring and Organizing Message</p> <p>In-class activity</p> <p>1. Lead-in: Discussing the steps in the process for organizing messages.</p> <p>2. Video: Watching a video “Structuring and organizing your message” Интернет-джерела</p> <p>3. Reading: Outlining your message.</p> <ul style="list-style-type: none"> ✓ Locating and understanding specific information in the text ✓ Guessing the meanings of new words <p>4. Vocabulary: developing key vocabulary through a variety of exercises</p> <p>5. Grammar review: Modal verbs (certainty, possibility, probability)</p> <ul style="list-style-type: none"> ✓ Developing of knowledge through a variety of exercises <p>Basic English of Economics. p. 296-305.</p> <p>Список рекомендованих джерел: <i>Основний: 1</i> <i>Додатковий: 5</i> <i>Интернет-джерела: 1, 4</i></p> <p>Further work</p> <p>6. Grammar review: Studying and practicing modal verbs for certainty, possibility and probability.</p> <p>7. Speaking: discussing different structural ways to organize the ideas for reader consumption (general organizational pattern, cause/effect, chronological</p>	<p style="text-align: center;">2 hours</p> <p style="text-align: center;">4 hours</p>

	<p>order, compare/contrast, emphatic order, problem/solution).</p> <p>8. Functional language: Looking at useful phrases for presenting facts and figures using visual information.</p> <p>9. Role play: Planning and giving a short presentation using visual information Basic English of Economics. p. 306-308.</p>	
<p>Students are able to:</p> <ul style="list-style-type: none"> - Recognize that a speaker has summarized ideas in a simple presentation or lecture. - Write a simple summary of factual work-related information. - Understand standard emails on work-related topics. - Reply to a work-related email confirming arrangements. - Use the grammatical structures accurately and fluently. 	<p style="text-align: center;">Lesson 23</p> <p style="text-align: center;">Using Technology to Write Business Materials</p> <p>In-class activity</p> <ol style="list-style-type: none"> 1. Lead-in: Watching a video “How six companies are using technology and data to transform themselves” and completing a short summary of it. 2. Reading: How to become a technical writer. A beginner’s guide. <ul style="list-style-type: none"> ✓ Reading for specific information. ✓ Extracting main ideas. ✓ Guessing unknown words and phrases. 3. Grammar: Studying and practicing modal verbs with the Perfect Infinitive. <p>Developing of knowledge through a variety of exercises in Basic English of Economics. p. 315-317.</p> <p>Список рекомендованих джерел: <i>Основний: 1</i> <i>Додатковий: 5</i> <i>Інтернет-джерела: 1, 4</i></p> <p>Further work</p> <ol style="list-style-type: none"> 4. Functional language: Looking at email organization and some useful phrases for different parts of email. 5. Vocabulary: Looking at the vocabulary related to the emails writing. <ul style="list-style-type: none"> ✓ Developing key vocabulary through a variety of exercises. 6. Writing: A reply to an invitation email. <p>Basic English of Economics. p. 446-447.</p>	<p style="text-align: right;">2 hours</p> <p style="text-align: right;">4 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Understand the main points of a work related recorded presentation. - Express and comment on ideas and suggestions in informal discussions. - Give a short, rehearsed talk or presentation on a familiar topic. - Employ strategies for writing for gist and information effectively. 	<p style="text-align: center;">Lessons 24-25</p> <p style="text-align: center;">Practical Application: Proofreading Messages for Spelling, Grammar, Accuracy & Clarity</p> <p>In-class activity</p> <ol style="list-style-type: none"> 1. Lead-in: Discussing “Revising, editing, proofreading: similarities and differences” 2. Reading: Proofreading techniques for business communication. <ul style="list-style-type: none"> ✓ Locating and understanding specific information in the text. ✓ Guessing unknown words and phrases from the context. 	<p style="text-align: right;">4 hours</p>

<ul style="list-style-type: none"> - Discuss the issues and recommend solutions. - Use vocabulary correctly. 	<p>3. Speaking: discussing the importance of proofreading in business and making a list of reasons.</p> <p>4. Grammar review: Studying and practicing modal verbs. Basic English of Economics. p. 308-315.</p> <p>Список рекомендованих джерел: Основний: 1 Додатковий: 5 Інтернет-джерела: 1, 4</p> <p>Further work</p> <p>5. Brainstorming: Top 10 pro tips for proofreading business text.</p> <p>6. Video: Watching and discussing a video “The importance of proofreading in the workforce”.</p> <p>Інтернет-джерела</p> <p>7. Module test preparation Basic English of Economics. p. 288-315.</p> <p>8. Test Writing</p>	<p>4 hours</p>
<p>Тематичний модуль 8 “Artistic Principles & Approaches”</p>		
<p>Students are able to:</p> <ul style="list-style-type: none"> - Give or seek personal views and opinions in discussing topics of interest. - Use language related to art and design. - Express their opinions in discussions on contemporary social issues and current affairs. - Write short, simple biographies about real people. 	<p style="text-align: center;">Lesson 26 Principles of Art</p> <p>In-class activity</p> <p>1. Lead-in: The principles of art and design</p> <ul style="list-style-type: none"> ✓ Reading for specific information ✓ Guessing unknown words from the context ✓ Completing a short summary of the text. <p>2. Video: Watching a video “Understanding the principles of design”.</p> <p>Інтернет-джерела</p> <p>3. Speaking: Rating the principles of art and design (balance, movement, rhythm, unity, variety, pattern, scale, proportion, emphasis and contrast) according to their importance individually and comparing results in the group, supporting own points of view</p> <p>4. Vocabulary: Looking at common verb + noun collocations related to art.</p> <p>Developing of knowledge through a variety of exercises in Art and Design Teacher’s Guide.</p> <p>Список рекомендованих джерел: Основний: 3 Додатковий: 1, 2 Інтернет-джерела: 1</p>	<p>2 hours</p>

	<p>Further work</p> <p>5. Project: Researching and talking about prominent figures in the field of arts.</p> <p>6. Functional language: Looking at phrases they can use during conversation to demonstrate they are listening actively.</p> <p>7. Speaking: Discussing the importance of active listening.</p>	4 hours
<p>Students are able to:</p> <ul style="list-style-type: none"> - Guess the meaning of an unfamiliar word from the context. - Give or seek personal views and opinions in discussing topics of interest. - Extract key details from an article - Skim a simple text to identify key concept. - Reorganize significant points and arguments in straightforward newspaper article on familiar topics. 	<p style="text-align: center;">Lesson 27</p> <p style="text-align: center;">Principles & Elements of Two- and Three-Dimensional Art</p> <p>In-class activity</p> <p>1. Lead-in: Looking at some useful vocabulary related to art and design.</p> <p>2. Reading: An article about Two- and Tree-Dimensional Art.</p> <p>3. Speaking: Students are discussing basic components considered the elements of art (line, shape, form, space, color, texture, value) and principles (unity/variety, emphasis, balance, movement, rhythm, gradation, proportion).</p> <p>Developing of knowledge through a variety of exercises in Art and Design Teacher’s Guide.</p> <p>Список рекомендованих джерел: <i>Основний: 3</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work</p> <p>4. Vocabulary: developing key vocabulary through a variety of exercises Art and Design Teacher’s Guide.</p> <p>5. Project: Researching and talking about contemporary art.</p>	2 hours
	<p>Further work</p> <p>4. Vocabulary: developing key vocabulary through a variety of exercises Art and Design Teacher’s Guide.</p> <p>5. Project: Researching and talking about contemporary art.</p>	4 hours
<p>Students are able to:</p> <ul style="list-style-type: none"> - Express and comment on ideas and suggestions in informal discussions. - Use language related to art tools and materials - Respond to objections. - Raise objections. - Offer and ask for help or assistance. - Use simple, fixed expressions to accept offers in a simple business transaction. - Decline offers politely using a range of formal and informal expressions 	<p style="text-align: center;">Lesson 28</p> <p style="text-align: center;">Health Hazards of Art Tools & Materials</p> <p>In-class activity</p> <p>1. Lead-in: Art and safety ✓ Reading for specific information ✓ Locating and understanding specific information in the text</p> <p>2. Video: Watching a video about safety and environmental hazards of materials in art and completing a short summary of it. Інтернет-джерела</p> <p>3. Reflection: Reflecting on the main points and conclusions from the video and discuss them.</p> <p>4. Functional language: Students look at language for dealing with objections.</p> <p>5. Roleplay: Practicing the functional language from the lesson by roleplaying</p>	2 hours

	<p>and then discussing different situations. Art and Design Teacher’s Guide. Список рекомендованих джерел: <i>Основний: 3</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work 6. Reading: Art materials can be dangerous! ✓ Locating and understanding specific information in the text 7. Speaking: Why do art materials have the potential to cause health problems? How can we reduce risks? ✓ Giving and seeking personal views and opinions ✓ Comparing ✓ Summarising 8. Functional language: Studying and practicing useful phrases for offering help, asking for help and responding to offers of help. 9. Role-play: Practicing the functional language from the lesson.</p>	2 hours
<p>Students are able to:</p> <ul style="list-style-type: none"> - Extract the key details from discussions in meetings conducted in clear, standard speech. - Guess the unfamiliar words using contextual clues - Identify key information in the text - Give or seek personal views and opinions in discussing the topic. - Discuss the issues and recommend solutions. 	<p style="text-align: center;">Lesson 29 What Is a Medium in Art: Definition & Terms</p> <p>In-class activity</p> <ol style="list-style-type: none"> 1. Lead-in: The Ultimate Guide on Different Art Mediums. ✓ Reading for specific information. ✓ Guessing the unknown words and phrases from the context 2. Speaking: discussing different types of traditional paintings and drawing styles (tempera, oil painting, acrylic painting, watercolors, pastels, chalk, graphite pencils, pen and ink) ✓ Giving personal opinions ✓ Seeking personal views ✓ Comparing Art and Design Teacher’s Guide. 3. Video: Watching a video “How this guy uses A.I. to create art”. Інтернет-джерела <p>Список рекомендованих джерел: <i>Основний: 3</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p>	2 hours

