PROGRAMME

III All-Ukrainian Scientific and Practical Student Conference

"THE SCIENCE OF THE XXI CENTURY: CHALLENGES OF THE CONTEMPORANEITY"

May 14, 2020

Kyiv
DISCUSSION PLATFORMS

PLATFORM 1. Globalization Processes in Present-Day World

PLATFORM 2. Finance, Banking and Insurance Business in Ukraine and in the World

PLATFORM 3. Merchandizing and Commercial Activities

PLATFORM 4. Law as the Basis for the Legal Culture Formation

PLATFORM 5. Information Technologies in the Economy

PLATFORM 6. Current Issues of Pedagogy and Psychology

PLATFORM 7. Effective Intercultural Discourse: Overcoming Language Barriers in the Context of Professional Activity

PLATFORM 8. Environmental Issues in EU and Ukrainian Trade Policy

PLATFORM 9. The Scientific Researches of Modern Society
PLATFORM 1

GLOBALIZATION PROCESSES IN PRESENT-DAY WORLD

Moderators: Gushcha H.V. – PhD in Pedagogy, associate professor; Kriachko V.I. – PhD in Sociology, senior lecturer; Sabat O.M. - senior lecturer

1. Andrieieva Yana
   ECO-FRIENDLY TOURISM
   Kyiv National University of Trade and Economics, Kyiv

2. Andriieshyn Iryna
   IMPACT OF GLOBALIZATION ON THE UKRAINIAN ECONOMY
   Kyiv National University of Trade and Economics, Kyiv

3. Androshchuk Viktoriia
   CURRENT TRENDS AND LEVEL OF DEVELOPMENT OF THE HOTEL BUSINESS
   Kyiv National University of Trade and Economics, Kyiv

4. Bezmertna Oleksandra
   GLOBALIZATION: FROM MYTH TO REALITY
   Kyiv National University of Trade and Economics, Kyiv

5. Boiko Bogdana
   ECONOMIC AND CULTURAL GLOBALIZATION IN THE MODERN WORLD
   Kyiv National University of Trade and Economics, Kyiv

6. Cherednyk Anna
   ADVANTAGES AND DISADVANTAGES OF SPECIALTY HOTEL AND RESTAURANT BUSINESS
   Kyiv National University of Trade and Economics, Kyiv

7. Dehtiarenko Valeriia, Stohnii Kateryna
   THE IMPACT OF THE COVID-19 PANDEMIC ON UKRAINIAN LABOUR MIGRATION
   Kyiv National University of Trade and Economics, Kyiv

8. Dzamukashvili Heorhii
   INNOVATIONS IN THE SPHERE OF HOTEL AND RESTAURANT BUSINESS
   Kyiv National University of Trade and Economics, Kyiv

9. Dziumak Diana
   MEDICAL TOURISM IN UKRAINE
   Kyiv National University of Trade and Economics, Kyiv

10. Fomenkova Alina
    THE IMPACT OF COVID-19 ON PROMOTION OF BRANDS
    Kyiv National University of Trade and Economics, Kyiv

11. Khoma Victoria
    SOFT POWER: UKRAINE’S POTENTIAL IN INTERNATIONAL AFFAIRS
    Kyiv National University of Trade and Economics, Kyiv

12. Klymenko Karina
    HUMAN RIGHTS OF PERSONS WITH DISABILITIES IN UKRAINE
    Kyiv National University of Trade and Economics, Kyiv

13. Kovtun Taras
    ECONOMIC GLOBALIZATION AND ENVIRONMENT
    Kyiv National University of Trade and Economics, Kyiv

14. Konovalova Anna
    THE IMPACT OF QUARANTINE 2020 ON ENVIRONMENT
    Kyiv National University of Trade and Economics, Kyiv
15. Krumka Marharyta  
MODERNITY IN THE TRADING STRATEGIES  
*Kyiv National University of Trade and Economics, Kyiv*

16. Martynyenko Andriy  
CROWDFUNDING AS OPPORTUNITY FOR YOUTH CREATIVITY  
*Kyiv National University of Trade and Economics, Kyiv*

