

Ministry of Education and Science of Ukraine
Kyiv National University of Trade and Economics
Faculty of Trade and Marketing

INFORMATION PACKAGE

European Credit Transfer and Accumulation System (ECTS)

Field of knowledge 07 “Management and Administration”

Speciality

076 “Entrepreneurship, Trade and Exchange Activities”

Specialization “Logistic Activity”

Academic degree “bachelor”

Kyiv 2018

3. Educational Program

Program team manager (program guarantor) – Kharsun L.G., candidate of sciences (Economics), associate professor of Trade Entrepreneurship and Logistics Department.

**Education Program in speciality 076 “Entrepreneurship, Trade and Exchange Activities”
(specialization “Logistic Activity”)**

1 – General information	
Full name of IHE and structural unit	Kyiv National University of Trade and Economics Faculty of trade and marketing Trade entrepreneurship and logistics department
Level of higher education and qualification name in the original language	Academic degree “bachelor” Speciality “Entrepreneurship, trade and exchange activities” Specialization “Logistic Activity”
Educational Program official name	“Logistic Activity”
Diploma type and volume of the program	Bachelor diploma, 240 credits in ECTS, education period – 3 years and 10 months
Accreditation	Ministry of education and science, Ukraine, accreditation certificate of 8.07.2014 minutes #110
Cycle / Level	HPK of Ukraine – 7th level, FQ-EHEA – 1st cycle, EQF LLL – 6th level
Preconditions	Availability of Certificate of complete secondary education junior bachelor degree (speciality – 076 “Entrepreneurship, trade and exchange activities”). Conditions of admission to the program are governed by the Rules of admission to KNUTE.
Language(s) of instructions	Ukrainian
Program validity period	01.07.2024
Internet address for permanent placement of the program	http://www.knteu.kiev.ua

description	
2 - Educational Program Aim	
Training qualified specialists having fundamental professional knowledge, modern economic worldview and practical skills in organizing logistic activities of an enterprise in assessment theory of logistic activities results of an enterprise.	
3 - Educational Program Characteristics	
Subject Area (sphere of knowledge, speciality and specialization)	Field of knowledge 07 “Management and administration” Speciality 076 “Entrepreneurship, trade and exchange activities” Specialization “Logistic activities” Compulsory academic disciplines – 73% (cycle of general training – 31%, professional training – 69%) Optional academic disciplines – 27% (common specialist training – 28%, professional training – 72%)
Educational program orientation	Educational and professional, academic Emphasis is laid on the revision of entrepreneurship logistic problems, ability to understand modern changes taking place in these spheres and take economically grounded decisions about effective management of enterprise logistic activities.
Main focus of the educational program and specialization	General economic education in the field of management and administration of entrepreneurship, trade and exchange activities. Key words: logistics, supply chain, material flow, logistic system, logistic service, logistic provider, production logistics, transportation logistics, warehouse logistics, distribution logistics, commercial logistics, e-commerce logistics, fulfilment, transport-forwarding logistics, logistic activities of an enterprise, information logistics.
Features of the program	Professional education in the sphere of entrepreneurship, trade and exchange activities, acquiring competences as to logistic activities organization, logistic processes in production and trade activities, providing high level of logistic service quality, evaluating economic efficiency of enterprise logistic activities.
4 – Graduate suitability for employment and further learning	
Graduate suitability for employment	According to the National classifier of economic activity types DK 009:2010 and also in the light of the requirements of the labor market there are the following types of professional activity of bachelor in transport, agriculture, post and courier activities:

	<ul style="list-style-type: none"> – railroad freight transport – H. 49.2; – road freight transport providing services in things carriage – H. 49.4; – sea freight transport – H 50.2; – river freight transport – H. 50.4; – air and space freight transport – H 51.2; – warehousing and supporting activities in transport – H. 52; – wholesale and retail trade in vehicles and motorcycles, their maintenance – G. 45; – wholesale trade excluding trade in vehicles and motorcycles – G. 46; – retail trade excluding trade in vehicles and motorcycles – G. 47; – warehousing – H. 52.1; – consulting on the problems of commercial activity and management – M. 70.22; – packaging – N. 82.92; – providing other supporting commercial services (bar coding services) – N. 82.92 <p>According to the National classifier of professions DK 003:2010 expert with the academic degree “bachelor” can hold primary posts: vehicle controller, international transportation controller, transportation service controller, purchaser, supply manager, sales manager, forwarder, transport forwarder, forwarding enterprise duty specialist, supply agent, finished products dispatch manager, office worker (supply), office worker (warehousing), acceptor of orders, office worker (freight), operator of information on cargo arrival, operator of information on cargo and mail transportation, operator of transportation documents processing, operator of passenger and cargo service, operator of forwarding machines.</p> <p>Industrial placement at leading enterprises of wholesale and retail trade, logistic companies of Ukraine is planned by the syllabus.</p>
Further learning	Training by the program of the second level with the purpose of acquiring academic degree “master”.
5 – Training and assessment	

