

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE  
KYIV NATIONAL UNIVERSITY OF  
TRADE AND ECONOMICS  
FACULTY OF INTERNATIONAL TRADE AND LAW  
DEPARTMENT OF MODERN EUROPEAN LANGUAGES  
DEPARTMENT OF FOREIGN PHILOLOGY AND TRANSLATION**



# **PROGRAMME**

*III All-Ukrainian Scientific and Practical Student Conference*

**"THE SCIENCE OF THE XXI CENTURY:  
CHALLENGES OF THE CONTEMPORANEITY"**

*May 14, 2020*

*Kyiv*

## DISCUSSION PLATFORMS

<b><i>PLATFORM 1. Globalization Processes in Present-Day World.....</i></b>	<b>3</b>
<b><i>PLATFORM 2. Finance, Banking and Insurance Business in Ukraine and in the World.....</i></b>	<b>6</b>
<b><i>PLATFORM 3. Merchandizing and Commercial Activities.....</i></b>	<b>7</b>
<b><i>PLATFORM 4. Law as the Basis for the Legal Culture Formation.....</i></b>	<b>8</b>
<b><i>PLATFORM 5. Information Technologies in the Economy.....</i></b>	<b>9</b>
<b><i>PLATFORM 6. Current Issues of Pedagogy and Psychology.....</i></b>	<b>10</b>
<b><i>PLATFORM 7. Effective Intercultural Discourse: Overcoming Language Barriers in the Context of Professional Activity.....</i></b>	<b>11</b>
<b><i>PLATFORM 8. Environmental Issues in EU and Ukrainian Trade Policy.....</i></b>	<b>13</b>
<b><i>PLATFORM 9. The Scientific Researches of Modern Society.....</i></b>	<b>14</b>

