

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
KYIV NATIONAL UNIVERSITY OF
TRADE AND ECONOMICS
MODERN EUROPEAN LANGUAGES DEPARTMENT**

PROGRAMME







All-Ukrainian Scientific and Practical Student Conference

**"THE SCIENCE OF THE XXI CENTURY:
CHALLENGES OF THE CONTEMPORANEITY"**

(to the 100th anniversary of the National Academy of Sciences of Ukraine)

May 17, 2018

Kyiv

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| <p>9⁰⁰–9³⁰</p>  | <p>Meeting guests</p> <p>Kioto str, 23 (university building L)</p> |
| <p>9³⁰–10⁰⁰</p>  | <p>Registration</p> <p>(1st floor, university building L)</p> |
| <p>10⁰⁰ – 11¹⁵</p>  | <p>Opening Plenary Welcome Speeches</p> <p>(university building L, r 215)</p> |
| <p>11¹⁵–11⁵⁰</p>  | <p>Coffee break</p> |
| <p>11⁵⁰ – 15⁰⁰</p>  | <p>Work in sections on thematic platforms</p> <p>Section 1 – room 215</p> <p>Section 2 – room 306</p> <p>Section 3 – room 405</p> <p>Section 4 – room 206</p> <p>Section 5 – room 205</p> <p>Section 6 – room 213</p> |
| <p>15⁰⁰</p>  | <p>Farewell</p> <p>Kioto str, 23 (university building L)</p> |

CONFERENCE TIMETABLE

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| 09.30-10.00 | Registration (1 st floor, university building L) |
| 10.00-11.15 | <p>Opening Plenary Session Welcome Speeches: Nataliia Prytulska, First Vice-Rector for Scientific and Pedagogical Work Oleh Yanush, Head of Modern European Languages Department</p> <p>Moderators: Dvoriankina Oleksandra, Sakevych Mykyta</p> <p>Students' Presentations:</p> <ol style="list-style-type: none"> 1. Maksym Belinskyi IMPACT OF INFORMATION TECHNOLOGIES ON BUSINESS <i>Kyiv National University of Trade and Economics, Kyiv</i> 2. Anna Prolisok THE MEASUREMENT OF EDUCATION QUALITY IN THE USA <i>Kyiv National University of Trade and Economics, Kyiv</i> 3. Daryna Kostiuchykh COMPARING ETHICS EDUCATION IN MEDICINE AND LAW: COMBINING THE BEST OF BOTH WORLDS <i>University of State Fiscal Service of Ukraine, Irpin</i> 4. Anastasiia Yalovaia GOVERNMENT INVESTMENT POLICY AS DRIVING FORCE OF STRUCTURAL SHIFTS IN UKRAINE <i>Taras Shevchenko National University of Kyiv, Kyiv</i> 5. Polina Pohribna CONFLICTS BETWEEN PARENTS AND CHILDREN <i>Kyiv National University of Trade and Economics, Kyiv</i> 6. Alina Poliuhovych CYBERSECURITY IN UKRAINE AND GLOBAL CYBERSECURITY <i>Kyiv National University of Trade and Economics, Kyiv</i> 7. Yuliia Zakharova, Anna Kiknadze MARKETING SLANG IN UKRAINIAN ADVERTISING ORGANIZATIONS <i>Kyiv National University of Trade and Economics, Kyiv</i> <p>Time limit: presentations – up to 7 min; discussion or questions – up to 3 min.</p> |
| 11.15-11.50 | Coffee break |
| 11.50-15.00 | <p>Work in sections on thematic platforms</p> <p>Section 1 – room 215 Section 2 – room 306 Section 3 – room 405 Section 4 – room 206 Section 5 – room 205 Section 6 – room 213</p> |
| 15.00 | <p>Farewell Kioto str., 23 (university building L)</p> |

SECTION 1

STRUCTURAL CHANGES IN THE ECONOMY OF UKRAINE: REALITIES AND PROSPECTS (Room 215)

*Supervising teachers: Nezhyva O.M. – Ph.D., assistant professor
Mankovska O.V. – teacher*