Training and Learning	Balanced combination of classroom work and self-study on the basis of problem-oriented and interactive training with the usage of modern educational technologies and methodology, student-centered, problem-oriented learning at practical, laboratory and seminar classes and self-study while preparing for classes.
Assessment	<p>Written examinations, solving situational practical tasks, presentations, oral assessment, testing, writing essays, cases, etc.</p> <p>Objects of learning: the activity in organizing and providing the functioning of entrepreneurship, trade and exchange activities structures, which is performed for achieving economic and social results.</p> <p>Objectives of learning: training highly qualified professionals in entrepreneurship, trade and exchange activities who have modern theoretical knowledge, abilities and practical skills.</p> <p>Theoretic content of subject sphere: terminology, scientific theories, statements, concepts, principles of entrepreneurship, trade and exchange activities and methodology of their using for organizing and providing the efficient functioning of entrepreneurship, trade and exchange activities structures.</p> <p>Tools and equipment: information and communication systems and technologies, devices, equipment and special program provision.</p>
6 - Program competence	
Integral competence (IC)	The ability to solve complicated specialized tasks and practical problems in the sphere of entrepreneurship, trade and exchange activities that requires the application of knowledge in the theory of organizing logistic activities, organizational legal norms of entrepreneurship and is characterized by the complexity of decision making under uncertainty of environment.
General competence (GC)	<p>GC 1. The ability to understand subject area, think critically about main theories, principles, methods and notions which are used in academic and professional activity.</p> <p>GC 2. The ability to consider political, economic, social cultural processes and phenomena under certain historical conditions on the modern stage of development taking into account universal human values, norms of behavior and morality and also in international content.</p>

	<p>GC 3. The ability to use modern methods, models, technologies of collecting, systematizing, processing and interpreting information.</p> <p>GC 4. The ability to use knowledge for solving practical tasks and doing research at appropriate methodological level.</p> <p>GC 5. The ability to find and solve problems.</p> <p>GC 6. The ability to use the official and foreign language in professional sphere.</p> <p>GC 7. The ability to initiate measures to preserve natural environment and carry out safe activity.</p> <p>GC 8. The ability to take the initiative and act ethically and socially responsible and consciously.</p> <p>GC 9. The ability to communicate, work both in teams and independently.</p> <p>GC 10. The ability to make grounded decisions about organizing logistic activity of an enterprise.</p> <p>GC 11. The ability to develop and manage projects.</p> <p>GC 12. The ability to study, adapt, develop new ideas and creativity.</p>
<p>Professional competence (PC)</p>	<p>PC 1. The ability to understand theoretical norms, instruments and methodology of logistic processes research in enterprise activity, to use systematic approach to managing the logistic activity of economic entity.</p> <p>PC 2. The ability to introduce theoretic statements and practical methodologies of organization and technology of logistic operations and provide logistic services, ensure legal norms of carrying out logistic activity.</p> <p>PC 3. The ability to identify goods, using modern methods of quality determination and goods safety.</p> <p>PC 4. The ability to operate the processes of purchases and distribution within material flows, provision of logistic services of different enterprises, develop and carry out the measures to improve their organization.</p> <p>PC 5. The ability to use information and communication technologies for logistic activity organization and provision of competitive advantages of an enterprise on the modern consumer markets and markets of logistic services.</p> <p>PC 6. The ability to appraise the influence of environmental factors on the functioning of enterprise logistic system, find cause-effect relationship of logistic processes, phenomena and tendencies in the spheres of the economy.</p> <p>PC 7. The ability to make grounded operational decisions for</p>

	<p>optimization and improvement of an enterprise logistic activity.</p> <p>PC 8. The ability to solve operational and tactical problems in the sphere of technical and economic, commercial and logistic provision of entrepreneurship activity.</p> <p>PC 9. Knowledge and understanding of theoretic principles of entrepreneurship, trade and exchange activities.</p> <p>PC 10. The ability to use skills of working with information products, knowledge and abilities in the sphere of modern information technologies for solving experimental and practical tasks of logistic activity.</p> <p>PC 11. Understanding the forms of interaction of market relations entities.</p> <p>PC 12. The ability to use innovation approaches in the activity of entrepreneurship, trade and exchange structures.</p> <p>PC 13. Knowledge and understanding normative legal regulation in the sphere of entrepreneurship, trade, exchange activities and logistic structures.</p> <p>PC 14. The ability to define and perform professional tasks in organizing the activity of entrepreneurship, trade, exchange activities and logistic structures.</p> <p>PC 15. The ability to business planning, estimation of market supply and demand and results of entrepreneurship, trade, exchange activities practice with due consideration of risks.</p> <p>PC 16. Ability for searching, personal choice, quality processing of information from different sources to form data bank in the sphere of entrepreneurship, trade, logistic, exchange activities.</p> <p>PC17. To possess methods and instruments for grounding management decisions as for establishing and functioning entrepreneurship, trade and exchange activities structures.</p>
7 - Program Learning Outcomes	
	<p>PLO 1. To have proper language level and communicative competence, be literate and communicate properly.</p> <p>PLO 2. To understand the essence of historic changes taking place in modern Ukraine, regularities of national historical and cultural process.</p> <p>PLO 3. To be legally educated, acquire knowledge of legal relations of economic activity and entrepreneurship, current economy legislation.</p> <p>PLO 4. To understand the essence of social life and social structure of the society, to be philosophically educated, have</p>

