

*Ministry of Education and Science of Ukraine*  
*Kyiv National University of Trade and Economics (Kyiv, Ukraine)*  
*European University of Informatics and Economics in Warsaw (Warsaw, Poland)*  
*High School of Economics and Management in Bratislava (Bratislava, Slovakia)*  
*American University of Culture and Education (Beirut, Lebanon)*  
*Central Ukrainian National Technical University (Kropyvnytskyi, Ukraine)*



KYIV NATIONAL UNIVERSITY  
OF TRADE AND ECONOMICS



**International Scientific Symposium**

# **BIG DATA ANALYTICS: MODELLING AND INFORMATION TECHNOLOGIES**

**March 20, 2019**



Kyiv, KNUTE, 21, Kyoto str.

## **Dear Colleagues!**

We invite all scientists and pedagogical staff, the representatives of business sector and public organizations to participate in a joint discussion of the problems and prospects of big data analysis by using modeling tools and information technologies.

Languages: Ukrainian, English, Polish.

Full-time and distance participation.

### **THEMATIC DIRECTIONS OF THE SCIENTIFIC SYMPOSIUM:**

- Big data mining based on machine learning
- Information and analytics systems and technologies for big data processing
- Data analysis software
- Modeling and information technologies in the digital economy
- Cybersecurity: modern information security technologies
- Application of Data Science in the applied economic solutions
- Data Mining and Big Data technologies in education

### **INTERNATIONAL SCIENTIFIC SYMPOSIUM PROGRAM**

**March 20, 2019**

9.00 - 10.00	Symposium Registration
10.00 - 11.50	General Session
11.50 - 12.00	Break
12.00 - 14.00	General Session
14.00 - 15.00	Lunch
15.00 - 18.00	Breakout Sessions

### **PUBLICATION OF THE SYMPOSIUM MATERIALS:**

The electronic materials of the International Scientific Symposium will be published before the event on the official [web-site of Kyiv National University of Trade and Economics](#).

Each participant will be awarded with a Certificate of Participation.

## CONDITIONS OF PARTICIPATION IN THE SYMPOSIUM:

*To participate in the International Scientific Symposium, it is necessary to do the following **due March 10, 2019**:*

1. Fill the electronic registration form of participation on the [International Scientific Symposium website](#)

### •REGISTRATION

2. *Early registration provides the participants with the news and operational information about the International Scientific Symposium.*
3. Send the report materials to the Organizing Committee via email [ekiber@ukr.net](mailto:ekiber@ukr.net) and a copy of the document of the organizational fee payment.
4. The organization fee for participation in the Symposium is 200 UAH. The organization fee for part-time participation is 100 UAH. Organizational contributions will be used to organize the Symposium and publish the materials of the Symposium participants.

## TECHNICAL REQUIREMENTS TO THE REPORT MATERIALS:

- Materials should be submitted in Ukrainian or English in Microsoft Word format (\*.doc або \*.rtf);
- Materials in up to a maximum of 3 pages are printed;
- 20 mm in all sides; 1,5 interval; 14 in Times New Roman font.

## PUBLICATION OF FOREIGN MONOGRAPHY IN ENGLISH BY RESULTS OF THE SYMPOSIUM

By the results of the Scientific Symposium, the research materials in English will be published in the monograph printed in the publishing house of an EU country with the ISBN assignment.

We encourage all the scientists who are interested in the publication of their research results in a foreign monography to send the materials (not less than 10 pages) by the thematic directions to the Organizing Committee of the International Scientific Symposium. [Sample of registration of materials for a monograph.](#)

The materials for publication in the monograph should be sent to the Organizing Committee **due March 15, 2019**. The financial terms of publication in a foreign monograph will be discussed with the authors after

their research materials are recommended to the publication by the editorial board of the foreign monograph.

Your questions are welcome. For additional information, please contact:

**CONTACT INFORMATION:**

[Kyiv National University of Trade and Economics](#)

[Department of Cybernetics and System Analysis](#)

Coordinator of International Scientific Symposium:

Heseleva Nataliia,

Tel. (044) 5314868, mobile +38 (097) 4697706

e-mail: [ekiber@ukr.net](mailto:ekiber@ukr.net)

**We look forward to your interest and effective collaboration!**

*Best regards,  
Organizing Committee of International Scientific Symposium  
«Big Data Analytics: modelling and information technologies»*