

3. Educational Program

Project team manager (program guarantor) — Prof. Herasymenko A.H.

1. Profile of the educational program

Speciality 073 «Management»

(Specialization «Management in the field of economic competition»)

1 – General Information	
Full name of the institution of higher education and structural subdivision	Kyiv National University of Trade and Economics Faculty of Economics, Management and Psychology
Higher education degree and the name of the qualification	Degree of higher education «bachelor», speciality «Management», specialization «Management in the field of economic competition»
Official name of the educational program	«Management in the field of economic competition»
Type of diploma and the volume of the educational program	Bachelor's degree, unitary, 240 ECTS credits, term of training -3 years 10 months
Availability of accreditation	Ministry of Education and Science of Ukraine, Ukraine 13/09/2010 – 01/07/2019
Cycle / Level	NQF of Ukraine - 7th level, FQ-EHEA - first cycle; EQF-LLL-6 level
Background	Complete secondary education;
Teaching language	Ukrainian
Duration of the educational program	01/07/2019
Internet address of the permanent description of the educational program	http://www.knteu.kiev.ua/
2 – The purpose of the educational program	
To provide students with a set of competencies necessary for their effective analysis of the competitive environment of the markets and the economy as a whole, making effective managerial decision on the formation and implementation of competition policy at the level of individual enterprises, markets, national economy as a whole.	
3 - Characteristics of the educational program	
Subject area (field of knowledge, specialty, specialization (if any))	field of knowledge – 07 «Management and administration», specialty - 073 «Management» specialization – «Management in the field of economic competition» The volume of compulsory components is 72.5%. The total cycle of the general training is 27,5%, the cycle of professional training - 72,5% of the total program volume.
Orientation of the educational program	Educational-professional

The main focus of the educational program and specialization	Special education in the field of management and administration, focused on the formation of managerial competencies in the formation and implementation of competition policy at the level of individual enterprises, markets, the national economy as a whole. Keywords: competition, market, management, competition policy.
Features of the program	Focusing on the demands of personnel customers in the person of enterprises and public authorities, primarily the Antimonopoly Committee of Ukraine. Involvement of renowned specialists in the field of competitive policy to the educational process.
4 - Eligibility of graduates to employment and further training	
Suitability for employment	Jobs in the system of bodies of the Antimonopoly Committee of Ukraine, in other bodies of state power, at enterprises. Positions in the field of market research, development of competitive strategies, competition policy. According to the SCP: 1475.3 Market research manager ; 2419.3 Public service specialist; 3442 Inspector for price control.
Further training	Educational program "Management in the field of economic competition" of the second (master's) level of higher education; Educational programs of the second (master's) level of higher education for specialties of related professional activities: economic, legal, marketing, accounting and control, etc.
5 - Teaching and assessment	
Teaching and learning	A combination of lectures, practical classes on problem solving, project implementation, analytical research.
Assessment	Written exams, practice, project work.
6 - Program competencies	
Integral competence	Ability to establish and evaluate a competitive disposition in the market, to qualify the behavior of its participants, to take on this basis managerial decisions on the formation and implementation of competition policy at the micro-, meso- and macro levels.
General Competence (GC)	GC 1. Skills to communicate, study and conduct research in the state language and foreign language; GC 2. Ability to learn and master modern knowledge, apply knowledge in practical situations; GC 3. Skills of use of information and communication technologies; GC 4. Ability to search, process and analyze information from various sources; GC 5. Ability to think abstractly, to analyze and to