17. Meleshkov Dmytro  
COVID-19 VS GLOBALIZATION  
*Kyiv National University of Trade and Economics, Kyiv*

18. Mostovyi Nikita  
THE INFLUENCE OF THE COVID-19 VIRUS ON THE WORLD ECONOMY  
*Kyiv National University of Trade and Economics, Kyiv*

19. Mokhniuk Victoriia  
THE IMPACT OF MODERN GLOBALIZATION PROCESSES ON THE LEGAL SPHERE  
*Kyiv National University of Trade and Economics, Kyiv*

20. Mokhniuk Mariia  
THE PRINCIPLES OF INTERNATIONAL LAW IN THE CONTEXT OF LEGAL GLOBALIZATION  
*Kyiv National University of Trade and Economics, Kyiv*

21. Nwachukwu Chinwe Kate  
ARTIFICIAL INTELLIGENCE: IS IT A FUTURE OF OUR SCHOOLS?  
*Kyiv National University of Trade and Economics, Kyiv*

22. Orlyuk Olha  
YOUTH CREATIVITY AS A LEADING VECTOR IN THE GLOBALIZED SPACE  
*Kyiv National University of Trade and Economics, Kyiv*

23. Paperna Yelyzaveta  
GLOBALIZATION IN THE MODERN WORLD  
*Kyiv National University of Trade and Economics, Kyiv*

24. Parkhomenko Viktoriia  
THE ROLE OF TECHNOLOGIES IN THE PROCESS OF GLOBALIZATION  
*Kyiv National University of Trade and Economics, Kyiv*

25. Peleshok Olha  
THE KEY CHARACTERISTICS OF GLOBALISATION IN THE MODERN WORLD  
*Kyiv National University of Trade and Economics, Kyiv*

26. Petrychenko Sophia  
HUMAN CREATIVITY IN GLOBALIZED ENVIRONMENT  
*Kyiv National University of Trade and Economics, Kyiv*

27. Pobihailo Anastasiia  
ABROAD INTERNSHIP GUARANTEE: SHARPENING YOUR SOFT SKILLS  
*National Technical University «Kharkiv Polytechnic Institute», Kharkiv, Ukraine*

28. Piatunina M., Frolova Y.  
BUSINESS UNDER THE INFLUENCE OF COVID-19  
*Kyiv National University of Trade and Economics, Kyiv*

29. Romanenko Diana  
THE EFFECT OF GLOBALIZATION ON THE WORLD AND ITS CHANGE IN 2020  
*Kyiv National University of Trade and Economics, Kyiv*

30. Romaniuta Dmitriy  
CONSULTING - THE DRIVING FORCE OF MODERN ECONOMY  
*Kyiv National University of Trade and Economics, Kyiv*
31. Ruskykh Stefaniia
THE MIGRATION IMPACT ON THE ECONOMIC COMPONENT IN THE CONTEXT OF GLOBALIZATION
*Kyiv National University of Trade and Economics, Kyiv*

32. Skrytska Iryna
GLOBALIZATION: A FABULOUS REALITY OR ANOTHER UTOPIA?
*Kyiv National University of Trade and Economics, Kyiv*

33. Stepanets Oleksii
NEGATIVE CONSEQUENCES OF GLOBALIZATION PROCESSES IN THE MODERN WORLD
*Kyiv National University of Trade and Economics, Kyiv*

34. Tarnovskyi Kyrylo
DISCRIMINATION AGAINST HUMAN RIGHTS AND FREEDOMS
*Kyiv National University of Trade and Economics, Kyiv*

35. Tsekh Alisa
PROBLEMS OF INNOVATIVE DEVELOPMENT OF ENTERPRISES HOTEL BUSINESS IN THE GLOBALIZATION
*Kyiv National University of Trade and Economics, Kyiv*

36. Ursatiy Anastasia
SHADOW ECONOMY AS A SYSTEMIC INTERNAL THREAT TO THE ECONOMIC SECURITY OF THE STATE
*Kyiv National University of Trade and Economics, Kyiv*

37. Vihura Alina
IMPACT OF CORONAVIRUS PANDEMIC ON UKRAINE
*Kyiv National University of Trade and Economics, Kyiv*

38. Volkova Diana
HOW CORONAVIRUS EFFECTS ON GLOBALIZATION PROCESSES
*Kyiv National University of Trade and Economics, Kyiv*

