

Таблиця 3

**Статті у журналах, що входять до наукометричних баз даних Scopus  
та/або Web of Science**

| № з/п | ПІП автора (авторів)                                                                                                            | Повні дані статей                                                                                                                                                                                                                                                                                                                                                                  | Науко-метрична база даних | Квартиль (Q) журналу на момент публікації |
|-------|---------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|-------------------------------------------|
| 1     | 2                                                                                                                               | 3                                                                                                                                                                                                                                                                                                                                                                                  | 4                         | 5                                         |
| 1     | Ustik T., Karmazinova V., Shurpa S., <b>Zhuk O.</b> , Boiko O., Radkevych L.                                                    | The Impact of Digitalization on Marketing Communications: New Challenges for Branding and Advertising Business. World Scientific and Engineering Academy and Society <a href="#">Transactions on Information Science and Applications</a> Volume 20, Pages 344 – 355 DOI: <a href="#">10.37394/23209.2023.20.37</a>                                                                | Scopus                    | Q3                                        |
| 2     | <b>Bagatska K.</b> , <b>Blakyta H.</b> , <b>Guliaieva N.</b> , Miniailo O., <b>Vavdiichyk I.</b>                                | Improving Municipal Enterprise Capitalization: Insights on Determining Factors-Evidence from Ukraine <i>Studies in Systems, Decision and Control</i> , 2024, 440, pp. 215–225                                                                                                                                                                                                      | Scopus                    | Q4                                        |
| 3     | Abuselidze G., Bilyak Y., <b>Bagatska K.</b>                                                                                    | Empirical Analysis of Revenue Formation in Local Budgets: Assessing the Reality, Challenges, and Prospects of Decentralization in Georgia. <i>Springer Proceedings in Business and Economics</i> . Pages 85 – 102. 2024. 15th International Conference on Economies of the Balkan and Eastern European Countries, EBEEC 2023                                                       | Scopus                    |                                           |
| 4     | <b>Dashchenko H.</b> , <b>Klymash N.</b> , Dukhnovska L., Vialets O., Blokhina G.                                               | Controlling as an enterprise management tool in the digital economy. <i>Naukovyi Visnyk Natsionalnoho Hirnychoho Universytetu</i> . 2023, (5): P. 134-140.                                                                                                                                                                                                                         | Scopus                    | Q3                                        |
| 5     | Afanasyev K., <b>Hanechko I.</b> , <b>Trubei O.</b> , Lukhanina K.                                                              | Approaches to Modelling Marketing Strategies in E-Commerce. <i>Economics Ecology Socium</i> . 2024, 8, 67-77. <a href="https://doi.org/10.61954/2616-7107/2024.8.3">https://doi.org/10.61954/2616-7107/2024.8.3</a>                                                                                                                                                                | Web of Science            | Q3                                        |
| 6     | <b>Bagatska K.</b> , <b>Guliaieva N.</b> , <b>Vavdiichyk I.</b> , <b>Zubko T.</b> , <b>Stoianenko I.</b> , <b>Kondratiuk O.</b> | Structural Potential of the Business Environment Development in Ukraine. In: Hamdan, A., Braendle, U. (eds) <i>Harnessing AI, Machine Learning, and IoT for Intelligent Business</i> . <i>Studies in Systems, Decision and Control</i> , 2024, vol 550. Springer, Cham., P. 29-40. <a href="https://doi.org/10.1007/978-3-031-66218-">https://doi.org/10.1007/978-3-031-66218-</a> | Scopus                    | Q4                                        |

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|---|-------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|----|
| 7 | <b>Zubko T.,</b><br>Korzh T.,<br>Kasianova A.,<br><b>Vavdiichyk I.,</b><br>Sydorenko K.         | Peculiarities of the system for assessing the financial security of Ukrainian enterprises. Financial and Credit Activity: Problems of Theory and Practice, 2024, 1(54), pp. 188–199.                                                                                                                                                                                                                                                                        | Scopus,<br>Web of<br>Science | Q4 |
| 8 | <b>Blakyta H.,</b><br>Brych V.,<br>Bondarchuk M.,<br>Danyluk L.,<br>Tsyfra T.,<br>Pysklyvets V. | Capacity for Innovation Frugal: The Look from Companies Incubated in Park Technology and Inco-Working Spaces. Studies in Systems, Decision and Control 223, c. 567-580, 2024 WS+ Scopus DOI: 10.1007/978-3-031-51997-0_48                                                                                                                                                                                                                                   | Scopus,<br>Web of<br>Science | Q4 |
| 9 | <b>Ganushchak T.,</b><br>Khrapkina V.,<br>Hurman O.,<br>Zghadova N.                             | Innovative Development Management of Food Safety in Poland: Forecasting the Development of Dairy Enterprises. Intelligent System, Business and Innovation Research. Turkey. 2024. P.691-701. DOI <a href="https://doi.org/10.1007/978-3-031-36895-0_58">https://doi.org/10.1007/978-3-031-36895-0_58</a><br>( <a href="https://link.springer.com/chapter/10.1007/978-3-031-36895-0_58">https://link.springer.com/chapter/10.1007/978-3-031-36895-0_58</a> ) | Scopus                       | Q3 |