

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
KYIV NATIONAL UNIVERSITY OF
TRADE AND ECONOMICS
FACULTY OF INTERNATIONAL TRADE AND LAW
MODERN EUROPEAN LANGUAGES DEPARTMENT**

PROGRAMME







II All-Ukrainian Scientific and Practical Student Conference

**"THE SCIENCE OF THE XXI CENTURY:
CHALLENGES OF THE CONTEMPORANEITY"**

May 16, 2019

Kyiv

CONFERENCE TIMETABLE

<p>9⁰⁰–9³⁰</p> 	<p>Meeting guests</p> <p>Kioto str., 21 (university building D)</p>
<p>9³⁰–10⁰⁰</p> 	<p>Registration</p> <p>(1st floor, university building D)</p>
<p>10⁰⁰–11¹⁵</p> 	<p>Opening Plenary Session Welcome Speeches</p> <p>(university building D, assembly hall)</p>
<p>11¹⁵–11⁵⁰</p> 	<p>Coffee break</p>
<p>11⁵⁰–15⁰⁰</p> 	<p>Work in sections on thematic platforms</p> <p>Section 1 – university building L, room 215</p> <p>Section 2 – university building L, room 310</p> <p>Section 3 – university building L, room 209</p> <p>Section 4 – university building L, room 304</p> <p>Section 5 – university building L, room 107</p> <p>Section 6 – university building L, room 411</p> <p>Section 7 – university building L, room 104</p> <p>Sektion 8 – das Universitätsgebäude L, Lehrsaal 205</p>
<p>15⁰⁰</p> 	<p>Farewell</p>

OPENING PLENARY SESSION
(University building D, assembly hall)

Welcome Speeches:

Oleh Yanush, Head of Modern European Languages Department

Valerii Sai, Vice Rector on Scientific and Pedagogical Work and Foreign Affairs

Moderator:

Oleh Yanush, Head of Modern European Languages Department, Candidate of Sciences in Linguistics, Associate Professor

Students' Presentations:

1. Grytsenko Vladyslav

STRUCTURAL TRANSFORMATIONS IN ECONOMIC DEVELOPMENT OF UKRAINE

Kyiv National University of Trade and Economics, Kyiv

2. Petruk Lidiia, Sekretar Kateryna

TRAINING SPECIALISTS IN FORENSIC LINGUISTICS

Taras Shevchenko National University of Kyiv, Kyiv

3. Tsysar Olena

DEVELOPMENT OF INTERNATIONAL TRADE IN THE CONDITIONS OF DIGITAL TRANSFORMATION

Kyiv National University of Trade and Economics, Kyiv

4. Zolkina Arina

UNE ANALYSE COMPARATIVE DE L'UTILISATION DES ANGLICISMES EN FRANÇAIS ET EN UKRAINIEN DANS LE DOMAINE DES SYSTÈMES D'INFORMATION

Université nationale du commerce et de l'économie de Kiev

5. Matviychuk Alina, Katsuba Sofiia

STRUCTURAL TRANSFORMATIONS IMPACT ON ECONOMIC DEVELOPMENT: ITS CONTRADICTIONS

Taras Shevchenko National University of Kyiv, Kyiv

6. Morosova Maryna

ART BRUT - EIN WEG ZUR HEILUNG ODER EINE NEUE KUNSTAUFFASSUNG?

Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw

7. Kakovkina Valeriia, Komarova Maryna

AUGMENTED REALITY AS A TOOL FOR BOOSTING SALES

Kyiv National University of Trade and Economics, Kyiv

8. Konovalova Anna, Kravets Anastasiia

THE PSYCHOLOGY OF ADVERTISING: PROPAGANDA TECHNIQUES

Kyiv National University of Trade and Economics, Kyiv

Time limit: presentations – up to 7 min; discussion or questions – up to 3 min.

SECTION 1

STRUCTURAL CHANGES IN THE ECONOMY OF UKRAINE (University building L, room 215)

*Supervising teachers: Nezhyva O.M. – Doctor of Science (Philosophy), associate professor
Chechotka I.I. – lecturer*