## PLATFORM 1

### GLOBALIZATION PROCESSES IN PRESENT-DAY WORLD

*Moderators: Gushcha H.V. – PhD in Pedagogy, associate professor;*

*Kriachko V.I. – PhD in Sociology, senior lecturer;*

*Sabat O.M. - senior lecturer*

**1. Andrieieva Yana**

ECO-FRIENDLY TOURISM

*Kyiv National University of Trade and Economics, Kyiv*

**2. Andriieshyn Iryna**

IMPACT OF GLOBALIZATION ON THE UKRAINIAN ECONOMY

*Kyiv National University of Trade and Economics, Kyiv*

**3. Androshchuk Viktoriia**

CURRENT TRENDS AND LEVEL OF DEVELOPMENT OF THE HOTEL BUSINESS

*Kyiv National University of Trade and Economics, Kyiv*

**4. Bezmertna Oleksandra**

GLOBALIZATION: FROM MYTH TO REALITY

*Kyiv National University of Trade and Economics, Kyiv*

**5. Boiko Bogdana**

ECONOMIC AND CULTURAL GLOBALIZATION IN THE MODERN WORLD

*Kyiv National University of Trade and Economics, Kyiv*

**6. Cherednyk Anna**

ADVANTAGES AND DISADVANTAGES OF SPECIALTY HOTEL AND RESTAURANT BUSINESS

*Kyiv National University of Trade and Economics, Kyiv*

**7. Dehtiarenko Valeriia, Stohnii Kateryna**

THE IMPACT OF THE COVID-19 PANDEMIC ON UKRAINIAN LABOUR MIGRATION

*Kyiv National University of Trade and Economics, Kyiv*

**8. Dzamukashvili Heorhii**

INNOVATIONS IN THE SPHERE OF HOTEL AND RESTAURANT BUSINESS

*Kyiv National University of Trade and Economics, Kyiv*

**9. Dziurnak Diana**

MEDICAL TOURISM IN UKRAINE

*Kyiv National University of Trade and Economics, Kyiv*

**10. Fomenkova Alina**

THE IMPACT OF COVID-19 ON PROMOTION OF BRANDS

*Kyiv National University of Trade and Economics, Kyiv*

**11. Khoma Victoria**

SOFT POWER: UKRAINE'S POTENTIAL IN INTERNATIONAL AFFAIRS

*Kyiv National University of Trade and Economics, Kyiv*

**12. Klymenko Karina**

HUMAN RIGHTS OF PERSONS WITH DISABILITIES IN UKRAINE

*Kyiv National University of Trade and Economics, Kyiv*

**13. Kovtun Taras**

ECONOMIC GLOBALIZATION AND ENVIRONMENT

*Kyiv National University of Trade and Economics, Kyiv*

**14. Konovalova Anna**

THE IMPACT OF QUARANTINE 2020 ON ENVIRONMENT

*Kyiv National University of Trade and Economics, Kyiv*

- 15. Krumka Marharyta**  
MODERNITY IN THE TRADING STRATEGIES  
*Kyiv National University of Trade and Economics, Kyiv*
- 16. Martynenko Andriy**  
CROWDFUNDING AS OPPORTUNITY FOR YOUTH CREATIVITY  
*Kyiv National University of Trade and Economics, Kyiv*
- 17. Meleshkov Dmytro**  
COVID-19 VS GLOBALIZATION  
*Kyiv National University of Trade and Economics, Kyiv*
- 18. Mostovyi Nikita**  
THE INFLUENCE OF THE COVID-19 VIRUS ON THE WORLD ECONOMY  
*Kyiv National University of Trade and Economics, Kyiv*
- 19. Mokhniuk Victoriia**  
THE IMPACT OF MODERN GLOBALIZATION PROCESSES ON THE LEGAL SPHERE  
*Kyiv National University of Trade and Economics, Kyiv*
- 20. Mokhniuk Mariia**  
THE PRINCIPLES OF INTERNATIONAL LAW IN THE CONTEXT OF LEGAL GLOBALIZATION  
*Kyiv National University of Trade and Economics, Kyiv*
- 21. Nwachukwu Chinwe Kate**  
ARTIFICIAL INTELLIGENCE: IS IT A FUTURE OF OUR SCHOOLS?  
*Kyiv National University of Trade and Economics, Kyiv*
- 22. Orlyuk Olha**  
YOUTH CREATIVITY AS A LEADING VECTOR IN THE GLOBALIZED SPACE  
*Kyiv National University of Trade and Economics, Kyiv*
- 23. Paperna Yelyzaveta**  
GLOBALIZATION IN THE MODERN WORLD  
*Kyiv National University of Trade and Economics, Kyiv*
- 24. Parkhomenko Viktoriia**  
THE ROLE OF TECHNOLOGIES IN THE PROCESS OF GLOBALIZATION  
*Kyiv National University of Trade and Economics, Kyiv*
- 25. Peleshok Olha**  
THE KEY CHARACTERISTICS OF GLOBALISATION IN THE MODERN WORLD  
*Kyiv National University of Trade and Economics, Kyiv*
- 26. Petrychenko Sophia**  
HUMAN CREATIVITY IN GLOBALIZED ENVIRONMENT  
*Kyiv National University of Trade and Economics, Kyiv*
- 27. Pobihailo Anastasiia**  
ABROAD INTERNSHIP GUARANTEE: SHARPENING YOUR SOFT SKILLS  
*National Technical University «Kharkiv Polytechnic Institute», Kharkiv, Ukraine*
- 28. Piatunina M., Frolova Y.**  
BUSINESS UNDER THE INFLUENCE OF COVID-19  
*Kyiv National University of Trade and Economics, Kyiv*
- 29. Romanenko Diana**  
THE EFFECT OF GLOBALIZATION ON THE WORLD AND ITS CHANGE IN 2020  
*Kyiv National University of Trade and Economics, Kyiv*
- 30. Romaniuta Dmitriy**  
CONSULTING - THE DRIVING FORCE OF MODERN ECONOMY  
*Kyiv National University of Trade and Economics, Kyiv*

**31. Ruskykh Stefaniia**

THE MIGRATION IMPACT ON THE ECONOMIC COMPONENT IN THE CONTEXT OF GLOBALIZATION

*Kyiv National University of Trade and Economics, Kyiv*

**32. Skrytska Iryna**

GLOBALIZATION: A FABULOUS REALITY OR ANOTHER UTOPIA?

