

**MINISTRY OF EDUCATION AND
SCIENCE OF UKRAINE**

**KIEV NATIONAL UNIVERSITY OF TRADE AND ECONOMICS
(Kiev, Ukraine)**

**UNIVERSITY OF ECONOMICS
(Wroslav, Poland)**

**VILNUS UNIVERSITY
(Vilnius, Lithuania)**

**KRAKIV PEDAGOGICAL UNIVERSITY
(Krakow, Poland)**

International scientific-practical conference

***«Service economy in the context of global competition: legal
and institutional dimensions»***

15th – 16th of November 2017, Kiev

The subject: reality generalization of service sector development in national and global economy through the legal and institutional environment revelations, national and foreign experience systematization of conquering economical and legislative contradictions of service economy development in the context of global competition intensification.

Conference discussion platforms:

1. Service economy in the context of global market transnationalization.
2. Service sector development in Ukraine in the context of globalization.
3. World service delivery market: tendencies of the development.
4. Private service economy legal regulation.
5. European Union competition policy.
6. Service delivery legal regulation in enterprise security sector.
7. Information analytics technologies of service economy development.
8. Linguistic competence of specialists in the context of service economy establishment.

The conference is to be held on the **15th – 16th of November 2017** in Kyiv National University of Trade and Economics (conference room D-221, building D, Kioto str. 21). Transit to the subway station «Lisova».

Participants arrival and registration –on the **15th of November** from 09.00 till 15.00. The events are carried out according to additional timetable in the programme of the conference.

Registration –the **16th of November** from 09.00 to 10.00.

Conference startson the16th of November at 10.00.

Conferenceofficial languages: Ukrainian, English.

Thesis selection establishment planning depends on conference results.

Attention! If the author(authors) agree to take part in our conference, they are submitted to publish the materials of their reports in the Internet issues.

Electronicversion of thesis are to be published on KNUTE official website.

Conference participants have a possibility to publish their articles in the «Visnyk of KNUTE» magazine (specialized in economic and philosophical sciences), «Goods and markets» (specialized in technical sciences), «Foreign trade: economy, finances, law» (specialized in economical and legal sciences), which is included in scientific metrical database IndexCopernicus.

FILLING OUT THESIS STANDARDS

Thesis length 3–6 pages, typeface – TimesNewRoman, typographic unit – 15 pt, interval between lines – single), paragraph – 1,25 sm; fields: upper – 20 mm, lower – 25 mm, right – 25 mm, left – 25 mm; file format: Microsoft Word – (*.doc).

Materials for the reports need to be sent to current e-mail address: fntp.konf@gmail.com. Filenames are supposed to contain conference participant's surname, initials and designation of section (for example, Ivanenko U.M._Thesis_2).

Authors (co-authors') writes his name, surname and academic degree in the upper right corner of the first page, and the name of HEI, city, country below. *Below it* - Google Scholar (or another base containing scientific metrical data on the author) profile (the name of the base as active hyper reference to the profile). Through one interval in the centre of the page – the report title in capslock, through one more interval – text. In the text the author should differentiate the signs «-» and «-», initials and names should be formed with the help of non-breakable gap: Ctrl+Shift+gap.

The references should be given after the text through one interval in alphabetic order according to bibliographic requirements. Bibliographic reference should be written in brackets. While forming bibliographical references one should keep «DSTU 8302:2015. Bibliographical reference. General rules of forming», that was released on 01.07.2016.

Formating example

Ivanenko U. M., к. у. н., doc.
Kiev National University of Trade and Economics,
Kiev, Ukraine
Google Scholar (optional)

ADAPTATION OF UKRAINIAN ENTERPRISES TO THE CONDITIONS OF INTERNATIONAL BUSINESS

Text

References list

Printed thesis are edited by authors.

Responsibility for the material content is about the author.

The scanned (photographed) copy should contain payment cheque of organizational contribution that is to be sent after providing the materials (thesis, articles) and getting response on accepting them for publication to e-mail fntp.konf@gmail.com (filename in Ukrainian according to the name and initials of a participant of the conference, the word «Receipt» with the name of section (for example, Ivanenko U.M._Receipt_2).

Organizational contributions of the participants are used for partitive compensation of expenses, associated with preparation and conduction of the conference, thesis selection publication are total of 250 UAH., for remote form – 200 UAH.

You receive invitation to the conference after the committee receives your application for taking part in the conference, report statements and copies of payment document about paying the organizational contribution.

Payment is to be made to requisite details :

Kiev National University of Trade and Economics c/a 31259296216398 in DKCU IN Kiev, code of the bank 820172, code EDRPOU 01566117 Purpose of payment: taking part (surname, name, patronymic) in the conference «Service economy in the context of global competition: legislative and institutional dimensions»

APPLICATION FORM

for taking part in the International scientific-practical conference «Service economy in the context of global competition: legal and institutional dimensions

Surname _____

Name _____

Patronymic _____

Full organisation title _____
Position you hold _____
Academic degree _____
Degree _____
Regular mail address (for correspondence) _____
Phone number _____
e-mail _____
Repost subjects (statement) _____

Form of participation (report at plenary/ section meeting, report, speech at section, participation in discussion, remote participation) _____

Section title _____

Necessary technical objects _____

Additional information for organizational committee (in case of necessity) _____

Date of filling _____

Organizational committee asks the participants to send application forms and materials they prepare to e-mail fntp.konf@gmail.com by the 1st of October 2017

Address and contacts of organizational committee of the conference:
Ukraine, Kiev, Kioto str. 23, r. L-302, L-311; e-mail: fntp.konf@gmail.com

For additional information contact conference organization committee
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Ph.D in Linguistics Teslenko Natalya Oleksandrivna, tel. (044) 513-00-89