1. Bruchal Tatiana

THE EUROPEAN MODEL OF DEVELOPMENT OF SOCIETY AND ITS POSSIBLE USING IN UKRAINIAN REALITIES

University of the State Fiscal Service of Ukraine, Irpin

2. Holoborodko Maksym

THE LARGEST COUNTRY IN EUROPE: STRUCTURAL REBUILDING OF THE BRAINS

Kyiv National University of Trade and Economics, Kyiv

3. Kuzmenko Maria

PROSPECTS OF THE TAX SYSTEM OF UKRAINE

The Vinnitsa training and scientific institute of economics, Ternopil National Economic University, Vinnitsa

4. Luganets Olha

HAPPINESS RATING IN THE CONTEXT OF COUNTRY'S NATIONAL ECONOMY DEVELOPMENT

Kyiv National University of Trade and Economics, Kyiv

5. Marchenko Tetiana

FREE TRADE BETWEEN THE EU AND UKRAINE

Kyiv National University of Trade and Economics, Kyiv

6. Markovets Vita

MODERN TENDENCIES, CONCEPTIONS AND PROBLEMS OF AN ACCOUNTING

University of the State Fiscal Service of Ukraine

7. Metenko Yana

PROZORRO. SALE AS AN INDICATOR OF TRANSPARENCY OF STATE SALES

Kyiv National University of Trade and Economics, Kyiv

8. Onyschuk Nataliia

MAKING EFFECTIVE MODEL OF ECONOMIC DEVELOPMENT OF SOCIETY

University of the State Fiscal Service of Ukraine, Irpin

9. Prolisok Anna

EUROPEAN INTEGRATION PROCESS IN UKRAINE

Kyiv National University of Trade and Economics, Kyiv

10. Satsiuk Mariia, Zashchuk Anastasiia, Klymenko Veronika

FUNCTIONING OF NATIONAL LABOR MARKET

Taras Shevchenko National University of Kyiv, Kyiv

11. Sotnikov Oleksandr

INFLATION IN UKRAINE AND WAYS TO REDUCE IT

Kyiv National University of Trade and Economics, Kyiv

12. Symonenko Dmytro

PROBLEMS AND SOLUTIONS TO UNEMPLOYMENT IN UKRAINE

Kyiv National University of Trade and Economics, Kyiv

13. Vynohradska Iryna

WAYS OF INVESTMENT INTO THE AGRICULTURAL SECTOR

Kyiv National University of Trade and Economics, Kyiv

14. Zherdieva Yana

THE ROLE OF SUSTAINABLE LOGISTICS STRATEGY IN IMPROVING UKRAINIAN LOGISTICS SYSTEM

Kyiv National University of Trade and Economics, Kyiv

15. Zubko Viktoriia

FOREIGN INVESTMENT IN UKRAINE

Kyiv National University of Trade and Economics, Kyiv

SECTION 2

INTERNATIONAL BUSINESS IN THE CONDITIONS OF GLOBALISATION

(Room 306)