	<p>synthesize;</p> <p>GC 6. Ability to identify, put and solve problems, make informed decisions;</p> <p>GC 7. Ability to generate new ideas (creativity);</p> <p>GC 8. Ability to adapt and operate in a new situation;</p> <p>GC 9. Interpersonal skills, appreciation and respect for diversity and multiculturalism;</p> <p>GC 10. Ability to plan and manage time.</p>
Professional competence of the specialty (PC)	<p>PC 1. Knowledge of the principles of organization of modern economic systems (macro-, meso- and micro-level);</p> <p>PC 2. Knowledge of the essence of economic competition and monopoly, their effects on economic development and public welfare;</p> <p>PC 3. Knowledge of theoretical principles of management and best management practices, principles and features of public administration organization;</p>
	<p>PC 4. Ability to apply theoretical, methodological and practical approaches to the organization of management process;</p> <p>PC 5. Ability to study market boundaries and their competitive environment;</p> <p>PC 6. Ability to determine the institutional environment of competition in the markets and in the economy as a whole;</p> <p>PC 7. Ability to model and predict trends in the development of markets, economics, behavior of economic actors;</p> <p>PC 8. Ability to develop competitive strategies of business entities in markets with different structural and institutional preconditions of competition;</p> <p>PC 9. Knowledge of legislation in the field of protection of economic competition;</p> <p>PC 10. Ability to qualify the actions of business entities, state authorities in accordance with the antitrust and competition legislation of Ukraine;</p> <p>PC 11. Understanding the procedural principles of management in the field of economic competition;</p> <p>PC 12. Ability to reconcile private and public goals in the process of public administration;</p> <p>PC 13. Ability to critically analyze the economic (including competitive) policy of the state, enterprises, to develop recommendations for its improvement;</p> <p>PC 14. Ability to adapt foreign experience in the field of economic competition management to the needs of the Ukrainian economy, market, needs of individual economic entities in the conditions of globalization;</p> <p>PC 15. Ability to communicate effectively with different social groups in the process of implementing management</p>

	<p>decisions in the field of economic competition.</p>
<p>7 – Program learning outcomes</p>	
	<p> PLO 1. Knowledge and understanding of the regularities of the functioning and development of macro-, meso- and microeconomic systems, the place and role of economic competition in their regulation. PLO 2. Understanding the content and methods of managing economic processes, principles of public administration; PLO 3. Ability to work with open sources of market information; PLO 4. Ability to identify a relevant market, conduct research on its competitive environment, as well as the competitive environment of the national economy; PLO 5. Ability to substantiate the competitive behavior of business entities in the market; PLO 6. Ability to make managerial decisions based on economic analysis of competitive environment and competitive strategies of business entities; PLO 7. Ability to use information technologies for solving professional problems in the field of economic competition; PLO 8. Ability to conduct effective professional communication, including in a foreign language; PLO 9. Knowledge and understanding of domestic and international legislation in the field of protection of economic competition and related fields; PLO 10. Ability to perform procedural actions in the system of bodies of the Antimonopoly Committee of Ukraine; PLO 11. Ability to establish legal conformity of market actions of the subject of business in accordance with current legislation; PLO 12. Ability to forecast market trends, national economy and economic competition within them; </p>

	<p>PLO 13. Ability to form an effective competitive policy of the subjects of the national economy;</p> <p>PLO 14. Ability to develop regulatory acts in the field of protection and development of economic competition, mechanisms of their application;</p> <p>PLO 15. Knowledge of theoretical approaches and the possession of practical tools for balancing private and public goals in the process of public administration.</p>
8 – Resource support for the implementation of the program	
Personnel support	<p>100% of scientific and pedagogical workers of the department have a degree. All teachers involved in the educational program have been trained in state authorities, enterprises or public organizations, whose activities relate to the profile of individual components and the entire educational program as a whole.</p> <p>Involving practitioners and foreign specialists in teaching</p>
Material and technical support	<p>Classrooms are equipped with modern demonstration equipment, computer rooms - equipment with the latest software versions.</p>
Information and teaching-methodological support	<p>Availability of published monographs, textbooks, teaching aids, lecture notes, workshops (case studies), methodological guidelines for writing graduation papers, recommendations for independent work of students to provide educational process.</p>
9 –Academic mobility	
National Credit Mobility	<p>Contracts for practical training of students with the Antimonopoly Committee of Ukraine, Center for Comprehensive Studies on Antimonopoly Policy</p>
International Credit Mobility	<p>The best students with the knowledge of foreign languages have the opportunity to obtain education abroad in accordance with bilateral agreements concluded between KNTEU and foreign higher educational institutions under the Erasmus program +</p>
Teaching foreign applicants for higher education	<p>According to the rules of admission to the KNTEU in 2018 foreign students can be enrolled in specialization.</p>

