PROGRAMME

All-Ukrainian Scientific and Practical Student Conference

"THE SCIENCE OF THE XXI CENTURY: CHALLENGES OF THE CONTEMPORANEITY"

(to the 100th anniversary of the National Academy of Sciences of Ukraine)

May 17, 2018

Kyiv
<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tr>
<td>9:00 – 9:30</td>
<td>Meeting guests</td>
<td>Kioto str, 23 (university building L)</td>
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<td>9:30 – 10:00</td>
<td>Registration</td>
<td>(1st floor, university building L)</td>
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<td>10:00 – 11:15</td>
<td>Opening Plenary</td>
<td>(university building L, r 215)</td>
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<td>11:15 – 11:50</td>
<td>Coffee break</td>
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<td>11:50 – 15:00</td>
<td>Work in sections on thematic platforms</td>
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<td>15:00</td>
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<td>Welcome Speeches:</td>
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<td></td>
<td>Nataliia Prytulska, First Vice-Rector for Scientific and Pedagogical Work</td>
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<td>Oleh Yanush, Head of Modern European Languages Department</td>
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<td>Moderators: Dvoriankina Oleksandra, Sakevych Myktya</td>
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<td>Students’ Presentations:</td>
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<td></td>
<td>1. Maksym Belinskyi</td>
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<td>IMPACT OF INFORMATION TECHNOLOGIES ON BUSINESS</td>
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<td>2. Anna Prolisok</td>
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<td></td>
<td>THE MEASUREMENT OF EDUCATION QUALITY IN THE USA</td>
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<td>3. Daryna Kostiuchyk</td>
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<td>COMPARING ETHICS EDUCATION IN MEDICINE AND LAW:</td>
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<td>COMBINING THE BEST OF BOTH WORLDS</td>
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<td>University of State Fiscal Service of Ukraine, Irpin</td>
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<td>4. Anastasiia Yalovaia</td>
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<td>GOVERNMENT INVESTMENT POLICY AS DRIVING FORCE OF</td>
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<td>STRUCTURAL Shifts IN UKRAINE</td>
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<td>Taras Shevchenko National University of Kyiv, Kyiv</td>
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<td>5. Polina Pohribna</td>
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<td>CONFLICTS BETWEEN PARENTS AND CHILDREN</td>
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<td>6. Alina Poliuhowych</td>
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<td>CYBERSECURITY IN UKRAINE AND GLOBAL CYBERSECURITY</td>
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<td>7. Yuliia Zakharova, Anna Kiknadze</td>
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<td>MARKETING SLANG IN UKRAINIAN ADVERTISING ORGANIZATIONS</td>
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<td><strong>Time limit:</strong> presentations – up to 7 min; discussion or questions – up to 3 min.</td>
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SECTION 1

STRUCTURAL CHANGES IN THE ECONOMY OF UKRAINE: REALITIES AND PROSPECTS
(Room 215)

Supervising teachers: Nezhyva O.M. – Ph.D., assistant professor
Mankovska O.V. – teacher

1. Bruchal Tatiana
THE EUROPEAN MODEL OF DEVELOPMENT OF SOCIETY AND ITS POSSIBLE USING IN UKRAINIAN REALITIES
University of the State Fiscal Service of Ukraine, Irpin

2. Holoborodko Maksym
THE LARGEST COUNTRY IN EUROPE: STRUCTURAL REBUILDING OF THE BRAINS
Kyiv National University of Trade and Economics, Kyiv

3. Kuzmenko Maria
PROSPECTS OF THE TAX SYSTEM OF UKRAINE
The Vinnitsa training and scientific institute of economics, Ternopil National Economic University, Vinnitsa

4. Luganets Olha
HAPPINESS RATING IN THE CONTEXT OF COUNTRY’S NATIONAL ECONOMY DEVELOPMENT
Kyiv National University of Trade and Economics, Kyiv

5. Marchenko Tetiana
FREE TRADE BETWEEN THE EU AND UKRAINE
Kyiv National University of Trade and Economics, Kyiv

6. Markovets Vita
MODERN TENDENCIES, CONCEPTIONS AND PROBLEMS OF AN ACCOUNTING
University of the State Fiscal Service of Ukraine