Supervising teachers: Starosta H.A. –senior teacher

Safiullina L.M. - senior teacher

1. Antonenko Inna

DETERMINANTS OF EFFICIENCY OF THE EQUIPMENT ENTERPRISES EXPORT OPERATIONS

Kyiv National University of Trade and Economics, Kyiv

2. Chukin Illia

TRANSNATIONAL CORPORATION AS A SUBJECT OF INTERNATIONAL BUSINESS IN AN ENVIRONMENT OF GLOBALIZATION

Kyiv National University of Trade and Economics, Kyiv

3. Dosoudil Yaroslava

INTERNATIONAL BUSINESS IN THE CONDITIONS OF GLOBALISATION

Kyiv National University of Trade and Economics, Kyiv

4. Guz Vladyslav

INFLUENCE OF OFFSHORE ZONES ON ECONOMIC DEVELOPMENT OF NATIONAL ECONOMIES OF THE WORLD

Kyiv National University of Trade and Economics, Kyiv

5. Horbatiuk Yurii

TYPES OF INTERNATIONAL BUSINESSES AND CAUSES OF ITS DEVELOPMENT IN THE CONDITIONS OF GLOBALIZATION

Kyiv National University of Trade and Economics, Kyiv

6. Hurieieva Kristina

COMPETITIVENESS AS BASIC CONSTITUENT OF EFFECTIVE ACTIVITY OF ENTERPRISE

Kyiv National University of Trade and Economics, Kyiv

7. Ivanova Mariia, Kliusko Viktoriia

THE DEFINITION OF GLOBAL ECONOMY

Kyiv National University of Trade and Economics, Kyiv

8. Ivoniak Nataliia

ROLE OF STRATEGIC PARTNERSHIP IN TRADE AND ECONOMIC SPHERES IN TERMS OF GLOBALIZATION

Kyiv National University of Trade and Economics, Kyiv

9. Kobeleva Anastasia

PECULIARITIES OF INTERNATIONAL BUSINESS NOWADAYS

Kyiv National University of Trade and Economics, Kyiv

10. Kozhevnikova Valeria

DEVELOPMENT OF THE PROMOTION COMPLEX FOR FOREIGN MARKETS. STRATEGY OF INTERNATIONAL ADVERTISING

Kyiv National University of Trade and Economics, Kyiv

11. Marchenko Kateryna

BEHAVIOURAL FINANCE AND ITS INFLUENCE ON COMPANY'S DIVIDEND POLICY

Taras Shevchenko National University of Kyiv, Kyiv

12. Misetskii Denys, Marchuk Andrii

IMPACT OF GLOBALISATION ON INTERNATIONAL BUSINESS

Kyiv National University of Trade and Economics, Kyiv

13. Myrhorod Olha

INTERNET MARKETING TOOLS

Kyiv National University of Trade and Economics, Kyiv

14. Muzychenko Olena

IS BITCOIN A BUBBLE?

Kyiv National University of Trade and Economics, Kyiv

15. Omelchuck Vladyslav

THE WORK OF BLOCKCHAIN

Kyiv National University of Trade and Economics, Kyiv

16. Onyshchenko Denys

CHARACTERISTICS OF A MONOPOLY

Kyiv National University of Trade and Economics, Kyiv

17. Ostapets Nazar

CHALLENGES OF OPERATING A BUSINESS IN A GLOBAL ECONOMY

Kyiv National University of Trade and Economics, Kyiv

18. Samsonenko Anna

FEATURES OF INVESTMENT FLOWS OF THE WORLD WITH DIFFERENT LEVEL OF ECONOMIC DEVELOPMENT IN GLOBALIZATION: REGIONAL ASPECTS.

Kyiv National University of Trade and Economics, Kyiv

19. Shkirya Anastasia

NEGATIVE ASPECTS OF INTERNATIONAL BUSINESS IN THE CONTEXT OF GLOBALIZATION

Taras Shevchenko National University of Kyiv, Kyiv

20. Simonenko Inna

FOUR THINGS TO LEARN FROM 2017 RESULTS

Kyiv National University of Trade and Economics, Kyiv

21. Snisarenko Danil

DIVERSIFICATION AS A BUSINESS STRATEGY IN THE CONTEXT OF GLOBALIZATION

Kyiv National University of Trade and Economics, Kyiv

22. Tkachenko Anastasia

IMPACT OF GLOBALIZATION PROCESS ON INTERNATIONAL BUSINESS FUNCTIONING

Kyiv National University of Trade and Economics, Kyiv

23. Vlasenko Anastasia, Tsanko Ivan

TRANSNATIONAL CORPORATIONS IN THE GLOBALIZATION

Kyiv National University of Trade and Economics, Kyiv

24. Vorontsov Mark

DEVELOPMENT OF ECOLOGICAL ECONOMY IN UKRAINE

Kyiv National University of Trade and Economics, Kyiv

25. Yastreba Yaroslava

CRYPTOCURRENCY ANALYSIS AND MARKET OVERVIEW

Kyiv National University of Trade and Economics, Kyiv

26. Yeliseiev Vadym

THE FOURTH TECHNOLOGICAL REVOLUTION AND ITS EFFECT ON GLOBAL ECONOMY

Kyiv National University of Trade and Economics, Kyiv

27. Zackrevsky Vladyslav

DEVELOPMENT OF START-UPS IN UKRAINE AND IN THE WORLD

Kyiv National University of Trade and Economics, Kyiv

SECTION 3

LAW AS THE BASIS FOR THE FORMATION OF THE LEGAL CULTURE

(Room 405)