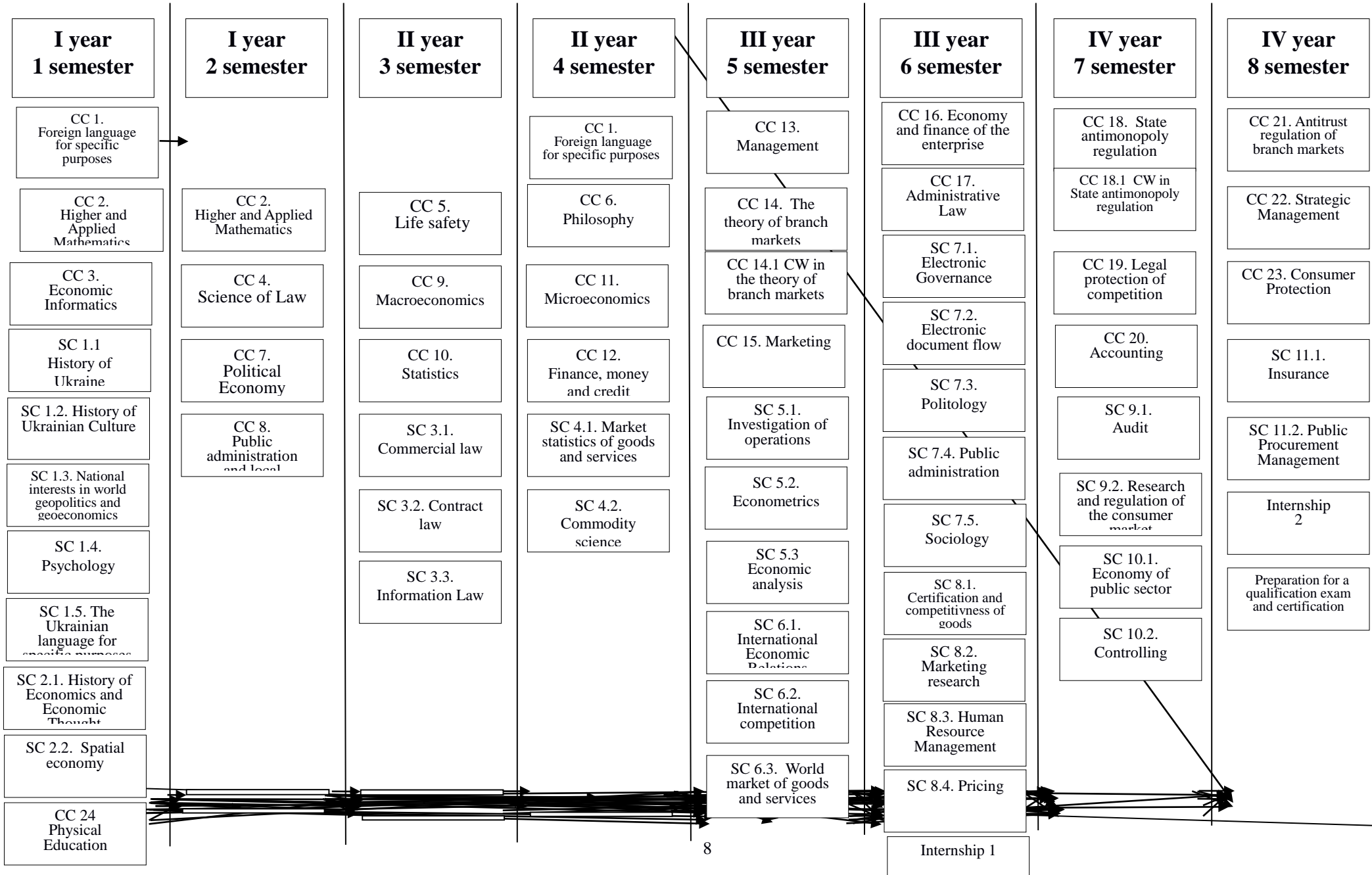
2. List of components of the educational program and their logical consistency

2.1. List of components of the EP

Code	Components of the educational program	Amount of credits	Form of final control
Compulsory components of the EP			
CC 1.	Foreign language for specific purposes	24	exam
CC 2.	Higher and Applied Mathematics	12	exam
CC 3.	Economic Informatics	6	exam
CC 4.	Science of Law	6	exam
CC 5.	Life safety	6	exam
CC 6.	Philosophy	6	exam
CC 7.	Political Economy	6	exam
CC 8.	Public administration and local government	6	exam
CC 9.	Macroeconomics	6	exam
CC10.	Statistics	6	exam
CC11.	Microeconomics	6	exam
CC12.	Finance, money and credit	6	exam
CC13.	Management	6	exam
CC14.	The theory of branch markets	6	exam
CC15.	Marketing	6	exam
CC16.	Economy and finance of the enterprise	6	exam
CC17.	Administrative Law	6	exam
CC18.	State antimonopoly regulation	6	exam
CC19.	Legal protection of competition	6	exam
CC20.	Accounting	6	exam
CC21.	Antitrust regulation of branch markets	6	exam
CC22.	Strategic Management	4,5	exam
CC23.	Consumer Protection	4,5	exam
CC24.	Physical Education	out of credit discipline	test
Total compulsory components:		159	
Selective components			
SC1.1.	History of Ukraine	6	exam
SC1.2.	History of Ukrainian Culture	6	exam
SC1.3.	National interests in world geopolitics and geoeconomics	6	exam
SC1.4.	Psychology	6	exam
SC1.5.	The Ukrainian language for specific purposes	6	exam
SC2.1.	History of Economics and Economic Thought	6	exam
SC2.2.	Spatial economy	6	exam
SC3.1.	Commercial law	6	exam
SC3.2.	Contract law	6	exam