7. Metenko Yana
PROZORRO. SALE AS AN INDICATOR OF TRANSPARENCY OF STATE SALES
Kyiv National University of Trade and Economics, Kyiv

8. Onyschuk Nataliia
MAKING EFFECTIVE MODEL OF ECONOMIC DEVELOPMENT OF SOCIETY
University of the State Fiscal Service of Ukraine, Irpin

9. Prolisok Anna
EUROPEAN INTEGRATION PROCESS IN UKRAINE
Kyiv National University of Trade and Economics, Kyiv

10. Satsiuk Maria, Zashchuk Anastasiia, Klymenko Veronika
FUNCTIONING OF NATIONAL LABOR MARKET
Taras Shevchenko National University of Kyiv, Kyiv

11. Sotnikov Oleksandr
INFLATION IN UKRAINE AND WAYS TO REDUCE IT
Kyiv National University of Trade and Economics, Kyiv

12. Symonenko Dmytro
PROBLEMS AND SOLUTIONS TO UNEMPLOYMENT IN UKRAINE
Kyiv National University of Trade and Economics, Kyiv

13. Vynohradsko Iryna
WAYS OF INVESTMENT INTO THE AGRICULTURAL SECTOR
Kyiv National University of Trade and Economics, Kyiv
14. Zherdieva Yana
THE ROLE OF SUSTAINABLE LOGISTICS STRATEGY IN IMPROVING UKRAINIAN LOGISTICS SYSTEM
Kyiv National University of Trade and Economics, Kyiv

15. Zubko Viktoriia
FOREIGN INVESTMENT IN UKRAINE
Kyiv National University of Trade and Economics, Kyiv
SECTION 2
INTERNATIONAL BUSINESS IN THE CONDITIONS OF GLOBALISATION
(Room 306)

Supervising teachers: Starosta H.A. – senior teacher
Safiullina L.M. - senior teacher

1. Antonenko Inna
DETERMINANTS OF EFFICIENCY OF THE EQUIPMENT ENTERPRISES EXPORT OPERATIONS
Kyiv National University of Trade and Economics, Kyiv

2. Chukin Illia
TRANSNATIONAL CORPORATION AS A SUBJECT OF INTERNATIONAL BUSINESS IN AN ENVIRONMENT OF GLOBALIZATION
Kyiv National University of Trade and Economics, Kyiv

3. Dosoudil Yaroslava
INTERNATIONAL BUSINESS IN THE CONDITIONS OF GLOBALISATION
Kyiv National University of Trade and Economics, Kyiv

4. Guz Vladyslav
INFLUENCE OF OFFSHORE ZONES ON ECONOMIC DEVELOPMENT OF NATIONAL ECONOMIES OF THE WORLD
Kyiv National University of Trade and Economics, Kyiv

5. Horbatiuk Yuriy
TYPES OF INTERNATIONAL BUSINESSES AND CAUSES OF ITS DEVELOPMENT IN THE CONDITIONS OF GLOBALIZATION
Kyiv National University of Trade and Economics, Kyiv

6. Hurieieva Kristina
COMPETITIVENESS AS BASIC CONSTITUENT OF EFFECTIVE ACTIVITY OF ENTERPRISE
Kyiv National University of Trade and Economics, Kyiv

7. Ivanova Mariia, Kliusko Viktoria
THE DEFINITION OF GLOBAL ECONOMY
Kyiv National University of Trade and Economics, Kyiv

8. Ivoniak Nataliia
ROLE OF STRATEGIC PARTNERSHIP IN TRADE AND ECONOMIC SPHERES IN TERMS OF GLOBALIZATION
Kyiv National University of Trade and Economics, Kyiv

9. Kobeleva Anastasia
PECULIARITIES OF INTERNATIONAL BUSINESS NOWADAYS
Kyiv National University of Trade and Economics, Kyiv