	<p>Further work</p> <p>4. Reading: Mixed Media Techniques and unconventional Artistic Expressions</p> <ul style="list-style-type: none"> ✓ Locating and understanding specific information in the text <p>5. Vocabulary: developing key vocabulary through a variety of exercises Art and Design Teacher’s Guide.</p> <p>6. Writing: Photography as an art medium</p>	4 hours
<p>Students are able to:</p> <ul style="list-style-type: none"> - Use language related to art processes. - Guess the unfamiliar words using contextual clues - Identify key information in the text - Write a short summary of the video. - Express their opinions in discussions. 	<p style="text-align: center;">Lessons 30-31</p> <p style="text-align: center;">Visual Art Processes: Definition & Types</p> <p>In-class activity</p> <p>1. Lead-in: Speaking about the ways to make visual arts (drawing, painting, collage, mosaics, printmaking, stencils, photography, digital imaging), comparing and contrasting them.</p> <p>2. Reading: Making Art</p> <ul style="list-style-type: none"> ✓ Reading for specific information ✓ Guessing the unknown words and phrases from the context <p>Art and Design Teacher’s Guide.</p> <p>3. Video: Watching a video “Visual Art Processes: Definition & Types”.</p> <p>Інтернет-джерела</p> <p>4. Writing: Completing a summary of the video “Visual Art Processes: Definition & Types”</p> <p>Список рекомендованих джерел: <i>Основний: 3</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work</p> <p>5. Vocabulary: Developing key vocabulary through a variety of exercises.</p> <ul style="list-style-type: none"> ✓ Matching ✓ Filling in gaps ✓ Looking at common verb + noun collocations related to art. Art and Design Teacher’s Guide. <p>6. Project: Researching and talking about Creative Process in Art.</p>	2 hours
	<p style="text-align: center;">Lesson 32</p> <p style="text-align: center;">Vocabulary for Drawing Materials, Styles & Techniques</p> <p>In-class activity</p> <p>1. Lead-in: Watching a video “Vocabulary for Drawing Materials, Styles & Techniques” and completing a short summary of it.</p> <p>Інтернет-джерела</p> <p>2. Reading: Techniques & Styles</p> <ul style="list-style-type: none"> ✓ Locating and understanding specific information in the text 	4 hours
<p>Students are able to:</p> <ul style="list-style-type: none"> - Scan several short, similar texts on the same topic to find specific information. - Briefly give reasons and explanations for opinions, plans and actions. - Extract specific details from a video. 	<p style="text-align: center;">Lesson 32</p> <p style="text-align: center;">Vocabulary for Drawing Materials, Styles & Techniques</p> <p>In-class activity</p> <p>1. Lead-in: Watching a video “Vocabulary for Drawing Materials, Styles & Techniques” and completing a short summary of it.</p> <p>Інтернет-джерела</p> <p>2. Reading: Techniques & Styles</p> <ul style="list-style-type: none"> ✓ Locating and understanding specific information in the text 	2 hours

<p>- Guess the unfamiliar words using contextual clues</p>	<ul style="list-style-type: none"> ✓ Guessing the unknown words and phrases from the context <p>3. Vocabulary: Developing key vocabulary through a variety of exercises.</p> <ul style="list-style-type: none"> ✓ Filling in gaps ✓ Matching <p>Art and Design Teacher’s Guide. Список рекомендованих джерел: <i>Основний: 3</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work</p> <p>4. Vocabulary: developing key vocabulary through a variety of exercises. Art and Design Teacher’s Guide.</p> <p>5. Project: Researching and talking about one of the art styles.</p>	<p style="text-align: right;">2 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Use language related to art. - Extract specific details from the text. - Understand and describe painting techniques - Give reasons and explanations for the opinions using linguistically complex language. - Support a main idea with examples and reasons. 	<p style="text-align: center;">Lesson 33</p> <p style="text-align: center;">Painting Processes: Definition & Techniques</p> <p>In-class activity</p> <p>1. Lead-in: Watching a video “Painting process: Definition & Techniques” and completing a short summary of it.</p> <p>2. Reflection: Reflecting on the main points and conclusions from the video and discuss them.</p> <p>3. Reading: What is Process Painting?</p> <ul style="list-style-type: none"> ✓ Reading for specific information ✓ Guessing unknown words and phrases from the context <p>Art and Design Teacher’s Guide.</p> <p>4. Speaking: Developing skills through a variety of tasks</p> <ul style="list-style-type: none"> ✓ Giving full answers to the questions about the paintings techniques ✓ Summarizing ✓ Exemplifying and making preferences <p>Список рекомендованих джерел: <i>Основний: 3</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work</p> <p>5. Video and Writing: Watching a video “7 innovative painting techniques that don’t require a paintbrush” and completing a short summary of it. Інтернет-джерела</p> <p>6. Vocabulary: developing key vocabulary through a variety of exercises. Art and Design Teacher’s Guide.</p>	<p style="text-align: right;">2 hours</p> <p style="text-align: right;">4 hours</p>

	<p>✓ Summarizing</p> <p>3. Vocabulary: Looking at vocabulary related to graphic design. Developing of knowledge through a variety of exercises in Design & Technology Student’s Book.</p> <p>Список рекомендованих джерел: <i>Основний:</i> 2 <i>Додатковий:</i> 2, 3, 4 <i>Інтернет-джерела:</i> 1, 3, 4</p> <p>Further work</p> <p>4. Video and writing: Watching a video “The visual design elements and principles that make good design” and completing a summary of fundamental visual design elements and principles every designer needs to master in order to create top-quality design work. Інтернет-джерела</p> <p>5. Speaking: Developing skills through a variety of tasks.</p> <p>✓ Giving full answers ✓ Commenting ✓ Summarizing ✓ Discussing the visual design elements importance</p>	<p>4 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Give or seek personal views and opinions in discussing topics of interest. - Express and comments on ideas and suggestions in informal discussions. - Use language related to graphic design - Understand a large part of a video on a work-related topic. - Employ strategies for writing for gist and information effectively. 	<p style="text-align: center;">Lesson 37</p> <p style="text-align: center;">Imagemaking in Graphic Design: Definition & Importance</p> <p>In-class activity</p> <p>1. Lead-in: Speaking about different types of images in graphic design.</p> <p>2. Video: Watching videos about techniques of image making and discussing them. Інтернет-джерела</p> <p>3. Reading: The role of images in graphic design ✓ Reading for specific information ✓ Guessing the unknown words and phrases from the context</p> <p>Design & Technology Student’s Book.</p> <p>4. Brainstorming: The rules of creating a positive image for a brand.</p> <p>Список рекомендованих джерел: <i>Основний:</i> 2 <i>Додатковий:</i> 2, 3, 4 <i>Інтернет-джерела:</i> 1, 3, 4</p> <p>Further work</p> <p>5. Vocabulary: Looking at vocabulary related to graphic design. Developing of knowledge through a variety of exercises in Design & Technology Student’s Book.</p>	<p>2 hours</p> <p>2 hours</p>

<p>Students are able to:</p> <ul style="list-style-type: none"> - Extract key information in a presentation about brands. - Give an affective presentation about a familiar topic. - Ask questions about the content of a presentation or lecture aimed at a general audience, using simple language. - Answer questions about the content of a presentation or lecture aimed at a general audience. 	<p>6. A mini-project for individual or group presentation: Brand Names.</p> <p style="text-align: center;">Lesson 38</p> <p style="text-align: center;">Identifying Marks, Icons & Symbols in Graphic Design</p> <p>In-class activity</p> <ol style="list-style-type: none"> 1. Lead-in: Mark, Icon, Symbol – What’s the Difference? <ul style="list-style-type: none"> ✓ Locating and understanding specific information in the text ✓ Guessing the unknown words and phrases from the context 2. Speaking: Developing skills through a variety of tasks <ul style="list-style-type: none"> ✓ Discussing the role of marks, icons and symbols in graphic design ✓ Giving definitions ✓ Giving and seeking personal views and opinions ✓ Summarizing <p>Design & Technology Student’s Book.</p> <ol style="list-style-type: none"> 3. Video: Watching a video about types of logos. Інтернет-джерела <p>Список рекомендованих джерел: Основний: 2 Додатковий: 2, 3, 4 Інтернет-джерела: 1, 3, 4</p> <p>Further work</p> <ol style="list-style-type: none"> 4. Reading: Icon, Mark, Brand, Emblem: The Missing Guide to Logo Design Terms <ul style="list-style-type: none"> ✓ Reading for specific information ✓ Guessing the unknown words and phrases from the context <p>Design & Technology Student’s Book.</p> <ol style="list-style-type: none"> 5. Project: How to create logo for your brand? 	<p style="text-align: center;">2 hours</p> <p style="text-align: center;">2 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Express and comment on ideas and suggestions in informal discussion - Briefly give reasons and explanations for opinions, plans and actions. - Understand a large of video on a work-related topic. - Guess the meanings of unfamiliar words by using contextual clues. 	<p style="text-align: center;">Lesson 39</p> <p style="text-align: center;">Principles of Composition in Graphic Design</p> <p>In-class activity</p> <ol style="list-style-type: none"> 1. Lead-in: 10 rules of composition all designers live by. <ul style="list-style-type: none"> ✓ Reading for specific information ✓ Guessing the unknown words and phrases from the context 2. Vocabulary: Looking at vocabulary related to graphic design. Developing of knowledge through a variety of exercises in Design & Technology Student’s Book. 3. Video: Watching a video “Beginning Graphic Design: Layout & Composition” and completing a summary of it. Інтернет-джерела 	<p style="text-align: center;">2 hours</p>