Supervising teachers: Harbuza T.V. – PhD, assistant professor

Radchenko Y.P. – teacher

1. Chukhnii Oleh

CHINA'S NEW ENVIRONMENTAL LAW: POLICY CHALLENGES

Ternopil National Economic University, Ternopil

2. Chumachenko Anastasiia

IMPORTANCE OF PROFESSIONAL ETHICS FOR MODERN SPECIALISTS IN THE FIELD OF LAW

Kyiv National University of Trade and Economics, Kyiv

3. Didenko Diana

TERRORISM AS A HUMAN RIGHTS THREAT: THE GLOBAL PEACE INDEX

Kyiv National University of Trade and Economics, Kyiv

4. Dvoriankina Oleksandra

UKRAINIAN LAW ENFORCEMENT AGENCIES AS A SUBJECT OF CYBERCRIME COUNTERACTION

Kyiv National University of Trade and Economics, Kyiv

5. Fastivshchuk Albina

OBLIGATION IN CIVIL LAW

Kyiv National University of Trade and Economics, Kyiv

6. Koliushko Yuliia

THE CONVENTION ON THE CHILDREN'S RIGHTS" AS A BASIC DOCUMENT FOR THEIR PROTECTION

Kyiv National University of Trade and Economics, Kyiv

7. Mazur Valentyn

STATISTICS OF FEMALE CRIME

Kyiv National University of Trade and Economics, Kyiv

8. Okhrimenko Anhelina

SOCIAL AND EDUCATIONAL METHOD OF LEGAL TRAINING

Kyiv National University of Trade and Economics, Kyiv

9. Pavliuk Daniil

DETERMINATION OF THE MOMENT OF ACQUISITION OF INDIVIDUALS

Kyiv National University of Trade and Economics, Kyiv

10. Rodionov Pavlo

ROLE OF LEGAL CULTURE IN MODERN SOCIETY

University of State Fiscal Service of Ukraine, Irpin

11. Shakhbazova Elvina

ACTUAL SITUATION WITH LEGAL CONSCIOUSNESS IN MODERN UKRAINIAN SOCIETY

Kyiv National University of Trade and Economics, Kyiv

12. Suhak Oleksandr

CRIMINAL LIABILITY OF MINORS

Kyiv National University of Trade and Economics, Kyiv

13. Tyshchenko Kateryna

DEFORMATION OF A LAWYER'S PERSONALITY

University of State Fiscal Service of Ukraine, Irpin

SECTION 4

CURRENT ISSUES OF PEDAGOGY AND PSYCHOLOGY

(Room 206)

*Supervising teachers: Zvarych I.M. – Doctor of Science (Pedagogics), Senior Staff Scientist,
the Department professor*