39. Sherifov Eldar
THE PROCESSES OF GLOBALIZATION AND ITS INFLUENCE ON ECONOMIC AND TRADE RELATIONSHIPS BETWEEN COUNTRIES
*Kyiv National University of Trade and Economics, Kyiv*

40. Yukhimenko Kyrylo
GLOBALIZATION AND ITS ECONOMIC EFFECTS
*Kyiv National University of Trade and Economics, Kyiv*

41. Yanchevska Karina
THE ECONOMY OF UKRAINE AFTER A PANDEMIC OF CORONAVIRUS
*Kyiv National University of Trade and Economics, Kyiv*

42. Yasinovska Diana
VOR-UND NACHTEILE DER GLOBALISIERUNG
*Kyiv National University of Trade and Economics, Kyiv*

43. Zaichko Dmytro
IMPACT OF THE CORONAVIRUS PANDEMIC ON THE ECONOMY OF THE WORLD AND UKRAINE
*Kyiv National University of Trade and Economics, Kyiv*
1. Gnasko Olena
NEW APPROACH TO FINANCIAL REPORTING
Kyiv National University of Trade and Economics, Kyiv

2. Herasymenko Yevheniia
THE PROBLEM OF PHISHING ATTACKS ON BANKING CUSTOMERS
Kyiv National University of Trade and Economics, Kyiv

3. Kyryk Yuliia
RESEARCH OF THE STATE AND DEVELOPMENT PERSPECTIVES OF INSURANCE MARKET IN UKRAINE
Kyiv National University of Trade and Economics, Kyiv

4. Liashenko Ilona
MONETARY POLICY OF THE NATIONAL BANK OF UKRAINE
Kyiv National University of Trade and Economics, Kyiv

5. Malofey Olga
SOZIALKAPITAL ALS NEUESTE QUALITÄT DER GESELLSCHAFT
Kyiv National University of Trade and Economics, Kyiv

6. Medvedenko Andrii
PROSPECTS OF THE UKRAINIAN INSURANCE MARKET DEVELOPMENT
Kyiv National University of Trade and Economics, Kyiv

7. Meshcheriakova Mariia
THE CURRENT STATE OF THE UKRAINIAN STOCK MARKET
Kyiv National University of Trade and Economics, Kyiv

8. Mogilna Alona
DER DIE GESCHICHTE BUCHHALTUNG VON IHREN ANFÄNGEN BIS HEUTE
Kyiv National University of Trade and Economics, Kyiv

9. Onopriienko Yuliia
PROS AND CONS OF THE ELECTRONIC HRYVNIA IMPLEMENTATION
Kyiv National University of Trade and Economics, Kyiv

10. Reshetnyk Kamilla
THE IMPACT OF ONLINE BANKING IN THE BANKING SECTOR
Kyiv National University of Trade and Economics, Kyiv

11. Saberezhna Walerija
WIRTSCHAFT IN DEN DEUTSCHSPRACHIGEN LÄNDERN
Kyiv National University of Trade and Economics, Kyiv

12. Schen Tamila
ZAHLUNGSARTEN IN DEUTSCHLAND
Kyiv National University of Trade and Economics, Kyiv

13. Varfolomeieva Anastasiia
STATE BUDGET RESOURCES
Kyiv National University of Trade and Economics, Kyiv

14. Vozniuk Alina
THE ROLE OF THE FINANCIAL SYSTEM IN ECONOMIC DEVELOPMENT
Kyiv National University of Trade and Economics, Kyiv
15. Yunevych Myroslava  
BANKING SYSTEM TRENDS IN UKRAINE AND THE WORLD  
Kyiv National University of Trade and Economics, Kyiv

PLATFORM 3

MERCHANDIZING AND COMMERCIAL ACTIVITIES

Moderators: Nezhyva O.M. – Doctor of Science (Philosophy), associate professor;  
Sushko I.O. – lecturer