10. Kozhevnikova Valeria
DEVELOPMENT OF THE PROMOTION COMPLEX FOR FOREIGN MARKETS. STRATEGY OF INTERNATIONAL ADVERTISING
Kyiv National University of Trade and Economics, Kyiv

11. Marchenko Kateryna
BEHAVIOURAL FINANCE AND ITS INFLUENCE ON COMPANY’S DIVIDEND POLICY
Taras Shevchenko National University of Kyiv, Kyiv

12. Misetskii Denys, Marchuk Andrii
IMPACT OF GLOBALISATION ON INTERNATIONAL BUSINESS
Kyiv National University of Trade and Economics, Kyiv
13. Myrhorod Olha
INTERNET MARKETING TOOLS
Kyiv National University of Trade and Economics, Kyiv

14. Muzychenko Olena
IS BITCOIN A BUBBLE?
Kyiv National University of Trade and Economics, Kyiv

15. Omelchuck Vladyslav
THE WORK OF BLOCKCHAIN
Kyiv National University of Trade and Economics, Kyiv

16. Onyshchenko Denys
CHARACTERISTICS OF A MONOPOLY
Kyiv National University of Trade and Economics, Kyiv

17. Ostapets Nazar
CHALLENGES OF OPERATING A BUSINESS IN A GLOBAL ECONOMY
Kyiv National University of Trade and Economics, Kyiv

18. Samsonenko Anna
FEATURES OF INVESTMENT FLOWS OF THE WORLD WITH DIFFERENT LEVEL OF ECONOMIC DEVELOPMENT IN GLOBALIZATION: REGIONAL ASPECTS.
Kyiv National University of Trade and Economics, Kyiv

19. Shkirya Anastasia
NEGATIVE ASPECTS OF INTERNATIONAL BUSINESS IN THE CONTEXT OF GLOBALIZATION
Taras Shevchenko National University of Kyiv, Kyiv

20. Simonenko Inna
FOUR THINGS TO LEARN FROM 2017 RESULTS
Kyiv National University of Trade and Economics, Kyiv

21. Snisarenko Danil
DIVERSIFICATION AS A BUSINESS STRATEGY IN THE CONTEXT OF GLOBALIZATION
Kyiv National University of Trade and Economics, Kyiv

22. Tkachenko Anastasia
IMPACT OF GLOBALIZATION PROCESS ON INTERNATIONAL BUSINESS FUNCTIONING
Kyiv National University of Trade and Economics, Kyiv

23. Vlasenko Anastasia, Tsanko Ivan
TRANSNATIONAL CORPORATIONS IN THE GLOBALIZATION
Kyiv National University of Trade and Economics, Kyiv

24. Vorontsov Mark
DEVELOPMENT OF ECOLOGICAL ECONOMY IN UKRAINE
Kyiv National University of Trade and Economics, Kyiv

25. Yastreb Yaroslava
CRYPTOCURRENCY ANALYSIS AND MARKET OVERVIEW
Kyiv National University of Trade and Economics, Kyiv

26. Yelisieiev Vadym
THE FOURTH TECHNOLOGICAL REVOLUTION AND ITS EFFECT ON GLOBAL ECONOMY
Kyiv National University of Trade and Economics, Kyiv

27. Zackrevsky Vladyslav
DEVELOPMENT OF START-UPS IN UKRAINE AND IN THE WORLD
Kyiv National University of Trade and Economics, Kyiv
SECTION 3

LAW AS THE BASIS FOR THE FORMATION OF THE LEGAL CULTURE
(Room 405)

Supervising teachers: Harbuza T.V. – PhD, assistant professor
Radchenko Y.P. – teacher

1. Chukhnii Oleh
CHINA’S NEW ENVIRONMENTAL LAW: POLICY CHALLENGES
Ternopil National Economic University, Ternopil

2. Chumachenko Anastasia
IMPORTANCE OF PROFESSIONAL ETHICS FOR MODERN SPECIALISTS IN THE
FIELD OF LAW
Kyiv National University of Trade and Economics, Kyiv