1. Alexandrovich Vladyslav, Radzievska Vladyslava

ECONOMIC ASPECTS OF THE INFLUX OF EASTERN LABOURERS TO THE EUROPEAN UNION

Vinnitsia Education and Research Institute of Economics TNEU, Vinnitsia

2. Bondar Ivanna

ECONOMIC COLLABORATION OF UKRAINE

Vinnitsia College of Trade and Economics KNUTE, Vinnitsia

3. Brusilo Oksana

RESOURCE CONSERVATION AS A BASIS OF GREENING THE ECONOMY

Kyiv National University of Trade and Economics, Kyiv

4. Doroshenko Daryna, Hulyanich Liliia

FEATURES OF THE ECONOMY STRUCTURE OF UKRAINE

University of the State Fiscal Service of Ukraine, Irpin

5. Fedorchuk Andrii

THE IMPACT OF POLICY ON ECONOMIC DEVELOPMENT OF UKRAINE

Kyiv National University of Trade and Economics, Kyiv

6. Gnasko Olena

NEW APPROACH TO ACCOUNTING

Kyiv National University of Trade and Economics, Kyiv

7. Ivanchenko Alla

THE FORMATION OF THE INTEGRATED STRATEGY OF CITY DEVELOPMENT:

ORGANIZATION EXPECT (FROM THE EXPERIENCE OF THE CITY OF VINNYTSIA)

Vinnitsia College of Trade and Economics KNUTE, Vinnitsia

8. Keba Anastasiia

IMPACT NATIONAL CURRENCY EXCHANGE RATE ON THE UKRAINIAN ECONOMY

University of the State Fiscal Service of Ukraine, Irpin

9. Korzh Nataliia

INVESTMENT CLIMATE OF UKRAINE

Kyiv National University of Trade and Economics, Kyiv

10. Krylomaka Veronika, Zlatova Yuliia

ANTIMONOPOLY COMMITTEE OF UKRAINE AND ITS IMPACT ON NATIONAL ECONOMY

Taras Shevchenko National University of Kyiv, Kyiv

11. Markevych Orysiia

THE PROBLEM OF THE SHADOW ECONOMY IN UKRAINE

Kyiv National University of Trade and Economics, Kyiv

12. Maslovskiyi Oleksandr

USING OF UKRAINIAN STATE BUDGET

Kyiv National University of Trade and Economics, Kyiv

13. Muzyka Kateryna

MAIN RULES AND ECONOMICS PRINCIPLES IN UKRAINIAN COMMUNITY ACTIVITIES

Kyiv National University of Trade and Economics, Kyiv

14. Nahaiska Anastasiia

THE PROBLEM OF UNEMPLOYMENT IN UKRAINE

Kyiv National University of Trade and Economics, Kyiv

15. Nekrasova Hanna

ACCOUNTING AND TAXATION OF SMALL BUSINESSES IN THE UK

Vinnitsa Education and Research Institute of Economics TNEU, Vinnitsa

16. Shkrabiy Viktoriia, Reshetko Maryna

THE ECONOMY OF FOREIGN TRADE IN UKRAINE IN THE PERIOD FROM 2016 TO 2018

Vinnitsia College of Trade and Economics KNUTE, Vinnitsia

17. Sivoglaz Vladyslava

EXPORT AND IMPORT: POSITIVE CHANGES WHICH ARE ONE OF THE BASIC PROVISIONS FOR THE PERSPECTIVE DEVELOPMENT OF UKRAINIAN ECONOMY

Kyiv National University of Trade and Economics, Kyiv

18. Sytnychenko Alla

MANAGEMENT AND ITS HISTORY OF DEVELOPMENT IN UKRAINE

Kyiv National University of Trade and Economics, Kyiv

19. Tomsha Aurika

INDIRECT TAXATION IN UKRAINE

University of the State Fiscal Service of Ukraine, Irpin

20. Yakovenko Kseniia

THE PROBLEM OF INFLATION IN UKRAINE

Kyiv National University of Trade and Economics, Kyiv

21. Yatsenko Elyzaveta

THE REASONS OF MIGRATION AND THE FUTURE IMPLICATIONS FOR DEVELOPMENT OF UKRAINE

Kyiv National University of Trade and Economics, Kyiv

SECTION 2

FINANCE, BANKING AND INSURANCE BUSINESS IN UKRAINE AND IN THE WORLD

(University building L, room 310)