	<p>Список рекомендованих джерел: <i>Основний: 2</i> <i>Додатковий: 2, 3, 4</i> <i>Інтернет-джерела: 1, 3, 4</i></p> <p>Further work 4. Reading: Article “Basic Principles of design to help you create awesome graphics”. Інтернет-джерела Reflection: Reflecting on the main points and conclusions from the article and discussing them in the group.</p>	2 hours
<p>Students are able to:</p> <ul style="list-style-type: none"> - Identify key information in a text or article. - Express ideas and suggestions; discuss options and present conclusions in meetings. - Express and comment on ideas and suggestions in formal discussions. - Write a simple summary of factual work-related information. 	<p style="text-align: center;">Lessons 40-41 What is a Logo? - Design & Development</p> <p>In-class activity</p> <p>1. Lead-in: How to design a logo: 5 steps to creating a logo you love. ✓ Locating and understanding specific information in the text ✓ Guessing the unknown words and phrases from the context</p> <p>2. Listening: Logo Design Process Інтернет-джерела</p> <p>3. Working in small groups: Brainstorming meeting for a brand awareness campaign.</p> <p>4. Writing: A summary of the ideas from the brainstorming meeting. Developing of knowledge through a variety of exercises in Design & Technology Student’s Book.</p> <p>Список рекомендованих джерел: <i>Основний: 2</i> <i>Додатковий: 2, 3, 4</i> <i>Інтернет-джерела: 1, 3, 4</i></p> <p>Further work</p> <p>5. Reading and speaking: Logo design process: how professionals do it ✓ Reading for specific information ✓ Discussing the article</p> <p>6. Module Test Preparation Design & Technology Student’s Book.</p> <p>7. Test Writing</p>	2 hours
	<p style="text-align: center;">Lesson 42 Semester Control Test Writing</p>	2 hours
	Разом	180 год

<p>presentations. - Ability to deal follow up questions.</p>	<p>Basic English of Economics. p. 343-345. Список рекомендованих джерел: <i>Основний: 4</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work 4. Speaking: Developing skills through a variety of tasks</p> <ul style="list-style-type: none"> ✓ Giving full answers to the questions about the properties of matter. ✓ Identifying the main points from the video and summarizing them. ✓ Making comparisons and observation of physical properties of matter. ✓ Preparing a short rehearsed presentation on the application of the different physical properties in our everyday life. ✓ The Fundamentals of Interior Design. 	<p>4 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Identify key information in a text or article. - Guess the unfamiliar words using contextual clues - Identify key information in the text. - Employ strategies for reading for gist and information effectively. - Give or seek personal views and opinions in discussing the writing task. 	<p style="text-align: center;">Lessons 3-4 History of Architectural Materials & Techniques</p> <p>In-class activity</p> <p>1. Lead-in: Architecture has a history spanning thousands of years. In some ways, it's changed a lot in that time. In other ways, it really hasn't. In this lesson, we'll look at the history of the materials and techniques that built our world.</p> <p>2. Reading:</p> <ul style="list-style-type: none"> ✓ Reading for specific information ✓ Guessing the unknown words and phrases from the context <p>3. Vocabulary: Looking at vocabulary related to Materials and Techniques.</p> <p>Список рекомендованих джерел: <i>Основний: 4</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work 4. Speaking: Knowledge development and skills training through a variety of tasks.</p> <ul style="list-style-type: none"> ✓ Giving full answers to the questions about the history of architectural materials. <p>5. Writing: Make up lists of:</p> <ul style="list-style-type: none"> • Materials Used in Building. • Materials Used in Interior Decoration. 	<p>4 hours</p> <p>6 hours</p>

	<ul style="list-style-type: none"> Materials Used in Industrial Design. The Fundamentals of Interior Design. 	
<p>Students are able to:</p> <ul style="list-style-type: none"> Describe the four materials that make up Earth's outer crust Explain the importance of these materials Identify the three types of rocks Write notes for a short presentation. Participate in a prepared presentations on a familiar topics within an academic and professional field with: <ul style="list-style-type: none"> A clear linear sequence of points. Clearly stated reasons and explanations for opinions, plans and actions. Ability to deal follow up questions Clear articulations and appropriate stress and intonation patterns. Adequate voice projections, body language, etc. 	<p style="text-align: center;">Lessons 5-6</p> <p style="text-align: center;">Earth's Materials: Minerals, Rocks, Soil & Water</p> <p>In-class activity</p> <ol style="list-style-type: none"> Lead-in: What is the earth made of? The earth's crust has four main components, which are referred to as Earth's materials. These materials include minerals, rocks, soil and water. <ul style="list-style-type: none"> Reading for specific information Guessing the unknown words and phrases from the context Video: Watch the video about four main components of Earth that are the building blocks of life. Інтернет-джерела Speaking: Developing skills through a variety of tasks <ul style="list-style-type: none"> Discussing which are the main components that make up the outer crust of the earth. Giving definitions. Summarizing <p>Список рекомендованих джерел: Основний: 4 Додатковий: 1, 2 Інтернет-джерела: 1</p> <p>Further work</p> <ol style="list-style-type: none"> Project: How Developed and Developing Nations Consume Earth Materials Differently. Module Test Preparation The Fundamentals of Interior Design Test Writing 	<p style="text-align: center;">4 hours</p> <p style="text-align: center;">8 hours</p>
Модуль 11. “Art History”		
<p>Students are able to:</p> <ul style="list-style-type: none"> Follow the main points in a complex presentation or lecture, supporting material. Extract specific details from a video on a work- related topic. Answer questions in a survey using complex language. Express and comment on ideas and 	<p style="text-align: center;">Lesson 7</p> <p style="text-align: center;">What is Art History? - Definition & Overview</p> <p>In-class activity:</p> <ol style="list-style-type: none"> Lead-in: Discussing checking out the discipline of art history and see how researchers study art to learn about human societies. Video: Watching a video about Art history - a discipline that examines trends, movements, and periods in history. Інтернет-джерела Vocabulary: Looking at vocabulary related to the main concepts, 	<p style="text-align: center;">4 hours</p>

<p>suggestions in informal discussions. - Employ strategies for listening for gist and information effectively.</p>	<p>movements and trends within Art History. 4. Grammar: Studying and practicing Comparison of Adverbs Basic English of Economics. p.353-356. Список рекомендованих джерел: <i>Основний: 3</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work: 5. Vocabulary: ✓ Developing key vocabulary through a variety of tasks. 6. Reading: Read the article “Art versus Artifact” Інтернет-джерела 7. Speaking: Comment upon what exactly distinguishes a work of art from an artifact</p>	<p>4 hours</p>
<p>Students are able to: - Explore why humans make art, the value placed on it, and understand how art provides us with a better understanding of our history - Understand the main reasons for creating art. - Reflect on the impact of art for human civilization - Understand a large part of a video on a work-related topic. - Convey information and ideas on and concrete topic. - Give reasons and explanations for their opinions using linguistically complex language. - Develop an argument giving reasons in support or against a particular point of view.</p>	<p style="text-align: center;">Lesson 8 Why do Humans Make Art? - History & Value</p> <p>In-class activity: 1. Lead-in: In this lesson, one of the most distinctive aspects of humans: the creation of art is discussed. 2. Video: Watching a video “The Arts and the human condition” Інтернет-джерела 3. Reflection: Reflecting on the conclusions from the video and discuss a questioning style during a needs analysis. 4. Grammar: Review: Past Simple, Past Continuous, Past Perfect Simple Basic English of Economics. p. 104-106.</p> <p>Список рекомендованих джерел: <i>Основний: 3</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work: 5. Project: Why Art Is Valuable for Society? Інтернет-джерела</p>	<p>2 hours</p> <p>4 hours</p>
<p>Students are able to: - Evaluate the advantages and disadvantages of different options during a discussion.</p>	<p style="text-align: center;">Lesson 9 What is Western Civilization? - Definition & Overview</p> <p>In-class activity: 1. Lead-in: Defining that term and explore some of its complications as</p>	<p>2 hours</p>