3. Didenko Diana
TERRORISM AS A HUMAN RIGHTS THREAT: THE GLOBAL PEACE INDEX
Kyiv National University of Trade and Economics, Kyiv

4. Dvoriankina Oleksandra
UKRAINIAN LAW ENFORCEMENT AGENCIES AS A SUBJECT OF CYBERCRIME
COUNTERACTION
Kyiv National University of Trade and Economics, Kyiv

5. Fastivsychuk Albina
OBLIGATION IN CIVIL LAW
Kyiv National University of Trade and Economics, Kyiv

6. Koliushko Yuliia
THE CONVENTION ON THE CHILDREN’S RIGHTS” AS A BASIC DOCUMENT FOR
THEIR PROTECTION
Kyiv National University of Trade and Economics, Kyiv

7. Mazur Valentyn
STATISTICS OF FEMALE CRIME
Kyiv National University of Trade and Economics, Kyiv

8. Okhrimenko Anhelina
SOCIAL AND EDUCATIONAL METHOD OF LEGAL TRAINING
Kyiv National University of Trade and Economics, Kyiv

9. Pavliuk Daniil
DETERMINATION OF THE MOMENT OF ACQUISITION OF INDIVIDUALS
Kyiv National University of Trade and Economics, Kyiv

10. Rodionov Pavlo
ROLE OF LEGAL CULTURE IN MODERN SOCIETY
University of State Fiscal Service of Ukraine, Irpin

11. Shakhbazova Elvina
ACTUAL SITUATION WITH LEGAL CONSCIOUSNESS IN MODERN UKRAINIAN
SOCIETY
Kyiv National University of Trade and Economics, Kyiv

12. Suhak Oleksandr
CRIMINAL LIABILITY OF MINORS
Kyiv National University of Trade and Economics, Kyiv

13. Tyshchenko Kateryna
DEFORMATION OF A LAWYER’S PERSONALITY
University of State Fiscal Service of Ukraine, Irpin
SECTION 4

CURRENT ISSUES OF PEDAGOGY AND PSYCHOLOGY
(Room 206)

Supervising teachers:  Zvarych I.M. – Doctor of Science (Pedagogics), Senior Staff Scientist, the Department professor
Rebchenko O.S. – teacher

1. Chuiko Mariia, Dyachenko Tetiana
FAMILY ENGAGEMENT IN EDUCATION
Kyiv National University of Trade and Economics, Kyiv

2. Dzyubenko Yuliia
GENDER DIFFERENCES: WE COMMUNICATE IN DIFFERENT LANGUAGES
Kyiv National University of Trade and Economics, Kyiv

3. Katsylo Mariia
THE PEDAGOGIC PSYCHOLOGY METHODS AT THE UKRAINIAN HIGHER LEARNING INSTITUTIONS
Kyiv National University of Trade and Economics, Kyiv

4. Kosheva Juliia
CURRENT ISSUES OF FAMILY THERAPY
Kyiv National University of Trade and Economics, Kyiv

5. Kovalyova Kateryna
FEATURES OF FORMATION ETHNIC IDENTITY AT YOUTHFUL AGE
Kyiv National University of Trade and Economics, Kyiv

6. Kuzevanova Mariia
THE ACTUALITY OF COGNITIVE PSYCHOLOGY
Kyiv National University of Trade and Economics, Kyiv

7. Levkovska Anastasiia, Plotnik Anastasiia
CURRENT ISSUES OF DEVELOPMENT THE PEDAGOGIC
Kyiv National University of Trade and Economics, Kyiv

8. Litvak Liudmyla
STUDENTS’ SELF MOTIVATION AS A FACTOR OF BOOSTING PERFORMANCE
Vinnytsia Educational Scientific Institute TNEU, Vinnytsia

9. MatkovskaArina
FACTORS OF IMPROVING THE TEACHERS’ LINGUISTIC COMPETENCE
Kyiv National University of Trade and Economics, Kyiv

10. Mostovenko Anastasiia
THE PROBLEM AND EFFECTS OF AN OUTDATED EDUCATION SYSTEM ON THE STUDENT’S FUTURE
Kyiv National University of Trade and Economics, Kyiv