Supervising teachers: Zatserkovnyi Oleh – senior lecturer

Kostenko O.Y. – lecturer

1. Bezrukova Anastasiia

TIGHT MONETARY POLICY OF FEDERAL RESERVE SYSTEM OF THE USA

Kyiv National University of Trade and Economics, Kyiv

2. Bila Anna

PREDATORY LENDING IN THE USA

Kyiv National University of Trade and Economics, Kyiv

3. Chava Yuliya

MERGERS AND ACQUISITIONS AS A MEANS OF DEVELOPING COMPANIES

Kyiv National University of Trade and Economics, Kyiv

4. Derevyanko Andriy

THE WORK OF STOCK EXCHANGES

Kyiv National University of Trade and Economics, Kyiv

5. Dolhova Kateryna

TOP 5 UKRAINIAN BANKS

Kyiv National University of Trade and Economics, Kyiv

6. Grechun Olena

THE WAYS OF OVERCOMING BUDGET DEFICIT OF UKRAINE

Vinnitsa educational and scientific institute of economics TNEU, Vinnitsa

7. Hladka Diana

DEVELOPMENT OF SCIENTIFIC AND METHODOLOGICAL APPROACHES TO ESTIMATING THE VALUE OF BANKING BUSINESS

National University of the State Fiscal Service of Ukraine, Irpin

8. Horbatiuk Yuriy

SIMILARITY AND DISSIMILARITY BETWEEN UKRAINIAN AND GERMAN BANKING SYSTEMS

Kyiv National University of Trade and Economics, Kyiv

9. Ischuk Tetiana

TODAY'S GLOBAL ISSUE: RECIPE FOR WEALTH (BASED ON THE BOOK OF ROBERT KIOSAKI)

Kyiv National University of Trade and Economics, Kyiv

10. Iskra Valeriya

«BLACK» AND «WHITE» ACCOUNTING

Kyiv National University of Trade and Economics, Kyiv

11. Marchenko Tetiana, Zubko Viktoriya

COMPONENTS OF UKRAINE'S BANKING SYSTEM

Kyiv National University of Trade and Economics, Kyiv

12. Nagornyak Oleksiy

STATE REGULATION OF THE BANKING SERVICES MARKET

Kyiv National University of Trade and Economics, Kyiv

13. Nekypila Yana

THE FUTURE OF THE U.S. MORTGAGE MARKET

Kyiv National University of Trade and Economics, Kyiv

14. Oleinikov Sviatoslav

REFORM OF THE BANKING SUPERVISION SYSTEM IN UKRAINE

Kyiv National University of Trade and Economics, Kyiv

15. Onoprienko Yuliya

EFFECTIVENESS OF THE BANKING SYSTEM IN THE UNITED KINGDOM

Kyiv National University of Trade and Economics, Kyiv

16. Shapovalov Volodymyr

BUSINESS AND INVESTMENT CLIMATE OF UKRAINE

University of the State Fiscal Service of Ukraine, Irpin

17. Stavratiy Liudmyla

INSURANCE MARKET OF UKRAINE

Vinnitsa Educational and Research Institute of Economics, TNEU, Vinnitsa

18. Tverdun Serhiy

DEVELOPMENT OF THE UKRAINIAN STOCK MARKET

University of the State Fiscal Service of Ukraine, Irpin

19. Vereshchak Daryna

CURRENT PROSPECTS OF E-BANKING IN UKRAINE

Kyiv National University of Trade and Economics, Kyiv

20. Verhoglyad Lina

THE IMPACT OF ECONOMIC FACTORS ON CURRENCY EXCHANGE RATE IN UKRAINE

Kyiv National University of Trade and Economics, Kyiv

21. Yanchevska Karina

WHAT IS A LIFE INSURANCE, IT`S DEVELOPMENT IN UKRAINE AND THE WORLD

Kyiv National University of Trade and Economics, Kyiv

22. Yasentiuk Anastasiia

INVESTMENT AND DEVELOPMENT OF INNOVATIVE ECONOMY OF UKRAINE:
PROBLEMS AND PROSPECTS

University of the State Fiscal Service of Ukraine, Irpin

23. Zadorozhna Alina

CREDIT CARD

Kyiv National University of Trade and Economics, Kyiv

24. Zaichko Dmytro

NATIONALIZATION OF "PRIVATBANK": PROS AND CONS

Kyiv National University of Trade and Economics, Kyiv

25. Zolkina Arina

UKRAINIAN STOCK MARKET

Kyiv National University of Trade and Economics, Kyiv

SECTION 3

MERCHANDIZING AND COMMERCIAL ACTIVITIES (University building L, room 209)

*Supervising teachers: Starosta H.A. – senior lecturer
Radchenko Y.P. – lecturer*