1. Chartschenko Julija  
DIE EINZELUNTERNEHMUNG DEUTSCHLANDS  
Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw

2. Diachuk Anastasiia  
EARLY MANAGEMENT PRINCIPLES  
Kyiv National University of Trade and Economics, Kyiv

3. Havrylova Olha, Kalantar Hannah  
PRODUCT PLACEMENT DURING THE WORLD PANDEMIC  
Kyiv National University of Trade and Economics, Kyiv

4. Kakovkina Valeriia, Komarova Maryna  
THE IMPACT OF COVID-19 ON THE MARKETING STRATEGIES OF BUSINESSES AROUND THE WORLD  
Kyiv National University of Trade and Economics, Kyiv

5. Kaplun Oleksandra  
BEDEUTUNG DER LOGISTIK FÜR DIE DEUTSCHE WIRTSCHAFT  
Kyiv National University of Trade and Economics, Kyiv

6. Kostiuk Veronika  
THE IMPACT OF ADVERTISING ON THE COMMERCIAL ACTIVITY  
Kyiv National University of Trade and Economics, Kyiv

7. Mokryakova Ekaterina  
ENTWICKLUNG DER LOGISTIK IN DEUTSCHLAND  
Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw

8. Mukiienko Yana  
PROBLEMS OF DEVELOPMENT OF SMALL AND MEDIUM ENTERPRISES IN THE EU  
Kyiv National University of Trade and Economics, Kyiv

9. Pavlyshyna Kateryna, Tomniuk Dmytro  
CERTIFICATION OF DAIRY PRODUCTION AS A COMPETITIVE ADVANTAGE OF THE DOMESTIC EXPORTER  
Kyiv National University of Trade and Economics, Kyiv

10. Ponomarenko Serhii  
GOODS IDENTIFICATION AND PREVENTION OF COUNTERFEITING AS IMPORTANT ASPECTS OF MODERN TRADE  
Kyiv National University of Trade and Economics, Kyiv

11. Rabosh Nazar  
E-COMMERCE UND DIE ZUKUNFT DER LOGISTIK  
Kyiv National University of Trade and Economics, Kyiv

12. Schen Tamila  
ZAHLUNGSARTEN IN DEUTSCHLAND  
Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw
13. Shakhbazova Elvina
COMMODITY SCIENCE AS AN ACADEMIC DISCIPLINE AMD THE MAIN PRINCIPLES OF COMMERCIAL ACTIVITY
Kyiv National University of Trade and Economics, Kyiv

14. Shkuratova Liubov
URBANE LOGISTIK - DIE LEBENSADER DER STÄDTE
Kyjiver Nationale Universität für Handel und Wirtschaft, Kyjiw

15. Shum Olha
MODERN COMPLICATIONS OF DEVELOPMENT OF COMMODITY SCIENCE IN UKRAINE
Kyiv National University of Trade and Economics, Kyiv

16. Sydorenko Oleksii
HISTORICAL DEVELOPMENT OF MONOPOLIES
Kyiv National University of Trade and Economics, Kyiv

17. Sytnychenko Alla
STYLES AND ESSENCE OF THE CONCEPT OF MANAGEMENT
Kyiv National University of Trade and Economics, Kyiv

18. Vaseliuk Diana
SOCIETAL MARKETING IN UKRAINE
Kyiv National University of Trade and Economics, Kyiv

19. Zverzhkhivska Kateryna
WAREHOUSE OPERATIONS AND THEIR ORGANIZATIONS
Kyiv National University of Trade and Economics, Kyiv

PLATFORM 4

LAW AS THE BASIS FOR THE LEGAL CULTURE FORMATION

Moderators: Starosta H.A. – senior lecturer;
Chechotka I.I. – lecturer

1. Khovaylo Elizaveta
THE RULES OF LAW
Kyiv National University of Trade and Economics, Kyiv

2. Lysiuk Maryna, Telelekov Dmytrii
COMPARISON OF RATIONALIZATION PROPOSAL AND KNOW-HOW
Kyiv National University of Trade and Economics, Kyiv

3. Medvedeva Daria
THE RIGHTS AND DUTIES OF CIVIL SOCIETY
Kyiv National University of Trade and Economics, Kyiv

4. Mykhailychenko Vladyslav
PROPERTY RIGHTS: DEVELOPMENT AND DEFENSE
Kyiv National University of Trade and Economics, Kyiv