a sense of philosophic thinking and understanding of environment and oneself.

PLO 5. To know main principles and regularities of world market functioning considering the interaction of factors and laws of their formation , evolution of structural changes and development models.

PLO 6. To have theoretic knowledge and practical skills of applying physical and chemical methods of raw materials research.

PLO 7. To be able to use modern information and communication technologies.

PLO 8. To know the fundamentals of modern mathematic methods of quantitative financial analysis, and have skills and abilities in the sphere of managerial system mathematic models development.

PLO 9. To possess theoretical knowledge and practical skills in statistic valuation of economic phenomena and processes of social life by statistic analysis methods.

PLO 10. To prevent dangerous situations, negative consequences of emergencies, provide first aid and keep healthy way of life.

PLO 11. To understand regularities and mechanisms of market economy functioning, realization of geopolitic and geoeconomic interests, have special economic and financial knowledge in organizational and legal norms of financial organizations establishing and functioning.

PLO 12. To possess basic theoretic knowledge and practical professional skills in accounting.

PLO 13. To understand the process of spatial region development and formation of their competitive advantages, possess methodological approaches as to analysis and estimation of foreign economic activity efficiency and international trade operations, understand the role of customs in the economic development of Ukraine.

PLO 14. To understand the peculiarities of organizing and performing entrepreneurship activity in wholesale, retail trade, manufacturing and logistic intermediation.

PLO 15. To possess theoretic and practical skills of organizing trade, designing trade objects, managing financial and economic activities of trade enterprises.

PLO 16. To have a modern system of views, special knowledge and skills in marketing and practical skills of

	<p>organizing marketing activity.</p> <p>PLO 17. To know theoretic fundamentals and principles of logistic activity, organize logistic enterprise activity effectively.</p> <p>PLO 18. To have knowledge about the complex of theoretic statements and practical skills of carrying out transport and technological operations; possess theoretic knowledge about the essence of warehousing logistics and understand logistic principles and mechanisms of warehousing formation and its effective functioning.</p> <p>PLO 19. To understand principles and regularities of integrated material flows control taking into account the specifics of commercial operations logistic service in the domestic and foreign markets.</p> <p>PLO 20. To be able to organize and do business in the internet-environment using the instruments of e-commerce and fulfilment.</p> <p>PLO 21. To possess theoretic knowledge and skills of applying corporative and specialized information systems and technologies in the logistic activity of an enterprise.</p> <p>PLO 22. To understand conceptual basis of system management of organizations, be able to analyze internal and external environment of the enterprise, make grounded management decisions.</p> <p>PLO 23. To understand customs theoretic principles and mechanisms of providing customs brokerage services.</p> <p>PLO 24. To understand theoretic and practical approaches to the implementation of transport-forwarding operations and freight service.</p> <p>PLO 25. To understand theoretic approaches to organizing and conducting business negotiations, possess methods of management and conflict prevention.</p>
8 – Resource support for program implementation	
Staff support	<p>Project team: three persons having a degree or academic status (program guarantor candidate of sciences (Economics), associate professor, 1PhD, associate professor and 1 candidate of sciences (Economics)). Scientific workers with scientific degrees or academic status and also highly qualified specialists are involved in the implementation of the Educational program.</p> <p>In order to improve the professional level all scientific and pedagogical workers take faculty improvement course once</p>