Rebchenko O.S. – teacher

1. Chuiko Mariia, Dyachenko Tetiana

FAMILY ENGAGEMENT IN EDUCATION

Kyiv National University of Trade and Economics, Kyiv

2. Dzyubenko Yuliia

GENDER DIFFERENCES: WE COMMUNICATE IN DIFFERENT LANGUAGES

Kyiv National University of Trade and Economics, Kyiv

3. Katsylo Mariia

THE PEDAGOGIC PSYCHOLOGY METHODS AT THE UKRAINIAN HIGHER LEARNING INSTITUTIONS

Kyiv National University of Trade and Economics, Kyiv

4. Kosheva Juliia

CURRENT ISSUES OF FAMILY THERAPY

Kyiv National University of Trade and Economics, Kyiv

5. Kovalyova Kateryna

FEATURES OF FORMATION ETHNIC IDENTITY AT YOUTHFUL AGE

Kyiv National University of Trade and Economics, Kyiv

6. Kuzevanova Mariia

THE ACTUALITY OF COGNITIVE PSYCHOLOGY

Kyiv National University of Trade and Economics, Kyiv

7. Levkovska Anastasiia, Plotnik Anastasiia

CURRENT ISSUES OF DEVELOPMENT THE PEDAGOGIC

Kyiv National University of Trade and Economics, Kyiv

8. Litvak Liudmyla

STUDENTS' SELF MOTIVATION AS A FACTOR OF BOOSTING PERFORMANCE

Vynnytsia Educational Scientific Institute TNEU, Vynnytsia

9. Matkovska Arina

FACTORS OF IMPROVING THE TEACHERS' LINGUISTIC COMPETENCE

Kyiv National University of Trade and Economics, Kyiv

10. Mostovenko Anastasiia

THE PROBLEM AND EFFECTS OF AN OUTDATED EDUCATION SYSTEM ON THE STUDENT'S FUTURE

Kyiv National University of Trade and Economics, Kyiv

11. Ovdienko Victoriia

THE HIGHER EDUCATION SYSTEM IN UKRAINE AND THE USA

Kyiv National University of Trade and Economics, Kyiv

12. Petryshyn Gleb

METHODS OF PERSUASION IN SOCIAL LIFE

Kyiv National University of Trade and Economics, Kyiv

13. Puhliak Karina, Danylova Nadiia

THE EDUCATION REFORM IN UKRAINE

Kyiv National University of Trade and Economics, Kyiv

14. Shnyruk Yuliia

THE EDUCATION SYSTEM IN UKRAINE AND CANADA

Kyiv National University of Trade and Economics, Kyiv

15. Shostak Nazar

STUDYING THE MARKET OPPORTUNITIES IN GEMANY AND UKRAINE

Kyiv National University of Trade and Economics, Kyiv

16. Silko Anastasiia

THE HIGHER EDUCATION SYSTEM IN URRRAINE AND THE USA

Kyiv National University of Trade and Economics, Kyiv

17. Stupka Maya

PSYCHOLOGY OF GESTURES

Kyiv National University of Trade and Economics, Kyiv

18. TretiakArtem

ADVANTAGES AND DISADVANTAGES OF TEACHING ENGLISH IN UKRAINE AND DENMARK

Kyiv National University of Trade and Economics, Kyiv

19. Timofeeva Alina

BEHAVIORAL FEATURES IN CRISIS SITUATIONS

Kyiv National University of Trade and Economics, Kyiv

20. Zadorozhna Anastasiia

BULLYING: A SPEEDLY GROWING PROBLEM AND WAYS OF SOLVING IT

Kyiv National University of Trade and Economics, Kyiv

SECTION 5

LANGUAGE COMPETENCE OF A MODERN SPECIALIST

(Room 205)

Supervising teachers: Stroganova G. O. – PhD, assistant professor

Finik Y. O. – teacher

1. Biriukova Anastsia.

LEGAL CONCEPTS AND THEIR USE IN PROCESS OF TRANSLATION FROM ONE LANGUAGE TO ANOTHER

Kyiv National University of Trade and Economics, Kyiv

2. Chernata Maria

LANGUAGE COMPETENCE OF MODERN TRANSLATOR

Kyiv National University of Trade and Economics, Kyiv

3. Drozdiuk Daryna

THE NATURE OF LEGAL ENGLISH

University of the State Fiscal Service of Ukraine, Irpin

4. Gorodnycha Kateryna

ENGLISH IN INTERNATIONAL BUSINESS

University of the State Fiscal Service of Ukraine, Irpin

5. Hrytsun Iryna

GLOBAL BUSINESS SPEAKS ENGLISH

Kyiv National University of Trade and Economics, Kyiv

6. Khruslova Yuliya

FORMATION OF FOREIGN LANGUAGE COMMUNICATIVE COMPETENCE OF MARKETERS

Kyiv National University of Trade and Economics, Kyiv

7. Kulyk Milana

THE FUTURE OF INCREASING YOUNG PROFESSIONALS LANGUAGE COMPETENCE IN UKRAINE

Kyiv National University of Trade and Economics, Kyiv

8. Sarantseva Olena

LINGUISTIC COMPETENCE OF A MODERN STUDENT

Kyiv National University of Trade and Economics, Kyiv

9. Shcherbak Gennadii

THE ROLE OF FOREIGN INFLUENCE IN THE MAKING OF MODERN ENGLISH

Kyiv National University of Trade and Economics, Kyiv

10. Stetsiuk Yevhenii

SECRETS OF A SUCCESSFUL PERFORMANCE

Kyiv National University of Trade and Economics, Kyiv

11. Zayats Diana

ENGLISH FOR HUMAN DEVELOPMENT

University of the State Fiscal Service of Ukraine, Irpin

SECTION 6

INFORMATION TECHNOLOGIES IN THE ECONOMY (Room 213)