11. Ovdiienko Victoria
THE HIGHER EDUCATION SYSTEM IN UKRAINE AND THE USA
Kyiv National University of Trade and Economics, Kyiv

12. Petryshyn Gleb
METHODS OF PERSUASION IN SOCIAL LIFE
Kyiv National University of Trade and Economics, Kyiv

13. Puhliak Karina, Danylova Nadiia
THE EDUCATION REFORM IN UKRAINE
Kyiv National University of Trade and Economics, Kyiv
14. Shnyruk Yuliia  
THE EDUCATION SYSTEM IN UKRAINE AND CANADA  
*Kyiv National University of Trade and Economics, Kyiv*  

15. Shostak Nazar  
STUDYING THE MARKET OPPORTUNITIES IN GERMANY AND UKRAINE  
*Kyiv National University of Trade and Economics, Kyiv*  

16. Silko Anastasiia  
THE HIGHER EDUCATION SYSTEM IN UKRAINE AND THE USA  
*Kyiv National University of Trade and Economics, Kyiv*  

17. Stupka Maya  
PSYCHOLOGY OF GESTURES  
*Kyiv National University of Trade and Economics, Kyiv*  

18. Tretiak Artem  
ADVANTAGES AND DISADVANTAGES OF TEACHING ENGLISH IN UKRAINE AND DENMARK  
*Kyiv National University of Trade and Economics, Kyiv*  

19. Timofeeva Alina  
BEHAVIORAL FEATURES IN CRISIS SITUATIONS  
*Kyiv National University of Trade and Economics, Kyiv*  

20. Zadorozhna Anastasiia  
BULLYING: A SPEEDLY GROWING PROBLEM AND WAYS OF SOLVING IT  
*Kyiv National University of Trade and Economics, Kyiv*
SECTION 5

LANGUAGE COMPETENCE OF A MODERN SPECIALIST
(Room 205)

Supervising teachers:  Stroganova G. O. – PhD, assistant professor
                      Finik Y. O. – teacher

1. Biriukova Anastsia.
   LEGAL CONCEPTS AND THEIR USE IN PROCESS OF TRANSLATION FROM ONE
   LANGUAGE TO ANOTHER
   Kyiv National University of Trade and Economics, Kyiv
2. Chernata Maria
   LANGUAGE COMPETENCE OF MODERN TRANSLATOR
   Kyiv National University of Trade and Economics, Kyiv
3. Drozdiiuk Daryna
   THE NATURE OF LEGAL ENGLISH
   University of the State Fiscal Service of Ukraine, Irpin
4. Gorodycha Kateryna
   ENGLISH IN INTERNATIONAL BUSINESS
   University of the State Fiscal Service of Ukraine, Irpin
5. Hrytsun Iryna
   GLOBAL BUSINESS SPEAKS ENGLISH
   Kyiv National University of Trade and Economics, Kyiv
6. Khruslova Yuliya
   FORMATION OF FOREIGN LANGUAGE COMMUNICATIVE COMPETENCE OF
   MARKETERS
   Kyiv National University of Trade and Economics, Kyiv
7. Kulyk Milana
   THE FUTURE OF INCREASING YOUNG PROFESSIONALS LANGUAGE COMPETENCE
   IN UKRAINE
   Kyiv National University of Trade and Economics, Kyiv
8. Sarantseva Olena
   LINGUISTIC COMPETENCE OF A MODERN STUDENT
   Kyiv National University of Trade and Economics, Kyiv
9. Shcherbak Gennadii
   THE ROLE OF FOREIGN INFLUENCE IN THE MAKING OF MODERN ENGLISH
   Kyiv National University of Trade and Economics, Kyiv
10. Stetsiuik Yevhenii
    SECRETS OF A SUCCESSFUL PERFORMANCE
    Kyiv National University of Trade and Economics, Kyiv
11. Zayats Diana
    ENGLISH FOR HUMAN DEVELOPMENT
    University of the State Fiscal Service of Ukraine, Irpin
SECTION 6