	<p>Write an essay of at least two to three paragraphs that explains the definition of prehistory. Be sure to include analysis of the different ways prehistory can be categorized.</p> <ul style="list-style-type: none"> • Essay Prompt 2: Write an essay that describes the main characteristics of the Paleolithic period. Be sure to answer the following questions: What were the major breakthroughs of this period? What problems did humans in this period face? • Essay Prompt 3: Explain why the development of writing during the Neolithic Age was important. Pay special attention to answering the following question: How has writing affected the definition of prehistory? <p>Інтернет-джерела</p>	
<p>Students are able to:</p> <ul style="list-style-type: none"> - Understand a large part of a video on a work-related topic. - Guess the meanings of unfamiliar words by using contextual clues. - Explain Mesopotamia's location - Describe what stood out in the region - Identify the importance of lapis lazuli - Give or seek personal views and opinions in discussing topics of interest. - Present findings from a research project in a simple way. 	<p style="text-align: center;">Lesson 11 Mesopotamia: Culture, Facts & History</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. <i>Lead-in:</i> exploring some of the major events and most interesting facts about Ancient Mesopotamia - a region located in modern day Iraq. Observing a rich and diverse culture of this region. 2. <i>Video:</i> Watch the video about the cradle of civilization-Mesopotamia. Інтернет джерела 3. <i>Vocabulary:</i> Describing Mesopotamia: Terms and Definitions. Інтернет-джерела 4. <i>Reflection:</i> Reflecting on the timeline base list of the most important things that happened in Mesopotamia. Its trade, culture and warfare. <p>Список рекомендованих джерел: <i>Основний: 3</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work:</p> <ol style="list-style-type: none"> 5. <i>Project:</i> Work in-group. Prepare a presentation on one of the following topics: <ul style="list-style-type: none"> • Art of the Ancient Near East: Periods & Characteristics • Representation of Spiritual Beliefs in the Art of the Ancient Near East • Sumerian Art and Architecture • Art of the Babylonians: Style, Examples & Achievements • Assyrian Art and Architecture <p>Інтернет джерела</p>	<p style="text-align: center;">2 hours</p> <p style="text-align: center;">6 hours</p>

<p>a debate or discussion.</p> <ul style="list-style-type: none"> - Evaluate arguments in a debate or discussion and justify the evaluation. - Scan several short, similar texts on the same topic to find specific information. - Present findings from a research project in a simple way. 	<p>Greece.</p> <p>Інтернет - джерела</p> <p>4. Reflection: Reflecting on the main points and conclusions from the video</p> <p>Список рекомендованих джерел: <i>Основний: 3</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work:</p> <p>5. Project: In a small groups research and discuss how characteristics that differentiated Greek culture from other cultures influenced in pottery, architecture, sculpture.</p> <p>Інтернет - джерела</p>	<p>6 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> -Follow the main points in a linguistically complex presentation or lecture, supporting material. -Extract specific details from a video on a work- related topic. -Answer questions in a survey using linguistically complex language. -Express and comment on ideas and suggestions in informal discussions. -Use language related to art history. -Set out argument in the essay writing. -Develop the arguments in the essay with evidence in the main body. -Wrap the arguments up with a conclusion. 	<p style="text-align: center;">Lesson 15</p> <p style="text-align: center;">Understanding Roman History Through Art</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. Lead-in: Exploring some of the important trends in art during the Roman Republic. 2. Brainstorming: Is it possible to study history through art? Looking at the ways that artistic styles changed. 3. Video: Watch the video and explore the history, design, construction, and significance of the Roman Empire. 4. Vocabulary: Looking at vocabulary related to the Roman Arches <p>Інтернет - джерела</p> <p>Список рекомендованих джерел: <i>Основний: 3</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work:</p> <ol style="list-style-type: none"> 5. Writing: Write an essay “Rome & Religious Architecture: Influences & Examples” <p>Інтернет - джерела</p>	<p>2 hours</p> <p>6 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Guess the meanings of unfamiliar words by using contextual clues. - Use language related to the history of art. 	<p style="text-align: center;">Lesson 16</p> <p style="text-align: center;">Late Antiquity: Definition, Overview & Art</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. Lead-in: Overviewing of Late Antiquity period and discussing how art changed during this time. 	<p>2 hours</p>

<p>- Manage discussions to ensure that they are based on facts and evidence rather than speculation.</p> <p>- Scan several short, similar texts on the same topic to find specific information.</p> <p>- Present findings from a research project in a simple way.</p>	<p>2. Reading and discussing: Read the text about Late Antiquity period. Discuss artistic expression of this period.</p> <p>3. Vocabulary: Looking at vocabulary related to the proper names in Late Antiquity Period. Інтернет-джерела</p> <p>Список рекомендованих джерел: <i>Основний: 3</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work:</p> <p>1. Speaking:</p> <ul style="list-style-type: none"> • Discuss the move from house churches to basilicas in early Christianity • Describe a house church and how it reflected the status of Christianity in the Roman Empire • Explain the layout and origin of the basilica • Recall the importance of East in the Christian faith <p>Інтернет-джерела</p>	<p>4 hours</p>
<p>Students are able to:</p> <p>- Guess the meanings of unfamiliar words by using contextual clues.</p> <p>- Use language related to the history of art.</p> <p>- Manage discussions to ensure that they are based on facts and evidence rather than speculation.</p> <p>- Scan several short, similar texts on the same topic to find specific information.</p> <p>- Present findings from a research project in a simple way.</p>	<p style="text-align: center;">Lesson 17</p> <p style="text-align: center;">The Byzantine Empire: History, Culture & Timeline</p> <p>In-class activity:</p> <p>1. Lead-in: Observing the historical and cultural timeline of the Byzantine Empire.</p> <p>2. Reading and discussing: Read the text about History and Culture of the Byzantine Empire. Discuss the history and main characteristics of Byzantine architecture. How Byzantine Art was shaped by religious and political forces.</p> <p>3. Vocabulary: Looking at vocabulary related to the proper names in Byzantine Empire. Інтернет - джерела</p> <p>Список рекомендованих джерел: <i>Основний: 3</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work:</p> <p>4. Project: «The Hagia Sophia as Art: Features & Historical Importance»</p>	<p>2 hours</p> <p>4 hours</p>

<ul style="list-style-type: none"> - Develop the arguments in the essay with evidence in the main body. - Wrap the arguments up with a conclusion. - Employ strategies for reading for gist and information effectively. 	<p style="text-align: center;">events of the times?</p> <p>3. Vocabulary: Looking at the vocabulary of specific examples of art work creating during this time period. Інтернет - джерела</p> <p>Список рекомендованих джерел: Основний: 3 Додатковий: 1, 2 Інтернет-джерела: 1</p> <p>Further work:</p> <p>1. Writing:</p> <ul style="list-style-type: none"> ✓ Essay Prompt 1: In about three to four paragraphs, write an essay that describes why the Early Middle Ages are sometimes referred to as the Dark Ages. ✓ Essay Prompt 2: Write an essay of approximately three to four paragraphs that explains how agriculture changed during the Early Middle Ages. 	4 hours
<p>Students are able to:</p> <ul style="list-style-type: none"> - Explain why the art of the Romanesque period exploded throughout Europe - Describe how sculpture made its comeback with Christians - Describe the introduction of stained glass windows - Analyze the illustrating of manuscripts - Consider how secular art fit into Romanesque art - Manage discussions to ensure that they are based on facts and evidence rather than speculation. - Scan several short, similar texts on the same topic to find specific information. - Present findings from a research project in a simple way. 	<p style="text-align: center;">Lesson 20 Romanesque Art: History, Characteristics & Style</p> <p>In-class activity</p> <ol style="list-style-type: none"> 1. Lead-in: Looking at the two most notable forms of Romanesque art: sculptural decoration and stained glass windows. Examining the emergence of medieval secular art. 2. Video: Watch a video about new expression in the art of the Romanesque period. 3. Vocabulary: Looking at the vocabulary of specific examples of art work creating during this time period. Інтернет - джерела <p>Список рекомендованих джерел: Основний: 3 Додатковий: 1, 2 Інтернет-джерела: 1</p> <p>Further work</p> <ol style="list-style-type: none"> 4. Project: Identify a piece of Romanesque art that intrigues you. This could be a fresco, a sculpture, or a decorative item. Then, provide the following information about the piece on a poster board, arranged in a creative, polished way. <ul style="list-style-type: none"> ✓ When was the piece created? 	2 hours 6 hours

	<ul style="list-style-type: none"> ✓ Who created the piece? ✓ What is the genre of the piece? ✓ What is the work's country of origin? ✓ How does this piece reflect European culture during the 11th century? ✓ Summarize the work's main idea: what does it seem to depict? ✓ Summarize the work's main purpose: what is the work trying to achieve? ✓ What identifies the work as belonging to Romanesque art? Think about the work's themes and formal elements. <p>Інтернет - джерела</p>	
<p>Students are able to:</p> <ul style="list-style-type: none"> - Identify and describe the typical features of Gothic art and architecture. - Identify features of Gothic architecture, including certain aspects of stained glass windows and free standing sculpture. - Understand a large part of a video on a work-related topic. - Guess the meanings of unfamiliar words by using contextual clues. - Scan several short, similar texts on the same topic to find specific information. - Present findings from a research project in a simple way. 	<p style="text-align: center;">Lessons 21</p> <p style="text-align: center;">Social & Economic Influences on Gothic Art & Architecture</p> <p>In-class activity</p> <ol style="list-style-type: none"> 1. Lead-in: Exploring some of the major influences that helped create the Gothic movement. 2. Video: Watch the video about The Gothic period of art lasted from around the mid-12th to 15th centuries 3. Vocabulary: Looking at the vocabulary of specific examples of art work creating during this time period. Інтернет - джерела 4. TEST WRITING <p>Список рекомендованих джерел: <i>Основний: 3</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work</p> <ol style="list-style-type: none"> 5. Project: “Gothic Art: Impact of Religion” Інтернет-джерела. 	<p>2 hours</p> <p>8 hours</p>
Модуль 12. “Interior design basics and principles”		
<p>Students are able to:</p> <ul style="list-style-type: none"> - Express and comment on ideas and suggestions in informal discussions. - Infer speakers' opinions in conversations on work-related topics. - Express opinions as regards possible solutions, giving brief reasons and explanations. - Convey information and ideas on 	<p style="text-align: center;">Lessons 22</p> <p style="text-align: center;">What is an Interior Designer?</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. Lead-in: An interior designer plays an important role in the look and feel of residential and commercial spaces. In this lesson, we will learn about an interior designer's duties and requirements to become an interior designer. 2. Reading: Read the text about the profession of interior designer, which is the integral parts of the design process of building homes and commercial spaces. 	<p>2 hours</p>