5. Novoshytska Inna
PERMISSION TO USE LOGO AND TRADEMARK
Kyiv National University of Trade and Economics, Kyiv

6. Ovcharenko Darya
SOCIAL VALUES OF LAW
Kyiv National University of Trade and Economics, Kyiv

7. Radzyminska Kira
LEGAL RELATIONS WITH RUSSIA OVER THE DRUZHBA PIPELINE
Kyiv National University of Trade and Economics, Kyiv
8. Yurchuk Diana  
FEATURES OF LEGAL PSYCHOLOGY IN THE LAWYERS ACTIVITY  
Kyiv National University of Trade and Economics, Kyiv

PLATFORM 5

INFORMATION TECHNOLOGIES IN THE ECONOMY

Moderators: Semidotska V.A. – lecturer;  
Vashchuk A.O. – lecturer

1. Bezkrovna Yuliia  
PROSPECTS OF DEVELOPMENT OF INFORMATION AND COMMUNICATION TECHNOLOGIES IN SERVICES IN UKRAINE  
Kyiv National University of Trade and Economics, Kyiv

2. Damchuk Darya  
BUSINESSES AND THE INTERNET  
Kyiv National University of Trade and Economics, Kyiv

3. Hlukhovska Yana  
INTERNET AS A WAY TO ECONOMY GROWTH  
Kyiv National University of Trade and Economics, Kyiv

4. Khamaza Yevheniia  
INTEGRATING INFORMATION TECHNOLOGY AND MARKETING IN THE CONDITION OF GLOBAL PANDEMIC AROUND THE WORLD  
Kyiv National University of Trade and Economics, Kyiv

5. Kuchynska Olha  
ONLINE TRADING AS PART OF THE GLOBAL ECONOMY  
Kyiv National University of Trade and Economics, Kyiv

6. Melnyk Anastasia  
INFORMATION TECHNOLOGY: NEW OPPORTUNITIES FOR THE ECONOMY  
Kyiv National University of Trade and Economics, Kyiv

7. Metlitsky Daniil  
INFORMATION TECHNOLOGYS IN INSURANCE – HISTORY AND EVOLUTION  
Kyiv National University of Trade and Economics, Kyiv

8. Nahorniak Oleksii  
USAGE OF MICROSOFT TECHNOLOGY IN BUSINESS  
Kyiv National University of Trade and Economics, Kyiv

9. Odarenko Veronika  
DIFFERENCE BETWEEN CREDIT AND DEBIT CARD  
Kyiv National University of Trade and Economics, Kyiv

10. Pidopryhora Olena  
THE IMPACT OF INFORMATION TECHNOLOGY: DOES IT BENEFIT THE ECONOMY?  
Kyiv National University of Trade and Economics, Kyiv

11. Pokotylo Daryna  
IMPACT OF VIRTUAL REALITY AND AUGMENTED VIRTUAL REALITY ON BUSINESS AND ECONOMY  
Kyiv National University of Trade and Economics, Kyiv

12. Pryhodko Margaryta  
METHODS OF REMOTE CONTROL OF PERSONNEL OF ONLINE SERVICES DURING THE QUARANTINE PERIOD  
Kyiv National University of Trade and Economics, Kyiv
13. Rabosch Nazar
E-COMMERCE UND DIE ZUKUNFT DER LOGISTIK
Kyjiver Nationale Universität für Handel und Wirtschaft, Kyjiv

14. Ripa Tetiana
THE MOST HONEST CURRENCY IS BITCOIN
Kyiv National University of Trade and Economics, Kyiv

15. Shayakhmetova Oleksandra
ARTIFICIAL INTELLIGENCE IN ECONOMICS
Kyiv National University of Trade and Economics, Kyiv

16. Shershkykov Yehor
TOP 3 REVOLUTIONARY CRYPTO CURRENCY INFORMATIONAL TECHNOLOGIES
Kyiv National University of Trade and Economics, Kyiv