1. Belinskyi Maksym, Dosoudil Yaroslava

MODERN TECHNOLOGIES IN COMMERCIAL ACTIVITY

Kyiv National University of Trade and Economics, Kyiv

2. Borovyk Valeriia

THE RANGE EXTENDING OF SOFT DRINKS

Kyiv National University of Trade and Economics, Kyiv

3. Bortnik Svitlana

ANALYSIS OF THE COMPETITIVENESS OF UKRAINIAN GOODS IN THE GLOBAL MARKETS AND THEIR WAYS OF GROWTH

Kyiv National University of Trade and Economics, Kyiv

4. Bryl Daria

STATE RESEARCH OF THE UKRAINE'S NUMISMATIC MONUMENTS MARKET

Kyiv National University of Trade and Economics, Kyiv

5. Chukin Illia

THE MAIN CHARACTERISTICS AND TENDENCIES OF GROWTH AND DEVELOPMENT OF E-COMMERCE IN UKRAINE

Kyiv National University of Trade and Economics, Kyiv

6. Chumak Yelyzaveta

FLOWER AUCTION

Kyiv National University of Trade and Economics, Kyiv

7. Diachenko Yelyzaveta

THE OPTIMIZATION OF ASSORTMENT OF BABY FRUIT AND VEGETABLES PUREES

Kyiv National University of Trade and Economics, Kyiv

8. Dovzhenko Daria

GENETICALLY MODIFIED ORGANISMS IN THE FIELD OF COMMODITY RESEARCH

Kyiv National University of Trade and Economics, Kyiv

9. Haievska Alina

BUSINESS LOGISTICS

Kyiv National University of Trade and Economics, Kyiv

10. Havrylova Olha, Halamai Anastasia

TARGETED ADVERTISING

Kyiv National University of Trade and Economics, Kyiv

11. Ivakhno Yana, Dovganets Tetiana

THE DARK SIDE OF MARKETING

Kyiv National University of Trade and Economics, Kyiv

12. Kaika Yelyzaveta

UKRAINIAN ORGANIC MARKET AS THE PROSPECT FOR FOREIGN TRADE DEVELOPMENT

Kyiv National University of Trade and Economics, Kyiv

13. Karpeko Olena

DOING COMMERCIAL ACTIVITIES IN UKRAINE FOR FOREIGNERS

Kyiv National University of Trade and Economics, Kyiv

14. Kiriienko Daria

DOING BUSINESS IN INDONESIA: MAIN ASPECTS

University of State Fiscal Service of Ukraine, Irpin

15. Kobelieva Anastasiia

DEVELOPMENT OF STOCK TRADING IN UKRAINE

Kyiv National University of Trade and Economics, Kyiv

16. Kofto Kateryna

SEVEN IMPORTANT E-COMMERCE MERCHANDISING STRATEGIES TO DRIVE ONLINE RETAIL CONVERSIONS

Kyiv National University of Trade and Economics, Kyiv

17. Kostrova Kateryna

COMPARATIVE ANALYSIS OF TRADITIONAL AND DIGITAL MARKETING

Kyiv National University of Trade and Economics, Kyiv

18. Kozel Yaryna

THE MAIN TRENDS IN THE DEVELOPMENT OF DIGITAL ADVERTISING

Kyiv National University of Trade and Economics, Kyiv

19. Kvaksha Oleksandr

CONFECTIONARY PRODUCTS

Kyiv National University of Trade and Economics, Kyiv

20. Matsapura Vladyslav

TRADING OF CONSUMER GOODS AND CONSUMER PROTECTION

Kyiv National University of Trade and Economics, Kyiv

21. Melnykova Anastasiia

THE DAIRY PRODUCTS RANGE ANALYSIS OF PRIVATE LIMITED COMPANY "GALICIA"