<p>topics.</p> <ul style="list-style-type: none"> - Give reasons and explanations for their opinions. - Develop an argument giving reasons in support or against a particular point of view. - Summarize, comment on and discuss a range of factual or imaginative texts. 	<ol style="list-style-type: none"> 3. Vocabulary: Looking at active vocabulary of the lesson. 4. Discussion: Give answers to the following questions: <ul style="list-style-type: none"> ✓ What disciplines does the work of an interior designer draw upon? ✓ What areas of design are becoming increasingly popular? ✓ What does ergonomic design include? ✓ What is green design? ✓ What areas can designers specialize in? <p>The Fundamentals of Interior Design.</p> <p>Список рекомендованих джерел: <i>Основний: 4</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work:</p> <ol style="list-style-type: none"> 5. Knowledge development and skills training through a variety of tasks: <ul style="list-style-type: none"> ✓ Make up expressions with the given new words. ✓ Match the word and its definition: ✓ Summarizing. ✓ The Fundamentals of Interior Design 6. Speaking: Work in small groups and discuss the following topics: <ul style="list-style-type: none"> ✓ The advantages of interior design profession. ✓ How can interior designers create positive changes in people's lives? ✓ Private and public interior spaces. <p>Інтернет-джерела</p>	<p>4 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Express and comment on ideas and suggestions in informal discussions. - Infer speakers' opinions in conversations on work-related topics. - Express opinions as regards possible solutions, giving brief reasons and explanations. - Set out argument in the essay writing - Develop the arguments in the essay with evidence in the main body. - Wrap the arguments up with a 	<p style="text-align: center;">Lesson 23 Interior Design & Color Schemes</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. Lead-in: Learn more about what factors are used to build a strong palette in design. 2. Reading: Read the text about how color schemes in interior design are used to create cohesion in a single space or building. 3. Reflection: Guess if these statements are true or false: <ul style="list-style-type: none"> ✓ There are 5 primary colours. ✓ Red and green can be considered complementary colours. ✓ If you're not confident enough you should choose white. ✓ Cream suits bright personalities. ✓ Orange fits easygoing people. ✓ Yellow is perfect to cheer you up. ✓ Green is a good choice for sluggish people. 	<p>2 hours</p>

<p>conclusion.</p>	<p>✓ The Fundamentals of Interior Design.</p> <p>Список рекомендованих джерел: <i>Основний: 4</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work:</p> <p>4. Knowledge development and skills training through a variety of tasks:</p> <ul style="list-style-type: none"> ✓ Fill in the gaps ✓ Make up expressions with the given words ✓ Find out words synonymous. <p>The Fundamentals of Interior Design.</p> <p>5. Writing:</p> <ul style="list-style-type: none"> ✓ Essay Prompt 1. Colours & Psychology. ✓ Essay Prompt 2. Colours in Fashion & Design. ✓ Essay Prompt 3. My Favourite Colours & Hues. <p>Інтернет-джерела</p>	<p>6 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Extract specific details from a video on a work-related topic. - Guess the meanings of unfamiliar words by using contextual clues. - Scan several short, similar texts on the same topic to find specific information. - Present findings from a research project in a simple way. - Employ strategies for listening for gist and information effectively. 	<p style="text-align: center;">Lessons 24</p> <p style="text-align: center;">Interior Design Presentation Boards</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. Lead-in: When interior designers are working with their clients, they work together to make their customer's dreams a reality. These dreams are usually decided on with an interior design presentation board. 2. Video: Watching a video “Creating a Design Board for Interior Presentations.” 3. Vocabulary: Looking at active vocabulary and key terms of the lesson. Інтернет-джерела. <p>Список рекомендованих джерел: <i>Основний: 4</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work:</p> <p>4. Project: Make your own to present potential clients with their ideas for decorating their houses or businesses. The Presentation Board should include everything from wall colors to light fixtures to colors of couches. The boards can either be a collage, where everything is attached to a foam board, or they can be digital. Інтернет-джерела</p>	<p>2 hours</p> <p>6 hours</p>

<p>Students are able to:</p> <ul style="list-style-type: none"> - Identify key information in conversations at natural speed. - Lead a discussion so that the group is able to make a decision. - Manage the participants in a fast-moving discussion to keep it on course. - Express and comment on ideas and suggestions in informal discussions. - Scan several short, similar texts on the same topic to find specific information. - Present findings from a research project in a simple way. 	<p style="text-align: center;">Lesson 25 What is Residential Interior Design?</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. Lead-in: Talking about residential interior design and see how it is used to define interior spaces. 2. Video: Watch a video how to create livable space. 3. Vocabulary: Looking at active vocabulary of the lesson. 4. Speaking: Give a full answer to the following questions: <ul style="list-style-type: none"> ✓ What does a well designed integrate? ✓ Why are bedrooms slowly being transformed? ✓ What do people who prefer a more movable way of life want to have? ✓ What does the beauty of any room depend upon? 5. ✓ What will determine the type of furniture and its amount in the room? ✓ How many dominant centres can a large room have? ✓ What is an excellent means of providing a feeling of rhythm? ✓ What shapes do designers try to use? ✓ What are the key factors in interior design? ✓ What materials do designers use? <p>Інтернет-джерела. Список рекомендованих джерел: <i>Основний: 4</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work:</p> <ol style="list-style-type: none"> 5. Project: “New types of furniture and new furnishing concepts.” 	<p style="text-align: center;">2 hours</p> <p style="text-align: center;">4 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Express and comment on ideas and suggestions in informal discussions. - Infer speakers’ opinions in conversations on work-related topics. - Guess the meanings of unfamiliar words by using contextual clues. - Scan several short, similar texts on the same topic to find specific information. - Present findings from a research project in a simple way. 	<p style="text-align: center;">Lessons 26-27 What is Commercial Interior Design?</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. Lead-in: Talking about commercial interior design and seeing how this impacts the designer's job. 2. Reading and speaking: Read the text about Commercial Interior Design. Give its definition, purpose and tasks. 3. Vocabulary: Looking at active vocabulary of the lesson. <p>Інтернет-джерела. Список рекомендованих джерел: <i>Основний: 4</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p>	<p style="text-align: center;">4 hours</p>

<ul style="list-style-type: none"> - Employ strategies for reading for gist and information effectively. 	<p>Further work:</p> <p>4. Project: “Modern Interior Design for Restaurants.” Pay attention to the following bullet points:</p> <ul style="list-style-type: none"> ✓ Colors ✓ Materials ✓ Styling ✓ Art <p>Интернет-джерела.</p>	<p>8 hours</p>
	<p>Lesson 28 Semester Control Test Writing</p>	<p>2 hours</p>
	<p>Разом</p>	<p>180 год</p>

<h2>II курс IV семестр</h2>		
<h3>Модуль 13. “Culture and Color”</h3>		
<p>Students are able to:</p> <ul style="list-style-type: none"> - Extract specific details from a video on a related topic. - Guess the meanings of unfamiliar words by using contextual clues. - Use language related to color pallet. - Give detailed answers to questions in a survey. - Express and comment on ideas and suggestions in informal discussions. - Infer speakers’ opinions in conversations on work-related topics. - Use effectively research data - Justify points made during a presentation - Give clear presentations highlighting significant points with relevant supporting detail. 	<p style="text-align: center;">Lessons 1-2-3 Color Meanings in Different Cultures</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. Lead-in: Colors can represent love, anger, sadness, infidelity, and religious affiliations, depending on the culture. In this lesson, we will look at the different meanings of colors in cultures around the world. 2. Brainstorming: Each color carries with it a symbolic representation that shapes cultures across the world. The meaning of each color can be linked to social, religious, and historical events that have left an everlasting impact on a culture. What do colors mean in your country? 3. Video: Watching a video about meanings of colors in different countries of the world. Интернет-джерела 4. Vocabulary: Looking at the active vocabulary of the lesson related to color pallet. 7. Speaking: Developing skills through a variety of tasks <ul style="list-style-type: none"> ✓ Giving full answers. ✓ Comparing and contrasting. ✓ Describing characteristics and qualities. ✓ Summarizing. ✓ Exemplifying. 	<p>2 hours</p>