SC3.3.	Information Law	6	exam
SC4.1.	Market statistics of goods and services	6	exam
SC4.2.	Commodity science	6	exam
SC5.1.	Investigation of operations	6	exam
SC5.2.	Econometrics	6	exam
SC5.3.	Economic analysis	6	exam
SC6.1.	International Economic Relations	6	exam
SC6.2.	International competition	6	exam
SC6.3.	World market of goods and services	6	exam
SC7.1.	Electronic Governance	6	exam
SC7.2.	Electronic document flow	6	exam
SC7.3.	Politology	6	exam
SC7.4.	Public administration	6	exam
SC7.5.	Sociology	6	exam
SC8.1.	Certification and competitiveness of goods	6	exam
SC8.2.	Marketing research	6	exam
SC8.3.	Human Resource Management	6	exam
SC8.4.	Pricing	6	exam
SC9.1.	Audit	6	exam
SC9.2.	Research and regulation of the consumer market	6	exam
SC 10.1.	Economy of public sector	6	exam
SC 10.2.	Controlling	6	exam
SC 11.1.	Insurance	6	exam
SC 11.2.	Public Procurement Management	6	exam
Total selective components:		66	
Practical training			
Internship 1		6	test
Internship 2		6	test
Certification			
Preparation for a qualification exam and certification		3	exam
Total volume of the educational program		240	

2.2. Structural-logical Scheme of the EP



3. Form of attestation of applicants for higher education

The certification of the graduates of the educational program "Management in the field of economic competition" of the specialty 073 "Management" is conducted in the form of a qualifying examination and ends with the issuing document of the established sample on awarding a bachelor's degree with the qualification: the degree of higher education "bachelor" specialty "Management" specialization "Management in the field of economic competition".

The certification is carried out openly and publicly.

4. Matrix of compliance of program competences with the components of the educational program

4.1. Compulsory Components

	CC1	CC2	CC3	CC4	CC5	CC6	CC7	CC8	CC9	CC10	CC11	CC12	CC13	CC14	CC14.1	CC15	CC16	CC17	CC18	CC18.1	CC19	CC20	CC21	CC22	CC23	CC24
GC 1	•																									
GC 2	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
GC 3	•		•					•		•			•			•						•				
GC 4	•		•			•	•	•		•			•	•	•	•	•					•	•	•	•	
GC 5		•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•					
GC 6		•	•		•			•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
GC 7						•		•				•	•	•	•	•	•				•			•	•	•
GC 8	•					•		•				•	•	•		•	•			•	•			•	•	•
GC 9	•					•		•				•	•	•		•	•				•			•	•	•
GC 10	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
PC 1						•	•		•		•	•	•	•	•		•			•		•	•			
PC 2							•		•		•	•	•	•	•	•						•	•		•	
PC 3							•	•	•		•	•	•	•	•		•	•				•	•		•	
PC 4								•				•	•	•	•					•	•			•		
PC 5											•	•	•	•	•	•				•	•					
PC 6				•			•	•			•	•	•	•	•			•		•	•		•			
PC 7		•	•						•	•	•	•	•	•	•	•	•			•	•			•	•	•
PC 8											•	•	•	•	•	•				•	•			•	•	•
PC 9				•				•							•			•	•	•	•			•	•	•
PC 10				•														•	•	•	•			•	•	•
PC 11								•										•	•	•	•				•	•
PC 12				•		•		•	•		•	•		•	•				•	•	•		•	•		
PC 13						•		•	•		•			•	•				•	•	•		•	•		•
PC 14	•					•		•	•					•	•					•	•		•	•		•
PC 15	•		•			•		•					•							•	•		•	•		•