*Kyiv National University of Trade and Economics, Kyiv*

**33. Stepanets Oleksii**

NEGATIVE CONSEQUENCES OF GLOBALIZATION PROCESSES IN THE MODERN WORLD

*Kyiv National University of Trade and Economics, Kyiv*

**34. Tarnovskyi Kyrylo**

DISCRIMINATION AGAINST HUMAN RIGHTS AND FREEDOMS

*Kyiv National University of Trade and Economics, Kyiv*

**35. Tsekh Alisa**

PROBLEMS OF INNOVATIVE DEVELOPMENT OF ENTERPRISES HOTEL BUSINESS IN THE GLOBALIZATION

*Kyiv National University of Trade and Economics, Kyiv*

**36. Ursatyi Anastasia**

SHADOW ECONOMY AS A SYSTEMIC INTERNAL THREAT TO THE ECONOMIC SECURITY OF THE STATE

*Kyiv National University of Trade and Economics, Kyiv*

**37. Vihura Alina**

IMPACT OF CORONAVIRUS PANDEMIC ON UKRAINE

*Kyiv National University of Trade and Economics, Kyiv*

**38. Volkova Diana**

HOW CORONAVIRUS EFFECTS ON GLOBALIZATION PROCESSES

*Kyiv National University of Trade and Economics, Kyiv*

**39. Sherifov Eldar**

THE PROCESSES OF GLOBALIZATION AND ITS INFLUENCE ON ECONOMIC AND TRADE RELATIONSHIPS BETWEEN COUNTRIES

*Kyiv National University of Trade and Economics, Kyiv*

**40. Yukhimenko Kyrylo**

GLOBALIZATION AND ITS ECONOMIC EFFECTS

*Kyiv National University of Trade and Economics, Kyiv*

**41. Yanchevska Karina**

THE ECONOMY OF UKRAINE AFTER A PANDEMIC OF CORONAVIRUS

*Kyiv National University of Trade and Economics, Kyiv*

**42. Yasinovska Diana**

VOR-UND NACHTEILE DER GLOBALISIERUNG

*Kyiv National University of Trade and Economics, Kyiv*

**43. Zaichko Dmytro**

IMPACT OF THE CORONAVIRUS PANDEMIC ON THE ECONOMY OF THE WORLD AND UKRAINE

*Kyiv National University of Trade and Economics, Kyiv*

## PLATFORM 2

### FINANCE, BANKING AND INSURANCE BUSINESS IN UKRAINE AND IN THE WORLD

**Moderators:** *Ternova O.I. – senior lecturer;*  
*Radchenko Y.P. – lecturer*

**1. Gnasko Olena**

NEW APPROACH TO FINANCIAL REPORTING

*Kyiv National University of Trade and Economics, Kyiv*

**2. Herasymenko Yevheniia**

THE PROBLEM OF PHISHING ATTACKS ON BANKING CUSTOMERS

*Kyiv National University of Trade and Economics, Kyiv*

**3. Kyryk Yuliia**

RESEARCH OF THE STATE AND DEVELOPMENT PERSPECTIVES OF INSURANCE  
MARKET IN UKRAINE

*Kyiv National University of Trade and Economics, Kyiv*

**4. Liashenko Ilona**

MONETARY POLICY OF THE NATIONAL BANK OF UKRAINE

*Kyiv National University of Trade and Economics, Kyiv*

**5. Malofey Olga**

SOZIALKAPITAL ALS NEUESTE QUALITÄT DER GESELLSCHAFT

*Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw*

**6. Medvedenko Andrii**

PROSPECTS OF THE UKRAINIAN INSURANCE MARKET DEVELOPMENT

*Kyiv National University of Trade and Economics, Kyiv*

**7. Meshcheriakova Mariia**

THE CURRENT STATE OF THE UKRAINIAN STOCK MARKET

*Kyiv National University of Trade and Economics, Kyiv*

**8. Mogilna Alona**

DER DIE GESCHICHTE BUCHHALTUNG VON IHREN ANFÄNGEN BIS HEUTE

*Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw*

**9. Onopriienko Yuliia**

PROS AND CONS OF THE ELECTRONIC HRYVNIA IMPLEMENTATION

*Kyiv National University of Trade and Economics, Kyiv*