Kyiv National University of Trade and Economics, Kyiv

22. Moroz Oleksandra

PRODUCT QUALITY AS A NECESSARY PREREQUISITE FOR ENTERPRISE COMPETITIVENESS

Kyiv National University of Trade and Economics, Kyiv

23. Muzyka Kateryna

MAIN RULES AND ECONOMICS PRINCIPLES IN UKRAINIAN COMMUNITY ACTIVITIES

Kyiv National University of Trade and Economics, Kyiv

24. Pavlova Olha

VIRAL MARKETING

Kyiv National University of Trade and Economics, Kyiv

25. Radionova Anna

ANALYSIS OF THE CURRENT STATE AND PROSPECTS OF DIAMOND EXCHANGES

Kyiv National University of Trade and Economics, Kyiv

26. Rekal Dmytro

FORMATION OF THE RANGE OF BULGUR AT TRADE ENTERPRISES

Kyiv National University of Trade and Economics, Kyiv

27. Serhiienko Anhelina, Dziuba Anastasiia

BASIC PRINCIPLES OF COMMERCIAL ACTIVITY

Kyiv National University of Trade and Economics, Kyiv

28. Shum Olha

TOP 5 MODES OF TRANSPORTATION IN LOGISTICS

Kyiv National University of Trade and Economics, Kyiv

29. Siedov Serhii

ANALYSIS OF THE EGG MARKET

Kyiv National University of Trade and Economics, Kyiv

30. Solovei Tetiana

THE MAIN TYPES OF CUSTOMERS

Kyiv National University of Trade and Economics, Kyiv

31. Syniak Anastasiia

LOGISTICS OF THE “NESTLE” COMPANY

Kyiv National University of Trade and Economics, Kyiv

32. Tarasiuk Maryna

MANAGEMENT OF IMPORT OPERATIONS IN THE ENTERPRISE

Kyiv National University of Trade and Economics, Kyiv

33. Vaseliuk Diana

THE IMPORTANCE OF MARKETING COMMUNICATION IN PROMOTING GOODS AND SERVICES

Kyiv National University of Trade and Economics, Kyiv

34. Versitilova Anastasiia

THE MARKETING STRATEGIES OF COMMERCIAL ORGANIZATIONS

Kyiv National University of Trade and Economics, Kyiv

35. Volosian Karolina

FOOD SAFETY – PROBLEMS AND SOLUTIONS

Kyiv National University of Trade and Economics, Kyiv

36. Zverzhivska Kateryna

COMMODITY EXPERTISE TRADEMARK RIGHTS EXAMINATION (TRADEMARKS AND SERVICE MARKS)

Kyiv National University of Trade and Economics, Kyiv

SECTION 4

LAW AS THE BASIS FOR THE LEGAL CULTURE FORMATION (University building L, room 304)

*Supervising teachers: Safiullina L.M. – senior lecturer
Kulazhenko O.P. – lecturer*

1. Bachynska Viktoriia, Lysiuk Maryna

MEASURES OF COMBAT DOMESTIC VIOLENCE

Kyiv National University of Trade and Economics, Kyiv

2. Bezukh Inna

THE ROLE OF INTERNATIONAL LEGAL STANDARDS IN APPLICATION OF PROCEDURES FOR PROVISION OF CRIMINAL PROCEEDINGS IN UKRAINE

University of the State Fiscal Service of Ukraine, Irpin

3. Chumachenko Anastsia

PSYCHOLOGY OF CRIMINAL BEHAVIOR

Kyiv National University of Trade and Economics, Kyiv

4. Danevych Anastasia

PARLIAMENTARY SYSTEM IN FINLAND

Kyiv National University of Trade and Economics, Kyiv

5. Dvoriankina Oleksandra

ADVOCATE'S SECRET AND THE WARRANTIES OF ADVOCATES'S ACTIVITY

Kyiv National University of Trade and Economics, Kyiv

6. Ivanchenko Alla

LEGAL CULTURE OF ATTORNEY AS A BASIS FOR ITS PROFESSIONALISM

Vinnitsia College of Trade and Economics, Vinnitsia

7. Ohrimenko Angelina

JUDICIAL SYSTEM OF UKRAINE

Kyiv National University of Trade and Economics, Kyiv

8. Oleshchenko Julia

THE LEGAL SYSTEM OF UKRAINE AMONG LEGAL SYSTEMS OF THE WORLD

Kyiv National University of Trade and Economics, Kyiv

9. Orlova Tetiana

THE LEGAL CULTURE OF CITIZENS IS A GUARANTEE OF A CIVILIZED SOCIETY

Kyiv National University of Trade and Economics, Kyiv

10. Ripa Tetyana

IMPLEMENTATION OF NEW REFORMS OF THE GOVERNMENT OF UKRAINE TO IMPROVE POPULATION CONDITIONS (MEDICAL, EDUCATION AND PENSION REFORMS)

Kyiv National University of Trade and Economics, Kyiv

11. Shchurenko Tetyana

ETHICAL PRINCIPLES IN LEGAL PROFESSION

Kyiv National University of Trade and Economics, Kyiv

12. Tesliar Maksim

PROBLEMS OF THE FORMATION OF THE LAW-BASED STATE IN UKRAINE

University of the State Fiscal Service of Ukraine, Irpin

13. Yarova Olena

PROBLEMS OF ADOPTION IN UKRAINE

Zhytomyr College of Trade and Economics, Zhytomyr

SECTION 5

INFORMATION TECHNOLOGIES IN THE ECONOMY

(University building L, room 107)