INFORMATION TECHNOLOGIES IN THE ECONOMY
(Room 213)

Supervising teachers: Nypadymka A.S. – PhD, senior teacher;
Semidotska V.A. - teacher

1. Voychenko Bohdana
INFORMATION SYSTEM AND MARKETING MANAGERS
Kyiv National University of Trade and Economics, Kyiv
2. Davydova Anna, Yerokhin Volodymyr
C# AS A HIGH LEVEL PROGRAMMING LANGUAGE FOR COMMERCIAL APPLICATIONS
Kyiv National University of Trade and Economics, Kyiv
3. Dovgal Olga
GEOGRAPHIC INFORMATION SYSTEMS. APPLICATION IN THE ECONOMY
Kyiv National University of Trade and Economics, Kyiv
4. Dovgopola Irina
INFLUENCE OF ARTIFICIAL INTELLIGENCE ON A DIGITAL ECONOMY
Kyiv National University of Trade and Economics, Kyiv
5. Dovhopola Yuliiia
DIGITAL TECHNOLOGY IN TAXATION. VALUE ADDED TAX
Kyiv National University of Trade and Economic, Kyiv
6. Dzubenko Margaruta
ARTIFICIAL INTELLIGENCE AS ELEMENT OF A GLOBAL STRATEGY
Kyiv National University of Trade and Economic, Kyiv
7. Karpenko Yaroslava
OPPORTUNITIES OF IMPLEMENTATIONS THE SYSTEM OF REMOTE SERVICING IN TREASURY ADMINISTRATIONS
Kyiv National University of Trade and Economics, Kyiv
8. Kokhan Kateryna
INFORMATION TECHNOLOGIES IN ECONOMICS
Kyiv National University of Trade and Economics, Kyiv
9. Korolik Maryna
THE ECONOMIC IMPACT OF E-COMMERCE
Kyiv National University of Trade and Economic, Kyiv
10. Koshman Ali
INFORMATIZATION AND INFORMATION TECHNOLOGIES
Kyiv National University of Trade and Economics, Kyiv
11. Morozova Tetiana
THE ROLE OF INFORMATION TECHNOLOGY IN BUSINESS SUCCEEDS
Kyiv National University of Trade and Economics, Kyiv
12. Mosiyuchuk Yevhen
ECONOMIC APPLICATIONS OF QUANTUM INFORMATION PROCESSING
Kyiv National University of Trade and Economics, Kyiv
13. Opanasenko Elina
INFORMATION TECHNOLOGY AND ECONOMIC GROWTH
Kyiv National University of Trade and Economics, Kyiv
14. Ryshko Yuliiia
INFORMATION TECHNOLOGY IN RETAIL TRADE
Kyiv National University of Trade and Economic, Kyiv
15. **Shestakova Polina**  
INFORMATION TECHNOLOGY IN FINANCIAL AND ECONOMIC ANALYSIS OF BUSINESS ACTIVITIES OF ENTERPRISES  
*Kyiv National University of Trade and Economic, Kyiv*

16. **Shevchenko Juliia**  
THE INFLUENCE OF INFORMATION TECHNOLOGIES ON BUSINESS DEVELOPMENT TODAY  
*Kyiv National University of Trade and Economics, Kyiv*

17. **Simak Olga, Usova Anastasia**  
THE ROLE OF INFORMATION TECHNOLOGY IN BUSINESS  
*Kyiv National University of Trade and Economics, Kyiv*

18. **Solodkiy Mykola, Solohub Lillia**  
ROBOTS IN RETAILING  
*Kyiv National University of Trade and Economics, Kyiv*

19. **Yarmolenko Daryna**  
CIBERCRIMES AND THE WAYS OF PREVENTING THEM  
*Kyiv National University of Trade and Economics, Kyiv*

20. **Yaroslavtseva Anastasiia**  
THE IMPORTANCE OF E-COMMERCE IN ECONOMIC DEVELOPMENT  
*Kyiv National University of Trade and Economics, Kyiv*