**10. Reshetnyk Kamilla**

THE IMPACT OF ONLINE BANKING IN THE BANKING SECTOR

*Kyiv National University of Trade and Economics, Kyiv*

**11. Saberezhna Walerija**

WIRTSCHAFT IN DEN DEUTSCHSPRACHIGEN LÄNDERN

*Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw*

**12. Schen Tamila**

ZÄHLUNGSARTEN IN DEUTSCHLAND

*Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw*

**13. Varfolomieieva Anastasiia**

STATE BUDGET RESOURCES

*Kyiv National University of Trade and Economics, Kyiv*

**14. Vozniuk Alina**

THE ROLE OF THE FINANCIAL SYSTEM IN ECONOMIC DEVELOPMENT

*Kyiv National University of Trade and Economics, Kyiv*

**15. Yunevych Myroslava**

BANKING SYSTEM TRENDS IN UKRAINE AND THE WORLD

*Kyiv National University of Trade and Economics, Kyiv*

**PLATFORM 3**

**MERCHANDIZING AND COMMERCIAL ACTIVITIES**

**Moderators:** *Nezhyva O.M. – Doctor of Science (Philosophy), associate professor;*  
*Sushko I.O. – lecturer*

**1. Chartschenko Julija**

DIE EINZELUNTERNEHMUNG DEUTSCHLANDS

*Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw*

**2. Diachuk Anastasiia**

EARLY MANAGEMENT PRINCIPLES

*Kyiv National University of Trade and Economics, Kyiv*

**3. Havrylova Olha, Kalantar Hannah**

PRODUCT PLACEMENT DURING THE WORLD PANDEMIC

*Kyiv National University of Trade and Economics, Kyiv*

**4. Kakovkina Valeriia, Komarova Maryna**

THE IMPACT OF COVID-19 ON THE MARKETING STRATEGIES OF BUSINESSES AROUND THE WORLD

*Kyiv National University of Trade and Economics, Kyiv*

**5. Kaplun Oleksandra**

BEDEUTUNG DER LOGISTIK FÜR DIE DEUTSCHE WIRTSCHAFT

*Kyiv National University of Trade and Economics, Kyiv*

**6. Kostiuk Veronika**

THE IMPACT OF ADVERTISING ON THE COMMERCIAL ACTIVITY

*Kyiv National University of Trade and Economics, Kyiv*

**7. Mokryakova Ekaterina**

ENTWICKLUNG DER LOGISTIK IN DEUTSCHLAND

*Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw*

**8. Mukiienko Yana**

PROBLEMS OF DEVELOPMENT OF SMALL AND MEDIUM ENTERPRISES IN THE EU

*Kyiv National University of Trade and Economics, Kyiv*

**9. Pavlyshyna Kateryna, Tomniuk Dmytro**

CERTIFICATION OF DAIRY PRODUCTION AS A COMPETITIVE ADVANTAGE OF THE DOMESTIC EXPORTER

*Kyiv National University of Trade and Economics, Kyiv*

**10. Ponomarenko Serhii**

GOODS IDENTIFICATION AND PREVENTION OF COUNTERFEITING AS IMPORTANT ASPECTS OF MODERN TRADE

*Kyiv National University of Trade and Economics, Kyiv*

**11. Rabosh Nazar**

E-COMMERCE UND DIE ZUKUNFT DER LOGISTIK

*Kyiv National University of Trade and Economics, Kyiv*

**12. Schen Tamila**

ZÄHLUNGSARTEN IN DEUTSCHLAND

*Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw*

**13. Shakhbazova Elvina**

COMMODITY SCIENCE AS AN ACADEMIC DISCIPLINE AND THE MAIN PRINCIPLES OF COMMERCIAL ACTIVITY

*Kyiv National University of Trade and Economics, Kyiv*

**14. Shkuratova Liubov**

URBANE LOGISTIK - DIE LEBENSADER DER STÄDTE

*Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw*

**15. Shum Olha**

MODERN COMPLICATIONS OF DEVELOPMENT OF COMMODITY SCIENCE IN UKRAINE

*Kyiv National University of Trade and Economics, Kyiv*

**16. Sydorenko Oleksii**

HISTORICAL DEVELOPMENT OF MONOPOLIES