Supervising teachers: Shirmova T.Y. – senior lecturer

Semidotska V.A. – lecturer

1. Akishev Volodymyr

ARTIFICIAL INTELLIGENCE IN A NON-PROFIT SPHERE

Kyiv National University of Trade and Economics, Kyiv

2. Babich Ivan

MICROTRANSACTIONS AND THEIR IMPACT ON VIDEO GAME INDUSTRY

Khmelnyskyi National University, Khmelnytsky

3. Boiarin Tetiana

THE IMPACT OF NEW TECHNOLOGIES ON SOCIETY MIND

Kyiv National University of Trade and Economics, Kyiv

4. Holonko Oleksandra

CLOUD TECHNOLOGIES IN ECONOMY OF ENTERPRISES

Kyiv National University of Trade and Economics, Kyiv

5. Khliebnykova Iryna

INNOVATION BUSINESS ACTIVITY IN CONDITIONS OF DIGITAL ECONOMY

Kyiv National University of Trade and Economics, Kyiv

6. Kokhan Kateryna

NEW ASPECTS OF THE DEVELOPMENT OF THE INFORMATION SOCIETY FOR UKRAINE

Kyiv National University of Trade and Economics, Kyiv

7. Larionov Ivan

ECONOMICS AND INFORMATION TECHNOLOGY

Khmelnysky National University, Khmelnytsky

8. Mandryk Andriy

AI-BASED ASSISTANT SERVICES: FURTHER TRENDS OF DEVELOPMENT

Kyiv National University of Trade and Economics, Kyiv

9. Melnyk Anastasiia

APPLICATION OF COMPUTER TECHNOLOGIES FOR IMPROVING FORMAT ACCOUNTING INFORMATION

Kyiv National University of Trade and Economics, Kyiv

10. Moshkivska Inna

USE OF THE INTERNET IN EDUCATION: ADVANTAGES AND DISADVANTAGES OF ONLINE LEARNING

Kyiv National University of Trade and Economics, Kyiv

11. Nazarenko Kateryna

HOW INFORMATION ALLOWS TO STEAL YOUR MONEY

Kyiv National University of Trade and Economics, Kyiv

12. Odarenko Veronika

APPLICATION OF INNOVATIVE TECHNOLOGIES IS FOR CASHLESS SEELEMENT

Kyiv National University of Trade and Economics, Kyiv

13. Poliukhovych Alina

ARTIFICIAL INTELLIGENCE: PROS AND CONS

Kyiv National University of Trade and Economics, Kyiv

14. Ponomarenko Serhiy

THE INTEGRAL ROLE OF INFORMATION TECHNOLOGIES IN THE ECONOMY

Kyiv National University of Trade and Economics, Kyiv

15. Shayakhmetova Oleksandra

INFORMATION WARS OF THE XXI CENTURY

Kyiv National University of Trade and Economics, Kyiv

16. Vorobiov Dmytro

INCREASING THE ROLE OF INSTANT MESSENGERS IN E-COMMERCE

Kyiv National University of Trade and Economics, Kyiv

17. Yarmolenko Anastasiia

ECONOMIC SECURITY OF UKRAINIAN ENTERPRISES UNDER INFORMATION WAR

Kyiv National University of Trade and Economics, Kyiv

SECTION 6

CURRENT ISSUES OF PEDAGOGY AND PSYCHOLOGY (University building L, room 411)

*Supervising teachers: Nypadymka A.S. – PhD, senior lecturer;
Rebchenko O.S. - lecturer*