	<ul style="list-style-type: none"> ✓ Expressing preferences. <p>8. Discussion: Work in pairs</p> <ul style="list-style-type: none"> ✓ Name as many popular shades of color as you know. ✓ Compare answers with your partner. ✓ Give the definition of the popular shades of color. ✓ Check your answers. <p>Список рекомендованих джерел: <i>Основний: 3</i> <i>Додатковий: 3</i> <i>Інтернет-джерела: 1, 2</i></p> <p>Further work:</p> <p>9. Project:</p> <ul style="list-style-type: none"> ✓ Choose one of the following cultures: Western, Middle East, African, Islamic. ✓ Think about the range of cultural influences that affect view of a specific color: political and historical associations (flag colors, political parties), mythological and religious associations (references to color in spiritual texts), and linguistic associations (idioms and expressions). ✓ Give a summary. <p>Інтернет-джерела</p>	8 hour
<p>Students are able to:</p> <ul style="list-style-type: none"> - Extract specific details from a video on a related topic. - Guess the meanings of unfamiliar words by using contextual clues. - Use language related to color pallet. - Give detailed answers to questions in a survey. - Express and comment on ideas and suggestions in informal discussions. - Infer speakers' opinions in conversations on work-related topics. - Use effectively research data - Justify points made during a presentation. - Give clear presentations highlighting significant points with relevant supporting detail. 	<p style="text-align: center;">Lessons 4-5-6</p> <p style="text-align: center;">Colors in Chinese & Japanese Culture</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. Lead-in: In East Asia, colors have some very specific and important meanings. In this lesson, we're going to explore the traditional colors of China and Japan, and examine where they are similar and different. 2. Video: Watch a video about traditional colors in Chinese and Japanese culture. 3. Vocabulary: Looking at the active vocabulary of the lesson related to color pallet. 4. Speaking Talking and about aspects of the colors of art, architecture and daily life were based on. 5. Discussion: Give a full answers to the following questions: <ul style="list-style-type: none"> ✓ Japan's colors are largely defined by which religion? ✓ What are the imperial colors of China and Japan, respectively? ✓ How many sacred elements and colors are there in Taoist beliefs? ✓ Which of these is a traditional color of Japan, but not China? 	2 hours

	<p>✓ In traditional Chinese culture, which religious philosophy defined the meaning of colors? Интернет-джерела.</p> <p>Список рекомендованих джерел: <i>Основний: 3</i> <i>Додатковий: 1, 4, 5</i> <i>Интернет-джерела: 1, 4</i></p> <p>Further work: 6. Project: The Art of Japanese Kimono Интернет-джерела.</p>	8 hours
<p>Students are able to:</p> <ul style="list-style-type: none"> - Extract specific details from a video on a related topic. - Guess the meanings of unfamiliar words by using contextual clues. - Use language related to color pallet. - Give detailed answers to questions in a survey. - Express and comment on ideas and suggestions in informal discussions. - Infer speakers' opinions in conversations on work-related topics. - Use effectively research data. - Justify points made during a presentation. - Give clear presentations highlighting significant points with relevant supporting detail. 	<p style="text-align: center;">Lessons 7-8-9-10 Colors in Indian Culture</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. Lead-in: Brides wearing red, monks in saffron robes, and blue-skinned deities. What do they have in common? They're all wearing special colors. Exploring the meaning and importance of colors in Indian culture. 2. Video: Watching a video about colors of India. 3. Vocabulary: Looking at the active vocabulary of the lesson related to color pallet. Интернет джерела 4. Discussion: Give a full answers to the following questions: <ul style="list-style-type: none"> ✓ Of the following colors, which one would brides wear on their wedding day in India? ✓ Which of the following is the name for the annual festival of colors? ✓ Which three colors are found on the national flag of India? ✓ Which of the following colors is considered the most sacred to Indian culture? <p>5. MODULE TEST WRITING</p> <p>Список рекомендованих джерел: <i>Основний: 3</i> <i>Додатковий: 3</i> <i>Интернет-джерела: 1, 2</i></p> <p>Further work: 6. Module Test Preparation Интернет джерела</p>	2 hours
		8 hours

<ul style="list-style-type: none"> ✓ A clear linear sequence of points. ✓ Clearly stated reasons and explanations ✓ Ability to deal follow up questions. ✓ Clear articulations and appropriate stress and intonation patterns. ✓ Adequate voice projections, body language, etc. ✓ Flexibly and reasonably fluently link a series of discrete simple elements into a connected, linear sequence of points to express much of what they want in speech. 	<p>following questions:</p> <ul style="list-style-type: none"> ✓ Which material is it made of? ✓ Think about the steps the textile go through before it becomes fabrics. ✓ What kind of textile production method is applied to? ✓ What kind of work is also required this cloth to be produced? <p>Список рекомендованих джерел: <i>Основний: 4</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work:</p> <ol style="list-style-type: none"> 4. Knowledge development and skills training through a variety of tasks. 5. Project: Textiles are a big part of our lives, so we'd better know how to take care of them. Your task is to find out some of the most common symbols that tell us exactly how to care for the textiles we love. 	6 hours
<p>Students are able to:</p> <ul style="list-style-type: none"> - Extract specific details from a video on a topic of the lesson. - Compare the advantages and disadvantages of possible approaches and solutions to an issue or problem. - Follow a discussion between - Evaluate the advantages and disadvantages of different options during a discussion. - Make proposals to resolve conflicts in complex negotiations. - Propose a range of different options in a complex negotiation. - Encourage agreement during group discussions by indicating the areas where people have the same opinion. 	<p style="text-align: center;">Lessons 16-17-18-19 Basics of Textile Art</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. Lead-in: Have you ever sewn a stuffed animal or tried to knit a pair of slippers? Both of these projects use fibers in the process of making art. In this lesson, let's explore some basics about textile art. 2. Video: Watching a video about Textile art is the process of creating something using fibers gained from sources like plants, animals, insects, or synthetic materials. 3. Vocabulary: Studying active vocabulary of the lesson related to the topic. Інтернет джерела 4. Reflection: Reflecting on the conclusions from the video Textile art involves making something from fibers from a variety of sources, using different methods of production. 5. Reading and Discussing: Read the text about Textile Recycling. Discuss the following ways to recycle textiles as donation, recycling, reusing. 6. MODULE TEST WRITING <p>Список рекомендованих джерел: <i>Основний: 4</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p>	2 hours

	<p>roughly 70 employees. There is no set limit to how many floors it can be. Workers will each need space for a computer and a personalized desk, as well as shared areas and meeting rooms.</p> <ul style="list-style-type: none"> You have been hired to design a family's dream home. They have three children, one of whom has mobility issues. They need a single storey house with space for a garden. Don't worry about space constraints; they live in the countryside. <p>A small village needs a new elementary school. Because the population of the village is tiny, the school needs to accommodate around 50 children between the ages of 5 and 12. Don't focus on classrooms, but think about the shared eating and recreation spaces that the children and staff will need.</p>	
<p>Students are able to:</p> <ul style="list-style-type: none"> Get the gist of specialized articles and texts on the field. Guess the meaning of an unfamiliar word from context in a linguistically complex text. Express views clearly and evaluate hypothetical proposals in informal discussions. Deliver a short rehearsed presentation on a topic. Employ strategies for presenting information effectively. Interact effectively in appropriate professional environment. 	<p style="text-align: center;">Lessons 22-23-24</p> <p style="text-align: center;">Interior Design & Space Planning</p> <p>In-class activity:</p> <ol style="list-style-type: none"> <i>Lead-in:</i> Space planning is fundamental to interior design. In this lesson, you'll learn why space planning is important, what it means and involves, and how the process works within the phases of design. <i>Reading:</i> Reading a text about Space planning - the analysis of the functional and spatial requirements of the building program to create a planning solution. <i>Vocabulary:</i> Looking at the active vocabulary of the lesson. The Fundamentals of Interior Design. <i>Discussion:</i> Give the full answers to the following questions: <ul style="list-style-type: none"> ✓ How is the schematic design related to space planning? ✓ Why is space planning important for interior design? ✓ Discuss the main principles and elements of interior design. <p>Список рекомендованих джерел: <i>Основний: 4</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work:</p> <ol style="list-style-type: none"> <i>Speaking</i> Work in pairs and discuss the following topics: <ul style="list-style-type: none"> ✓ A placement of objects according to visual weight. ✓ The ultimate goal of decorating a room. ✓ The most common shapes in our homes. <i>Writing:</i> Write what your partner have mentioned on the issues above. Present the main points to your group. 	<p>2 hours</p> <p>6 hours</p>

<p>Students are able to:</p> <ul style="list-style-type: none"> - Extract specific details from a video on a related topic. - Guess the meanings of unfamiliar words by using contextual clues. - Use language related to the lesson. - Give detailed answers to questions in a survey. - Express and comment on ideas and suggestions in informal discussions. - Interact effectively in appropriate professional environment. - Use the language and professional skills on topic. - Discuss the issues and recommend solutions. 	<p style="text-align: center;">Lessons 25-26 Office Space Planning: Guidelines & Standards</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. Lead-in: Office space planning is more than just arranging furniture. Good space planning allows a business's employees to work together in the most efficient way. 2. Video: Watching a video about office planning space. 3. Vocabulary: Looking at the active vocabulary related to the lesson. Інтернет-джерела 4. Discussion: After watching the video, give full answers to the following questions: <ul style="list-style-type: none"> ✓ Which of the following is not considered as a need in space planning for a business? ✓ Name two types of statutory requirements. ✓ What is used to determine the space planning needs of a business? <p>Список рекомендованих джерел: Основний: 4 Додатковий: 1, 2 Інтернет-джерела: 1</p> <p>Further work:</p> <ol style="list-style-type: none"> 5. Knowledge development and skills training through a variety of tasks in <ul style="list-style-type: none"> ✓ Make up expressions with the given new words. ✓ Word-building ✓ Synonyms match ✓ Words-associations <p>The Fundamentals of Interior Design.</p>	<p style="text-align: center;">2 hours</p> <p style="text-align: center;">6 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Extract specific details from a video on a related topic. - Guess the meanings of unfamiliar words by using contextual clues. - Use language related to the lesson. - Give detailed answers to questions in a survey. - Express and comment on ideas and suggestions in informal discussions. - Discuss the issues and recommend solutions. 	<p style="text-align: center;">Lesson 27-28-29 Crawl Space Planning</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. Lead-in: Discussing crawl spaces in home planning and construction. 2. Video: Watching a video about the specific topics include the decision to build a crawl space instead of a basement, types of crawl spaces, and environmental concerns with crawl space design. 3. Vocabulary: Looking at the active vocabulary related to the lesson. Інтернет-джерела 4. Discussion: Discuss two types of crawl spaces used today. Mention the benefits and drawbacks depending on the budget, local building codes, 	<p style="text-align: center;">2 hours</p>