*Kyiv National University of Trade and Economics, Kyiv*

**17. Sytnychenko Alla**

STYLES AND ESSENCE OF THE CONCEPT OF MANAGEMENT

*Kyiv National University of Trade and Economics, Kyiv*

**18. Vaseliuk Diana**

SOCIETAL MARKETING IN UKRAINE

*Kyiv National University of Trade and Economics, Kyiv*

**19. Zverzhkhivska Kateryna**

WAREHOUSE OPERATIONS AND THEIR ORGANIZATIONS

*Kyiv National University of Trade and Economics, Kyiv*

**PLATFORM 4**

**LAW AS THE BASIS FOR THE LEGAL CULTURE FORMATION**

**Moderators:** *Starosta H.A. – senior lecturer;*

*Chechotka I.I. – lecturer*

**1. Khovaylo Elizaveta**

THE RULES OF LAW

*Kyiv National University of Trade and Economics, Kyiv*

**2. Lysiuk Maryna, Telelekov Dmytrii**

COMPARISON OF RATIONALIZATION PROPOSAL AND KNOW-HOW

*Kyiv National University of Trade and Economics, Kyiv*

**3. Medvedeva Daria**

THE RIGHTS AND DUTIES OF CIVIL SOCIETY

*Kyiv National University of Trade and Economics, Kyiv*

**4. Mykhailychenko Vladyslav**

PROPERTY RIGHTS: DEVELOPMENT AND DEFENSE

*Kyiv National University of Trade and Economics, Kyiv*

**5. Novoshytska Inna**

PERMISSION TO USE LOGO AND TRADEMARK

*Kyiv National University of Trade and Economics, Kyiv*

**6. Ovcharenko Darya**

SOCIAL VALUES OF LAW

*Kyiv National University of Trade and Economics, Kyiv*

**7. Radzyminska Kira**

LEGAL RELATIONS WITH RUSSIA OVER THE DRUZHBA PIPELINE

*Kyiv National University of Trade and Economics, Kyiv*



**8. Yurchuk Diana**

FEATURES OF LEGAL PSYCHOLOGY IN THE LAWYERS ACTIVITY

*Kyiv National University of Trade and Economics, Kyiv*

**PLATFORM 5**

**INFORMATION TECHNOLOGIES IN THE ECONOMY**

**Moderators:** *Semidotska V.A. – lecturer;*

*Vashchuk A.O. – lecturer*

**1. Bezкровna Yuliia**

PROSPECTS OF DEVELOPMENT OF INFORMATION AND COMMUNICATION TECHNOLOGIES IN SERVICES IN UKRAINE

*Kyiv National University of Trade and Economics, Kyiv*

**2. Damchuk Darya**

BUSINESSES AND THE INTERNET

*Kyiv National University of Trade and Economics, Kyiv*

**3. Hlukhovska Yana**

INTERNET AS A WAY TO ECONOMY GROWTH

*Kyiv National University of Trade and Economics, Kyiv*

**4. Khamaza Yevheniia**

INTEGRATING INFORMATION TECHNOLOGY AND MARKETING IN THE CONDITION OF GLOBAL PANDEMIC AROUND THE WORLD

*Kyiv National University of Trade and Economics, Kyiv*

**5. Kuchynska Olha**

ONLINE TRADING AS PART OF THE GLOBAL ECONOMY

*Kyiv National University of Trade and Economics, Kyiv*

**6. Melnyk Anastasia**

INFORMATION TECHNOLOGY: NEW OPPORTUNITIES FOR THE ECONOMY

*Kyiv National University of Trade and Economics, Kyiv*

**7. Metlitsky Daniil**

INFORMATION TECHNOLOGYS IN INSURANCE – HISTORY AND EVOLUTION

*Kyiv National University of Trade and Economics, Kyiv*

**8. Nahorniak Oleksii**

USAGE OF MICROSOFT TECHNOLOGY IN BUSINESS

*Kyiv National University of Trade and Economics, Kyiv*

**9. Odarenko Veronika**

DIFFERENCE BETWEEN CREDIT AND DEBIT CARD

*Kyiv National University of Trade and Economics, Kyiv*

**10. Pidopryhora Olena**

THE IMPACT OF INFORMATION TECHNOLOGY: DOES IT BENEFIT THE ECONOMY?