1. Boiaryn Tetiana

THE IMPACT OF NEW TECHNOLOGIES ON THE SOCIETY MIND

Kyiv National University of Trade and Economics, Kyiv

2. Bondarchuk Yana

THE ROLE OF PSYCHOLOGY IN MARKETING

Kyiv National University of Trade and Economics, Kyiv

3. Burdyug Darya, Dembitska Oksana

THE UK HIGHER EDUCATION QUALITY BENCHMARKS

Kyiv National University of Trade and Economics, Kyiv

4. Chervak Iryna

THE EDUCATION SYSTEM OF GREAT BRITAIN AND UKRAINE

Kyiv National University of Trade and Economics, Kyiv

5. Chervinska Evheniia

COMPARATIVE PSYCHOLOGICAL ANALYSIS OF POOR AND RICH PEOPLE

Kyiv National University of Trade and Economics, Kyiv

6. Frolova Yuliia, Piatunina Maryna

TRICKS IN MODERN MARKETING

Kyiv National University of Trade and Economics, Kyiv

7. Hadzhymuradov Damir

PERSONAL DEVELOPMENT COMPLEXITY

Kyiv National University of Trade and Economics, Kyiv

8. Ivanova Mariia, Kliusko Viktoria

BULLYING AT SCHOOL

Kyiv National University of Trade and Economics, Kyiv

9. Karzun Danyl

THE LECTURERS' COMPETENCIES AT KYIV NATIONAL UNIVERSITY OF TRADE AND ECONOMICS

Kyiv National University of Trade and Economics, Kyiv

10. Kotlyarska Valeriia

PEDAGOGICAL PROBLEMS IN UKRAINE

Khmelnytsky National University, Khmelnytsky

11. Levkovska Anastasiia, Plotnyk Anastasiia

MANIPULATION AS AN ELEMENT OF PSYCHOLOGY

Kyiv National University of Trade and Economics, Kyiv

12. Matkovska Aryna

THE REFORM OF HIGHER EDUCATION IN THE USA

Kyiv National University of Trade and Economics, Kyiv

13. Mykytiuk Anastasiia, Pashko Anastasiia

A CHANGING FACE OF VOCATIONAL EDUCATION

Vinnitsa Education and Research Institute of Economics TNEU, Vinnitsa

14. Nazarova Anastasiia

INTERACTIVE TEACHING METHODS

Kyiv National University of Trade and Economics, Kyiv

15. Ovdienko Viktoriia

THE PROBLEM OF BULLYING IN ARTISTIC FILMS

Kyiv National University of Trade and Economics, Kyiv

16. Peretyatko Anna

DEVELOPING OF THE EDUCATION IN UKRAINE

Kyiv National University of Trade and Economics, Kyiv

17. Pohribna Polina

WHERE DO PHOBIAS COME FROM AND HOW TO DEAL WITH THEM

Kyiv National University of Trade and Economics, Kyiv

18. Postelga Iryna, Povzun Olena

MOTIVATION PROCESS IN MANAGEMENT

Kyiv National University of Trade and Economics, Kyiv

19. Pylypenko Mariia

RESEARCH AND ANALYSIS OF THE RESULTS OF THE VOLITIONAL SPHERE OF PERSONALITY

Kyiv National University of Trade and Economics, Kyiv

20. Shnyruk Yuliia

THE BULLYING PROBLEM IN THE ACTS OF UKRAINIAN GOVERNMENT

Kyiv National University of Trade and Economics, Kyiv

21. Shostak Nazar

CYBERBULLYING AMONG TEENAGERS

Kyiv National University of Trade and Economics, Kyiv

22. Slobodianyuk Anastasiia

INFORMATION TECHNOLOGIES IN PSYCHOLOGY

Kyiv National University of Trade and Economics, Kyiv

23. Slyva Artur

ONE OF THE MAIN PROBLEMS IN PROGRAMMING YOU PROBABLY DID NOT KNOW

Khmelnysky National University, Khmelnytsky

24. Stetsiuk Yevhenii

INNOVATIVE TEACHING

Kyiv National University of Trade and Economics, Kyiv

25. Timofieieva Alina, Pertakhiiia Vladyslav

CURRENT ISSUES OF TRUST AND SCEPTICISM IN MODERN SOCIETY

Kyiv National University of Trade and Economics, Kyiv

26. Tretiak Artem

BANDWAGON EFFECT

Kyiv National University of Trade and Economics, Kyiv

27. Tymoshenko Maksym, Shymkiv Oleksandr

DIGITAL DETOX AS THE WAY TO FREEDOM FROM THE MOST COMMON DISORDER NOWADAYS

Kyiv National University of Trade and Economics, Kyiv

28. Zadorozhna Anastasiia

THE SOCIAL MEDIA INFLUENCE ON LIFE OF MODERN YOUTH: THE BIGGEST OPPORTUNITY OR THE HARDEST OBSTACLE?