	<p>and local environment.</p> <p>5. MODULE TEST WRITING</p> <p>Список рекомендованих джерел: <i>Основний: 4</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work:</p> <p>6. Knowledge development and skills training through a variety of tasks in ✓ Giving full answers to the questions about the crawl space planning ✓ Identifying the main points from the text and summarizing them. The Fundamentals of Interior Design. p. 98-104</p> <p>7. Module test preparation</p>	<p>6 hours</p>
<p>Модуль 16. “Furniture Basics”</p>		
<p>Students are able to:</p> <ul style="list-style-type: none"> - Extract specific details from a video concerning Types of Furniture. - Understand main points and check comprehension by using contextual clues. - Develop an argument giving reasons in support of or against a particular point of view. - Take notes while researching an unfamiliar topic. - Evaluate the advantages and disadvantages of different options during a discussion. - Use the language and professional skills on topic. 	<p style="text-align: center;">Lesson 30-31-32</p> <p style="text-align: center;">Types of Furniture: Categories & Examples</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. Lead-in: Exploring a few major categories of furniture and look at some examples within each one. 2. Video: Watching a video about Furniture -items of functional and aesthetic purpose used to modify living or work spaces. 3. Vocabulary: Looking at vocabulary related to the types of furniture. Інтернет-джерела 4. Reflection: Thinking about two basic categories of furniture. Name them. 5. Discussion: Give full answers to the following questions: ✓ What is a chair without armrests or a back called? ✓ Divans, loveseats, and chaise lounges are all types of what? ✓ When identifying tables, these objects are almost always defined by what? ✓ By most standard definitions, the average bed consists of what two elements? ✓ What is the difference between a bench and a couch? <p>Список рекомендованих джерел: <i>Основний: 4</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work:</p> <p>6. Knowledge development and skills training through a variety of tasks in</p>	<p>2 hours</p> <p>6 hours</p>

	chapter 6 The Human Interface in The Fundamentals of Interior Design.	
<p>Students are able to:</p> <ul style="list-style-type: none"> - Get the gist of specialized articles and texts on the field. - Guess the meaning of an unfamiliar word from context in a linguistically complex text. - Express views clearly and evaluate hypothetical proposals in informal discussions. - Give full answers to the essay questions and develop them properly. - Organize ideas logically. - Use a range of words appropriate to the topic. - Discuss the issues and recommend solutions. 	<p style="text-align: center;">Lessons 33-34 Importance of Furniture in Interior Design</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. Lead-in: Furniture is an industrial design product. Furniture matters the most when designing a space. These lessons explain why, how, and when furniture is important in interior design. 2. Reading: Read the text “Furniture and Interior Design” 3. Vocabulary: Looking at the active vocabulary of the lesson. The Fundamentals of Interior Design. p. 102-110 4. Discussing: Give full answers to the following questions: <ul style="list-style-type: none"> ✓ What does a well-designed house integrate? ✓ What will determine the type of furniture and its amount in the room? ✓ What is an excellent means of providing a feeling of rhythm? ✓ What shapes do designers try to use? ✓ What are the key factors in interior design? <p>Список рекомендованих джерел: Основний: 4 Додатковий: 1, 2 Інтернет-джерела: 1</p> <p>Further work:</p> <ol style="list-style-type: none"> 5. Writing: Write a short summary of the lessons. The summary should include the following issues: <ul style="list-style-type: none"> ✓ Furniture’s function ✓ Space planning ✓ Circulation ✓ Anthropometrics ✓ Ergonomics ✓ Furniture layout ✓ Furniture specification 	<p style="text-align: center;">2 hours</p> <p style="text-align: center;">6 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Understand authentic texts related to furniture design issues. - Guess the meanings of unfamiliar words by using contextual clues. - Give full answers to the questions about history of furniture design using relevant 	<p style="text-align: center;">Lessons 35-36-37 History of Furniture Design: Timeline & Evolution</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. Lead-in: Could you imagine your life without furniture? There is evidence that furniture was used as far back as the Stone Age. This lesson focuses on the history and evolution of furniture design. 2. Reading: Read the text about the main timelines in furniture history. 	<p style="text-align: center;">2 hours</p>

<p>vocabulary.</p> <ul style="list-style-type: none"> - Make comparison. - Describe the chosen style of furniture design. - Characterize the chosen style of furniture design. 	<p>The Fundamentals of Interior Design. p. 113-115</p> <ol style="list-style-type: none"> 3. Vocabulary: Looking at the active vocabulary of the lesson. 4. Discussing: Give full answers to the following questions: <ul style="list-style-type: none"> ✓ What were the primary characteristics of the medieval style? ✓ What periods influenced furniture styles after World War II? ✓ In what country was the Jacobean furniture style popular? ✓ What materials did early Egyptians inlay in their wooden furniture? ✓ Where did Colonial furniture design get its inspiration? <p>Список рекомендованих джерел: <i>Основний: 4</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work:</p> <ol style="list-style-type: none"> 5. Project: Work in pairs. Choose any period from 1900 to Present in furniture Design. Make a presentation. Your presentation should include the following: <ul style="list-style-type: none"> ✓ Distinguishes of furniture style ✓ Characteristics of this style. 	<p>6 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Extract specific details from a video. - Understand main points and check comprehension by using contextual clues. - Develop an argument giving reasons in support of or against a particular point of view. - Use the language and professional skills on topic. - Discuss the issues and recommend solutions. - Understand main ideas and relevant information related to design and art issues. - Use vocabulary effectively. 	<p style="text-align: center;">Lesson 38-39-40 Furniture Styles</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. Lead-in: Explore the history of European furniture from the earliest examples to 20th-century design and learn about the different styles that have developed. 2. Video: Watch the video about how European furniture has changed dramatically throughout the centuries. 3. Vocabulary: Looking at the active vocabulary of the lesson. Інтернет-джерела 4. Reflection: Thinking about the most significant styles that are: <ul style="list-style-type: none"> ✓ Medieval: Sober and mostly square ✓ Renaissance: Opulent, with an architectonic character ✓ Baroque: Elaborate with plenty of ornaments and often made of exotic woods ✓ Rococo: Plenty of curved lines and some asymmetrical details ✓ Neoclassical: Symmetric and rigid pieces, inspired by ancient Greece and Rome 	<p>2 hours</p>

	<ul style="list-style-type: none"> ✓ Art Nouveau: Asymmetrical pieces with decorative motifs of flowers and trees ✓ Modernist furniture: Elegant and sober, meant for mass-production ✓ Art-Deco: Emphasized geometric forms and sometimes had metallic embellishments ✓ Mid-century Modern: Affordable and simple with few or no ornaments <p>As new styles emerged, how were they replicated or adapted in other parts of the continent?</p> <p>5. MODULE TEST WRITING Список рекомендованих джерел: <i>Основний: 4</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work:</p> <p>6. Knowledge development and skills training through a variety of tasks in:</p> <ul style="list-style-type: none"> ✓ Making up expressions with new words ✓ Word-building ✓ Matching the word and its definition <p>7. Module Test Preparation.</p>	8 hours
Модуль 17. “Digital Art”		
<p>Students are able to:</p> <ul style="list-style-type: none"> - Understand a large part of the video related on the definition, history and examples of Digital Art. - To describe the definition of Digital Art. - Understand main points and check comprehension by using contextual clues. - Develop an argument giving reasons in support of or against a particular point of view. - Understand the gist and/or relevant details concerning the Digital Art. - Use vocabulary effectively. - Employ strategies for reading for gist and information effectively. - Use appropriate strategies to participate in a discussion. 	<p style="text-align: center;">Lessons 41-42</p> <p style="text-align: center;">What is Digital Art? - Definition, History & Examples</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. Lead-in: Learning what digital art is and exploring its history. 2. Brainstorming: Give your ideas upon the following questions: <ul style="list-style-type: none"> ✓ What type of Art is called Digital Art? ✓ When did this style of Art appear? ✓ When did new styles and technologies emerge rapidly? 3. Video: Watching a video about Digital Art - work made with digital technology or presented on digital technology. 4. Vocabulary: Looking at vocabulary related to the topic of the lesson. 5. Інтернет-джерела 6. Reflection: Make sure you understand the meaning of the following words: <ul style="list-style-type: none"> ✓ Electronic Numerical Integrator and Computer, or ENIAC ✓ Computer algorithm 	4 hours