*Kyiv National University of Trade and Economics, Kyiv*

**11. Pokotylo Daryna**

IMPACT OF VIRTUAL REALITY AND AUGMENTED VIRTUAL REALITY ON BUSINESS AND ECONOMY

*Kyiv National University of Trade and Economics, Kyiv*

**12. Pryhodko Margaryta**

METHODS OF REMOTE CONTROL OF PERSONNEL OF ONLINE SERVICES DURING THE QUARANTINE PERIOD

*Kyiv National University of Trade and Economics, Kyiv*

**13. Rabosch Nazar**

E-COMMERCE UND DIE ZUKUNFT DER LOGISTIK

*Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw*

**14. Ripa Tetiana**

THE MOST HONEST CURRENCY IS BITCOIN

*Kyiv National University of Trade and Economics, Kyiv*

**15. Shayakhmetova Oleksandra**

ARTIFICIAL INTELLIGENCE IN ECONOMICS

*Kyiv National University of Trade and Economics, Kyiv*

**16. Shershykov Yehor**

TOP 3 REVOLUTIONARY CRYPTOCURRENCY INFORMATIONAL TECHNOLOGIES

*Kyiv National University of Trade and Economics, Kyiv*

**17. Tebenkova Kateryna**

TECHNOLOGY AND THE GLOBAL ECONOMY

*Kyiv National University of Trade and Economics, Kyiv*

**18. Ternovska Milana**

THE ROLE OF INFORMATION TECHNOLOGY IN THE ECONOMY

*Kyiv National University of Trade and Economics, Kyiv*

**19. Vorobyov Dmytro**

DIGITAL SPACE IN CRISIS

*Kyiv National University of Trade and Economics, Kyiv*

**20. Zadorozhna Alina**

CONTACTLESS PAYMENT SYSTEM. THE DIFFERENCE BETWEEN GOOGLE PAY AND APPLE PAY

*Kyiv National University of Trade and Economics, Kyiv*

**PLATFORM 6**

**CURRENT ISSUES OF PEDAGOGY AND PSYCHOLOGY**

*Moderators: Ovcharova O.V. – lecturer;*

*Rebchenko O.S. - lecturer*

**1. Brusylo Oksana**

SOME ASPECTS OF TEACHING A FOREIGN LANGUAGE OF A PROFESSIONAL ORIENTATION

*Kyiv National University of Trade and Economics, Kyiv*

**2. Bysko Semen**

REGULATIONS OF THE SOCIAL CONFLICTS IN EDUCATION FIELD

*Kyiv National University of Trade and Economics, Kyiv*

**3. Demydiuk Viktoriia**

BULLING AS A TOPICAL PROBLEM OF MODERN PSYCHOLOGY

*Kyiv National University of Trade and Economics, Kyiv*

**4. Dobrorodnia Anastasiia**

EMOTIONAL BURN OUT SYNDROME

*Kyiv National University of Technology and Design, Kyiv*

**5. Dovhal Mariia**

SOCIETY AND TRUST

*Kyiv National University of Trade and Economics, Kyiv*

**6. Klimenchuk Milena**

WHAT ARE WE THINKING ABOUT AT 3 A.M?

*Kyiv National University of Trade and Economics, Kyiv*

**7. Kovtun Bohdan**

SOCIAL MEDIA'S GROWING IMPACT ON PEOPLE: DISADVANTAGES OF SOCIAL NETWORKING

*Kyiv National University of Trade and Economics, Kyiv*

**8. Kravets Anastasiia**

STUDENT'S MENTAL HEALTH DURING THE COVID-19 CRISIS

*Kyiv National University of Trade and Economics, Kyiv*

**9. Krupa Roman**

BASIC KINDS OF PSYCHOLOGICAL PROTECTIONS FOR CERTAIN TYPES OF PERSONALITY ACCENTUATIONS

*Kyiv National University of Trade and Economics, Kyiv*

**10. Menchenia Anastasiia**

CONNECTION BETWEEN PEDAGOGY AND PSYCHOLOGY

*Kyiv National University of Trade and Economics, Kyiv*

**11. Morozova Maryna**

ARTEN VON PSYCHIATRISCHEN THERAPIEN IN DEUTSCHLAND

*Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw, Ukraine*

**12. Pruglo Iлона**

EMERGENCE OF PSYCHOLOGICAL BARRIERS TO FOREIGN LANGUAGE LEARNING AND WAYS OF THEIR OVERCOMING

*Kyiv National University of Trade and Economics, Kyiv*

**13. Romanchenko Iryna**

INFLUENCE OF SOCIAL ISOLATION ON THE HUMAN BODY AND MIND

*Kyiv National University of Trade and Economics, Kyiv*

**14. Ulanovska Daria**

VICTIM AND ABUSER

*Kyiv National University of Trade and Economics, Kyiv*

**15. Worobjowa Anastasia**

KOMMUNIKATION ALS FÜHRUNGSINSTRUMENT

*Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw, Ukraine*

**16. Zakrevska Oleksandra**

WHAT IS TO BE A MODERN TEACHER?