17. Tebenkova Kateryna
TECHNOLOGY AND THE GLOBAL ECONOMY
Kyiv National University of Trade and Economics, Kyiv

18. Ternovska Milana
THE ROLE OF INFORMATION TECHNOLOGY IN THE ECONOMY
Kyiv National University of Trade and Economics, Kyiv

19. Vorobyov Dmytro
DIGITAL SPACE IN CRISIS
Kyiv National University of Trade and Economics, Kyiv

20. Zadorozhna Alina
CONTACTLESS PAYMENT SYSTEM. THE DIFFERENCE BETWEEN GOOGLE PAY AND APPLE PAY
Kyiv National University of Trade and Economics, Kyiv

PLATFORM 6
CURREN T ISSUES OF PEDAGOGY AND PSYCHOLOGY

Moderators: Ovcharova O.V. – lecturer;
Rebchenko O.S. - lecturer

1. Brusylo Oksana
SOME ASPECTS OF TEACHING A FOREIGN LANGUAGE OF A PROFESSIONAL ORIENTATION
Kyiv National University of Trade and Economics, Kyiv

2. Bysko Semen
REGULATIONS OF THE SOCIAL CONFLICTS IN EDUCATION FIELD
Kyiv National University of Trade and Economics, Kyiv

3. Demydiuk Viktorii
BULLING AS A TOPICAL PROBLEM OF MODERN PSYCHOLOGY
Kyiv National University of Trade and Economics, Kyiv

4. Dobrorodnia Anastasiia
EMOTIONAL BURN OUT SYNDROME
Kyiv National University of Technology and Design, Kyiv

5. Dovhal Mariia
SOCIETY AND TRUST
Kyiv National University of Trade and Economics, Kyiv
6. Klimenchuk Milena
WHAT ARE WE THINKING ABOUT AT 3 A.M?
Kyiv National University of Trade and Economics, Kyiv

7. Kovtun Bohdan
SOCIAL MEDIA’S GROWING IMPACT ON PEOPLE: DISADVANTAGES OF SOCIAL NETWORKING
Kyiv National University of Trade and Economics, Kyiv

8. Kravets Anastasiia
STUDENT’S MENTAL HEALTH DURING THE COVID-19 CRISIS
Kyiv National University of Trade and Economics, Kyiv

9. Krupa Roman
BASIC KINDS OF PSYCHOLOGICAL PROTECTIONS FOR CERTAIN TYPES OF PERSONALITY ACCENTUATIONS
Kyiv National University of Trade and Economics, Kyiv

10. Menchenia Anastasiia
CONNECTION BETWEEN PEDAGOGY AND PSYCHOLOGY
Kyiv National University of Trade and Economics, Kyiv

11. Morozova Maryna
ARTEN VON PSYCHIATRISCHEN THERAPIEN IN DEUTSCHLAND
Kyjivere Nationale Universität für Handel und Wirtschaft, Kyjiw, Ukraine

12. Pruglo Ilona
EMERGENCE OF PSYCHOLOGICAL BARRIERS TO FOREIGN LANGUAGE LEARNING AND WAYS OF THEIR OVERCOMING
Kyiv National University of Trade and Economics, Kyiv

13. Romanchenko Iryna
INFLUENCE OF SOCIAL ISOLATION ON THE HUMAN BODY AND MIND
Kyiv National University of Trade and Economics, Kyiv

14. Ulanovska Daria
VICTIM AND ABUSER
Kyiv National University of Trade and Economics, Kyiv

15. Worobjowa Anastasia
KOMMUNIKATION ALS FÜHRUNGSINSTRUMENT
Kyjivere Nationale Universität für Handel und Wirtschaft, Kyjiw, Ukraine

16. Zakrevska Oleksandra
WHAT IS TO BE A MODERN TEACHER?
Kyiv National University of Trade and Economics, Kyiv

PLATFORM 7

EFFECTIVE INTERCULTURAL DISCOURSE: OVERCOMING LANGUAGE BARRIERS IN THE CONTEXT OF PROFESSIONAL ACTIVITY

Moderators: Drozdova Yuliia – PhD in Psychology, associate professor;
Labenska Eugenia – PhD in Philology, lecturer;
Zatserkovnyi O.A. – senior lecturer