	every five years.
Material and technical support	<p>Premises and multimedia equipment for academic studies and control events are provided.</p> <p>Laboratories, computer and specialized classrooms of KNUTE.</p> <p>Scientific and educational laboratories of trade entrepreneurship and logistics department.</p> <p>Social infrastructure of KNUTE is available. Hostel accommodation meets requirements.</p>
Information and educational methodical support	<p>Current distance learning system MOODLE provides independent and individual training.</p> <p>Instruments and equipment: technical equipment, specialized applied licensed programs, etc. KNUTE has a local computer network. Internet usage is unlimited.</p>
9 – Academic Mobility	
National Credit Mobility	<p>It is envisaged by legislation and is proper in case of the necessity of students learning new disciplines, which are not taught in basic IHE. The regulation of academic mobility is developed.</p>
International Credit Mobility	<p>Agreements on cooperation between KNUTE and higher educational establishments are concluded in the framework of which partner exchange of students is carried out. In addition to it international academic mobility is implemented by the International programs and projects in the framework Erasmus+ in particular by such universities as Cracow University of Economics (Poland, Krakow), University of Szczecin (Poland, Szczecin), Audencia Business School (France, Nantes), Grenoble Alpes University (France, Grenoble), University Paris-EstCréteil UPEC (France, Paris), University of Central Lancashire (Great Britain, Preston), University of Hohenheim (Germany, Stuttgart), University of Piraeus (Greece, Piraeus), Clement Ohridski University (Bulgaria, Sofia).</p>

List of educational program components and their logical sequence

List of components

Code	Components of educational program (academic disciplines, term projects (papers), placement, qualification exam, final qualification work)	Number of credits	Forms of final control
1	2	3	4
Compulsory components EP			
CC 1.	Foreign Language for Specific Purposes	21	E/w
CC 2.	Higher and Applied Mathematics	6	E/w
CC 3.	Economic Theory	6	E/w
CC 4.	Jurisprudence	6	E/w
CC 5.	Office Computer Technologies	6	E/w
CC 6.	Fundamentals of Entrepreneurship	6	E/w
CC 7.	Psychology	6	E/w
CC 8.	Finance, Money and Credit	6	E/w
CC 9.	Life Safety	4,5	E/w
CC 10.	Commodity Science	6	E/w
CC 11.	Logistics	33	E/w
CC 11.1	Control Paper in Logistics		E/w
CC 12.	Management	6	E/w
CC 13.	Foreign Economic Activity	6	E/w
CC 14.	Exchange Trade	6	E/w
CC 15.	Marketing	6	E/w
CC 16.	Accounting	4,5	E/w
CC 17.	Organization of Trade	6	E/w
CC 17.1	Test in Organization of Trade		E/w
CC 18.	E-commerce and Fulfilment	6	E/w
CC 19.	Modeling of Financial Economic Activity of an Enterprise	6	E/w
CC 20.	Transport Forwarding Activity	6	E/w
	Physical Education		T
Total number of compulsory components:		159	
Optional Components of EP			
OC 1.1	History of Economics and Economic Thought	6	E/w
OC 1.2.	History of Trade	6	E/w
OC 2.1.	Ecology	6	E/w
OC 2.2.	Social Psychology	6	E/w

OC 2.3.	Statistics	6	E/w
OC 3.1.	History of Ukraine	6	E/w
OC 3.2.	History of Ukrainian Culture	6	E/w
OC 3.3.	National Interests in the World Geopolity and Geoeconomics	6	E/w
OC 3.4.	Ukrainian Language (for specific purposes)	6	E/w
OC 4.1.	International Economics	6	E/w
OC 4.2.	Spatial Economics	6	E/w
OC 5.1.	Research of Operations	6	E/w
OC 5.2.	Insurance	6	E/w
OC 6.1.	Business Economics	6	E/w
OC 6.2.	Competitiveness of an Enterprise	6	E/w
OC 7.1.	Conflictology and Psychology of Business Communication	6	E/w
OC 7.2.	World Market of Commodities and Services	6	E/w
OC 8.1.	Customs	4,5	E/w
OC 8.2.	Customs Brokerage Services	4,5	E/w
OC 9.1.	Human Resources Management	6	E/w
OC 9.2.	Enterprise Activity Planning	6	E/w
OC 9.3.	Psychology of Business	6	E/w
OC 10.1.	Commercial Law	6	E/w
OC 10.2.	Business Law	6	E/w
OC 11.1.	Information Systems and Technologies in Logistics	6	E/w
OC 11.2.	Corporate Information Distributed Systems	6	E/w
Total number of optional components:		64,5	
Practical Training			
Industrial Placement 1		4,5	T
Industrial Placement 2		3	T
Industrial Placement 3		6	T
Attestation			
Preparation for the qualifying exam and attestation		3	
TOTAL EP VOLUME		240	

The Form of attestation of higher education applicants

Attestation of graduates of the educational program “Entrepreneurship, trade and exchange activities” is carried out in the form of qualifying exam and is completed by the granting of an established standard document about obtaining an educational degree “bachelor”.

Attestation is carried out openly and publicly according to Regulation on the organization of the educational process; Regulation on training progress assessment of students and post-graduates; Regulation on industrial placement of students; Regulation on attestation of higher education applicants and attestation board in KNUTE.