*Kyiv National University of Trade and Economics, Kyiv*

**PLATFORM 7**

**EFFECTIVE INTERCULTURAL DISCOURSE: OVERCOMING LANGUAGE BARRIERS IN THE CONTEXT OF PROFESSIONAL ACTIVITY**

*Moderators: Drozdova Yuliia – PhD in Psychology, associate professor;*

*Labenska Eugenia – PhD in Philology, lecturer;*

*Zatserkovnyi O.A. – senior lecturer*

**1. Bidenko Oleksandra**

THE COMPETENCE OF A LANGUAGE SPECIALIST

*Kyiv National University of Trade and Economics, Kyiv*

**2. Bozhko Maryna**

PROBLEMS OF TRANSLATION OF TRADE LEXIS

*Kyiv National University of Trade and Economics, Kyiv*

**3. Buchinska Viktoriia**

ENGLISH AS A DRIVING FORCE IN A MODERN ECONOMY

*Kyiv National University of Trade and Economics, Kyiv*

**4. Chegodar Maxim**

OVERCOMING LANGUAGE BARRIERS IN THE CONTECT OF PROFESSIONAL ACTIVITY

*Kyiv National University of Trade and Economics, Kyiv*

**5. Fesiuk Daryna**

THE IMPORTANCE OF LEARNING ENGLISH AND OVERCOMING LANGUAGE BARRIERS

*Kyiv National University of Trade and Economics, Kyiv*

**6. Gontaruk Inna**

THE IMPORTANCE OF A FOREIGN LANGUAGE FOR A LAWYER

*Kyiv National University of Trade and Economics, Kyiv*

**7. Hayevska Alina**

FOREIGN LANGUAGE TO IMPROVE COMMUNICATION SKILLS IN THE CONTEXT OF GLOBALIZATION

*Kyiv National University of Trade and Economics, Kyiv*

**8. Horbenko Anna**

LANGUAGE BARRIERS AND THE ROLE OF LANGUAGE IN MEDICAL FIELDS

*Kyiv National University of Trade and Economics, Kyiv*

**9. Hordiievska Anastasiia**

SOME TOP TIPS FOR OVERCOMING THE LANGUAGE BARRIERS IN THE WORKPLACE

*Kyiv National University of Trade and Economics, Kyiv*

**10. Hudyk Alona**

COMMUNICATIVE BARRIES IN BUSINESS AND HOW TO OVERCOME THEM

*Kyiv National University of Trade and Economics, Kyiv*

**11. Khmelova Oleksandra**

ROLLENSPIEL ALS MITTEL ZUR BILDUNG SOZIOLINGUISTISCHER KOMPETENZ

*Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw*

**12. Kulchenko Kateryna**

LEARNING ENGLISH AS A LANGUAGE COMPETENCE OF LAWYERS

*Kyiv National University of Trade and Economics, Kyiv*

**13. Maziar Viktoriia**

BRIDGING LANGUAGE BARRIERS WITHIN THE CONTEXT OF THE PROFESSIONAL ACTIVITY OF HOTEL INDUSTRY WORKERS

*Kyiv National University of Trade and Economics, Kyiv*

**14. Nesterova Olexandra**

OVERCOMING LANGUAGE BARRIERS IN THE CONTECT OF PROFESSIONAL ACTIVITY

*Kyiv National University of Trade and Economics, Kyiv*

**15. Ohurtsova Maryna**

OVERCOMING THE LANGUAGE BARRIERS IN MODERN BUSINESS ENVIRONMENT

*Kyiv National University of Trade and Economics, Kyiv*

**16. Pavlovska Diana**

CULTURE SHOCK AND WAYS TO OVERCOME IT

*Kyiv National University of Trade and Economics, Kyiv*

**17. Polishchuk Alina**

SPRACHLICHE WIEDERGABEMITTEL VON KOZEPT "ARBEIT" IN DEN DEUTSHEN PHRASEOLOGISMEN

*Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw*

**18. Potii Hanna**

KORPERSPRACHE ALS BEWUSSTES MITTEL DER INTERKULTURELLEN  
KOMMUNIKATION

*Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw*

**19. Radzievscka Oleksandra**

THE DIFFERENCE BETWEEN BRITISH AND AMERICAN ENGLISH IN THE CONTEXT OF  
OVERCOMING LANGUAGE BARRIERS

*Kyiv National University of Trade and Economics, Kyiv*

**20. Samotuga Bohdana**

FEATURES OF SIMULTANEOUS TRANSLATION AS A MEANS OF OVERCOMING  
LANGUAGE AND CULTURAL BARRIERS

*Kyiv National University of Trade and Economics, Kyiv*

**21. Scheremeta Tetjana**

NACHTEILE UND VORTEILE VON KARTENZHAHLUNG

*Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw*

**22. Skripnik Daria**

OVERCOMING LANGUAGE BARRIERS IN INTERNATIONAL TOURISM

*Kyiv National University of Trade and Economics, Kyiv*

**23. Tytenko Oleksandr**

CROSS-CULTURAL NEGOTIATIONS

*Kyiv National University of Trade and Economics, Kyiv*

**24. Vorobyova Anastasiia**

KOMMUNIKATION ALS FÜHRUNGSINSTRUMENT

*Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw*

**25. Zhuravel Oksana**

THE PROBLEM OF ENGLISH ECONOMIC TERMS TRANSLATION

*Kyiv National University of Trade and Economics, Kyiv*

**PLATFORM 8**

**ENVIRONMENTAL ISSUES IN EU AND UKRAINIAN TRADE POLICY**

*Moderators: Mamchenko S.P. - senior lecturer;*

*Semeniuk S.V. – lecturer*

**1. Bondar Tetiana**

ENVIRONMENTAL ISSUES IN EU AND UKRAINIAN TRADE POLICY

*Kyiv National University of Trade and Economics, Kyiv*

**2. Loi Julija, Valko Tatyana**

UMWELTPROBLEME DER UKRAINE

*Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw*

**3. Myronez Jaroslawa**

MÜLL - SCHATTEN DER KUNST

*Kyjiwer Nationale Universität für Handel und Wirtschaft, Kyjiw*

**4. Parkhomenko Daria**

TRADE AND SUSTAINABLE DEVELOPMENT OF THE EUROPEAN UNION AND UKRAINE

*Kyiv National University of Trade and Economics, Kyiv*

## PLATFORM 9

### THE SCIENTIFIC RESEARCHES OF MODERN SOCIETY

*Moderators: Kushmar L.V. – PhD in Philology, associate professor;  
Oleshko N.M. – senior lecturer;  
Panasiuk N.V. – lecturer*