1. Bidenko Oleksandra
THE COMPETENCE OF A LANGUAGE SPECIALIST
Kyiv National University of Trade and Economics, Kyiv
2. Bozhko Maryna  
PROBLEMS OF TRANSLATION OF TRADE LEXIS  
*Kyiv National University of Trade and Economics, Kyiv*

3. Buchinska Viktoriia  
ENGLISH AS A DRIVING FORCE IN A MODERN ECONOMY  
*Kyiv National University of Trade and Economics, Kyiv*

4. Chegodar Maxim  
OVERCOMING LANGUAGE BARRIERS IN THE CONTEXT OF PROFESSIONAL ACTIVITY  
*Kyiv National University of Trade and Economics, Kyiv*

5. Fesiuk Daryna  
THE IMPORTANCE OF LEARNING ENGLISH AND OVERCOMING LANGUAGE BARRIERS  
*Kyiv National University of Trade and Economics, Kyiv*

6. Gontaruk Inna  
THE IMPORTANCE OF A FOREIGN LANGUAGE FOR A LAWYER  
*Kyiv National University of Trade and Economics, Kyiv*

7. Hayevska Alina  
FOREIGN LANGUAGE TO IMPROVE COMMUNICATION SKILLS IN THE CONTEXT OF GLOBALIZATION  
*Kyiv National University of Trade and Economics, Kyiv*

8. Horbenko Anna  
LANGUAGE BARRIERS AND THE ROLE OF LANGUAGE IN MEDICAL FIELDS  
*Kyiv National University of Trade and Economics, Kyiv*

9. Hordiievska Anastasiia  
SOME TOP TIPS FOR OVERCOMING THE LANGUAGE BARRIERS IN THE WORKPLACE  
*Kyiv National University of Trade and Economics, Kyiv*

10. Hudyk Alona  
COMMUNICATIVE BARRIERS IN BUSINESS AND HOW TO OVERCOME THEM  
*Kyiv National University of Trade and Economics, Kyiv*

11. Khmelova Oleksandra  
ROLLENSPIEL ALS MITTEL ZUR BILDUNG SOZIOLINGUISTISCHER KOMPETENZ  
*Kyivner Nationale Universität für Handel und Wirtschaft, Kyjiw*

12. Kulchenko Kateryna  
LEARNING ENGLISH AS A LANGUAGE COMPETENCE OF LAWYERS  
*Kyiv National University of Trade and Economics, Kyiv*

13. Maziar Viktoriia  
BRIDGING LANGUAGE BARRIERS WITHIN THE CONTEXT OF THE PROFESSIONAL ACTIVITY OF HOTEL INDUSTRY WORKERS  
*Kyiv National University of Trade and Economics, Kyiv*

14. Nesterova Olexandra  
OVERCOMING LANGUAGE BARRIERS IN THE CONTEXT OF PROFESSIONAL ACTIVITY  
*Kyiv National University of Trade and Economics, Kyiv*

15. Ohurtsova Maryna  
OVERCOMING THE LANGUAGE BARRIERS IN MODERN BUSINESS ENVIRONMENT  
*Kyiv National University of Trade and Economics, Kyiv*

16. Pavlovskha Diana  
CULTURE SHOCK AND WAYS TO OVERCOME IT  
*Kyiv National University of Trade and Economics, Kyiv*

17. Polishchuk Alina  
SPRACHLICHE WIEDERGABEMITTEL VON KOZEPT “ARBEIT” IN DEN DEUTSCHEN PHRASEOLOGISMEN  
*Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw*
18. Potii Hanna
KORPERSPRACHE ALS BEWUSSTES MITTEL DER INTERKULTURELLEN KOMMUNIKATION
Kyjower Nationale Universität für Handel und Wirtschaft, Kyjw

19. Radzievsccka Oleksandra
THE DIFFERENCE BETWEEN BRITISH AND AMERICAN ENGLISH IN THE CONTEXT OF OVERCOMING LANGUAGE BARRIERS
Kyiv National University of Trade and Economics, Kyiv

20. Samotuga Bohdana
FEATURES OF SIMULTANEOUS TRANSLATION AS A MEANS OF OVERCOMING LANGUAGE AND CULTURAL BARRIERS
Kyiv National University of Trade and Economics, Kyiv