	<ul style="list-style-type: none"> ✓ Pixels ✓ Happenings ✓ Installations <p>Список рекомендованих джерел: <i>Основний: 5</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work:</p> <p>7. Knowledge development and skills training through a variety of tasks in</p> <ul style="list-style-type: none"> ✓ Making up expressions with new words ✓ Word-building ✓ Matching the word and its definition <p>Digital Media and Design Student’s Book.</p>	<p>4 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Get the gist of specialized articles and texts on the field. - Understand main points and check comprehension by using contextual clues. - Compare visuals to textual graphics and understand how they can be used in a presentation - Present textual graphics with tables - Use visual graphics with charts - Write notes for the project. - Participate in a prepared presentations on a familiar topics within an academic and professional field with: <ul style="list-style-type: none"> - A clear linear sequence of points. - Clearly stated reasons and explanations for opinions, plans and actions. - Ability to deal follow up questions - Clear articulations and appropriate stress and intonation patterns. - Adequate voice projections, body language, etc. 	<p style="text-align: center;">Lessons 43-44 Information Graphics</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. <i>Lead-in:</i> Overviewing info graphics- staple for communication in classrooms, in the workplace, and across the web. 2. <i>Reading and speaking:</i> Reading and discussing an article about information graphics, its templates and design tips. 3. <i>Vocabulary:</i> Looking at vocabulary related to the topic of the lesson. Інтернет-джерела. 4. <i>Reflecting:</i> Give your options and reasons why to select one of the following: <ul style="list-style-type: none"> ✓ Pie chart ✓ Line charts ✓ Bar charts <p>Список рекомендованих джерел: <i>Основний: 5</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work: Project: When you need to give someone a really quick rundown on something that can be hard to explain in words alone, an infographic is a good way to go. Create an infographic outline from existing content using these 4 steps: <ul style="list-style-type: none"> ✓ Determine the key takeaways of your content </p>	<p>4 hours</p> <p>2 hours</p>

	<ul style="list-style-type: none"> ✓ Determine the title, headers, subheaders and facts ✓ Consider the length of paragraphs and points ✓ Pick an info graphic template 	
<p>Students are able to:</p> <ul style="list-style-type: none"> - Understand authentic texts related to graphic design issues. - Guess the meanings of unfamiliar words by using contextual clues. - Convey information and ideas on abstract and concrete topics. - Give reasons and explanations for their opinions using linguistically complex language. - Develop an argument giving reasons in support or against a particular point of view. - Summarize, comment on and discuss a range of factual texts. 	<p style="text-align: center;">Lessons 45-46-47 Design of Graphic Symbols</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. <i>Lead-in:</i> Overlooking the specific criteria for individual symbols or sets of symbols depend on their application. 2. <i>Reading:</i> Read the text graphic symbols design. 3. <i>Vocabulary:</i> Looking at vocabulary related to the topic of the lesson. Digital Media and Design Student's Book 27-35 4. <i>Reflection:</i> Reflecting on the conclusions from the text and discussing the following guidelines: <ul style="list-style-type: none"> ✓ Use realistic figures rather than abstract forms. ✓ Make important figures and characters large. ✓ Eliminate unnecessary elements. ✓ Use solid figures, not outline figures. ✓ Maximize separation between features in symbols. ✓ Maximize the luminance between a symbol and its background. ✓ Maximize the colour contrast between a symbol and its background. <p>Список рекомендованих джерел: <i>Основний:</i> 5 <i>Додатковий:</i> 1, 2 <i>Інтернет-джерела:</i> 1</p> <p>Further work:</p> <ol style="list-style-type: none"> 5. Knowledge development and skills training through a variety of tasks in Digital Media and Design Student's Book chapter 6 <ul style="list-style-type: none"> ✓ Make up expressions with the given new words ✓ Word-building ✓ Reading comprehension ✓ Answering the questions 	<p style="text-align: right;">2 hours</p> <p style="text-align: right;">4 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Understand a large part of the video related on the creation of Digital Images - Understand main points and check comprehension by using contextual clues. 	<p style="text-align: center;">Lessons 48-49-50 How to Create Digital Images</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. <i>Lead-in:</i> Do you like taking pictures? Have you ever taken a photo with your phone? If so, you've made a digital image. In this lesson, learn about 	<p style="text-align: right;">2 hours</p>

<ul style="list-style-type: none"> - Develop an argument giving reasons in support of or against a particular point of view. - Understand the gist and/or relevant details concerning the Digital Images - Use the language and professional skills. 	<p>several ways to create digital images.</p> <ol style="list-style-type: none"> 2. Video: Watch a video about creating digital images. 3. Vocabulary: Looking at vocabulary related to the topic of the lesson. Інтернет-джерела 4. Reflecting: Make sure you understand the main issues of the lessons as: <ul style="list-style-type: none"> ✓ Digital images ✓ Pixels ✓ Resolution ✓ Input device 5. Discussing: Give a full answers to the following questions: <ul style="list-style-type: none"> ✓ With respect to digital images, what is a TIFF? ✓ Which input device allows you to draw a digital image on a touch screen? ✓ Digital images are stored electronically and they're composed of many small dots of information. What are those dots called? ✓ What kind of input device optically "reads" an image and translates it into digital signals that can be stored in a computer? <p>Список рекомендованих джерел: <i>Основний: 5</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work:</p> <ol style="list-style-type: none"> 6. Knowledge development and skills training through a variety of tasks in 7. Digital Media and Design Student's Book chapter 6 <ul style="list-style-type: none"> ✓ Make up expressions with the given new words ✓ Word-building ✓ Reading comprehension ✓ Answering the questions 	<p>4 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Summarise, comment on and discuss a wide range of the text. - Distinguish between main ideas and supporting details in a text - Suggest pros and cons when discussing a topic, using linguistically complex language. - Make a detailed, formal, evidence-based argument in a presentation or discussion. - Use the language and professional skills. 	<p>Lessons 51-52 Digital Photography</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. Lead-in: Discussing five common file types used in digital photography; their compatibility with other programs, image quality, and optimal uses. 2. Reading: Read the text about the advantages and disadvantages of various file types in Digital Photography. Digital Media and Design Student's Book 57-63 3. Reflection: Make sure you have some clarity regarding digital image file types, which are the follows: 	<p>4 hours</p>

<p>- Ask questions to obtain relevant information.</p>	<ul style="list-style-type: none"> ✓ JPEG ✓ TIFF ✓ PNG ✓ PSD ✓ RAW <p>Список рекомендованих джерел: <i>Основний: 5</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work: 4. Speaking: Discuss the most useful Tips for Digital Photography. Digital Media and Design Student’s Book.</p>	<p>2 hours</p>
<p>Students are able to:</p> <ul style="list-style-type: none"> - Synthesize information from different sources in order to give oral summary. - Extract specific details from the text. - Use persuasive language to convince others to agree with their recommendation during a discussion. - Summarise relevant data or research in support of an argument in a debate or discussion. - Evaluate arguments in a debate or discussion and justify the evaluation. - Employ strategies for writing for gist and information effectively. 	<p style="text-align: center;">Lessons 53-54-55</p> <p style="text-align: center;">Photo Editing Software: Definition & Examples</p> <p>In-class activity:</p> <ol style="list-style-type: none"> 1. Lead-in: Learning how Photo Editing software can make your images look better. 2. Brainstorming: Give your own ideas about Photo Editing Tools 3. Reading: Read the text about commonly used tools in Photo Editing. 4. Vocabulary: Looking at vocabulary related to Photo Editing Tools. Digital Media and Design Student’s Book. <p>Список рекомендованих джерел: <i>Основний: 5</i> <i>Додатковий: 1, 2</i> <i>Інтернет-джерела: 1</i></p> <p>Further work:</p> <ul style="list-style-type: none"> ✓ Knowledge development and skills training through a variety of tasks in Digital Media and Design Student’s Book ✓ A mini-project for individual or group presentation: What is the best photo editing software available? Інтернет-джерела. 	<p>6 hours</p> <p>4 hours</p>
	<p>Lesson 56 Semester Control Test Writing</p>	<p>2 hours</p>
		<p>Разом 180 год</p>

III. СПИСОК РЕКОМЕНДОВАНИХ ДЖЕРЕЛ²

Основний

1. Латигіна А.Г. *Basic English of Economics* : підручник для вищ. навч. закл. Київ. нац. торг.-екон. ун-т, 2019. 456 с.
2. Stewart Ross, Dawne Bell, Justin Harris, Chris Hughes, Matt McLain and David Wooff Collins. *Design & Technology Student's Book - Cambridge IGCSE™*, 2018. 266 p.
3. Garry Whitehead. *Art and Design Teacher's Guide*. Collins Cambridge IGCSE™, 2018. - 266 p.
4. Simon Dodsworth, Stephen Anderson. *The Fundamentals of Interior Design*. Fairchild Books, 2015. 208 p.
5. Philip Veal, Steven Forsyth, Richard Brennan, Mike Acosta, Lesley Ann Davis, Natalie Procter and Mike Wyeld. *Digital Media and Design Student's Book*. Collins Cambridge International AS & A Level, 2018. p 432.

Додатковий

1. Jervis S. *The Penguin Dictionary of Design and Designers*. Penguin Books, 2002. 313p.
2. Porter N. *What is a Designer: things, places, messages*. Hyphen Press, 2001. 193p.
3. Michaele Clarke. *Oxford Concise Dictionary of Art Terms*. Oxford University Press, 2010. p 288.
4. Iwonna Dubicka, Margaret O'Keeffe, Bob Dignen, Mike Hogan, Lizzie Wright. *Business Partner*. Coursebook B1+. Pearson, 2018. 160 p.
5. Nick Brieger Collins *Business Skills and Communication - Business Writing* : B1-C2, 2011. p.128.

²Курсивом виділені назви видань, які знаходяться у бібліотеці ДТЕУ.

Інтернет-ресурси

1. Study.com URL:<https://study.com/> (дата звернення 10.04.2021)
2. Wikipedia. URL:<https://en.wikipedia.org/wiki/Art> (дата звернення 10.04.2021)
3. Investopedia. URL: <https://www.investopedia.com/search?q=graphic+design> (дата звернення 10.04.2021)
4. Learn Business English URL: <https://www.businessenglishpod.com/> (дата звернення 10.04.2021)
5. Wikipedia. URL: <https://en.wikipedia.org/wiki/Designer> (дата звернення 10.04.2021)