**1. Antoniuk Anton**

DEVELOPMENT OF RESTAURANTS BUSINESS IN UKRAINE IN 2020

*Kyiv National University of Trade and Economics, Kyiv*

**2. Chelleniuk Antonina**

THE FEA MANAGERS, THEIR MAIN RESPONSIBILITIES AND DUTIES

*Kyiv National University of Trade and Economics, Kyiv*

**3. Chorna Oleksandra**

FEATURES OF DEVELOPMENT AND RANGE OF PROBLEMS IN CATERING SPHERE

*Kyiv National University of Trade and Economics, Kyiv*

**4. Datii Anna**

CYRILLIC AND LATIN ALPHABET COMPARISON

*Kyiv National University of Trade and Economics, Kyiv*

**5. Dolya Sofiia**

THE ESSENCE OF FOREIGN ECONOMIC ACTIVITY MANAGEMENT

*Kyiv National University of Trade and Economics, Kyiv*

**6. Hryhorieva Mariia**

CREATIVITY IN COOKING AND MOLECULAR CUISINE

*Kyiv National University of Trade and Economics, Kyiv*

**7. Kovtun Taras**

UNBELIEVABLE ACHIEVEMENTS IN SPACE EXPLORATION

*Kyiv National University of Trade and Economics, Kyiv*

**8. Kornieieva Kateryna**

CHORNOBYL AS A TOURIST ATTRACTION FOR FOREIGN AND DOMESTIC TOURISM

*Kyiv National University of Trade and Economics, Kyiv*

**9. Kravets Stanislav**

ACHIEVEMENTS IN SCIENCE IN XXI CENTURY

*Kyiv National University of Trade and Economics, Kyiv*

**10. Kvoksha Oleksandra**

THE MAIN CHARACTERISTICS OF CHOCOLATE

*Kyiv National University of Trade and Economics, Kyiv*

**11. Kudina Valeriia**

THE CATERING BUSINESS

*Kyiv National University of Trade and Economics, Kyiv*

**12. Lichman Dariia**

KRYOTHERAPIE-SCHMERZIOSE BEHANDLUNG ODER RISIKO

*Kyiv nationale Universität für Handel und Wirtschaft, Kyiv*

**13. Logvyn Kateryna**

WISSENSCHAFTLICHE ERRUNGENSCHAFTEN DER MODERNEN GESELLSCHAFT

*Kyiv nationale Universität für Handel und Wirtschaft, Kyiv*

**14. Makovoz Anastasiia**

SCIENTIFIC ACHIEVEMENTS OF MODERN SOCIETY

*Kyiv National University of Trade and Economics, Kyiv*

**15. Marchenko Dariia**

THE ROLE OF MANAGEMENT IN THE ENTERPRISE

*Kyiv National University of Trade and Economics, Kyiv*

**16. Martynenko Victoriia**

THEORETICAL BASIC OF MANAGEMENT OF HOTEL ENTERPRISES

*Kyiv National University of Trade and Economics, Kyiv*

**17. Misnik Serhii**

THE INFLUENCE OF VIDEO GAMES ON PEOPLE

*Kyiv National University of Trade and Economics, Kyiv*

**18. Onyshko Yana**

DIE ERFOLGSGESCHICHTE VON NONPROFIT ORGANISATIONEN

*Kyiv nationale Universität für Handel und Wirtschaft, Kyiv*

**19. Pokha Anna**

MANAGEMENT PROBLEMS AND ISSUES IN HOSPITALITY INDUSTRY IN UKRAINE

*Kyiv National University of Trade and Economics, Kyiv*

**20. Sergenchuk Elina**

RESTAURANT SERVICE STANDARDS

*Kyiv National University of Trade and Economics, Kyiv*

**21. Teslya Yuliia**

ROBOTICS IN HOTEL ESTABLISHMENTS

*Kyiv National University of Trade and Economics, Kyiv*

**22. Yazvinska Kateryna**

PURIFICATION OF PUMP-ROOMS WATER FROM IRON(III) IONS

*Kyiv National University of Trade and Economics, Kyiv*

**23. Zavazhenko Anastasiia**

IMPACT OF CORONAVIRUS ON THE WORLD ECONOMY

*Kyiv National University of Trade and Economics, Kyiv*

**24. Zhybak Andrii**

PREVENTION OF CHILDHOOD VIOLENCE IN UKRAINE

*Kyiv National University of Trade and Economics, Kyiv*

**25. Zubalii Kateryna**

ROBOTERTECHNIK IN MEDIZIN

*Kyiv nationale Universität für Handel und Wirtschaft, Kyiv*