4.2. Selective Components

	SC 1.1	SC 1.2	SC 1.3	SC 1.4	SC 1.5	SC 2.1	SC 2.2	SC 3.1	SC 3.2	SC 3.3	SC 4.1	SC 4.2	SC 5.1	SC 5.2	SC 5.3	SC 6.1	SC 6.2	SC 6.3	SC 7.1	SC 7.2	SC 7.3	SC 7.4	SC 7.5	SC 8.1	SC 8.2	SC 8.3	SC 8.4	SC 9.1	SC 9.2	SC 10.1	SC 10.2	SC 11.1	SC 11.2		
GC 1					•																														
GC 2	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
GC 3				•	•					•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
GC 4							•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
GC 5	•	•	•	•		•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
GC 6			•					•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
GC 7				•				•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
GC 8			•	•				•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
GC 9		•	•	•			•									•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
GC 10	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
PC 1	•	•	•	•		•	•									•	•	•				•	•					•	•	•	•	•	•	•	•
PC 2			•														•	•	•						•	•									
PC 3				•		•													•	•		•	•												
PC 4				•															•	•		•	•												•
PC 5											•	•	•	•	•					•	•		•	•											•
PC 6							•	•		•						•	•	•				•	•		•	•									•
PC 7											•		•			•	•	•				•	•												•
PC 8												•				•	•	•				•	•						•						•
PC 9								•	•	•												•	•		•	•					•				•
PC 10								•	•	•												•	•						•						•
PC 11																			•	•					•	•									•
PC 12						•	•															•	•		•	•									•
PC 13			•																			•	•		•	•			•						•
PC 14			•		•	•		•	•	•						•	•	•				•	•		•	•			•						•
PC 15			•	•	•			•	•	•												•	•		•	•			•						•

5. Matrix of providing programm learning outcomes (PLO) with the relevant components of the curriculum

5.1. Compulsory Components

	CC1	CC 2	CC3	CC 4	CC 5	CC6	CC 7	CC 8	XC 9	XC 10	OXC 11	XC12	XC 13	CC14	CC 14.1	CC 15	CC16	CC17	CC18	CC18.1	CC19	CC 20	CC 21	CC 22	CC 23	CC 24
PLO 1						•	•		•		•	•	•	•	•	•	•	•	•	•		•	•			
PLO 2							•	•	•		•	•	•				•	•				•		•		
PLO 3	•		•	•				•	•	•	•	•	•	•	•	•		•	•	•	•		•		•	
PLO 4			•							•	•	•		•	•	•		•	•	•	•					
PLO 5						•	•	•			•	•	•	•	•	•					•		•			
PLO 6											•	•	•	•	•	•				•	•		•			
PLO 7			•		•								•	•	•	•				•	•		•			
PLO 8	•					•		•					•										•		•	
PLO 9				•	•			•	•			•						•	•	•	•	•	•		•	
PLO 10								•										•	•	•	•	•			•	
PLO 11				•	•													•	•	•	•	•	•		•	
PLO 12		•	•						•	•				•	•	•				•	•		•		•	
PLO 13								•	•		•			•	•	•			•	•	•	•	•		•	
PLO 14				•	•		•	•	•			•		•	•			•	•	•	•	•	•	•	•	
PLO15				•	•	•	•	•	•					•	•			•	•	•	•	•	•	•	•	

5.2 Selective Components

	SC 1.1	SC 1.2	SC 1.3	SC 1.4	SC 1.5	SC 2.1	SC 2.2	SC 3.1	SC 3.2	SC 3.3	SC 4.1	SC 4.2	SC 5.1	SC 5.2	SC 5.3	SC 6.1	SC 6.2	SC 6.3	SC 7.1	SC 7.2	SC 7.3	SC 7.4	SC 7.5	SC 8.1	SC 8.2	SC 8.3	SC 8.4	SC 9.1	SC 9.2	SC 10.1	SC 10.2	SC 11.1	SC 11.2				
PLO 1	•	•	•	•		•	•									•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•			
PLO2		•	•	•		•	•										•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		
PLO 3	•	•	•				•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
PLO 4							•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
PLO 5			•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
PLO 6				•																		•				•											
PLO 7											•	•	•	•	•	•	•	•	•	•	•				•	•	•	•	•	•	•	•	•	•	•	•	
PLO 8		•	•	•	•								•	•	•					•	•				•	•	•	•	•	•	•	•	•	•	•	•	•

PLO 9								
PLO 10									
PLO 11									
PLO 12											
PLO 13			
PLO 14			
PLO 15			