21. Scheremeta Tetjana
NACHTEILE UND VORTEILE VON KARTENZHAHLUNG
Kyjower Nationale Universität für Handel und Wirtschaft, Kyjw

22. Skripnik Daria
OVERCOMING LANGUAGE BARRIERS IN INTERNATIONAL TOURISM
Kyiv National University of Trade and Economics, Kyiv

23. Tytenko Oleksandr
CROSS-CULTURAL NEGOTIATIONS
Kyiv National University of Trade and Economics, Kyiv

24. Vorobyova Anastasiia
KOMMUNICATION ALS FÜHRUNGSINSTRUMENT
Kyjower Nationale Universität für Handel und Wirtschaft, Kyjw

25. Zhuravel Oksana
THE PROBLEM OF ENGLISH ECONOMIC TERMS TRANSLATION
Kyiv National University of Trade and Economics, Kyiv

PLATFORM 8

ENVIRONMENTAL ISSUES IN EU AND UKRAINIAN TRADE POLICY

Moderators: Mamchenko S.P. - senior lecturer;
Semeniuk S.V. – lecturer

1. Bondar Tetiana
ENVIRONMENTAL ISSUES IN EU AND UKRAINIAN TRADE POLICY
Kyiv National University of Trade and Economics, Kyiv

2. Loi Julija, Valko Tatyana
UMWELTPROBLEME DER UKRAINE
Kyjiver Nationale Universität für Handel und Wirtschaft, Kyjiv

3. Myronez Jaroslaw
MÜLL - SCHATTEN DER KUNST
Kyjiver Nationale Universität für Handel und Wirtschaft, Kyjiv

4. Parkhomenko Daria
TRADE AND SUSTAINABLE DEVELOPMENT OF THE EUROPEAN UNION AND UKRAINE
Kyiv National University of Trade and Economics, Kyiv
1. Antoniuk Anton
DEVELOPMENT OF RESTAURANTS BUSINESS IN UKRAINE IN 2020
Kyiv National University of Trade and Economics, Kyiv

2. Chelleniuk Antonina
THE FEA MANAGERS, THEIR MAIN RESPONSIBILITIES AND DUTIES
Kyiv National University of Trade and Economics, Kyiv

3. Chorna Oleksandra
FEATURES OF DEVELOPMENT AND RANGE OF PROBLEMS IN CATERING SPHERE
Kyiv National University of Trade and Economics, Kyiv

4. Datiy Anna
CYRILLIC AND LATIN ALPHABET COMPARISON
Kyiv National University of Trade and Economics, Kyiv

5. Dolya Sofia
THE ESSENSE OF FOREIGN ECONOMIC ACTIVITY MANAGEMENT
Kyiv National University of Trade and Economics, Kyiv

6. Hryhorieva Mariia
CREATIVITY IN COOKING AND MOLECULAR CUISINE
Kyiv National University of Trade and Economics, Kyiv

7. Kvitun Taras
UNBELIEVABLE ACHIEVEMENTS IN SPACE EXPLORATION
Kyiv National University of Trade and Economics, Kyiv

8. Kornieieva Kateryna
CHORNOBYL AS A TOURIST ATTRACTION FOR FOREIGN AND DOMESTIC TOURISM
Kyiv National University of Trade and Economics, Kyiv

9. Kravets Stanislav
ACHIEVEMENTS IN SCIENCE IN XXI CENTURY
Kyiv National University of Trade and Economics, Kyiv

10. Kvochka Oleksandra
THE MAIN CHARACTERISTICS OF CHOCOLATE
Kyiv National University of Trade and Economics, Kyiv

11. Kudina Valeriia
THE CATERING BUSINESS
Kyiv National University of Trade and Economics, Kyiv

12. Lichman Dariia
KRYOTHERAPIE-SCHMERZIOSE BEHANDLUNG ODER RISIKO
Kyiv nationale Universität für Handel und Wirtschaft, Kyiv

13. Logvyn Kateryna
WISSENSCHAFTLICHE ERRUNGENSCHAFTEN DER MODERNEN GESELLSCHAFT
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