Kyiv National University of Trade and Economics, Kyiv

SECTION 7

LANGUAGE COMPETENCE OF A MODERN SPECIALIST (University building L, room 104)

*Supervising teachers: Strohanova H.O. – PhD, assistant professor
Kriachko V.I. – PhD, senior lecturer*

1. Brukhal Tetiana

PROFESSIONALS LANGUAGE COMPETENCE: THEORETICAL ANALYSIS
University of State Fiscal Service of Ukraine, Irpin

2. Felos Iryna

LINGUISTIC COMPETENCE AS FACTOR OF SOCIAL WORK
University of the State Fiscal Service of Ukraine, Irpin

3. Hrytsun Iryna, Voychenko Bohdana

GLOBAL BUSINESS SPEAKS ENGLISH
Kyiv National University of Trade and Economics, Kyiv

4. Ivasiuk Olena

PRAGMATIC ASPECT OF POLITICAL LEXIS IN TRANSLATION
Khmelnyskyi National University, Khmelnytskyi

5. Komar Maryna

LINGUISTIC COMPETENCE — PROMOTION OF SUCCESSFUL PROFESSIONAL
ACTIVITY OF THE MODERN SPECIALIST
Kyiv National University of Trade and Economics, Kyiv

6. Medvedieva Iryna

NUMERONYM AS A MODERN TYPE OF ABBREVIATION
Kyiv National University of Trade and Economics, Kyiv

7. Mukienko Yana

THE IMPORTANCE OF ENGLISH IN MODERN BUSINESS WORLD
Kyiv National University of Trade and Economics, Kyiv

8. Pahnyuk Tetiana

MONEY AND ENGLISH IDIOMS
Kyiv National University of Trade and Economics, Kyiv

9. Poida Kateryna

MAIN APPROACHES TO THE TRANSLATION OF ENGLISH IDIOMS
Kyiv National University of Trade and Economics, Kyiv

10. Sarantseva Olena

LINGUISTIC COMPETENCE OF A MODERN STUDENT
Kyiv National University of Trade and Economics, Kyiv

11. Tatarevska Olha

PROFESSIONAL LINGUISTIC AND COMMUNICATIVE COMPETENCE
Khmelnyskyi National University

12. Tebenkova Kateryna

FOREIGN LANGUAGES IN THE PREPARATION OF A SPECIALIST IN THE BEAUTY
INDUSTRY
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13. Vihura Alina

UKRAINIAN LANGUAGE IN DIFFERENT PROFESSIONAL AREA IN INDEPENDENT
UKRAINE
Kyiv National University of Trade and Economics, Kyiv

SEKTION 8

DIE WISSENSCHAFT DES XXI JAHRHUNDERTS: ANFORDERUNGEN VON HEUTE (Das Universitätsgebäude L, Übungsraum 205)

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Finik J.O. – Lektorin*

1. Davydenko Svyatoslava

MONTESSORIPÄDAGOGIK FÜR KINDER: HILFE ODER SCHWIERIGKEIT IN DER ZUKUNFT

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2. Gordyzya Diana

STRUKTURWANDEL IN DER WIRTSCHAFT DER UKRAINE

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3. Kharchenko Yulia

ARTEN VON UNTERNEHMEN

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4. Konsevich Tetyana

LEHNWÖRTER IM LEBEN DER MODERNEN FACHLEUTE

Zhytomyrer staatliche Ivan – Franko – Universität, Zhytomyr

5. Kutsa Jevgenia

DIE VISUALISIERUNG IN LEHR- UND LERNPROZESSEN

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6. Loy Julia

STERBEHILFE: DAS RECHT AUF DEN TOD ODER VERBOT AUF DAS LEBEN

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7. Lub Daria

MEDIATION ALS ALTERNATIVE FORM DER STREITBEILEGUNG IN DEUTSCHLAND

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8. Malofey Olga

FINANZIELLE SICHERHEIT UND SCHUTZ DER RECHTE DER VERBRAUCHER BEI FINANZIELLEN AUFRECHNUNGEN

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9. Minich Ilona

PROBLEME DES SCHUTZES DER RECHTE DES GEISTIGEN EIGENTUMS IN DER UKRAINE

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10. Nagorna Polina

REGULIERUNG DER KRYPTOWÄHRUNGSINDUSTRIE IN DER UKRAINE

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11. Petrova Daryna

BUCHFÜHRUNG DER ZUKUNFT – MEHR ALS DIE AUSBREITUNG DER VERGANGENHEIT

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12. Polishchuk Alina

WIE DIE DIGITALE TRANSFORMATION DIE ROLLE DER IT IN UNTERNEHMEN VERÄNDERT

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13. Trozenko Tetyana

INFORMATIONSTECHNOLOGIE – EINE NEUE ÄRA DER WIRTSCHAFT

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14. Vasiliev Volodymyr

ONLINE-BANKING

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15. Vorobyova Anastasia

DIE WIRTSCHAFTSPSYCHOLOGIE

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