*Supervising teachers: Nypadymka A.S. – PhD, senior teacher;
Semidotska V.A. - teacher*

1. Voychenko Bohdana

INFORMATION SYSTEM AND MARKETING MANAGERS

Kyiv National University of Trade and Economics, Kyiv

2. Davydova Anna, Yerokhin Volodymyr

C# AS A HIGH LEVEL PROGRAMMING LANGUAGE FOR COMMERCIAL APPLICATIONS

Kyiv National University of Trade and Economics, Kyiv

3. Dovgal Olga

GEOGRAPHIC INFORMATION SYSTEMS. APPLICATION IN THE ECONOMY

Kyiv National University of Trade and Economics, Kyiv

4. Dovgopola Irina

INFLUENCE OF ARTIFICIAL INTELLIGENCE ON A DIGITAL ECONOMY

Kyiv National University of Trade and Economics, Kyiv

5. Dovhopola Yuliia

DIGITAL TECHNOLOGY IN TAXATION. VALUE ADDED TAX

Kyiv National University of Trade and Economic, Kyiv

6. Dzubenko Margaruta

ARTIFICIAL INTELLIGENCE AS ELEMENT OF A GLOBAL STRATEGY

Kyiv National University of Trade and Economic, Kyiv

7. Karpenko Yaroslava

OPPORTUNITIES OF IMPLEMENTATIONS THE SYSTEM OF REMOTE SERVICING IN TREASURY ADMINISTRATIONS

Kyiv National University of Trade and Economics, Kyiv

8. Kokhan Kateryna

INFORMATION TECHNOLOGIES IN ECONOMICS

Kyiv National University of Trade and Economics, Kyiv

9. Korolik Maryna

THE ECONOMIC IMPACT OF E-COMMERCE

Kyiv National University of Trade and Economic, Kyiv

10. Koshman Ali

INFORMATIZATION AND INFORMATION TECHNOLOGIES

Kyiv National University of Trade and Economics, Kyiv

11. Morozova Tetiana

THE ROLE OF INFORMATION TECHNOLOGY IN BUSINESS SUCCEESS

Kyiv National University of Trade and Economics, Kyiv

12. Mosiychuk Yevhen

ECONOMIC APPLICATIONS OF QUANTUM INFORMATION PROCESSING

Kyiv National University of Trade and Economics, Kyiv

13. Opanasenko Elina

INFORMATION TECHNOLOGY AND ECONOMIC GROWTH

Kyiv National University of Trade and Economics, Kyiv

14. Ryshko Yuliia

INFORMATION TECHNOLOGY IN RETAIL TRADE

Kyiv National University of Trade and Economic, Kyiv

15. Shestakova Polina

INFORMATION TECHNOLOGY IN FINANCIAL AND ECONOMIC ANALYSIS OF
BUSINESS ACTIVITIES OF ENTERPRISES

Kyiv National University of Trade and Economic, Kyiv

16. Shevchenko Juliia

THE INFLUENCE OF INFORMATION TECNOLOGIES ON BUSINESS DEVELOPMENT
TODAY

Kyiv National University of Trade and Economics, Kyiv

17. Simak Olga, Usova Anastasia

THE ROLE OF INFORMATION TECHNOLOGY IN BUSINESS

Kyiv National University of Trade and Economics, Kyiv

18. Solodkiy Mykola, Solohub Liliia

ROBOTS IN RETAILING

Kyiv National University of Trade and Economics, Kyiv

19. Yarmolenko Daryna

CIBERCRIMES AND THE WAYS OF PREVENTING THEM

Kyiv National University of Trade and Economics, Kyiv

20. Yaroslavtseva Anastasiia

THE IMPORTANCE OF E-COMMERCE IN ECONOMIC DEVELOPMENT

Kyiv National University of Trade and Economics, Kyiv